



# CITIZENS' ADVISORY COMMITTEE ON MEASURE Z EXPENDITURES

The Advisory Committee meets on each Thursday in March to review applications and its recommendations will go before the Humboldt County Board of Supervisors in April.

## APPLICATION FOR FUNDING

Agency Name: Redwood Parks Conservancy

Mailing Address: 1111 Second St., Crescent City, CA 95531

Contact Person: Sal Munoz Title: Executive Director

Telephone: (707) 465-7325 E-mail address: sal@redwoodparks.org

The estimated amount of Measure Z funding available for FY 2024-2025 is \$4.1 million.

1. AMOUNT OF MEASURE Z FUNDING REQUESTED FOR FY 2024-2025: \$ 76,594.52

### Summary of Expenses:

<u>Item</u>	<u>Amount</u>	<u>% of total</u>
Salaries (wages)	<u>53,562.60</u>	<u>70</u>
Benefits	<u>16,068.78</u>	<u>20</u>
Overhead and Occupancy (Administrative, Rent, Utilities, Phones, etc.)	<u>6,963.14</u>	<u>10</u>
Equipment/Supplies/Services	<u>                    </u>	<u>                    </u>
Transportation/Travel	<u>                    </u>	<u>                    </u>
Fixed Assets	<u>                    </u>	<u>                    </u>
Total	<u>76,594.52</u>	<u>100%</u>

2. ENTITY TYPE -- Please check appropriate box.

- Humboldt County Department
- Contract Service Provider to Humboldt County
- Local Government Entity
- Private Service Provider

Non-Profit Service Provider

Other, Describe: \_\_\_\_\_

3. Is this application a renewal or related to a project that has been funded by *Measure Z* in the past?  
(check one)  Yes  No

*If you checked "yes" please include the following:*

*1: a report detailing results from the most recent year the project was funded, and:*

*2: a completed Staffing Report detailing when the funded positions were filled during the most recent year you received funding for this project.*

*\*See the Required Attachments section on Page 3 of this application for more details*

4. Describe how the scope of your proposal fits the intent of *Measure Z*. Specifically, how will it maintain and improve public safety and essential services, as described on the previous page?

The Lifeguard program is based out of the North Coast Redwoods District through California Parks & Recreation (CDPR) and is essential to public safety and 911 emergency response on the Northern Humboldt Coast. State Parks Lifeguards provide timely rescue and recovery to people in distress on our coastal waters and support other agencies in joint ocean rescue operations. State Parks Lifeguards provide hundreds of hours of safety education to members of our community, tourists, and local school children. Even though the only Lifeguard presence in Humboldt County is coordinated by California State Parks Lifeguards we do not discriminate between state, county, or city beach boundaries. Lifeguards make safety and preventative contact with beachgoers on all of the beaches within their area of effectiveness (Clam Beach to Gold Bluffs Beach) and provide free water safety programs in our local schools. Redwood Parks Conservancy is seeking Measure Z funds to add a year-round Lifeguard 2 position to provide more complete lifesaving coverage to our notoriously treacherous coast.

5. Please provide a brief description of the proposal for which you are seeking funding.

Having the CDPR Lifeguard program in Humboldt County operate without proper staffing puts lives at risk. We need to continue to provide high-quality emergency response and lifesaving personnel on our coast. Redwood Parks Conservancy is seeking Measure Z funds to support the addition of one year-round lifeguard position. The current organization of the State Parks Lifeguards in Humboldt County is as follows: one full-time Seasonal Lifeguard 2, one state-budget-funded, full-time peace officer Lifeguard, and one self-funded (via Junior Lifeguard revenue), permanent-intermittent (PI) Lifeguard.

The Lifeguard/Peace Officer's primary duty is law enforcement in the state parks, they also patrol/lifeguard non-state parks areas of the coast. The PI Lifeguard is a 1,500 hr/yr position responsible for lifeguarding/patrolling 40 miles of state parks property along the Humboldt County coast from Little River State Beach to Gold Bluffs Beach. The PI Lifeguard also coordinates educational outreach and the Junior Lifeguard program. An additional year-round Lifeguard 2 position allows State Parks staff to form a better strategy to patrol the entire Northern Humboldt County coast; including Humboldt Lagoons State Park, Big Lagoon County Beach, Trinidad City Beaches and Beaches owned by the Trinidad Coastal Land Trust.

In the past decade, there have been numerous tragedies in Humboldt County Beaches, most infamously at Big Lagoon County Beach, stemming from ocean and water-related emergencies. The next water-related emergency could occur at the North or South Jetties, on Trinidad State Beach, or Big Lagoon at any time (or at the same time). Currently in Humboldt County State Parks Lifeguards are the only entity dedicated to actively preventing these tragedies through active patrols and interpretation/safety contacts. Providing support for lifeguard staff will prevent unsafe situations from happening in the first place. The lifeguards perform more than 8,200 safety contacts per year. This outreach saves lives, reduces 911 calls, and educates the public and our county's youth about the dangers of our coast.

6. How have you developed a plan for sustainability, including diversification of funding sources, for your proposal to carry on without reliance on future *Measure Z* funds? Please provide detail of your plan for sustainability here.

The PI Lifeguard position has been funded with revenue raised through the Junior Lifeguard program and from the district's budget. The Junior Guard program has grown steadily in the last six years. In 2020, even with COVID restrictions, the program safely served 550 youth in Trinidad. We expect the program will continue to grow and provide more funding in future years. RPC has secured grant funding for the program over the last three years. We will continue to seek funding to make the expansion of staff sustainable. To ensure a pool of qualified staff, Supervising Ranger, Keven Cather, Lifeguard Shannon Ingram, and Lifeguard Coordinator Dillon Cleavenger have trained a group of certified lifeguard staff who are ready if and when funding becomes available with no added training costs.

7. If this request is for the continuation or expansion of an existing program/service, what is the current source of funding for that program/service?

The CDPR's North Coast Redwoods District (NCRD) budget and the fees collected from the Junior Lifeguard program fund the Lifeguard PI/Junior Lifeguard Coordinator's position. Current Law Enforcement position(s) and Lifeguard vehicles (including the one provided by Measure Z), as well as fuel and maintenance, are funded through the CDPR NCRD budget.

8. If you are awarded *Measure Z* funds, how do you plan to leverage these funds to secure additional grants, contributions or community support?

Redwood Parks Conservancy is seeking funding from the North Coast Regional Office of the CA Department of Developmental Services and the Coastal Conservancy- Explore the Coast. We are also collaborating with the Del Norte County Office of Education which has received a grant from the CA Department of Parks and Recreation for coast access. We will also search for grants in collaboration with the Humboldt County Office of Education.

9. Will this proposal require new or expanded activity on the part of another entity to be fully functional and effective? If so, name that entity and describe what that participation would look like.

The CDPR lifeguard program will not require another entity to be effective. The staff funded through Measure Z have been integrated into normal patrol and deployment operations. However, State Parks Lifeguard staff are always open to working with new partners. The added staffing allows CDPR to better assist county agencies and other agencies (Humboldt County Sheriff's Office, Humboldt County Search and Rescue, USCG Sector Humboldt Bay, and Humboldt Bay Fire) in responding to aquatic emergencies. Additionally, all CDPR lifeguards have public Safety First Aid training as a baseline standard while several Lifeguards maintain EMT certifications and will be able to assist other agencies with medical calls in their patrol area.

10. Are there recurring expenses associated with this application, such as personnel cost?  
(check one)  Yes  No

*If you checked yes, detail those expenses here. Please note, the Citizens' Advisory Committee in May, 2023, adopted a stance that it would not recommend funding for new, ongoing county positions:*

To add a year-round Lifeguard II position funded through Measure Z grant funds, there will be an ongoing expense for the salary for that position. This is a 1,890-hour/year position at a rate of \$28.34/hour, totaling \$53,562.60 per year. Benefits for this position will cost \$16,068.78 per year.

### REQUIRED ATTACHMENTS

Include the following with your application, making sure to **limit your responses to one page, per section.** Responses longer than the maximum may not be read by committee members or considered as part of your application

**Prior Year Results:** *If your request is a continuation of a program funded with Measure Z in prior fiscal years, please provide the results of implementation. (one page maximum)*

**Program Budget:** *Please utilize the template provided on the following pages. This will need to be updated if your agency is approved for funding.*

**Staffing Report:** *Please utilize the template provided on the following pages to report on the months that funded positions were filled during the most recent year you received Measure Z funding.*

***I declare under penalty of perjury under the laws of the State of California that the above statements and all attachments are true and correct***

DATE 2/23/2024 SIGNATURE Sal Munoz

**SUBMIT YOUR COMPLETE APPLICATION TO:**

Humboldt County Citizens' Advisory Committee on *Measure Z* Expenditures  
c/o County Administrative Office  
825 Fifth Street, Suite 112  
Eureka, CA 95501-1153

## PROPOSED BUDGET

<b>Agency Name:</b> Redwood Parks Conservancy	<b>Address:</b> 1111 Second St, Crescent City,
<b>Coordinator/Contact:</b> Sal Munoz	<b>Phone:</b> (707) 465-7325

Descriptions	Requested Budget	Current Quarter Costs	Total of Prior Quarter Costs	Remaining Balance
<b>A. Personnel Costs</b>				
Title: Lifeguard II				
Salary (separate from benefits cost)	53,562.60			53,562.60
Benefits	16,068.78			16,068.78
Lead-person level: assist in training, planning, and assignments. Perform all lifeguard duties: detect and rescue persons and vessels in distress; take command in emergencies; perform first-aid and resuscitation procedures; notify headquarters of accidents and rescues; prepare reports; remove hazards; assist the public and advise visitors of park				
Duties Description: rules and regulations				
Title:				
Salary (separate from benefits cost)				0.00
Benefits				0.00
Duties Description:				
Title:				
Salary (separate from benefits cost)				0.00
Benefits				0.00
Duties Description:				
<i>Salaries Subtotal</i>	<i>53,562.60</i>	<i>0.00</i>	<i>0.00</i>	<i>53,562.60</i>
<i>Benefits Subtotal</i>	<i>16,068.78</i>	<i>0.00</i>	<i>0.00</i>	<i>16,068.78</i>
<b>Total Personnel:</b>	<b>69,631.38</b>	<b>0.00</b>	<b>0.00</b>	<b>69,631.38</b>
<b>B. Overhead and Occupancy Costs (Rent, Utilities, Phones, Administrative etc.)</b>				
Title: Administrative Fee				
Description: 10%	6,963.14			
Title:				
Description:				
<b>Total Overhead and Occupancy Costs:</b>	<b>6,963.14</b>	<b>0</b>	<b>0</b>	<b>6,963.14</b>
<b>C. Equipment/Supplies/Services (Equipment, Supplies and Services should be separate)</b>				
Title: <b>Equipment</b>				
(Please be detailed regarding the equipment you plan to .				
Description: These expenses are generally over \$200, longer useful life)				
Title:				
Description:				
<i>Equipment Subtotal:</i>	<i>0.00</i>	<i>0</i>	<i>0</i>	<i>0.00</i>
Title: <b>Supplies</b>				
(Please be detailed. These expenses are generally under				
Description: \$200, depleted or consumed within 1 year)				
Title:				
Description:				
<i>Supplies Subtotal:</i>	<i>0.00</i>	<i>0</i>	<i>0</i>	<i>0.00</i>
Title: <b>Services/Other Operational Costs</b>				
(Please be detailed. These expenses are generally professional or				
Description: contracted services, or other expenses that are not equipment or supplies)				
Title:				
Description:				
<i>Services/Other Subtotal:</i>	<i>0.00</i>	<i>0</i>	<i>0</i>	<i>0.00</i>
<b>Total Equipment/Supplies/Services:</b>	<b>0.00</b>	<b>0</b>	<b>0</b>	<b>0.00</b>
<b>D. Transportation/Travel (Local and Out-of-County should be separate)</b>				
Title: Local Travel				
Description: Describe local travel and connection to your project				
Title: Out of County Travel				
Description: Describe out of county travel and connection to your project				
<b>Total Transportation/Travel Costs:</b>	<b>0.00</b>	<b>0</b>	<b>0</b>	<b>0.00</b>
<b>E. Fixed Assets (According to your agency's definition of a fixed asset)</b>				
Title:				
Description:				
Title:				
Description:				
<b>Total Fixed Asset Costs:</b>	<b>0.00</b>	<b>0</b>	<b>0</b>	<b>0.00</b>
<b>Totals</b>	<b>76,594.52</b>	<b>0.00</b>	<b>0.00</b>	<b>76,594.52</b>
	<b>Requested</b>	<b>Current</b>	<b>Prior Quarter</b>	<b>Remaining</b>

ATTACHMENT 1  
2022 SUMMARY REPORT



COUNTY OF HUMBOLDT – MEASURE Z  
Report Form

Organization Name: Redwood Parks Conservancy Report Date: 01/18/2023

Contact Name: Salome Munoz Phone: (707)465-7325

**A. Results/Outcomes**

**1. Please describe the Measure Z activities completed.**

The 2022 funding cycle for Measure Z allocations has been a busy one for LG II Shannon Ingram. The weather here on the north coast remained seasonably warm well past the close of the "Summer season", necessitating many safety contacts on our local beaches in efforts made to keep locals and visitors safe. We experienced regular large swells and king tide events. LG II Ingram successfully rescued a surfer from large surf (rescue was filmed), participated in school presentations, and responded as a first responder to local emergencies.

We were able to provide Lifeguard service on the coast for seven days a week for the first time in Humboldt County history. Our statistics (which I feel are probably under-recorded) show the quantitative impact that this can have on our increased ability to assist outside agencies on rescues/medical emergencies, respond to search and rescue situations (lost canoe, etc..), and promote overall water safety education on the coast and in our parks and classrooms.

**2. How many people have been served and how.**

8,200 Safety contacts  
550 elementary and middle school students with School Water Safety Presentations  
8 formal ocean and water safety presentations to visitors to our local parks and beaches  
3 Boat operations with the US Coast Guard Humboldt Bay  
9 people in 3 Traffic Collisions  
4 Medical Aids  
1 Water Rescue  
1 Marine Protected Area Interpretation Survey

**3. Who has benefited from the enhanced services.**

We have benefited Humboldt County residents and tourists visiting, children, youth, and adults. Regarding the Safety contacts, approximately 60% of the people were locals, the 40% were tourists. The school water safety presentations were made to classrooms of students in Humboldt County schools. People from the traffic collisions, medical aid, and water rescue were locals.





U.S. Department of  
Homeland Security

United States  
Coast Guard



Commander  
United States Coast Guard  
Sector Humboldt Bay

1001 Lycoming Way  
McKinleyville, CA 95519  
Phone: (707) 839-6103  
Fax: (707) 839-6129

1710

FEB 08 2023

North Coast Redwoods District State Parks Lifeguards  
4150 Patrick's Point Dr.  
Trinidad, CA 95570

Ranger Cleavenger,

For the second time during my tenure as Sector Commander, I'd like to again send my personal appreciation to the North Coast Redwoods District State Parks Lifeguards for your past, present, and future support of Coast Guard operations, and your partnership in keeping the people of Northern California safe. Members of your unit and the Junior Lifeguard program continue to bravely respond to numerous incidents along the Redwood Coast, safeguarding the public and assisting Coast Guard response efforts.

Your team also continues to work with our Aviation Survival Technicians (helicopter rescue swimmers) to share local knowledge and bolster training opportunities via scenarios we often can't replicate via other venues. Your lifeguards are some of the only civilians in the country trained and authorized to act as Rescue Swimmer Training Survivors (RSTS), playing the role of distressed mariners on the water who can be assessed and 'rescued' by our aircrews. RSTS's are a crucial component of realistic training and have helped our swimmers maintain proficiency and save more than a dozen lives last year.

As I write this letter of appreciation, this morning right now, I have a helicopter hoisting four Del Norte County Search and Rescue team members out of the woods near the town of Gasquet. Having become stranded themselves, it's determined the only method of extraction is via helicopter hoist. Your team, and our helicopter crews, hoisting at this very moment, have trained together extensively together over the past few years. Pulling off a mission such as this is extremely complex and only comes together after an immense amount of focused training has taken place; your team as stated before is not only crucial to this success, but highly unique. These isn't another agency on the Lost Coast like yours that we trust and invest some much time into, and the returns are absolutely worth the effort.

Thank you for being a force multiplier, we look forward to continuing our partnership in public service, working together and sharing best practices to keep our beautiful coastline safe and when necessary, save lives of those in peril on the sea. We deeply appreciate the Lifeguard's valuable knowledge and their dedication to protecting the people of the Redwood/Lost Coast.

Sincerely,

A handwritten signature in blue ink, appearing to read "M. Hiigel".

Mark E. Hiigel  
Captain, U.S. Coast Guard



**United States Department of the Interior**  
**BUREAU OF LAND MANAGEMENT**

Arcata Field Office 1695 Heindon Road  
Arcata, CA 95521-4573  
www.blm.gov/california



February 6, 2023

North Coast Redwoods District, State Parks Lifeguards, California State Parks Sue-Meg State Park  
4150 Patricks Point Dr Trinidad, CA  
95570 707-599-7032

To Whom It May Concern,

The Bureau of Land Management Arcata Field Office (BLM) is supportive of the North Coast State Parks Lifeguard program. Their presence at local beaches, knowledge of local waters, and professionalism is an invaluable resource to the community.

In June of 2022, State Parks Lifeguards assisted BLM and Friends of the Dunes for Kids Ocean Day. This annual event takes place on the beach at the Mike Thompson Wildlife Area, South Spit, Humboldt Bay, and hosts nearly 750 elementary school children from all over Humboldt County that come together for hands-on coastal conservation activities. The assistance provided by State Parks Lifeguards was key to ensuring children would be safe near the water. During the event, the lifeguards also had the opportunity to visit with schools, parent volunteers and BLM staff to provided education regarding water safety and beach/ocean hazards. Aerial art

(pictured right) is the grand finale of the event and requires everyone present to sit on the beach in a unique design that's then photographed from fixed-wing aircraft and a drone. This requires substantial planning and coordination is required to keep everyone safe. Having the lifeguards incorporated into the event is a great opportunity to increase ocean safety education and strengthen interagency partnerships.

Looking forward, the BLM is excited to have the State Parks Lifeguards conduct Beach and Ocean Safety training for BLM staff, interns, and volunteers during our annual safety training. BLM manages a large portion of Humboldt County coastline and provides public access to several beach and ocean areas. Employee education translates to increased direct and indirect public education, which is critical to everyone in making the best safety decisions while working or recreating along north coast beaches.

Please continue to fund this extremely important program.

Respectfully,

for

Collin Ewing Field Manager

Humboldt County Measure Z Advisory Committee Fiscal Year 2024-25 Application for Funding

7  
By JENNIFER WHEELER  
Date 15/25/2023 06:00

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Jody Himango  
McKinleyville Middle School  
2285 Central Avenue  
McKinleyville, California  
95519  
((707) 845-7026  
[jhimango@mckusd.org](mailto:jhimango@mckusd.org)

January 28, 2021

To whom it may concern,

Starting in 2017 and each subsequent year, seventh grade students at McKinleyville Middle School have had the pleasure of having Dillon Cleavenger, Permanent Lifeguard and Program Coordinator, visit school to talk about his career and ocean safety. Careers are an integral part of our curriculum, and living on the north coast makes knowing about ocean safety tantamount to other academic activities.

In my experience, Dillon is the ideal guest presenter for middle school students. He is professional, kind, tolerant (highly important for 7th grade), well spoken, knowledgeable and engaging. Students are always excited to see him, in part because they know him from other youth activities like Junior Lifeguards. The staff is always happy to have him as a guest as well. It is not everyday that we have the honor of a visit from a real life hero!

Dillon is an asset to our educational community as well as the community at large. I very much appreciate his willingness to share his expertise on a regular basis. It is an absolutely invaluable service.

Sincerely,

Jody Himango

7th Grade Team Lead Teacher