

CITIZENS' ADVISORY COMMITTEE ON MEASURE Z EXPENDITURES

The Advisory Committee meets on each Wednesday in March to review applications and will make recommendations to the Humboldt County Board of Supervisors in April.

APPLICATION FOR FUNDING

Agency Name: City of Trinidad

Mailing Address: P. O. Box 390, Trinidad, CA 95570

Contact Person: Eli Naffah

Title: City Manager

Telephone: 707-677-3876

E-mail address: citymanager@trinidad.ca.gov

1. AMOUNT OF MEASURE Z FUNDING REQUESTED FOR FY 2023-2024:

\$85,000

2. ENTITY TYPE -- Please check appropriate box.

a. Humboldt County Department b. Contract Service Provider to Humboldt County **c.**
Local Government Entity d. Private Service Provider e. Non-Profit Service Provider f.

Other, Describe: _____

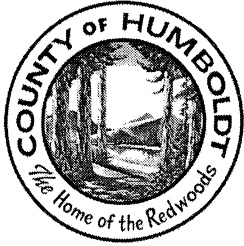
3. Is this application a renewal or related to a project that has been funded by *Measure Z* in the past? (check one)

Yes Yes No

4. Describe how the scope of your proposal fits the intent of *Measure Z*. Specifically, how will it maintain and improve public safety and essential services, as described on the previous page?

The City of Trinidad contracts with the Sheriff's Office for law enforcement. Since the Sheriff's Office has been short on staffing, the existing contract calls for patrols throughout the day. The City would like to provide staffing on the ground in addition to the patrols and therefore proposes the following options:

1. Contract with Pacific Coast Security out of Eureka to provide private security officers on the ground to supplement the Sheriff's Office patrols.
2. Create a Community Ambassadors Program similar to the City of Arcata's model where the ambassadors can interact with the community, homeless and visitors.



5. Please provide a brief description of the proposal for which you are seeking funding.

To supplement our Sheriff's Contract, we propose:

- a. Pacific Coast Security to provide private security officers on the ground in Trinidad to address law enforcement needs for residents, businesses and visitors. They will reach out to the Deputy Sheriffs as needed. We are budgeting 20 hours per week at \$45 per hour for one officer.
- b. Community Ambassadors Program to build relationships with the homeless, visitors, residents and businesses of our City. They will reach out to law enforcement if needed, and keep the city clean as they roam in business and recreational areas of the City. We are budgeting 20 hours per week at \$20 per hour for two ambassadors.
- c. In the event that the Sheriff's Office is able to provide a dedicated Deputy to Trinidad, the City would like to reserve the option to use some of these funds for that purpose.

6. How have you developed a plan for sustainability, including diversification of funding sources, for your proposal to carry on without reliance on future *Measure Z* funds?

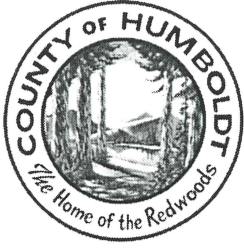
The City makes fiscally sound budgetary decisions in allocating general fund revenue, including public safety expenditures. We are increasing our transient occupancy tax rate and will reach out to the voters to extend our sales tax measure which includes funds for public safety.

7. If this request is for the continuation or expansion of an existing program/service, what is the current source of funding for that program/service?

We previously had one and a half Deputy Sheriffs dedicated to the City. In recent years the City has been served by Sheriff's Office patrols. This proposal is to expand our law enforcement services to include private security officers and community ambassadors. The City relies on general fund revenue and the State COPS program to fund law enforcement services.

8. If you are awarded *Measure Z* funds, how do you plan to leverage these funds to secure additional grants, contributions or community support?

The City has a grants administrator who continues to pursue grant funding. Community service organizations have consistently supported our public safety efforts. The private security officers and community ambassadors could enhance the City's relationship with the Trinidad Elementary School.



9. Will this proposal require new or expanded activity on the part of another entity to be fully functional and effective? If so, name that entity and describe what that participation would look like.

No other agency, but the private firm of Pacific Coast Security to provide additional officers to serve the City.

10. Are there recurring expenses associated with this application, such as personnel cost? Please check yes or no:

Yes Yes No

If you checked yes, detail those expenses here:

- a. 20 hours per week at \$45 per hour for one private security officer.
- b. 20 hours per week at \$20 per hour for two community ambassadors

REQUIRED ATTACHMENTS

Include the following with your application, making sure to **limit your responses to one page**, per section. *Responses longer than the maximum, may not be read by committee members or considered as part of your application*

Prior Year Results: *If your request is a continuation of a program funded with Measure Z in prior fiscal years, please provide the results of implementation. (one page maximum)*

Program Budget: *Please utilize the template provided on the following pages. This will need to be updated if your agency is approved for funding.*

I declare under penalty of perjury under the laws of the State of California that the above statements and all attachments are true and correct

DATE: 2/16/23

SIGNATURE:



Eli Naffah
City of Trinidad

Exhibit E

PROPOSED BUDGET

Agency Name: City of Trinidad
Coordinator/Contact: Eli Naffah
Address: PO Box 390, Trinidad, CA 95570
Phone: 707-677-3876

Descriptions	Costs	Requested Budget	Remaining Balance
A. Personnel Costs			
Title: Private Security Officer Salary and Benefits 20 hours at \$45 per hour for 50 weeks Duties Description: Supplemental law enforcement on the ground	45,000.00		-45000
Title: Community Ambassador Salary and Benefits 20 hours at \$20 per hour for 50 weeks Duties Description: Build relationships with community and visitors	20,000.00		-20000
Title: Salary and Benefits Duties Description:			0
Title: Community Ambassador Salary and Benefits 20 hours at \$20 per hour for 20 weeks Duties Description: Build relationships with community and visitors	20,000.00		-20000
Title: Salary and Benefits Duties Description:			0
Total Personnel:	85,000.00	0.00	(85,000.00)
B. Operational Costs (Rent, Utilities, Phones, etc.)			
Title: Description:			
Title: Description:			
Title: Description:			
Title: Description:			
Total Operating Costs:	0	0	0
C. Consumables/Supplies (Supplies and Consumables should be separate)			
Title: Necessary supplies for the Community Ambassadors Description: City will provide as needed	0		
Title: Description:			
Title: Description:			
Title: Description:			
Total Consumable/Supplies:	0	0	0
D. Transportation/Travel (Local and Out-of-County should be separate)			
Title: Description:			
Title: Description:			
Title: Description:			
Total Transportation/Travel Costs:	0	0	0
E. Fixed Assets			
Title: Description:			
Title: Description:			
Title:			

Exhibit E

PROPOSED BUDGET

Agency Name: City of Trinidad
Coordinator/Contact: Eli Naffah
Address: PO Box 390, Trinidad, CA 95570
Phone: 707-677-3876

Descriptions	Costs	Requested Budget	Remaining Balance
Description:			
Title:			
Description:			
Total Other Costs:	0	0	0
Budget Total:	85,000.00		

SUBMIT YOUR COMPLETE APPLICATION TO:

Humboldt County Citizens' Advisory Committee on *Measure Z* Expenditures c/o
County Administrative Office
825 Fifth Street, Suite 112
Eureka, CA 95501-1153
