



## COUNTY OF HUMBOLDT

AGENDA ITEM NO.

0-2

For the meeting of: July 22, 2014

Date: July 7, 2014  
To: Board of Supervisors  
From: Supervisor Mark Lovelace  
Subject: Proclamation for Breastfeeding Awareness Week

RECOMMENDATION(S): That the Board of Supervisors authorize the Chair to sign the Proclamation.

SOURCE OF FUNDING: N/A

DISCUSSION: The Humboldt County Breastfeeding Task Force requested the Board of Supervisors recognize Breastfeeding Awareness Week (August 1 – August 7) in Humboldt County with a Proclamation.

FINANCIAL IMPACT: N/A

OTHER AGENCY INVOLVEMENT:

ALTERNATIVES TO STAFF RECOMMENDATIONS:

ATTACHMENTS: Proclamation

Prepared by Tracy D'Amico

Signature

**REVIEW:**

Auditor \_\_\_\_\_ County Counsel \_\_\_\_\_ Personnel \_\_\_\_\_ Risk Manager \_\_\_\_\_ Other \_\_\_\_\_

**TYPE OF ITEM:**

\_\_\_\_ Consent  
\_\_\_\_ Departmental  
\_\_\_\_ Public Hearing  
XX Other Special Presentation (10) Minutes

**PREVIOUS ACTION/REFERRAL:**

Board Order No. \_\_\_\_\_

Meeting of: \_\_\_\_\_

**BOARD OF SUPERVISORS, COUNTY OF HUMBOLDT**

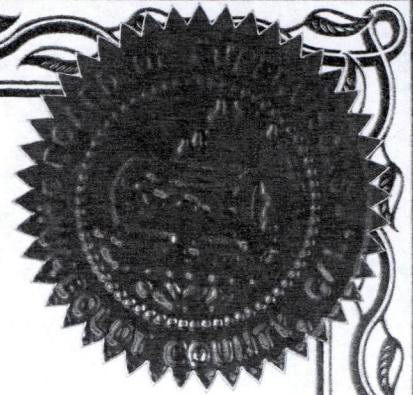
Upon motion of Supervisor Lovelace  
Seconded by Supervisor Fennell  
And unanimously carried by those members present.  
The Board hereby adopts the recommended action contained in this report.

Dated:

July 22, 2014  
Tracy DAmico, Deputy Clerk of the Board

By:

**PROCLAMATION**  
**OF THE**  
**BOARD OF SUPERVISORS**  
**COUNTY OF HUMBOLDT**



**Whereas**, the people of Humboldt County, California are deserving of good health; and

**Whereas**, all available knowledge indicates that human milk optimally enhances the growth, development and well-being of the infant by providing the best possible nutrition, protection against specific infection and allergies, and the promotion of maternal and infant bonding; and

**Whereas**, breastfeeding promotes healthier mothers and benefits society through lower health care costs for infants, a healthier workforce, stronger family bonds, and less waste; and

**Whereas**, breastfeeding is economical, providing its benefits at little or no cost; and

**Whereas**, breastfeeding is recognized by major medical organizations, such as the American Academy of Pediatrics, the American College of Obstetricians and Gynecologists, the American College of Nurse Midwives, the American Academy of Family Physicians, the American Dietetic Association, the National Association of WIC (Women Infants and Children) Directors, UNICEF – the United Nations Children's Fund and the World Health Organization, as the preferred method of infant feeding and they support breastfeeding throughout the early years of life; and

**Whereas**, the Humboldt County Breastfeeding Task Force celebrates World Breastfeeding Week August 1-7, 2013, which is proclaimed by the world Alliance for Breastfeeding Action along with the World Health Organization and UNICEF; and

**Whereas**, the families of Humboldt County need reliable sources of information to make an informed choice about the care and feeding of their infants.

Now therefore, the Humboldt County Board of Supervisors hereby proclaims

**August 1<sup>st</sup> through August 7<sup>th</sup>, 2014 as**

**Breastfeeding Awareness and Promotion Week**

And encourages all citizens to recognize the efforts of breastfeeding families, health professionals, and the Humboldt County Department of Health and Human Services by providing support, encouragement, and help so mothers can succeed with breastfeeding.

Dated: July 22, 2014

A handwritten signature in cursive script, reading "Rex Bohn", is located in the bottom right corner of the document.

Chair, REX BOHN