June 16, 2026

Board of Supervisors

RE: Consent Calendar item 26-577 concerning lease agreement with the Humboldt County Fair Association

If the Second Amendment to the Lease Agreement with the Humboldt County Fair Association is to shorten or lower the amount of the lease; please do not do it.

If the Fair Board is stating they did not make much money with the 2025 fair; that is partly or mostly because they failed to collect \$18,886 from buyers at the 2025 Junior Livestock Auction. That item appeared in the April 30, 2026 issue of the Ferndale Enterprise.

At the Humboldt County Fair Board of Directors meeting on April 27, 2026; in their Finance Committee report (item 6b) the majority of this amount is for sales to what appears to be an individual in the amount of \$3,445; and a business in the mount of \$15,008. (Note this business currently has three locations – Rio Dell, McKinleyville and Eureka).

It is my understanding this \$18,886 is now considered a bad debt.

If this \$18,886 had been collected then the 2025 fair would have shown a profit of over \$19,000.

Again, please do not shorten or lower the lease agreement.

I will make copies of the minutes, agendas and newspaper article for each of you and drop them off later today.

Thank you for your time.

Respectfully,

Phyllis Coy
P. O. Box 57
Cutten, CA 95534

College Rodeo Invitational a Go for 2026 Fair

By Linda Stansberry

The Humboldt County Fair Association's Board of Directors on Monday approved a contract with Kelly and Gianna O'Day to produce an invitational rodeo for college athletes during the 2026 fair. CEO Moira Kenny announced that College of the Redwoods was not able to support the event as originally planned due to the tight timeline, but instead the O'Days — who coach CR's rodeo team — would be acting as independent contractors.

"I'm excited to bring this [item] back," Kenny told the board, explaining that they had an "amazing turnout" of community members at the April 21 Executive Committee meeting in support of the event.

Under the new model, the event will serve as a fundraiser for the CR rodeo team. A local nonprofit, Spirit of Ferndale, will serve as an intermediary to receive and administer the funds. Rodeo tickets will be sold separately from general admission on Aug. 15 and will include admission to that night's concert. Revenue from the tickets ($15) will be split 50/50 between HCFA and the fundraiser, as will box seat admissions, retailing for $300 apiece. Revenue from alcohol sales will go to the fair association, although an agreement is in place to potentially pay out 10 percent of total sales should that amount top $20,000.

The agreement has been a long time in the making, with the O'Days first pitching the idea at the board's August meeting. A decision on whether to proceed was stymied in subsequent months by the association's attempt to restore horse racing, a lack of clarity as to whether the rodeo event would be sanctioned by the National Intercollegiate Rodeo Association and a failure to agree on a ticket pricing model. The total production costs of the event have been variously estimated at being between $60,000 and $80,000, with the O'Days recruiting sponsorships from local and state rodeo fans to help cover these costs. HCFA is on the hook to provide liability insurance, while the O'Days are responsible for making sure each participant, including livestock contractors and entertainers, carry their own insurance. Per the contract, the fundraiser will reimburse the fair for the cost of the liability insurance and assume all financial losses associated with the event. An ad hoc committee that includes directors Darren Hansen, Greg Gomes and Ben Hawk was established to meet weekly with the O'Days in the months leading up to the event.

Kelly O'Day told the board it was "humbling" to see the level of support the community had provided for the event.

According to the most recent reports from the fair's third-party accounting firm, the organization is running into the red once again. In its monthly reports the firm includes a "cash burn rate," estimating how long the fair could continue to operate with no new cash flows. Per its most recent quarterly report, that date is currently Aug. 15, or fair weekend. Director Clint Duey pulled this report from the consent calendar to call out $18,886 in outstanding debt owed to the association by livestock buyers from the 2025 fair. He asked Kenny if staff had made an attempt to recoup this money. Kenny confirmed they had called the debtors several times and were also preparing to send letters. Duey referred to the debt as having put the fair in a "precarious" financial position.

The consent calendar also included approval of an end-of-year report for 2025, which showed a total net profit of $885 for that year. Per the report, total income for the fair dropped by $1.2 million from 2024 to 2025, largely due to the loss of horse racing. However, total expenses also decreased by $1.3 million, again, according to the report, due to not having horse racing. The majority of racing expenses are around staffing as the weekend events require a large number of temporary staff to run wagering stations and the bar.

The board also discussed changes to the 2026 Exhibitor Guidebook, which will include a change in baseline entry fees for still exhibits, like potato sculptures and artwork, from $3 to $5. Kenny explained that after reckoning the costs of the ShoWorks software ($0.55), credit card transaction fees (3 percent), mailing ($1.34) and ribbons ($1.50), each entry costs the fair roughly $3.69. Market entry fees for livestock may also increase from $20 to $25, which would be on par with Redwood Acres Fair. Camping rates for the week have gone up from $100 to $150 for the week, and steer tie ups were raised from $50 to $100. The board had a brief discussion of the expenses of hosting an open livestock show which may be continued at a future Executive Committee meeting, but staff are hoping to have sign-ups live on the website by May 15.

Preparations are also underway for the Memorial Day Weekend Stampede country music concert, with Kenny reporting they had sold $4,000 in tickets so far and received approval from the county for the sound barrier material which would be arriving shortly before the event. Kenny said that staff were hoping for volunteers to set up the material as without extra help it will require "two full days" of maintenance staff work

See FAIR, page 3

Notice of Meeting and Agenda

Humboldt County Fair Association
Meeting of the Governing Board
Board of Director's Meeting

Monday, March 30, 2026, at 5:00 PM
In-Person – Board Room

AGENDA

1. **CALL TO ORDER**

2. **ROLL CALL**

___ Andy Titus	___ Lawrence Dwight	___ Greg Gomes	___ Clint Duey
___ Sandy Hanks	___ Darren Hansen	___ Johanna Rodoni	___ Wayne Wilson
___ Ben Hawk	___ Hollie Miller	___ Vacant	

3. **PRESIDENT'S ANNOUNCEMENT: President Andy Titus**

4. **PUBLIC COMMENT ON NON-AGENDA ITEMS**
This time is provided for members of the public to address the Committee or to submit written communications not on this agenda. Comments are restricted to three (3) minutes per speaker and unused time shall not be transferred to other speakers. Board Members may respond to statements however the Committee cannot discuss or take action on a matter not listed on the agenda.

5. **CORRESPONDANCE: RECEIVE AND FILE**
   - **a.** Community Member Letter
   - **b.** Ice Rink Thank You Card
   - **c.** ice Rink Thank You Card

6. **CONSENT CALENDAR ITEMS**
Matters under Calendar Items are considered routine by the HCFA Board and will be enacted upon by one motion, unless a specific request is received by a Director or requested by the member of the public. The Administrative Items will not be read. There will be no discussion of these items unless pulled for discussion.
   - **a.** Review and Approve Board of Directors Meeting Minutes from March 2, 2026
   - **b.** Review Financial Reports Presented for Recommendation to HCFA Board of Directors to Receive and File, Make Recommendations to Staff as Appropriate.
     - i. February 2026 KPI Monthly Report
     - ii. Bad Debt Write-Offs Recommendations

7. **COMMITTEE REPORTS**
Receive and file.
   - **a.** Executive Committee – Presented by Andy Titus
   - **b.** Finance Committee – Presented by Clint Duey
   - **c.** Livestock Committee – Presented by Johanna Rodoni
   - **d.** Junior Livestock Committee – Presented by Mandy Marquez
   - **e.** Dairy Heifer Replacement Committee – Presented by Sarah Mauney/Brice Titus

f. Racing Committee – Presented by Greg Gomes
g. Marketing and Entertainment – Presented by Lawrence Dwight
h. Building and Grounds – Presented by Andy Titus
i. Nominating – Presented by Clint Duey
j. Lease Renewal Ad Hoc Committee – Presented by Andy Titus

8. NEW BUSINESS ITEMS

a. Review 2026 Draft Budget, Make Recommendations to Staff and Approve as Appropriate.
b. Receive and Discuss 2026 Sponsor Brochure and Program, Make Recommendations to Staff and Approve as Appropriate.
    i. Discussion Regarding Sponsorship Program Coordinator Position, Make Recommendations to Staff and Approve as Appropriate.

9. OLD BUSINESS ITEMS

a. Receive and Discuss May STAMPEDE Beer, Wine and Music Festival Updates, Make Recommendations to Staff and Approve as Appropriate.
b. Receive and Discuss C.R. Rodeo- Fair and Frontier Days Proposal, Make Recommendations to Staff and Approve as Appropriate.

10. CLOSED EXECUTIVE SESSION

a. Employee Evaluation
Title: Chief Executive Officer; Government Code § 54954.5

11. REPORT OUT OF CLOSED SESSION

12. DIRECTOR'S ANNOUNCEMENTS AND/OR REPORTS

13. RECEIVE CEO STAFF REPORT

14. NEXT MEETING: April 27, 2026

15. ADJOURN

All agenda items are subject to discussion and possible action.

Notice: This agenda has been posted at least seventy-two (72) hours prior to the meeting in a location freely accessible to members of the public, in accordance with the Brown Act. The full agenda packet is also available on the Fair Association's website at https://www.humboldtcountyfair.org/. For items appearing on the agenda, the public is invited to make comments at the time the item comes up for consideration by the Board or Committee. The Chair will call for public comment as each item is heard by the Board or Committee. For items not appearing on the agenda, the public is invited to make comments during the Public Comment period for non-agenda items. All speakers are invited to state their names but are not required to do so. If you wish to submit written material at the meeting, please supply 10 copies. Americans with Disabilities Act: Individuals requiring special accommodations to participate in this meeting are requested to contact the Fair Association Office at (707) 786-9511. Notification 48 hours prior to the meeting will enable the Fair Association to make reasonable arrangements to ensure accessibility to this meeting.

HUMBOLDT COUNTY FAIR ASSOCIATION
1250 5th Street, Ferndale, CA
BOARD OF DIRECTOR'S MEETING
Monday, March 30,2026 at 5:00 pm

1. The meeting was called to order by President Titus at 5:00 pm.
2. Roll Call: Directors present: Andy Titus, Lawrence Dwight,Greg Gomes, Clint Duey,Sandy Hanks, Darren Hansen, Johanna Rodoni and Ben Hawk. Staff present: Moira Kenny. Public present: Linda Stansberry, Tag Wotherspoon, Mandy Marquez, Kelly and Gianna O'Day.
3. President's Announcement: None
4. Public Comment on Non-Agenda Items: None
5. Correspondence: Moira presented 3 letters she had received. One from a member of the community and 2 thank you notes from school children for the ice rink. They were reviewed and will be filed.
6. Consent Calendar Items: A motion was made by Director Duey to approve the consent calendar items, including the minutes from the March 2, 2026 meeting, the February 2026 KPI Report and the Bad Debt write off recommendations. Director Hansen 2nd. There was no discussion. There was no public comment. Motion passed.
7. Committee Reports:
a. Executive Committee: Director Titus reported the committee had discussed the CR Rodeo proposal submitted by Kelly O'Day.
b. Finance Committee: Director Duey reported the committee had reviewed the KPI and the draft budget that will be discussed in item A in the business section of the meeting. Public comment: Linda had a question on the end of year finances.
c. Livestock Committee: Director Rodoni reported the committee discussed the Dairy Heifer Committee's new program schedule and the exhibitor guide book. The Dairy Heifer sale will be on Friday evening this year with a BBQ to follow for the buyers. It is recommended to the Board to approve these items. The Board decided the new date and time would work. No public comment.
d. Junior Livestock Committee: Mandy stated the Beef tagging day will be April 19th from 1 to 4pm. The pig and sheep tagging day will be June 9th from 5 to 9pm.
e. Dairy Heifer Committee: The update has been discussed.
f. Racing Committee: Nothing to report;
g. Marketing and Entertainment: Director Dwight stated there had been no meeting. The entertainment schedule is a work in progress.
h. Building and Grounds: Nothing to report.
i. Nominating Committee: Director Duey stated they have one applicant scheduled for an interview.
j. Lease Renewal AD-Hoc Committee: A meeting will be scheduled soon.
8. New Business Items:
a. Receive 2026 Draft Budget: Moira discussed the 2026 Draft Budget. She would like to get it to the County soon. After a discussion, Director Gomes moved to approve the Draft Budget as presented. Director Hansen 2nd. No discussion. No public comment. Motion passes.

b. Receive and Discuss 2026 Sponsor Brochure and Packet: It was discussed having the carnival open for our sponsors and their families the day before the fair opens. Moira has talked to our vendors and they are willing to be open. A discussion regarding the VIP Passes was held. It was decided that a VIP pass will get the holder and 1 other person in at gate and special events. It was discussed having the Sponsor dinner later in the year. Director Gomes moved to have the pre-carnival party for sponsors on Tuesday night, August 11, and the sponsor dinner possibly in September with date to be determined. Director Dwight 2nd. No discussion. No public comment. Motion passes.

c. A discussion was held concerning the Sponsor Coordinating position. How the position would be compensated, whether hourly or by commission was discussed. Public comment: Tag suggested we be sure to make the wage worth the work they will be doing.

9. Old Business Items:

a. Receive and discuss May Stampede Festival updates: Moira reported the lineup of entertainers has been completed and contracts have been signed. The bar will have canned alcohol. The RV park will be open and there will also be tent camping spots available. She has been working on the sound compliance. No public comment.

b. Receive and Discuss CR Rodeo Proposal: CR had presented a proposal in writing for a rodeo on August 15th at the last executive meeting.The committee had decided to move forward with Option 1 of the proposal. Moira had been doing some research and stated we need to further evaluate the ticket pricing. The conversation regarding the insurance is still open. A motion was made by Director Gomes to support the rodeo and bring back final agreements for ticket pricing to the April Board meeting. Director Hansen 2nd. No discussion. Public comment: Mandy was concerned about overlap with the veggie auction and Round Robin parking. The motion passed with 6 directors in favor and 2 directors opposing.

10. Director's Announcement/Reports: Director Dwight said the Logging Conference was a great event.

11. CEO Report: None

12. The next meeting will be April 27, 2026

13. The meeting was adjourned at 7:09 pm.

HUMBOLDT COUNTY Fair

SINCE 1896

Notice of Meeting and Agenda

Humboldt County Fair Association
Meeting of the Governing Board
Board of Director's Meeting

Monday, April 27, 2026, at 5:00 PM
In-Person – Board Room

AGENDA

1. **CALL TO ORDER**

2. **ROLL CALL**

___ Andy Titus	___ Lawrence Dwight	___ Greg Gomes	___ Clint Duey
___ Sandy Hanks	___ Darren Hansen	___ Johanna Rodoni	___ Wayne Wilson
___ Ben Hawk	___ Hollie Miller	___ Vacant	

3. **PRESIDENT'S ANNOUNCEMENT: President Andy Titus**

4. **PUBLIC COMMENT ON NON-AGENDA ITEMS**
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5. **CONSENT CALENDAR ITEMS**
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   - **a.** Review and Approve Board of Directors Meeting Minutes from March 30, 2026
   - **b.** Review Financial Reports Presented for Recommendation to HCFA Board of Directors to Receive and File, Make Recommendations to Staff as Appropriate.
     - i. December 2025 KPI Monthly Report
     - ii. 2026 Annual KPI Report
     - iii. January 2026 KPI Monthly Report
     - iv. 2025 Q4 Quarterly KPI Report
     - v. March 2026 KPI Monthly Report
     - vi. 2026 Q1 Quarterly KPI Report

6. **COMMITTEE REPORTS**
Receive and file.
   - **a.** Executive Committee – Presented by Andy Titus
   - **b.** Finance Committee – Presented by Clint Duey
   - **c.** Livestock Committee – Presented by Johanna Rodoni
   - **d.** Junior Livestock Committee – Presented by Mandy Marquez
   - **e.** Dairy Heifer Replacement Committee – Presented by Sarah Mauney/Brice Titus
   - **f.** Racing Committee – Presented by Greg Gomes
   - **g.** Marketing and Entertainment – Presented by Lawrence Dwight

h. Building and Grounds – Presented by Andy Titus
i. Nominating – Presented by Clint Duey
j. Lease Renewal Ad Hoc Committee – Presented by Andy Titus

7. **NEW BUSINESS ITEMS**
   a. Receive 2026 Fair Planning Updates, Make Recommendations to Staff and Approve as Appropriate.
      i. Distribute Sponsor Contact List and Sign-Up Sheet

   b. Receive HCFA 2026 Exhibitor Guidebook Updates, Make Recommendations to Staff and Approve as Appropriate.

8. **OLD BUSINESS ITEMS**
   a. Receive May 2026 STAMPEDE Beer, Wine and Music Festival Updates, Make Recommendations to Staff and Approve as Appropriate.

   b. Receive C.R. Rodeo Fundraiser Agreement- Fair and Frontier Days, Make Recommendations to Staff and Approve as Appropriate.

9. **CLOSED EXECUTIVE SESSION**
   a. CONFERENCE WITH LABOR NEGOTIATORS
   (Government Code Section 54957.6)
   Agency designated representative: Andy Titus, Board President
   Unrepresented employee: Chief Executive Officer

10. **REPORT OUT OF CLOSED SESSION**

11. **DIRECTOR'S ANNOUNCEMENTS AND/OR REPORTS**

12. **RECEIVE CEO STAFF REPORT**

13. **NEXT MEETING:** May 25, 2026

14. **ADJOURN**

All agenda items are subject to discussion and possible action.

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HUMBOLDDT COUNTY FAIR ASSOCIATION
1250 5th Street, Ferndale, CA
BOARD OF DIRECTOR'S MEETING
Monday, April 27. 2026 at 5:00 PM

1. The meeting was called to order at 5:00 pm by President Titus.
2. Roll Call: Directors present: Andy Titus, Lawrence Dwight, Clint Duey, Greg Gomes, Sandy Hanks, Darren Hansen, Johanna Rodoni and Ben Hawk. Staff Present: Moira Kenny. Public present: Linda Stansberry, Hannah Van Duzer,Kelly and Gianna O'Day,`Robert Jimenez, Marco Luna and Matthew Butterick.
3. President's Announcement: None
4. Public comment on non-agenda items: None
5. Consent Calendar Items: Director Duey requested that item B6 be pulled. Director Duey moved to approve the remainder of Consent Calendar Items. Director Gomes 2nd. No discussion. No public comment. Motion passes.
6. Committee Reports:
a, Executive Committee: Director Titus stated they held a meeting and items will be discussed later in the agenda.
b. Finance Committee: Director Duey stated they had reviewed all of the financial reports in the consent calendar. He had B6 pulled to discuss the payoffs needed from the JLA. They are Avelar $3,445 and Creations Body $15,008. Director Rodoni moved to approve.Director Hansen 2nd. No discussion. No public comment. Motion passes.
c. Livestock Committee: No meeting. Tagging day went well. 51 steers were tagged. No discussion. No public comment.
d, Junior Livestock Auction Committee: Will have a meeting in May.
e. Dairy Heifer Replacement Committee: None
f. Racing Committee: Nothing to report.
g. Marketing and Entertainment: Director Dwight reported there had been no official meeting. There is more information in main agenda.
h. Building and Grounds: There had been a walk thru of the grounds and the sound barrier material had been discussed.
i. Nominating Committee: Nothing to report
j. Lease Renewal Ad Hoc Committee: There will be a meeting on Thursday at 10:30 am.
7. New Business Items:
a, Receive 2026 Fair Planning Update: Moira reported all the mid -way entertainment has been booked. Contracts for Livestock show staff have been signed. Admissions contract is being worked on and the parking contract conversations are under way. Sponsor packets and list was passed out to board members.
b. Receive 2026 Exhibitor Guidebook Updates: Hannah has been working hard to complete. In trying to encourage exhibit entries if you enter 5+ exhibits you will get one free pass(livestock exempt). Dr. Mott will be livestock vet and declaration forms for livestock exhibitors will need to be given out.There will be a few price increases, camping fees will increase and the turn out pens for livestock will increase to $100. Entry fees will also increase in some divisions. A motion by Director Duey was made to approve the exhibitor guidebook with the reasonable corrections. Director Hansen 2nd. No discussion. No piublic comment. Motion passes.
8. Old Business items:
a. Receive May 2026 Stampede Festival Updates: Moira reported that posters and flyers are being distributed, including areas like Willow Creek and Benbow. There has been roughly $4000 in pre-sale tickets online so far and $4000 in box sales. There will be a cruise given at the concert. No public comment.
b. Receive CR Rodeo Fundraiser agreement: CR supports the rodeo going forward but cannot be involved in putting it on. Kelly and Gianna O'Day would like an agreement to put on the CR Rodeo Fundraiser. An Ad Hoc committee made of of Directors Dwight, Gomes and Hansen and Hawk will help, The pricing will be same as previously discussed. Director Hansen moved to approve the agreement for the CR Rodeo Fundraiser with Kelly and Gianna O'Day. Director Gomes 2nd. No

discussion. Public comment: Linda was confused as it was not on the agenda for a public 501 C3 to take on this event. Motion passes. Marco Luna spoke for Dr. Flamour saying he is in full support of the Rodeo. Kelly said they are quite humbled to see the support behind this event.

9. Closed Session: The meeting went into closed session.
10. Report out of Closed Session: Nothing to report.
11. The next meeting will be June 1, 2026 at 5:00 pm.
12. The meeting was adjourned at 7:32 pm.