

**SECOND AMENDMENT TO AGREEMENT FOR  
ADVERTISING AND PROMOTING HUMBOLDT COUNTY  
BY AND BETWEEN COUNTY OF HUMBOLDT  
AND  
HUMBOLDT COUNTY CONVENTION AND VISITORS BUREAU  
FOR FISCAL YEARS 2016-2017 THROUGH 2020-21**

This Second Amendment to the Agreement for Advertising and Promoting Humboldt County dated July 5, 2016, and as first amended on July 18<sup>th</sup> 2018, by and between the County of Humboldt, a political subdivision of the State of California, hereinafter referred to as “COUNTY,” and Humboldt County Convention and Visitors Bureau, a nonprofit corporation, hereinafter referred to as “CONTRACTOR,” is entered into this \_\_\_ day of \_\_\_\_\_, 2019.

WHEREAS, COUNTY, by and through its County Administrative Office, desire to make known to the national and international public the resources and advantages of Humboldt County through programs of advertising and promotion; and

WHEREAS, on July 5, 2016, COUNTY and CONTRACTOR entered into an Agreement for Advertising and Promoting Humboldt County (“Promotion Agreement”); and

WHEREAS, said agreement was scheduled to terminate on June 30<sup>th</sup>, 2019; and

WHEREAS, the parties now desire to amend certain provisions of the Agreement for Advertising and Promoting Humboldt County to extend the term of the agreement.

NOW THEREFORE, the parties mutually agree as follows:

1. Section 1 – “Term of Agreement” is hereby amended to read as follows:

This agreement which commenced July 1<sup>st</sup>, 2016, and with an original termination date of June 30<sup>th</sup>, 2019, shall be extended by a period of two (2) years and shall remain in full force and effect through June 30th, 2021.

2. All other terms of the contract are to remain unchanged.

[Signatures on following page.]

IN WITNESS WHEREOF, the parties have entered into this Second Amendment as of the first date written above.

TWO SIGNATURES ARE REQUIRED FOR CORPORATIONS:

- (1) CHAIRPERSON OF THE BOARD, PRESIDENT, OR VICE PRESIDENT; AND
- (2) SECRETARY, ASSISTANT SECRETARY, CHIEF FINANCIAL OFFICER OR TREASURER.

**Humboldt County Convention and Visitors Bureau (CONTRACTOR):**

By: Mark Rowley Date: June 6, 2019

Name: Mark J. Rowley

Title: H.C.C.V.B.  
Board President

By: Chris Ambrosini

Name: Chris Ambrosini

Title: HCCVB Board Secretary

Date: June 6, 2019

**COUNTY OF HUMBOLDT:**

By: \_\_\_\_\_ Date: \_\_\_\_\_  
Rex Bohn  
Chair, Humboldt County Board of Supervisors

**INSURANCE AND INDEMNIFICATION REQUIREMENTS APPROVED:**

By: \_\_\_\_\_ Date: \_\_\_\_\_  
Risk Management