



COUNTY OF HUMBOLDT

For the meeting of: 7/9/2019

File #: 19-868

To: Board of Supervisors

From: County Administrative Office

Agenda Section: Consent

SUBJECT:

First Amendment to the Services Agreement between the County of Humboldt and the Humboldt County Office of Education

RECOMMENDATION(S):

That the Board of Supervisors:

1. Authorize the Chair of the Board, or Designee, to sign the Services Agreement amendment as attached hereto in substantial form; and
2. Direct the Clerk of the Board to return an executed copy of the attached amendment to the Executive Director of the Humboldt County Workforce Development Board (WDB).

SOURCE OF FUNDING:

Department of Labor and the California Employment Development Department

DISCUSSION:

On Feb. 27, 2018 your Board entered into a contract agreement with the Humboldt County Office of Education to develop and implement the Humboldt Trades Academy to deliver curriculum, project-based learning, connection to employment and construction trades occupations through a mobile classroom to rotate between all high schools in Humboldt County.

The Humboldt Regional Trades Project has been initiated and is modeled after the successful Slingshot Healthcare Project, with industry at the center, driving strategies and outcomes. In the spring of 2017, the Northern Humboldt High School District announced that a very successful Career Technical Education program called Building Trades was being dissolved. The Building Trades program had provided high school students the opportunity to participate in building a house from the ground up, annually. The program had tremendous support from industry and local business across Humboldt and concern for the loss of this valued program was voiced at a subsequent school board meeting. In response, industry was invited to a roundtable discussion facilitated by an industry champion from O&M Industries and the WDB Chair.

Key priorities emerged from the discussion, leading to three working groups:

- 1) rebranding/marketing trades careers;
- 2) seed funding and sustainability; and
- 3) development of a regional training program.

The planning goals for this effort to be covered through June 2019 are as follows:

1. Developing and implementing a Regional Trades Marketing Campaign.

Marketing materials will be developed and pushed out through media, social media, classrooms, school counselors and the Education at Work program.

2. Development of a Regional Trades Training Program.

Dynamic discussions are occurring between industry leaders and education, however preliminary and exploratory at this point. The model that emerges may include:

- Freshman (introductory course) - Career exploration, laying the foundation for the pathway
- Sophomore (concentrator course) - Continued career exploration and hands-on learning in shop classes
- Junior and Senior (capstone courses) - Part classroom teaching and part on-site rotations at a variety of industry worksites. Ideally courses would include dual enrollment and pathway alignment with College of the Redwoods.

3. Hiring a Regional Industry/Education Trades Liaison.

Humboldt County Office of Education (HCOE) will hire credentialed staff with a background in the Trades industry and education to provide ongoing coordination and support for the Humboldt Regional Trades Project.

4. Pre-apprenticeship and apprenticeship programs.

Continued research will occur to determine the most appropriate model for Humboldt.

5. Create career track alignment between K-12 and College of the Redwoods.

Efforts will take place to identify dual enrollment opportunities and create improved alignment.

6. Seed funding and sustainability.

Funds to support the project will be provided through grants, community/industry contributions, donor funds, in-kind match, and partner resources. Outreach and research will be ongoing to identify additional partners, resources and opportunities.

Since the approval of this contract, there has been great success in reaching most of the goals in this proposal. A marketing campaign has been developed and circulated. The Regional Trades Training program has been developed and hired a Regional Industry/Educational Trades Liaison to coordinate the project. Planning Goal No. 4 is the one area that needs additional support to build capacity for

Humboldt County Office of Education Staff and partners to provide a Youth-Based Apprenticeship model.

The Youth-Based Apprenticeship Training will provide guidance on education community readiness, business community readiness, community and partner selection, leadership and state and local policy and infrastructure environment.

FINANCIAL IMPACT:

There is no budget impact, these funds have already been included in fiscal year 2018-19 budget for budget unit 1120-287 - Workforce Development. Funding for the contract comes from Workforce Innovation Opportunity Act funds. This fund currently has a surplus due to low staffing within the Economic Development Division in FY 2018-19.

This amendment will repurpose seventeen thousand eight hundred twenty dollars (\$17,820) of administration salary funds to programmatic funding to be used by the subrecipient for Youth-Based Apprenticeship Training.

STRATEGIC FRAMEWORK:

This action supports your Board's Strategic Framework by supporting business, workforce development and creation of private-sector jobs .

OTHER AGENCY INVOLVEMENT:

Humboldt County Office of Education

ALTERNATIVES TO STAFF RECOMMENDATIONS:

Your Board may choose to not approve this amendment, however that is not recommended as funding would be returned to the state, rather than used for programmatic implementation.

ATTACHMENTS:

1. Professional Services Agreement by and between County of Humboldt and Humboldt County Office of Education (HCOE) for 2018-2020
2. First Amendment to the Services Agreement by and between County of Humboldt and Humboldt County Office of Education (HCOE) for 2018-2020

PREVIOUS ACTION/REFERRAL:

Board Order No.: N/A

Meeting of: 02/27/2018

File No.: 18-89