



COUNTY OF HUMBOLDT

AGENDA ITEM NO.

D-1

For the meeting of: November 4, 2014

Date: September 22, 2014
To: Board of Supervisors
From: Supervisor Virginia Bass
Subject: Proclaim November 20, 2014 as the American Cancer Society's Great American Smokeout.

RECOMMENDATION(S): That the Board of Supervisors authorize the Chair to sign the Proclamation.

SOURCE OF FUNDING: N/A.

DISCUSSION: The Humboldt County Board of Supervisors is pleased to support and recognize the American Cancer Society's Great American Smokeout on November 20th, 2014 and encourages all citizens to take steps to quit tobacco or support someone they know who desires to quit tobacco use.

FINANCIAL IMPACT: N/A

OTHER AGENCY INVOLVEMENT: American Cancer Society and Tobacco Education Network.

ALTERNATIVES TO STAFF RECOMMENDATIONS: Board discretion.

ATTACHMENTS: Proclamation.

Prepared by Kathy Hayes Signature Virginia Bass

REVIEW: Auditor County Counsel Personnel Risk Manager Other

TYPE OF ITEM: Consent Departmental Public Hearing XX Other Special Presentation (5 min)

BOARD OF SUPERVISORS, COUNTY OF HUMBOLDT Upon motion of Supervisor Bass Seconded by Supervisor Fennell And unanimously carried by those members present, The Board hereby adopts the recommended action contained in this report.

PREVIOUS ACTION/REFERRAL: Board Order No. Meeting of:

Dated: Nov. 4, 2014 Ana Hartwell, Deputy Clerk of the Board By: Ana Hartwell

PROCLAMATION
of the
BOARD OF SUPERVISORS
COUNTY OF HUMBOLDT

Whereas, the American Cancer Society encourages all tobacco users to join the Great American Smokeout and quit for at least one day; and

Whereas, tobacco-use remains the leading preventable cause of death in the United States; and

Whereas, electronic cigarettes are a relatively new way to introduce nicotine into the human body by vaporizing liquid that often contains un-regulated levels of nicotine; and

Whereas, electronic cigarette nicotine cartridges come in fruit and candy flavors – such as chocolate, gummy bear and bubble gum- that appeal to youth and may lure a new generation into nicotine addiction; and

Whereas, numerous scientific studies cited by the World Health Organization have found toxic and cancer-causing chemicals in e-cigarettes to which both the user and bystanders are exposed; and

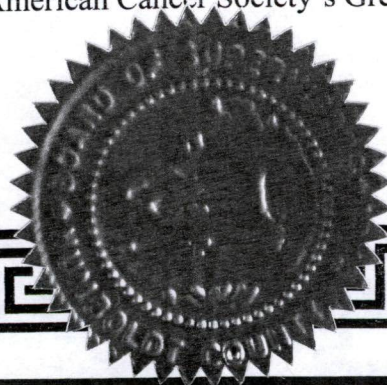
Whereas, the U.S. Centers for Disease Control has documented a major increase in e-cigarette use among children, including children who have never smoked a regular cigarette; and

Whereas, many nations, states and local jurisdictions Eureka, Arcata, Blue Lake, San Francisco and Los Angeles now prohibit e-cigarettes wherever smoking is prohibited; and

Whereas, there are many proven resources, many of them free, to help nicotine users quit.

NOW, THEREFORE, BE IT PROCLAIMED that the Humboldt County Board of Supervisors hereby supports the American Cancer Society's **GREAT AMERICAN SMOKEOUT, on November 20th, 2014** and encourages all citizens who smoke, or use chew/dip tobacco, to demonstrate to themselves and their children that they can quit using tobacco by joining the American Cancer Society's Great American Smokeout.

Dated: November 4, 2014



Rex Bohn
Rex Bohn, Chair