

**FIRST AMENDMENT
PROFESSIONAL SERVICES AGREEMENT
BY AND BETWEEN
COUNTY OF HUMBOLDT AND THE
SOUTHERN HUMBOLDT BUSINESS & VISITORS BUREAU
FOR FISCAL YEARS 2019-2020 THROUGH 2021-2022**

This First Amendment to the Professional Services Agreement dated the 1ST day of September, 2019, by and between the County of Humboldt, a political subdivision of the State of California, hereinafter referred to as "COUNTY," and Southern Humboldt Business and Visitor's Bureau, a California non-profit public benefit corporation, ~~hereinafter~~ referred to as "CONTRACTOR," is entered into this 7 day of July 2020.

WHEREAS, COUNTY, by and through its County Administrative Office of Economic Development, retained the services of the Southern Humboldt Business & Visitors Bureau to market, brand, and promote the Humboldt County cannabis industry; and

WHEREAS, on 1ST day of September 2019, COUNTY and Southern Humboldt Business and Visitor's Bureau entered into a Professional Services Agreement ("Agreement") whereby the CONTRACTOR would "Market, brand, and promote the Humboldt County cannabis industry" by attending and participating in "at least six (6) out-of-county trade show events".

WHEREAS, due to quarantine measures, shelter-in-place orders, restrictions on travel, and other hinderances caused COVID-19, the CONTRACTORS' ability to fulfill its obligations under the Agreement have been adversely impacted.

NOW THEREFORE, the parties mutually agree as follows:

1. Section 2 – Of the Professional Services Agreement is hereby extended by a period of six (6) months and amended to read as follows:

"TERM: This Agreement shall begin on September 1, 2019 and shall remain in full force and effect until December 30, 2022, unless sooner terminated as provided herein."

2. Except as modified herein, the Agreement executed on December 2, 2019, shall remain in full force and effect. In the event of a conflict between the provisions of this First Amendment and the original Agreement the provisions of this First Amendment shall govern.

[Signatures on Following Page]

Business &

SOUTHERN HUMBOLDT CONVENTION AND VISITOR'S BUREAU:

By: [Signature]

Date: 7/1/2020

Name: Laura L. Lasseter

Title: Director of Operations

COUNTY OF HUMBOLDT:

By: [Signature]

Date: 7/7/2020

Estelle Fennell, Chair,
Humboldt County Board of Supervisors