



COUNTY OF HUMBOLDT

AGENDA ITEM NO.

D-2

For the meeting of: July 28, 2015

Date: July 8, 2015
To: Board of Supervisors
From: Supervisor Mark Lovelace
Subject: Breastfeeding Awareness and Promotion Week Proclamation

RECOMMENDATION(S): That the Board of Supervisors adopt the Proclamation.

SOURCE OF FUNDING: N/A

DISCUSSION: August 1 – 7th, 2015 is Breastfeeding Awareness and Promotion Week in Humboldt County and the Board of Supervisors has been asked to recognize the efforts of breastfeeding families, health professionals and DHHS by providing proclaiming August 1 – 7th, 2015 as Breastfeeding Awareness and Promotion Week in Humboldt County.

FINANCIAL IMPACT: N/A

OTHER AGENCY INVOLVEMENT:

ALTERNATIVES TO STAFF RECOMMENDATIONS:

ATTACHMENTS: Proclamation

Prepared by Kathy Hayes

Signature

REVIEW:

Auditor _____ County Counsel _____ Personnel _____ Risk Manager _____ Other _____

TYPE OF ITEM:

____ Consent
____ Departmental
____ Public Hearing
XX Other Special Presentation (5) Minutes

PREVIOUS ACTION/REFERRAL:

Board Order No. _____

Meeting of: _____

BOARD OF SUPERVISORS, COUNTY OF HUMBOLDT

Upon motion of Supervisor Lovelace

Seconded by Supervisor Bass

And unanimously carried by those members present,

The Board hereby adopts the recommended action contained in this report.

Dated: July 28, 2015

Tracy Damico, Deputy Clerk of the Board

By: Mark Lovelace

Proclamation
of the
Board of Supervisors
County of Humboldt

WHEREAS, the people of Humboldt County, California are deserving of good health; and

WHEREAS, breastfeeding is recognized as the normative way to feed infants, and that infants who are breastfed for 6 months and beyond have significant lifelong health advantages over those who are not; and

WHEREAS, mothers who are successful at meeting their breastfeeding goals are more likely to be surrounded by a supportive team of family, friends, coworkers, employers, health care providers, child care providers and other members of the community; and

WHEREAS, the Healthy People 2020 objectives are to increase the percentage of infants who are breastfed and to increase the percentage of employers providing an on-site lactation/mother's room; and

WHEREAS, World Breastfeeding Week elements of support for working mothers are: time to breastfeed an infant while working or appropriate time given to pump breast milk; space to have an infant near the mother's place of work or a private clean place to express breast milk; and support from employers, management and co-workers in terms of positive attitudes towards breastfeeding; and

WHEREAS, the Humboldt County Breastfeeding Task Force celebrates World Breastfeeding Week August 1-7, 2015, by recognizing breastfeeding and work with the theme: "Let's make it work."

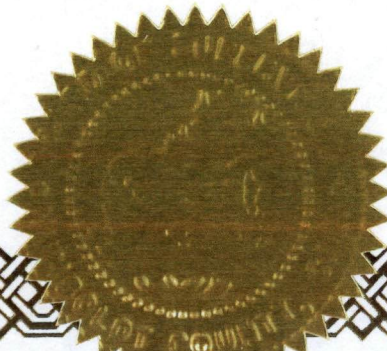
NOW THEREFORE, BE IT RESOLVED, that the Humboldt County Board of Supervisors, in recognition of World Breastfeeding Week, hereby proclaims

August 1 through August 7, 2015 as

Breastfeeding Awareness and Promotion Week

BE IT FURTHER RESOLVED, that all citizens recognize and promote the efforts of breastfeeding families, health professionals and the Humboldt County Department of Health & Human Services by providing support, encouragement and help so mothers can succeed with breastfeeding.

Dated: July 28, 2015



ESTELLE FENNELL, Chair