BOARD OF SUPERVISORS

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COUNTY OF HUMBOLDT BOARD OF SUPERVISORS

825 FIFTH STREET EUREKA, CA 95501 SUPERVISORS' CHAMBER, FIRST FLOOR

AGENDA - Final

Monday, June 10, 2024

10:00 AM

Special Meeting and Budget Hearings - Hybrid

The County of Humboldt is committed to providing equal access to all county programs, services and activities through the provision of accommodations for individuals with qualified disabilities as required under the Americans with Disabilities Act. With 72 hours prior notice, a request for reasonable accommodation or modification can be made. Please contact the Clerk of the Board Office at 707-476-2390 or by email cob@co.humboldt.ca.us or the ADA Coordinator at 844-365-0352 or by email at ada@co.humboldt.ca.us.

The Chamber is wheelchair accessible, the accessible entrance to the Courthouse is the 4th Street entrance. Accessible parking is available adjacent to the 4th Street entrance and on the 4th Street side of the K Street lot. If you are a person with a qualified disability, and need a modification or accommodation to participate in this meeting.

REMOTE/TELECONFERENCE PARTICIPATION

Conference Line: 720 707 2699 Meeting ID: 833 4706 7992

Please note: Those not able to attend the Board of Supervisors meeting in person will have the opportunity to provide public comment via Zoom; however, the County of Humboldt cannot guarantee that the Zoom system will be available for the entirety of every meeting. The only ways to guarantee that your comment is received and considered by the Board of Supervisors are to attend the meeting person or submit your comment in writing in advance of the meeting.

Zoom Public Comment:

When the Board of Supervisors announce the agenda item that you wish to comment on, call the conference line, enter Meeting ID and press star (*) 9 on your phone, this will raise your hand. You'll continue to hear the Board meeting on the call. When it is time for public comment on the item you wish to speak on, you'll hear a prompt that will indicate your phone is unmuted. Please state your name and the agenda item number you will be commenting on. You will have 3 minutes to comment. Please turn off your TV or live stream to avoid delays.

Email Public Comment:

To submit public comment to the Board please email cob@co.humboldt.ca.us, provide your name and the agenda item number(s) on which you wish to comment. All public comment submitted after the agenda has been published will be included with the administrative record after the fact.

Any written materials related to an item on this agenda submitted to the Board of Supervisors less than 72 hours prior to the Board meeting, and that are public records subject to the Public Records Act, are available for public inspection in the office of the Clerk of the Board at 825 5th Street, Suite 111, Eureka, during normal business hours.

Persons wishing to file documentation on any agenda item for the official record must submit an original and seven (7) copies of each document to the Clerk of the Board of Supervisors, Room 111 of the County Courthouse, 825 5th Street in Eureka. Documentation includes, but is not limited to, written correspondence, audio and video tapes, maps, photographs, and petitions. Failure to submit the required number of copies will result in the document/s not being placed in the official record. (Per Board of Supervisors' policy adopted on March 21, 1995.)

You may access the live stream of the meeting by using the following link: https://humboldt.legistar.com

- A. ROLL CALL
- **B. SALUTE TO THE FLAG**
- C. DEPARTMENT REPORTS

Board of Supervisors

24-979

Measure J Recommendations For Fiscal Year 2024-25

Recommendation: That the Board of Supervisors:

1. Allocate \$250,000 from Measure J Revenues (Hotel & Motel Tax - 107010)

in the following amounts for Fiscal Year (FY) 2024-25:

a. \$150,000 to the Ink People Center for the Arts for projects with an

economic driver;

b. \$45,000 to the Aviation Department for destination marketing;

c. \$30,000 to the Humboldt-Del Norte Film Commission as match funding for the Forest Moon Festival;

d. \$25,000 to the Economic Development Division for administrative costs to

manage all three of the above projects and contracts; and

2. Approve holding the remaining Measure J funds totaling \$750,000 as a budgeted reserve while working to stabilize the General Fund for future

tourism considerations; and

3. Consider providing direction for future fiscal years.

Attachments: Staff Report

Measure J Proposal - Arts

County Administrative Office

<u>24</u>-969

2. Report from the Travel and Tourism Ad Hoc Committee

Recommendation: That the Board of Supervisors:

1. Receive a report from the Travel and Tourism Ad Hoc Committee;

 $\ \ \, \hbox{2. Direct the County Administrative Officer not to renew the current}$

agreement with Humboldt County Visitor's Bureau (HCVB);

3. Direct Economic Development staff to perform a marketing asset and inventory analysis and to develop a marketing strategic framework in collaboration with gateways, tourism districts, tourism partners, and cities;

4. Direct Economic Development staff to conduct an assessment of gateway

communities and to bring back recommendations for funding;

5. Direct staff to continue to fund the existing gateway communities their memorialized allocations while these studies are being performed;

6. Allocate \$25,000 to the McKinleyville Chamber of Commerce and \$25,000

for other immediate marketing needs from the resulting savings;

7. Reallocate the remaining HCVB TOT allocation to Economic Development;

and

8. Provide staff other guidance at your Board's discretion.

Sponsors: Supervisor Bushnell and Supervisor Madrone

Attachments: Staff Report

Original HCVB Agreement dated July 5, 2016.pdf

First Amendment to the HCVB Agreement dated July 5, 2016 .pdf

Second Amendment to the HCCVB Agreement dated July 5, 2016.pdf

Third Amendment to the HCVB Agreement dated July 5, 2016.PDF

HCVB 23 24 Budget Draft.pdf

CAO HCVB Letter (8-25-22) .pdf

HCVB Audit and Records Request Letter (7-21-23) SMA.V2.pdf

County Invoice #1 2023-2024 Revised.pdf

HCVB County MOU 5 24.pdf

D. MATTERS SET FOR TIME CERTAIN (Budget Hearings: 1:30 PM and 5:30 PM)

County Administrative Office

24-956

1. 1:30 PM - Public Hearing on Proposed County Budget and Special District Budgets for Fiscal Year (FY) 2024-25

Recommendation:

That the Board of Supervisors:

- 1. Convene as the Board of Directors for the Special Districts governed by the Humboldt County Board of Supervisors;
- 2. Open the public hearing;
- 3. Receive testimony from the public;
- 4. Close the public hearing;
- 5. Approve the FY 2024-25 budgets for special districts governed by the Humboldt County Board of Supervisors including final modifications (Attachment 4);
- 6. Set June 25, 2024, as the date to adopt the Special Districts' budgets;
- 7. Adjourn and reconvene as the Board of Supervisors;
- 8. Open the public hearing;
- 9. Receive the staff report;
- 10. Receive testimony from the public;
- 11. Continue the hearing to 5:30 p.m.;
- 12. Receive update reports from staff (if required);
- 13. Receive additional testimony from the public;
- 14. Close the public hearing;
- 15. Deliberate on the FY 2024-25 proposed spending plan;
- 16. Give direction to staff regarding any desired modifications to the

Proposed Budget; and

17. Set June 25, 2024, as the date to adopt the budget.

Attachments: Staff Report

Attachment 1 Proposed Budget

Attachment 2 Additional Funding Requests

Attachment 3 199 Funding Requests

Attachment 4 Special Districts Budget Modifications

Attachment 5 Measure Z Final Rankings

Attachment 6 Public Works- Roadway Repairs

Attachment 7a Human Resources Hiring Freeze Exception

Attachment 7b Auditor-Controller Hiring Freeze Exception

Attachment 7c Public Works Hiring Freeze Exception

Attachment 7d Sheriff Hiring Freeze Exception

Attachment 7e DHHS Hiring Freeze Exception

Attachment 8 2024-2025 Budget Request MMAC

Public Comment - Budget - 6-10-2024.pdf

E. ADJOURNMENT