



July 27, 2021

Humboldt County Board of Supervisors  
825 5th Street  
Eureka, CA 95501

To the Humboldt County Board of Supervisors,

We, the members of the Humboldt Creative Alliance, respectfully submit this appropriation request for one-time funding in the amount of \$500,000 for nonprofit performing arts centers, arts organizations, and nonprofit event producers that have been shuttered or financially hamstrung since early last year. A preliminary list of these art non profit organizations is attached to this letter.

Many industries have been turned upside down by the pandemic and the suffering is widespread, but Covid-19 has had an outsized impact on our industry cluster. Public health directives shut down the entire live entertainment industry overnight. Revenues instantly fell to zero. Performing arts organizations and venue owners have spent the last sixteen months begging and borrowing to stay alive. As gig workers, many performers, musicians, and technicians lost their complete income. Others had no choice but to go on unemployment or attempt to completely change their careers. The same has gone for all of the festivals - The Kinetic Grand Championship, The Baduat Festival, Redwood Coast Music Festival, North Country Fair and so many more - that have been county institutions for decades, bringing all of us together. The calendar of 2020 and the first half of 2021 was empty, depriving artists, craftspeople, and event producers of needed income, nonprofit organizations of vital fundraisers, and the county of valuable tourism dollars. Visual artists have suffered from gallery closures and the shutdown of events like Arts Alive. According to a study by California Arts Advocates, 59% of workers in creative industries were unemployed in 2020.

The state reopening has been a welcome change, but has also presented a new set of challenges. It's an uncertain future, with Covid still endemic in the community and the public angrily divided over appropriate policies and safety measures moving forwards. To compound that, event production requires significant upfront investment. Many arts organizations, venues, and event producers have found themselves in a catch-22, legally able to finally re-open, but without the funds on hand to do so. These difficult circumstances mean that even with the re-opening, many arts organizations and events may not be able to survive. Or even if they do, their recovery will be painfully slow. An immediate County investment in the Arts and Culture sector is an important priority for the following reasons:

- Investment means that more art non profit organizations and events survive through 2021 and into 2022, and the Arts and Culture sector overall experiences a stronger recovery.

- The stronger the recovery in this sector, the faster lost jobs come back, as art organizations rehire laid-off staff and independent artists and producers get back on the County events circuit.
- A strong recovery for the Arts and Culture sector has a significant secondary effect for other related industries, including restaurants, bars, retail, and hospitality. According to a study by Americans for the Arts, cultural tourists spend an average of \$28.35 more per person.
- The Arts and Culture sector is a vital part of Humboldt County's destination identity. Our county is in a unique position to capitalize on a potent combination of natural beauty, burgeoning cannabis tourism, and a vibrant arts and events scene. Tourism brought the County more than \$40M in tax revenue in 2019 - supporting the Arts and Culture sector is a smart investment that will repay itself.
- Beyond any economic considerations, local arts, entertainment, and festivals are a beloved, and deeply missed piece of Humboldt's culture and an integral part of our quality of life and community identity.
- Finally, government investment in Arts and Culture is broadly supported by the public. According to another study by Americans for the Arts, 60% of Americans approve of increased local government funding for the arts.

In light of the ongoing struggles faced by the Arts and Culture sector and the benefits of timely action, we are asking the Board of Supervisors to address the issue locally through the allocation of arts funding. We recommend a fund in the amount of \$500,000, to be invested in all nonprofit arts organizations in Humboldt County and re-granted through The Ink People Center for the Arts. This funding will constitute meaningful support for all of the arts organizations, artists, and producers who beautify our daily walks, make the festivals, and create the events that establish our sense of place, nurture our belonging, and build our community.

Attached, please find a preliminary list of the proposed beneficiary nonprofit organizations.

Thank you for your time and your consideration, and your service to the County in these turbulent times.

Signed By

Libby Maynard  
Ink People Center for the Arts  
Executive Director

Jacqueline Dandeneau  
Playhouse Arts  
Executive Artistic Director

Kristi Patterson  
Trajectory  
Director

Calder Johnson  
North Coast Repertory Theatre  
Managing Artistic Director

Leira V. Satlof  
Ferndale Repertory Theatre  
Executive Artistic Director

Frances G. Beatty  
Topophilia Studios  
Writer/Photographer

Marilyn McCormick  
Ferndale Repertory Theatre  
Board Member

Erica Field  
Ferndale Repertory Theatre  
Board Member

Peggy Metzger  
Redwood Curtain Theatre  
Executive Director

Carol Ryder  
Humboldt Light Opera Company  
Artistic Producing Director

Brad Curtis  
Singer/Actor

Clint Rebik  
Redwood Curtain Theatre  
Artistic Director

Bernadette Cheyne  
Redwood Curtain Theatre  
Board Member

Elizabeth Norton  
Humboldt Light Opera Company  
Former Board Member/Performer

Julie Fulkerson  
Eureka Chamber Music Series  
Board Member

Zuzka Sabata  
Dell'Arte International  
Co-Artistic Director, The Bartow  
Project

Ruthi Engelke  
Cooperation Humboldt  
Art & Culture Coordinator

Gabe McKinney  
Dell'Arte International

Jemima Harr  
Humboldt Arts Council  
Executive Director & Curator

**ART NON PROFIT ORGANIZATIONS  
HUMBOLDT COUNTY  
CALIFORNIA  
JULY 2021**

**The Humboldt Creative Alliance has begun this preliminary list of art non profit organizations. Our request for funding is based upon this initial list as we continue to contact each organization to verify their non profit status and contact information. We are continuing our outreach to expand the list to all art non profit organizations in Humboldt County.**

1. Access Humboldt
2. All Seasons Orchestra
3. Arcata Interfaith Gospel Choir
4. Blue Ox Village & School
5. Dell'Arte International
6. Eureka Symphony
7. Ferndale Arts Corporation/Steeple
8. Ferndale Repertory Theater
9. Fortuna Arts Council
10. Humboldt Arts Council
11. Humboldt Folklife Society
12. Humboldt Light Opera Company
13. Kinetic Universe
14. Mateel Community Center
15. Morris Graves Foundation
16. Northcoast Repertory Theatre
17. Playhouse Arts
18. Red Bud Theater
19. Redwood Art Association
20. Redwood Coast Music Festivals
21. Redwood Curtain Theater
22. Redwood Jazz Alliance
23. Redwood Playhouse
24. Redwood Raks Collective
25. Studio 299 Center for the Arts
26. The Feet First Dancers
27. The Ink People Center for the Arts
28. The Sanctuary
29. The Kinetic Grand Championship

DREAMAKER PROGRAMS via The Ink People Center for the Arts  
That are active and arts focused:

1. ACME Chamber Music
2. Aiga Ile Tai / Tereo Ote Muana Nui Polynesian Dance Group
3. All Are Welcome Community
4. All Star Theatre Arts
5. Arcata Amusement Institution
6. Arising Community
7. Art for the Young at Heart
8. ASK ME
9. Bamboozle
10. Bandemonium
11. Black Humboldt
12. Brazilian Cultural Arts Center / Humboldt Capoeira
13. Children's Theatre Humboldt
14. Circus of the Elements
15. Community Arts Trinidad
16. Conversations About Power
17. Creekside Arts
18. Drum & Dance Humboldt
19. English Express
20. Eureka Live Art Walls
21. Eureka Street Art Festival
22. 555 Contemporary Dance Company
23. Food for Thought
24. HAPI / Taiko Drumming Group
25. Healing Path
26. Hmong Community of the North Coast
27. Hot Wheels League
28. Humboldt Period Project
29. Humboldt Queer Dojo
30. Humboldt Sings
31. Humboldt Ukulele Group
32. HC Black Music & Arts
33. Institute of Native Knowledge
34. June & Kens Kinetics
35. Kida Art Mission Project
36. Kids in the Hive
37. Lawnstock
38. Life Drawing & Life Painting Group
39. Lost Eureka
40. Main Stage Children's Division
41. Make Access
42. Maker's Apron
43. Next Generation Eureka
44. North Coast Open Studios

45. North Coast Choral Group
46. North Coast Storytellers
47. North Star Quest Camp
48. Obidah Institute of Arts
49. Only Skin Deep
50. Original Voices
51. Outer Space Arcata
52. Plants that Nourish Us
53. Project Rebound
54. Project Verse
55. Redwood Coast Writers Center
56. Redwood Origami Community
57. Redwood Pride
58. Samba da Alegria (Produces Samba Parade at North Country Fair)
59. Sean's Shadows
60. Sundance Ballet Company
61. Synapsis
62. Trajectory
63. TRUEntertainment
64. Veterans Artist Residencies