

From: [Hayes, Kathy](#)
To: [Ford, John](#); [Lippre, Suzanne](#)
Subject: FW: Allpoints billboard
Date: Wednesday, July 15, 2020 9:18:03 AM
Attachments: [image001.png](#)

FYI

Kathy Hayes, Clerk of the Board
County of Humboldt
(707) 476-2396
khayes@co.humboldt.ca.us



From: jirvine332@gmail.com <jirvine332@gmail.com>
Sent: Wednesday, July 15, 2020 9:10 AM
To: Hayes, Kathy <KHayes@co.humboldt.ca.us>
Subject: Allpoints billboard

Humboldt County Board of Supervisors,

I understand that Allpoints has appealed the decision of the Planning Commission not to allow rebuilding of the damaged billboard on south 101.

Please support the Planning Commission decision: the billboard is on environmentally sensitive ground, it would never receive new approval if an application were made today, it is ugly and detracts from the beauty of the area, and removing large billboards should be a goal of the County in making our community more attractive for residents and visitors.

Sincerely,

Jack and Peggy Irvine

From: [Tina Mackenzie](#)
To: [Hayes, Kathy](#)
Subject: Billboard
Date: Wednesday, July 15, 2020 9:00:37 AM

Hello

Plz urge our Supervisors to vote to disallow the resurrection of the billboard on south 101. We have such natural beauty up here and we should do all we can to make it the highlight of every drive up 101..it also sits on fragile land that deserves our protection.

Thanks you,
Tina Mackenzie

--

Please change your contact list to direct all your emails from "clemmackenzie@aol.com" to "clemmackenzie@gmail.com"

From: [Michele McKeegan](#)
To: [Hayes, Kathy](#)
Subject: Billboard re-erection at South end of Eureka on 101
Date: Wednesday, July 15, 2020 8:47:50 AM

To; Board of Supervisors
From: Michele McKeegan, Chair of Keep Eureka Beautiful
Re: Appeal of Planning Commission denial of permission to re-erect downed billboard at South end of Eureka

Please support the Planning Commission's denial of permission for Allpoints Signs to rebuild the billboard which blew over some months ago at the south end of Eureka. It is not only unattractive but built on land that is environmentally sensitive. Current codes wouldn't allow this billboard to be placed there in the first place.

The beauty and environmental health of Humboldt County needs to be nurtured and I hope you will vote no on this issue.

Lippre, Suzanne

From: Hunter Carpenter <lethalweapon45@yahoo.com>
Sent: Tuesday, July 14, 2020 7:45 PM
To: COB
Subject: I support allpoints billboard project being approved

Sent from my iPhone

Lippre, Suzanne

From: John McGinnis <johnmcginnis19@gmail.com>
Sent: Tuesday, July 14, 2020 10:44 PM
To: COB
Subject: All points board

Dear County Board,

I am writing this email in support for the repair of All points billboard on the 101 just south of Eureka by Elk River. Thank you for your consideration on this matter.

Sent from my iPhone
John McGinnis
Humboldt County Resident

Lippre, Suzanne

From: Jennifer Budwig <jbudwig@redwoodcapitalbank.com>
Sent: Tuesday, July 14, 2020 5:47 PM
To: COB
Cc: 'Geoff W'
Subject: Allpoints Outdoor

I support Allpoints Outdoor's application to repair their billboard!!!!!! PLEASE follow staff's recommendation and approve!

Jennifer Budwig
(707) 444-9817

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Lippre, Suzanne

From: Robert Lawton <bob@humboldtmortgage.net>
Sent: Tuesday, July 14, 2020 6:07 PM
To: COB
Subject: Allpoints Sign

I support Allpoints Outdoors' application to repair their billboard.
Bob Lawton



Bob Lawton

Owner/Broker, Humboldt Mortgage Company

707-445-3027 | www.humboldtmortgage.net | Quality Financing Since 1964



Humboldt Mortgage Company

2037 Harrison Ave., Eureka, CA 95501

Direct 707-445-3027, Fax 707-445-3028

Robert J. Lawton, Owner/Broker

CalDRE: #01141618. NMLS: #323296

bob@humboldtmortgage.net

Lippre, Suzanne

From: Liz Mccuen <bingobugleups@gmail.com>
Sent: Tuesday, July 14, 2020 5:42 PM
To: COB
Subject: Billboard

I support Allpoints Outdoor's application to repair their fallen billboard. This is a local company and property owner. They deserve the right to remain in business to make repairs since the sign was destroyed during a storm which is an act of god.

This is a no brainer!

Lippre, Suzanne

From: Jeff McCuen <jmccuen11@gmail.com>
Sent: Tuesday, July 14, 2020 5:39 PM
To: COB
Subject: Board of Supervisors

I support Allpoints Outdoor's application to repair their fallen billboard. This is a local company and property owner. They deserve the right to remain in business to make repairs since the sign was destroyed during a storm which is an act of god.

Do the right thing.

Lippre, Suzanne

From: Liz McCuen <emlogan@comcast.net>
Sent: Tuesday, July 14, 2020 5:41 PM
To: COB
Subject: Board of Supervisors

I support Allpoints Outdoor's application to repair their fallen billboard. This is a local company and property owner. They deserve the right to remain in business to make repairs since the sign was destroyed during a storm which is an act of god.

Support local business!

From: [Mallory Cunningham](#)
To: [COB](#)
Subject: Allpoints Billboard
Date: Tuesday, July 14, 2020 4:33:13 PM

Hello,

I am in full support of approving Allpoints Outdoors application to repair their billboard on Highway 101. To not approve said application would be unconstitutional and immoral as it would infringe on the rights of the property owner.

Thank you for your consideration.

Sincerely,

Mallory Cunningham

--

Mallory Cunningham
REALTOR®
Coldwell Banker Cutten Realty
DRE#02076115
(707)498-4065 cell
(707)445-8811 office

From: [John Ayres](#)
To: [COB](#)
Subject: Billboards
Date: Tuesday, July 14, 2020 4:33:09 PM

I would like to support the application of AllPoints Sign Co to repair their sign that was damaged. They are a good local company that provide a needed service.

John Ayres
Burre Center Launderette
Mckinleyville Launderette
Ayres Family Cremation

[Sent from Yahoo Mail for iPhone](#)

From: [josh price](#)
To: [COB](#)
Cc: [Geoff Wills](#)
Subject: Allpoints Billboard Project
Date: Tuesday, July 14, 2020 4:28:34 PM

I am writing this in support of Allpoints billboard project.
Allpoints signs spends many dollars in the local community. Allpoints also brings in money from out of our community that is put into our local businesses.
And that goes without saying the families Allpoints supports through employment
It provides.
I ask that you please approve this project

Sincerely

Josh price
Sent from my iPhone

From: [Kelly Tesch](#)
To: [COB](#)
Subject: Support for Allpoints sign rebuild
Date: Tuesday, July 14, 2020 4:27:10 PM

I support Allpoints rebuild of the sign destroyed during the windstorm near Elk river. Rebuilding will give the opportunity for local business to bring revenue into the community by advertising at that location.

Kelly Tesch

From: [Chris McBeth](#)
To: [COB](#)
Cc: [Geoff W](#)
Subject: Allpoints Billboard
Date: Tuesday, July 14, 2020 3:54:11 PM
Attachments: [image001.png](#)

To whom it may concern,

I support Allpoints Outdoor's application to repair their billboard

Thank you,

Chris McBeth | Project Manager | O&M Industries
5901 Ericson Way | Arcata, CA 95521
Phone: 707-822-8800 | E-mail cmcbeth@omindustries.com



From: [Paul Lubitz](#)
To: [COB](#)
Subject: Allpoints Billboard Repair
Date: Tuesday, July 14, 2020 3:51:57 PM

Hello,

I strongly support Allpoints getting the OK to repair the billboard by Elk River.

Paul Lubitz

--

Paul Lubitz
President
Holly Yashi Inc.
1300 9th St., Arcata, CA 95521
P:: 707.822.0389 x.203
F:: 707.822.9221
E:: paul@hollyyashi.com

From: [Manpreet Heer](#)
To: [COB](#)
Subject: Allpints
Date: Tuesday, July 14, 2020 4:51:47 PM

I support Allpoints Outdoor's application to repair their billboard.

From: [stan_elcock](#)
To: [COB](#)
Subject: Allpoints Billboard Repair
Date: Tuesday, July 14, 2020 4:43:57 PM

Concerning the above project:

I support Allpoints Outdoor's application to repair their billboard.

Stanley Elcock



Virus-free. www.avast.com

From: [Ali Osgood](#)
To: [COB](#)
Cc: [Geoff Wills](#)
Subject: Allpoints billboard project
Date: Tuesday, July 14, 2020 4:41:41 PM

To whom it may concern,

I am in support of the Allpoints billboard project being approved and believe that the county should make a greater effort to support its small businesses.

Sincerely,

Ali Osgood
4898 Fickle Hill Rd
Arcata CA 95521

From: [Karl Lowa](#)
To: [COB](#)
Subject: I support Allpoints Outdoor's application to repair their billboard
Date: Tuesday, July 14, 2020 4:39:53 PM

Sent from my iPhone

July 13, 2020

Dear Sir/Madam,

This letter is to notify you that I support Allpoints Outdoor's application to repair their billboard in Elk River.

Sincerely,

Alicia Cox

Alicia Cox
Cox Rasmussen & Co.
Advertising Agency

From: [Trevor Harper](#)
To: [COB](#)
Subject: Allpoints Outdoor Billboard
Date: Tuesday, July 14, 2020 3:40:53 PM

To whom it may concern,

I would like to voice my support for the repair of a billboard owned by Allpoints Advertising near Elk River that I understand will soon be up for permit approval. While I'm not personally a huge fan of billboards, existing structures that were originally permitted should be allowed to be maintained.

Respectfully,

Trevor Harper

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From: [Bill McKenzie](#)
To: [COB](#)
Subject: Geoff Wills - Allpoints Advertising, Inc.
Date: Tuesday, July 14, 2020 3:38:35 PM

To whom it may concern:

I would like to send this note in support of Allpoints Advertising Outdoors's application to repair their billboard that was damaged near Elk River.

Humboldt Petroleum has worked with Allpoints Advertising for many years, and have found them to be a reputable and upstanding in their business dealings.

Thank you for your consideration.

Bill McKenzie

WILLIAM MCKENZIE

CONTROLLER

PENINSULA PETROLEUM LLC | HUMBOLDT PETROLEUM INC.

Direct: 707.382.3401

Cell: 707.498.5181

bmckenzie@andretti1.com

Peninsula Petroleum

1710 Industrial Road • San Carlos, CA 94070

P: 650.595.0864 x1210

Andretti1.com

Humboldt Petroleum

1324 5th Street • Eureka, CA 95501

P: 707.443.3069

Andretti1.com

GP Energy

2520 Foothill Blvd • Grants Pass, OR 97526

P: 541.479.5343

Andretti1.com

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From: [Gavin McFarlin](#)
To: [COB](#)
Cc: [Geoff W](#)
Subject: Allpoints Outdoors Billboard Repair
Date: Tuesday, July 14, 2020 3:37:59 PM
Attachments: [image001.png](#)

I support Allpoints Outdoor's application to repair their billboard.

GAVIN MCFARLIN

Account Manager

George Petersen Insurance Agency

P 707.442.2971 | **F** 707.442.7281 | www.gpins.com



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From: [Hayes, Kathy](#)
To: [Ford, John](#); [Lippre, Suzanne](#)
Subject: FW: Elk River Billboard rebuild
Date: Wednesday, July 15, 2020 9:23:14 AM

fyi

Kathy Hayes, Clerk of the Board
County of Humboldt
(707) 476-2396
khayes@co.humboldt.ca.us

-----Original Message-----

From: Sabrina Trammell <sabrina.trammell@gmail.com>
Sent: Tuesday, July 14, 2020 3:26 PM
To: COB <COB@co.humboldt.ca.us>
Subject: Elk River Billboard rebuild

To the board-

I wish to voice my support of Allpoints application and permit to rebuild their billboard damaged by a wind Storm in the Elk River area.

Thank you,
Sabrina Trammell

From: [Dalton Duckett](#)
To: [COB](#)
Subject: Allpoints Outdoor's Application
Date: Tuesday, July 14, 2020 3:14:55 PM

Good Afternoon,

I support Allpoints Outdoor's application to repair their billboard.

Best,

--



Dalton Duckett
Marketing Coordinator
Phone | 951.704.8259
Office | 707.475.3833
Email | dalton@sisuextracts.com

From: [Justin Walker](#)
To: [COB](#)
Subject: Allpoints Advertising, Inc
Date: Tuesday, July 14, 2020 3:14:26 PM
Attachments: [image002.png](#)

I support Allpoints Outdoor's application to repair their billboard.

Justin F. Walker | Harbers Insurance Agency

210 12th St. Fortuna, CA 95540 | 707.725.3316 | Fax: 707.725.9849 | CA Lic. #0G81021



Pay your Harbers Insurance Invoice by clicking:



From: [John McBeth](#)
To: [COB](#)
Subject: Allpoints outdoor's
Date: Tuesday, July 14, 2020 3:11:39 PM

I support Allpoints application to repair there billboard which is also supported by staff. John McBeth

Sent from my iPhone

From: [Woods](#)
To: [COB](#)
Subject: Billboard Repair Support
Date: Tuesday, July 14, 2020 3:09:02 PM

I support Allpoints Outdoor's application to repair their billboard.

Jacqui Clark
Woods Pest Control
1642 Tahoe Ct
Redding, CA 96003
(530)229-0458
(530)524-7532

From: [FRIESEN - Nevin](#)
To: [COB](#)
Subject: Billboard repair
Date: Tuesday, July 14, 2020 3:06:25 PM
Attachments: [image001.png](#)
[image002.png](#)

Hello there,
I would like to express my support of Allpoints Outdoor's application to repair their billboard near Elk River.

Thank you,

Nevin Friesen

Friesen Design Build, LLC
Finance/Office Manager

phone: (707) 725-1999 x 4 fax: (707) 725-1991

office: 115 Main Street, Fortuna, CA 95540

mail: PO Box 813, Fortuna, CA 95540

email: nevin@friesendb.com

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From: [Linda Sundberg](#)
To: [COB](#)
Subject: Allpoints Outdoor application for repair of billboard near Elk River
Date: Tuesday, July 14, 2020 3:03:05 PM

Dear Board of Supervisors;

I am writing in support of repairs to a wind damaged billboard owned by Allpoints Outdoor. Billboards are a popular way to advertise ICONS up and down the highways and byways of the State of California

Thank you,

Linda Sundberg

Linda Sundberg Insurance Agency

400 G Street

Arcata, CA 95521

707-822-2421

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From: [Sean Farrow](#)
To: [COB](#)
Subject: Allpoints Outdoor
Date: Tuesday, July 14, 2020 3:02:40 PM

To Whom It May Concern,

I would like to add my support for Allpoints Outdoor's application to the repair their Elk River Billboard. Our local economy needs as many avenues for local small business income as possible. Not allowing for repairing of the billboard will be negatively affecting a local business which in turn affects us all.

Thank you,

Sean Farrow

HLP Advertising/Harper Motors/Mid City Motor World/Sole Savers

707-268-1450 (Direct)

707-845-2160 (Cell)

707-443-3839 (Fax)

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From: [Dylan Sacco](#)
To: [COB](#)
Cc: [Geoff W](#)
Subject: FW: Board of Supes support - Allpoints Signs
Date: Tuesday, July 14, 2020 3:02:37 PM

Hello There!

I am Dylan Sacco from George Petersen Insurance. I am in full support of Allpoints being able to repair their Billboard in Elk River.

Sincerely,

DYLAN SACCO

Vice President

George Petersen Insurance Agency

P 530.244.9400 | **P** 707.442.2971 | **C** 707.845.8833 | www.gpins.com



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From: [Max Drachman](#)
To: [COB](#)
Subject: Allpoints
Date: Tuesday, July 14, 2020 3:01:09 PM

I support Allpoints Outdoor's application to repair their billboard.

Thanks,

Max Drachman

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From: [Bruce Lund](#)
To: [COB](#)
Subject: I support Allpoints Outdoor's application to repair their billboard
Date: Tuesday, July 14, 2020 3:01:07 PM

I support Allpoints Outdoor's application to repair their billboard.

Bruce Lund
Vice President Marketing & e-Commerce
Compass Community Credit Union

From: [Todd Einhaus](#)
To: [COB](#)
Subject: Geoff Wills - Allpoints Outdoor Billboard
Date: Tuesday, July 14, 2020 3:01:02 PM

I support Allpoints Outdoor's application to repair their billboard!

Thank you,

Todd Einhaus

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From: [Scott Nichols](#)
To: [COB](#)
Subject: Billboards
Date: Wednesday, July 15, 2020 9:18:49 AM

I support allpoints billboard project

From: [tyler.shuler](#)
To: [COB](#)
Subject: Billboards
Date: Wednesday, July 15, 2020 9:18:12 AM

I support Allpoints outdoor billboard project
Sent from my iPhone

From: [Tim Nichols](#)
To: [COB](#)
Cc: [Geoff Wills](#)
Subject: Billboards
Date: Wednesday, July 15, 2020 9:18:04 AM

I support Allpoints outdoors billboard project

Sent from my iPhone

From: [Hayes, Kathy](#)
To: [Ford, John](#); [Lippre, Suzanne](#); [Bass, Virginia](#); [Bohn, Rex](#); [Fennell, Estelle](#); [Wilson, Mike](#); [Madrone, Steve](#)
Cc: [Damico, Tracy](#); [Eberhardt, Brooke](#); [Sharp, Ryan](#)
Subject: FW: Restoring Damaged Structure
Date: Wednesday, July 15, 2020 10:39:30 AM
Attachments: [image001.png](#)

Kathy Hayes, Clerk of the Board
County of Humboldt
(707) 476-2396
khayes@co.humboldt.ca.us



From: orahorace <orahorace@sbcglobal.net>
Sent: Wednesday, July 15, 2020 10:10 AM
To: COB <COB@co.humboldt.ca.us>
Subject: Restoring Damaged Structure

Supervisors Bass, Bohn, Fennell, Madrone, Wilson:

Thanks for your consideration of Allpoints Signs & Geoff Wills request to rebuild and restore the outdoor advertising display on his property.

I personally support Geoff Wills' application and County Staff's recommendation to rebuild this historic outdoor display structure near King Salmon, on the East side of US-101. That display is one of only a few left speaking to the commuting and vacationing public about local attractions.

Most folks are not aware of the extent of the many jobs and businesses supported by our local outdoor advertising and sign businesses. Especially during these pandemic stressed economic times, it's crucial to preserve all jobs and economic activity.

It's difficult to imagine that allowing restoration of a structure promoting economic activity is even under consideration. That structure has been in place for over 75 years, never causing a concern.

Also, it's unfortunate a final decision could not have been concluded at the planning level.

I personally hope all of you can unite to help this local business owner and our economic community with a positive finding upholding Staff's recommendation allowing this old outdoor advertising display to be rebuilt and restored.

Thanks again,

Chuck Ellsworth
Veteran's Transition
Training Alliance

Member:
Headwaters Fund Board
City of Eureka Design Review Commission

Sent via the Samsung Galaxy S7, an AT&T 4G LTE smartphone

From: [Quentin Owsley](#)
To: [COB](#)
Subject: Billboards
Date: Wednesday, July 15, 2020 9:52:26 AM

I would like to add my support for rebuilding of the Elkriver billboard as outlined by the county staff report

Quentin Owsley

This message was sent from my mobile device. Please excuse minor grammar and spelling mistakes if they occur in this message.

From: [Nancy Lengyel](#)
To: [Hayes, Kathy](#)
Subject: No bill boards please
Date: Wednesday, July 15, 2020 9:35:33 AM

Dear Board of Supervisors,

Please do not allow any additional bill boards on the 101 corridor. Please remove any that still exist. They are one big eye sore.

Sincerely,
Nancy Lengyel
707 4435883

Sent from my iPad

From: [Bob Laffranchi](#)
To: [COB](#)
Subject: Allpoints Outdoors Application
Date: Wednesday, July 15, 2020 9:32:16 AM

I support Allpoints Outdoor's application to repair their billboard.

Robert E. Laffranchi
Loleta Cheese (Artisan Chee)

From: [Hayes, Kathy](#)
To: [Ford, John](#); [Lippre, Suzanne](#); [Bass, Virginia](#); [Bohn, Rex](#); [Fennell, Estelle](#); [Wilson, Mike](#); [Madrone, Steve](#)
Cc: [Damico, Tracy](#); [Eberhardt, Brooke](#); [Sharp, Ryan](#)
Subject: FW: Billboard
Date: Wednesday, July 15, 2020 11:19:05 AM

FYI

Kathy Hayes, Clerk of the Board
County of Humboldt
(707) 476-2396
khayes@co.humboldt.ca.us

-----Original Message-----

From: Lori Goodman <lorigoodman@icloud.com>
Sent: Wednesday, July 15, 2020 11:15 AM
To: Hayes, Kathy <KHayes@co.humboldt.ca.us>
Subject: Billboard

Dear Board of Supervisors of Humboldt County,

I am writing to vehemently oppose allowing the downed billboard on the south end of 101 to be rebuilt. It is a blight on environmentally sensitive land where current zoning codes would not even permit it to be built in the first place.

Please Vote to remove this billboard permanently.

Thank you,
Lori Goodman
6687 Humboldt Hill Rd
Eureka 95503

Lori Goodman
Sculpture
Handmade Paper
Installations
loribgoodman.com

From: [Hayes, Kathy](#)
To: [Ford, John](#); [Lippre, Suzanne](#); [Bass, Virginia](#); [Bohn, Rex](#); [Fennell, Estelle](#); [Wilson, Mike](#); [Madrone, Steve](#)
Cc: [Damico, Tracy](#); [Eberhardt, Brooke](#); [Sharp, Ryan](#)
Subject: FW: Billboards
Date: Wednesday, July 15, 2020 12:16:21 PM

FYI

Kathy Hayes, Clerk of the Board
County of Humboldt
(707) 476-2396
khayes@co.humboldt.ca.us

-----Original Message-----

From: wendell schautz <wmsdc@sbcglobal.net>
Sent: Wednesday, July 15, 2020 12:07 PM
To: Hayes, Kathy <KHayes@co.humboldt.ca.us>
Subject: Billboards

Please prohibit Allpoints from resurrecting the fallen billboard on 101 south of Eureka.
Sent from my iPhone.
This is a blight, and it is also on environmentally sensitive ground.
Thank you

From: [Hayes, Kathy](#)
To: [Ford, John](#); [Lippre, Suzanne](#); [Bass, Virginia](#); [Bohn, Rex](#); [Fennell, Estelle](#); [Wilson, Mike](#); [Madrone, Steve](#)
Cc: [Damico, Tracy](#); [Eberhardt, Brooke](#); [Sharp, Ryan](#)
Subject: FW: Support of billboard restoration
Date: Wednesday, July 15, 2020 12:18:20 PM
Attachments: [image001.png](#)

fyi

Kathy Hayes, Clerk of the Board
County of Humboldt
(707) 476-2396
khayes@co.humboldt.ca.us



From: Linnie Horrigan <victorysignsveterans@gmail.com>
Sent: Wednesday, July 15, 2020 11:46 AM
To: COB <COB@co.humboldt.ca.us>
Cc: geoffwills33@yahoo.com; orahorace@sbcglobal.net
Subject: Support of billboard restoration

Dear Supervisors Bass, Bohn, Fennell, Madrone, Wilson:

I am writing a letter in support of the Allpoints' request to rebuild and restore the outdoor advertising on the property located on the east side of US-101 .

I support owner Geoff Wills' application and County Staff's recommendation to restore the billboard. It is part of the legacy of this place, a sign that reminds me I'm close to home when I travel. The space is wide and open, and the messages it sends allow our community to know about services provided by local business owners.

I know billboards get a bad rap in our collective consciousness. Movies like **Blade Runner** create a dystopian future where electronic billboards encroach on our mental privacy. However, the history of billboards goes back throughout history, from painted rocks to posters slapped on every vertical surface. Billboard magazine was created to set an industry standard, keeping unsightly messages from wreaking havoc. During its long run the magazine began adding popular music, and the sign industry eventually created a different magazine to help inform sign makers about best practices. Owner Geoff Wills stays up to date with all National recommendations and trains his employees to work to those levels.

Well maintained Billboards are a tool to our community that share information and promote local businesses, which give them a leg up competing with national corporations, by presenting themselves as professional, polished companies.

Plus, the sales tax on billboard sales helps our local coffers stay full.

Thank you for taking the time to consider my opinion in support of Staff's recommendation to allow this billboard to be rebuilt and restored.

All the best,
Lynn M. Horrigan

--

Victory Signs & Design
5075 Ericson Way, Arcata
visit our sign painting loft at Blue Ox Historic Village
1 X Street, Eureka
510) 825-8334

From: [Hayes, Kathy](#)
To: [Ford, John](#); [Lippre, Suzanne](#); [Bass, Virginia](#); [Bohn, Rex](#); [Fennell, Estelle](#); [Wilson, Mike](#); [Madrone, Steve](#)
Cc: [Damico, Tracy](#); [Eberhardt, Brooke](#); [Sharp, Ryan](#)
Subject: FW: BillBoards
Date: Wednesday, July 15, 2020 2:29:10 PM
Attachments: [image001.png](#)

FYI

Kathy Hayes, Clerk of the Board
County of Humboldt
(707) 476-2396
khayes@co.humboldt.ca.us



From: Alex Stillman <alexnacv@gmail.com>
Sent: Wednesday, July 15, 2020 1:59 PM
To: Hayes, Kathy <KH Hayes@co.humboldt.ca.us>
Subject: BillBoards

July 15, 2020.

Dear Board of Supervisors:

Since the mid-1970's, I and others have lobbied to have the billboards removed from the western side of Highway 101. I believe if a billboard falls down that it should not be rebuilt. There was interest in creating a scenic highway corridor between Arcata and Eureka in the 1970's except we were unable to meet the criteria because of the billboards. Even if a Scenic Highway designation will never occur, we need to do everything in our power to create our own scenic highway for visitors and residents alike. Humboldt Bay is a treasure and needs to be considered as such. I still support the removal of billboards along the 101 corridor. Thank you for continuing to honor our Bay. Alex Stillman, resident of Arcata.

Alex Stillman
707-845-3900
alexnacv@gmail.com

From: [Hayes, Kathy](#)
To: [Ford, John](#); [Lippre, Suzanne](#); [Bass, Virginia](#); [Bohn, Rex](#); [Fennell, Estelle](#); [Wilson, Mike](#); [Madrone, Steve](#)
Cc: [Damico, Tracy](#); [Eberhardt, Brooke](#); [Sharp, Ryan](#)
Subject: FW: Billboards...
Date: Wednesday, July 15, 2020 3:03:07 PM

fyi

Kathy Hayes, Clerk of the Board
County of Humboldt
(707) 476-2396
khayes@co.humboldt.ca.us

-----Original Message-----

From: Joel Mielke <joel@carsonparkdesign.com>
Sent: Wednesday, July 15, 2020 2:58 PM
To: Hayes, Kathy <KHayes@co.humboldt.ca.us>
Subject: Billboards...

To the Humboldt County Board of Supervisors:

The County Planning Commission has refused to allow Allpoints signs to reconstruct the billboard, in accord with a great many citizens who contacted them.

The majority of County citizens breathe a sigh of relief when one of these billboards falls down.

Billboards are enough of a blight, but this one is in a riparian wetland.

Please, enough is enough!

Joel Mielke
2603 H Street
Eureka
707.444.2644

From: [Hayes, Kathy](#)
To: [East, John](#); [Hayes, Suzanne](#); [Bass, Virginia](#); [Bolin, Roy](#); [Eaton, Felicia](#); [Wilson, Mike](#); [Madrow, Steve](#)
Cc: [Garrison, Tracy](#); [Shepherd, Brooke](#); [Shawn, Ryan](#)
Subject: FW: billboards
Date: Wednesday, July 15, 2020 3:03:58 PM

fyi

Kathy Hayes, Clerk of the Board
County of Humboldt
(707) 476-2396
khayes@co.humboldt.ca.us

-----Original Message-----

From: Lynn Harvey <lynn@carsonparkdesign.com>
Sent: Wednesday, July 15, 2020 3:03 PM
To: Hayes, Kathy <KHayes@co.humboldt.ca.us>
Subject: billboards

Billboards are privatizing our view & doing damage, in this case, to the environment.
Please uphold the decision of the county planning commission.

Lynn Harvey
Creative Director
Carson Park Design
707.444.2644
<https://gc01.safelinks.protection.outlook.com?uri=http%3A%2F%2Fwww.carsonparkdesign.com%2F&data=02%7C01%7Ckayes%40co.humboldt.ca.us%7C1322d519b1f2436d5d008290ca8b%7Cc09ac2b64e844198637b1ad4b27cb%7CD%7C0%7C637304473699085895&data=KIH0n8YcmiQ4%2FgwH4vm%2B5YCI7zy%2BFtkz3R5CpCMlyM%3D&reserved=0>

From: [Hayes, Kathy](#)
To: [Ford, John](#); [Lippre, Suzanne](#); [Bass, Virginia](#); [Bohn, Rex](#); [Fennell, Estelle](#); [Wilson, Mike](#); [Madrone, Steve](#)
Cc: [Damico, Tracy](#); [Eberhardt, Brooke](#); [Sharp, Ryan](#)
Subject: FW:
Date: Thursday, July 16, 2020 7:50:40 AM
Attachments: [image001.png](#)

FYI

Kathy Hayes, Clerk of the Board
County of Humboldt
(707) 476-2396
khayes@co.humboldt.ca.us



From: body works <bodyworks707@gmail.com>
Sent: Wednesday, July 15, 2020 5:36 PM
To: COB <COB@co.humboldt.ca.us>
Subject:

I support Allpoints Outdoor's application to repair their billboard

--

Thank you,

The Body Works Family
(707)725-6777
<https://bodyworksfitnessclub.com/>

CONFIDENTIALITY STATEMENT: This message, together with any attachments is intended only for the use of the individual or entity to which it is addressed. It may contain information that is confidential and prohibited from disclosure. If you are not the intended recipient, you are hereby notified that any review, dissemination or copying of this message or any attachment is strictly prohibited. If you have received this item in error, please notify the original sender and destroy this item, along with any attachments. Thank you.

From: [Jim Kelley](#)
To: [COB](#)
Cc: [GEOFF WILLS](#)
Subject: Allpoints billboard
Date: Wednesday, July 15, 2020 4:12:55 PM

I support Allpoints billboard project being approved

Sincerely,
Jim Kelley

Sent from my iPhone

From: [Andrew Darling](#)
To: [COB](#)
Cc: geoffwills33@yahoo.com
Subject: Allpoints billboard
Date: Wednesday, July 15, 2020 4:00:41 PM

I support Allpoints Outdoor's application to repair their billboard.

Respectfully,

Andrew Darling

Sent from my iPhone

July 15, 2020

Greetings Honorable Supervisors!

I can't believe the South End 101 Billboard is coming to the Board after the Planning Commission solidly voted against it being replaced.

Humboldt Bay is the heart of our county, our region. Many communities are linked by its shoreline. Countless watersheds filter water from miles away into this beauty. It pristinely represents the best of what we do here.

Not that long ago, we relied on phone books to look for a business to call. Today, we access worldwide information from our phones and homes. Look up or ask Siri for well-digging, towing, cannabis, burgers, motels and a plethora of choices appear with phone numbers, recommendations and maps! Billboards are dinosaurs.

Fortunately, the tiniest fraction of businesses feel the need to post their business cards on the Bay and estuaries. Still, that relatively small number detracts from the simple reminder that we live in one of the most beautiful places in the world.

As someone who has worked on economic development and job creation and retention for decades, I understand. **Businesses thrive because they have valuable, extraordinary service and useful, quality products, not because they advertise on the Bay.**

We are smart. We can focus on business and the beauty of the Bay. We do not need a giant postcard to obstruct the real thing.

Thank you for the important decisions you make for the present and our future.

Julie Fulkerson
2614 L Street
Eureka, CA 95501

From: [Visual Concepts](#)
To: [COB](#)
Subject: Allpoints Billboards
Date: Wednesday, July 15, 2020 4:48:26 PM

Just a letter to voice my support for Geoff Wills, Allpoints Signs, and his billboard project. I've worked with Geoff for many years, and he's always been outstanding to work with. I've seen how hard he works to support other local businesses, how he's built his business, and how well he treats his employees. He has donated to local charities more each year than I can even count. He offers an affordable solution for local businesses to directly connect and advertise their services and offerings. Allpoints is great, and is a great asset for all Humboldt County businesses. New infrastructure and exposure for local businesses is a win-win.
Thank you.

--

Visual Concepts
www.VC707.com
707.633.5087
820 N St.
Arcata, Ca 95521

From: [Dan Comer](#)
To: [COB](#)
Subject: Allpoints Outdoor"s
Date: Wednesday, July 15, 2020 4:29:53 PM

To Whom it may concern,

I support Allpoints Outdoor's application to repair their billboard.

Dan Comer
Owner
RMI Outdoors
707-443-7029
dan@rmioutdoorseureka.com

From: [Timothy Crenshaw](#)
To: [COB](#)
Cc: geoffwills33@yahoo.com
Subject: Allpoints
Date: Wednesday, July 15, 2020 3:42:00 PM

I support Allpoints outdoor application to repair their billboard. Tim Crenshaw
Sent from my iPhone

From: [Blaine Bermers](#)
To: COB; geoffwills33@yahoo.com
Subject: Billboards
Date: Wednesday, July 15, 2020 3:31:41 PM

Cob

This is Blaine Bermers and I have lived in Humboldt county all my life. I support leaving and rebuilding all the billboards in Humboldt County.

--

Blaine Bermers

707-443-6366

blaine@advancedsecurity.us

www.advancedsecurity.us

From: [Mike Perlof](#)
To: [COB](#)
Cc: geoffwills33@yahoo.com
Subject: Allpoints Outdoor
Date: Wednesday, July 15, 2020 3:26:45 PM

Hello,

Please accept this email in support of Allpoint Outdoors Billboard project being approved.

Regards,

--

Mike Perlof

From: [Damon Goodman](#)
To: [COB](#)
Cc: geoffwills33@yahoo.com
Subject: Allpoints Billboard Project
Date: Wednesday, July 15, 2020 3:25:52 PM

I support approval of Allpoints Billboard Project. Please let them repair their Billboard

From: [Ashtin Crenshaw](#)
To: [COB](#)
Cc: geoffwills33@yahoo.com
Subject: Allpoints Billboard Project
Date: Wednesday, July 15, 2020 3:25:35 PM

I support Allpoints Outdoor's application to repair their billboard.

Ashtin Crenshaw

From: [Alexander Boost](#)
To: [COB](#)
Cc: [Geoff Wills](#)
Subject: Allpoints Billboard project
Date: Wednesday, July 15, 2020 3:23:29 PM

To whom it may concern,

I wanted to contact you to let you know that I support the Allpoints Billboard project and would like to see it approved.

Thank you,

Alex

Sent from my iPhone

July 15, 2020

Dear County Supervisors

I am asking you to please uphold the decision of the County Planning Commission in denying Allpoints request to reconstruct the fallen billboard at the south entrance to Eureka on Highway 101.

This billboard is a visual blight and great detracts from the aesthetics to the entrance to the City of Eureka from the south. It would never be permitted on such environmentally sensitive land under today's zoning code.

Sincerity yours,

Ronald W. Kuhnel
1604 G ST
Eureka, CA 95501

From: [Barry Evans](#)
To: [Hayes, Kathy](#)
Subject: For supes meeting re Elk River billboard repair, thank you
Date: Sunday, July 19, 2020 3:30:03 PM

Dear County Supervisors

Twenty years ago, I told my sister, who lives outside London, that Louisa (Rogers) and I were moving to Eureka. "Oh, hideous!" she said. "Why's that?" I asked. "All we saw coming into town was billboards," she said.

Over the years, many of the billboards that led my sister to her hasty conclusion about our city have thankfully disappeared. As each one comes down--by law, vandalism or wind (as the case with the Elk River one that you'll be voting on shortly)--I breathe a sigh of relief, and wish my sister could see how much better the approaches are to Eureka than when she drove through 25 years ago.

Please, please respect the Planning Commission decision to deny the billboard owner permission to rebuild (not repair!) in the Elk River flood zone.

Respectfully

Barry Evans
217 2nd Street, Eureka
707 476 8317

[North Coast Journal \(science column\)](#)
[Growing Old Ungracefully \(LoCO weekly rant\)](#)
[T-S coronavirus columns](#)
[Jail meditation](#) [TEDx talk](#) [Rwanda column](#)
facebook.com/profile.php?id=575588697

From: [Louisa Rogers](#)
To: [Hayes, Kathy](#)
Subject: Please put my letter to Virginia Bass in meeting packet!
Date: Sunday, July 19, 2020 2:01:11 PM

Dear Virginia,

Please vote AGAINST another billboard going up (or being repaired) at the southern gateway of Eureka. While Eureka has many beauties, the southern approach into town is not one of them. I'm always embarrassed by the first impression visitors have as they drive north into town on Hwy 101. The billboards not only blight the view of wetlands, they're an economic threat, because they make drivers think twice about stopping in Eureka rather than just getting through it as fast as possible.

Help make Humboldt County's beauty visible everywhere. Please, uphold the vote by the Planning Commission.

Sincerely,

Sincerely,

Louisa Rogers
217 Second Street
Eureka, CA 95501
707 572 6728 (cell) . louisarogers51@gmail.com
<https://louisarogers.contently.com/>

--

Louisa Rogers
707 440 9062 . louisarogers51@gmail.com
<https://louisarogers.contently.com/>
My Skillshare class on food writing: <https://skl.sh/2KfRiLB>

From: [Desiree Angeli](#)
To: [COB](#)
Subject: Allpoint's Outdoor application to repair their billboard
Date: Saturday, July 18, 2020 2:40:45 PM

Dear Cob,

I support Allpoint's Outdoor's application to repair their billboard.

Thank you,
Dez

From: [Hayes, Kathy](#)
To: [Ford, John](#); [Lippre, Suzanne](#)
Cc: [Damico, Tracy](#); [Eberhardt, Brooke](#); [Sharp, Ryan](#)
Subject: FW: Billboard vs. Nature
Date: Friday, July 17, 2020 2:45:31 PM
Attachments: [image001.png](#)

Fyi

Kathy Hayes, Clerk of the Board
County of Humboldt
(707) 476-2396
khayes@co.humboldt.ca.us



From: Terri <tfreedman@sonic.net>
Sent: Friday, July 17, 2020 2:38 PM
To: Hayes, Kathy <KHayes@co.humboldt.ca.us>
Subject: Fwd: Billboard vs. Nature

----- Original Message -----

Subject: Billboard vs. Nature
Date: 2020-07-16 20:27
From: Terri <tfreedman@sonic.net>
To: vbass@co.humboldt.ca.us, mike.wilson@co.humboldt.ca.us,
smadrone@co.humboldt.ca.us, rbohn@co.humboldt.ca.us, efennell@co.humboldt.ca.us

Dear Supervisors Virginia Bass, Mike Wilson, Steve Madrone, Rex Bohn, Estelle Fennell,

I care about small businesses, I care about the environment and I care about making our communities beautiful and safe.

I understand Allpoints has appealed the May 7 Planning Commission decision to deny rebuilding of the old billboard that collapsed into the Elk River wetlands just south of Eureka. Please do not override the Planning Commission's recommendation.

Eureka is spending taxpayer dollars to encourage tourism and health professionals to our area and to beautify the southern "gateway" and the South Broadway Corridor. (We also can't forget the importance of taking care of our houseless population.)

I'd like us to find a way to pay Allpoints to plant trees instead of billboards. That would be a Win-Win-Win

situation!

Please Deny the Elk River Billboard Permit!



Terri Freedman, Eureka

"Break the Chain: Physical Distance, Social Unity!" -- Kerala, India