



COUNTY OF HUMBOLDT

AGENDA ITEM NO.
D-2

For the meeting of: August 23, 2016

Date: August 2, 2016
To: Board of Supervisors
From: Supervisor Virginia Bass
Subject: Breastfeeding Awareness and Promotion Week Proclamation

RECOMMENDATION(S): That the Board of Supervisors adopt the Proclamation.

SOURCE OF FUNDING: N/A

DISCUSSION: August 1 – 7th, 2016 is Breastfeeding Awareness and Promotion Week in Humboldt County and the Board of Supervisors has been asked to recognize the efforts of breastfeeding families, health professionals and DHHS by proclaiming August 1 – 7th, 2016 as Breastfeeding Awareness and Promotion Week in Humboldt County.

FINANCIAL IMPACT: N/A

OTHER AGENCY INVOLVEMENT: N/A

ALTERNATIVES TO STAFF RECOMMENDATIONS: Board discretion.

ATTACHMENTS: Proclamation

Prepared by Kathy Hayes

Signature Virginia Bass

REVIEW: Auditor _____ County Counsel _____ Personnel _____ Risk Manager _____ Other _____

TYPE OF ITEM:
____ Consent
____ Departmental
____ Public Hearing
XX Other Special Presentation (5) Minutes

BOARD OF SUPERVISORS, COUNTY OF HUMBOLDT
Upon motion of Supervisor Bass
Seconded by Supervisor Fennell
And unanimously carried by those members present,
The Board hereby adopts the recommended action
contained in this report.

PREVIOUS ACTION/REFERRAL:

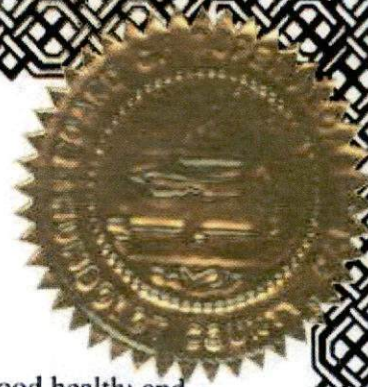
Board Order No. _____

Dated: Aug. 23, 2016
Tracy DAmico, Deputy Clerk of the Board

Meeting of: _____

By: Tracy DAmico

**Proclamation
of the
Board of Supervisors
County of Humboldt**



WHEREAS, the people of Humboldt County, California are deserving of good health; and

WHEREAS, breastfeeding is a natural and low cost way of feeding infants and children, making it affordable for all; and

WHEREAS, women who decide to breastfeed deserve to be supported for their breastfeeding efforts; and

WHEREAS, exclusive breastfeeding is recommended by the American Academy of Pediatrics, and provides high quality nutrients and adequate energy that can help prevent hunger, under nutrition and obesity; and

WHEREAS, in the event of a disaster depriving people of food, shelter and resources needed to survive, breast milk is the first line of defense for safe infant feeding; and

WHEREAS, infants that receive human milk show improved health and developmental outcomes; and

WHEREAS, breastfeeding contributes to improved maternal health and wellbeing of mothers; and

WHEREAS, The Humboldt County Breastfeeding Task Force celebrates World Breastfeeding Week August 1-7, 2016, by celebrating the theme of: Breastfeeding: A Key to Sustainable Development.

NOW THEREFORE, BE IT RESOLVED, that the Humboldt County Board of Supervisors, in recognition of World Breastfeeding Week, hereby proclaims

August 1 through August 7, 2016

Breastfeeding Awareness and Promotion Week

BE IT FURTHER RESOLVED, that all citizens recognize and promote the efforts of breastfeeding families, health professionals and the Humboldt County Department of Health and Human Services by providing support, encouragement and help so mothers can succeed with breastfeeding.

Dated: August 23, 2016

MARK LOVELACE, Chair