

HUMBOLDT COUNTY FAIR ASSOCIATION

1250 5th Street, Ferndale, CA

BOARD of DIRECTORS MEETING

Monday, March 31, 2025 5:00 PM

1. The meeting was called to order by President Titus at 5:00 pm.
2. Roll Call: Directors Present: Andy Titus, Lawrence Dwight, Greg Gomes, Clint Duey, Sandy Hanks, Darren Hansen, Jack Rice and Johanna Rodoni.
Staff Present: Moira Kenny, Madalyn Salmon and Tonde Razooly.
Public Present: Linda Stansberry, Tag Wotherspoon, Mandy Marquez, Mathew Butterick, Sarah Mauny, Tinnlay Pidgeon and a few others.
3. President's Announcement: None
4. Public Comment on Non-Agenda Items: None
5. Consent Calendar: Director Rodoni moved to approve the Consent Calendar as presented. Director Gomes 2nd. No Discussion. Public Comment: Linda Stansberry asked if the 2025 budget went before the Executive or the Finance committee. Moira stated it goes to the Finance Committee. Mandy Marquez questioned the increase in the JLA and was told it was just a percentage increase. Motion passes.
6. Committee Reports:
 - A. Executive Committee: Director Titus stated at the March 3, 2025 closed session meeting there was nothing to report out. The items discussed at the March 17, 2025 meeting will be discussed later in the meeting.
 - B. Finance Committee: Director Rice said they met on the 18th of March and discussed the budget which was presented in the Consent Calendar. They also looked at the recommended write offs
 - C. Livestock Committee: Director Rodoni said the committee had met twice during March and the recommendations they have for the poultry show and the Dairy Heifer Sale will be discussed later in the meeting.
 - D. Jr. Livestock Auction Committee: Mandy Marquez stated the committee had met in March and discussed the scholarships to be given and the tagging dates for market animals. Beef is April 27th and sheep, goats and swine on June 10th. FFA and 4H advisors can do the sheep, swine and goats prior to that date if they would like. Next meeting will be May 20, 2025.

- E. Racing Committee: Director Gomes reported there had been no meeting. The CHRB had postponed their meeting until April. Just waiting to see if we get our dates.
 - F. Marketing and Entertainment Committee: Director Duey stated they reviewed potential acts and discussed the fair poster.
 - G. Building and Grounds Committee: Director Titus reported they had met on March 4th with Staff and volunteers. The volunteers are going to work on the walkway in the grandstands and the pavement by the Turf Room. Director Rodoni was wondering if any of the materials for these projects was being donated. Public comment: Mandy said the JLA has a list of projects and would like to be told when next meeting is so they could be included.
 - H. Nominating Committee: Nothing to report.
7. New Business Items:
- I. Review and Discuss Poultry and Dairy Show Exemptions option: Moira presented the letter from CDFA outlining the potential for an exemption for the Dairy and Poultry shows at Humboldt County Fair. It is an extensive proposal having bio security requirements and stating that poultry could be on grounds 14 days prior to fair or after all animals have left. Public comment: Mr. Renner stated the Dairy Heifer Sale committee had met and discussed the situation. They felt families won't want to do the exemption. The option for a show should be kept in the exhibitor's book but focus on a sale with poster boards. Sara Mauny and Tinley Pidgeon read letters encouraging the fair to put in for the exemption. A motion was made by Director Duey to have staff move forward with exemption application for a Poultry and Dairy show. Director Hansen 2nd. No discussion. Public comment: Linda wanted clarity on the application wondering if it was more complex to put a show on and needed more information to make it appealing to apply for the exemption. Motion passes.
 - J. Receive and approve Livestock Committee recommendation for Modified 2025 Poultry Exhibit: Director Rodoni stated the Livestock committee was recommending the poultry exhibit be an educational poster display exhibit. Farm Bureau has offered to give prizes to the top posters. There could still be an egg show and Rabbit and Cavy show. Director Duey moved to approve the recommendation to and accept the 2025 modified Poultry show as an alternative if the exemption doesn't

go through. Director Gomes 2nd. No discussion. Public comment: Mandy was curious how we would fill the barns for the public if it was a poster show and if possible to have the exhibits for free if a posters show.

Motion passes.

- K. Receive and Approve Livestock Committee Recommendation for Modified 2025 Dairy Heifer Replacement Sale: Director Rodoni stated the Livestock committee was recommending the members have poster boards with pictures of their heifer projects. There would still be a BBQ for buyers and have the sale after the luncheon with the poster boards. The committee would have a judge go around and judge the heifers at their home facilities and chose the Champion and Reserve Champion before the fair. The posters would be on display during the fair. Director Gomes moved to accept the recommendation for the 2025 Dairy Heifer Sale. Director Duey 2nd. No discussion. Public comment: Tonde suggested having a video playing in the stalls during the fair. Motion passes.

- A. Receive and Approve the Executive Committee Recommendation for College of the Redwoods Memorandum of Understanding: Director Rice recused himself from the discussion. Moira presented the MOU from CR which outlines a collaborative agreement for the collegiate rodeo team to utilize the Fairground facilities for practices and stalling. Director Dwight moved to go forward with the MOU with CR. Director Hansen 2nd. No discussion. Public comment: Mandy was wondering if there would be an overlap with our existing boarders and how this would affect our weekend boarders. Motion passes.

- B. Receive and Approve Executive Committee Recommendation for Welcome Garden and Sponsor Brick Proposal: Tonde discussed the Welcome Garden as you enter the Fairgrounds. She has an in kind sponsor willing to do the work to improve the box. We could put a plaque and sign on it to thank the sponsor. She also discussed selling bricks with the buyers name on them and making a pathway with them. The money raised from the sales would go towards the Ice Skating Rink project. The bricks would be 8" by 8" in size. Director Gomes moved to go forward with the landscaping and brick project. Director Rice 2nd. No discussion. No public comment. Motion passes.

- C. Receive Museum Open House Initiative and Event Rental Guidebook: Tonde reported she had met with the Ferndale Museum Board and they

are enthusiastic about opening our museum to tours. The project has been put on hold as powder beetles were found in the structure. A pest control company has been contacted to take care of the problem. She also discussed the Event Rental Guide and how sponsors can purchase an ad space at the back of it. No public comment.

- D. Receive and Discuss Winter 2025 Ice Rink Funding Update: Tonde discussed the Ice Rink funding. She has a letter of intention from Redwood Capital Bank for a loan. They are waiting on our 2023 Tax Returns to move forward with the loan. She also discussed the sponsorships made for the project. Director Gomes moved to have Tonde move forward with the fundraising for the Ice Rink and to acquire funding with Redwood Capital Bank. Director Dwight 2nd. No discussion. No public comment. Motion passes. She will invite RCB representative to our next meeting.
 - E. Receive and Approve Executive Committee Recommendation for 2025 Fair Ticket Pricing Strategy: Director Dwight moved to approve the Fair Ticket Pricing Strategy. Director Duey 2nd. No discussion. No public comment. Motion passes.
 - F. Receive and Approve Executive Committee Recommendation for 2025 Fair Sponsor Brochure: Director Rice move to approve the recommendation for Sponsorship Brochure with the clarification of banner size and having them here by a certain date. Director Rodoni 2nd. No discussion. No public comment. Motion passes.
 - G. Receive, Discuss and Approve Marketing and Entertainment & Entertainment Committee Recommendations for 2025 Draft Poster Concept: Director Duey moved to approve the Poster with the correction of Chili misspelling. Director Rice 2nd. Director Gomes wondered if we should wait on the final until we know if there will be Horse Racing. No public comment. Motion passes.
 - H. Receive and Approve Marketing & Entertainment Committee Recommendation for 2025 Fair Entertainment Acts: Director Duey moved to approve Recommendation for 2025 Entertainment acts. Director Rice 2nd. Discussion: Director Dwight said the committee is way under budget. No public comment. Motion passes.
8. Directors Announcement/Reports: None
9. Receive CEO Staff Report: Moira said she appreciated the Board for working with her. They are having weekly staff meetings on Wednesdays at 10:30:

Madalyne and Hannah are going to a Show Works training in Cody Wyoming April 9-11th. She will be attending CDFA monthly Lunch and Learn training. Sponsor letters went out last week. Working on Website transition and working on improvements. We will be having an on-line store soon. The RV Park program for on-line reservations is going well. The CHRB meeting is April 17th. Andy, Greg and Moira will be attending. We will get our final payment once CSFA gets the final report from Notwink.

10. Next meeting is scheduled for April 28, 2025

11. The meeting was adjourned at 7:43 PM by President Titus.