

From: [Sam](#)
To: [Planning Clerk](#)
Subject: Billboards Ordinance Comment
Date: Tuesday, October 17, 2023 7:45:46 PM

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Dear Board of Supervisors and Planning Commission,
I support the removal of all billboards on the 101 Corridor between Eureka and Arcata and the policy to phase out existing billboards in wetlands in Humboldt by buying out the leases and to prohibit all billboards in the wetlands and along the entire Humboldt Bay viewshed and north of Arcata along 101 at the Arcata bottoms. The value of an on spoiled natural view shed is far higher than advertising revenues, and will continue to make this area a gem destinations for visitors. When we have so much incredible natural beauty to share that Is the main thing that brings people here, We need a long-term plan to protect the natural beauty here and billboards do just not fit into this plan. Some of our most beautiful views that tourists will want to take pictures of to send around the world can have unsightly billboards ruining the whole thing And making a terrible statement about our concern for the environment. Thank you , Sam Neuwirth resident of Bayside since 1981.