



COUNTY OF HUMBOLDT

AGENDA ITEM NO.

D-1

For the meeting of: October 21, 2014

Date: October 10, 2014
To: Board of Supervisors
From: Supervisor Virginia Bass
Subject: Presentation on Cruise Ship Marketing Consultant

RECOMMENDATION(S): That the Board of Supervisors hear the presentation and take appropriate action, if required.

SOURCE OF FUNDING: N/A

DISCUSSION: The Eureka City Manager Greg Sparks, Eureka City Councilman Chet Albin and Harbor District Chief Executive Office Jack Crider will be providing the Board of Supervisors a presentation about the need and benefits of recruiting a Cruise Ship Marketing Consultant. The presentation will include information from Cruise the West Association which is a partnership of West Coast ports promoting the spectacular sights, eclectic adventures, and cultural experiences of the west coast of North America.

FINANCIAL IMPACT: N/A

OTHER AGENCY INVOLVEMENT: N/A

ALTERNATIVES TO STAFF RECOMMENDATIONS: Board discretion.

ATTACHMENTS: None

Prepared by Tracy Damico

Signature *Virginia Bass*

REVIEW:

Auditor _____ County Counsel _____ Personnel _____ Risk Manager _____ Other _____

TYPE OF ITEM:

☐ Consent
☐ Departmental
☐ Public Hearing
☒ Other Special Presentation (10 minutes)

PREVIOUS ACTION/REFERRAL:

Board Order No. _____

Meeting of: _____

BOARD OF SUPERVISORS, COUNTY OF HUMBOLDT
Upon motion of Supervisor _____
Seconded by Supervisor _____

Ayes
Nays
Abstain
Absent

SEE ACTION SUMMARY

and carried by those members present, the Board hereby approves the recommended action contained in this Board report.

I Dated: _____

By: _____
Kathy Hayes, Clerk of the Board