



COUNTY OF HUMBOLDT

For the meeting of: 5/24/2022

File #: 22-616

To: Board of Supervisors

From: DHHS: Public Health

Agenda Section: Consent

SUBJECT:

Request for Proposals Number DHHS2022-01 Regarding the Provision of External Evaluator Services as Part of the Tobacco-Free Humboldt Program.

RECOMMENDATION(S):

That the Board of Supervisors:

1. Receive and file the proposal submitted in response to Request for Proposals Number DHHS2022-01 regarding the provision of external evaluator services as part of the Tobacco-Free Humboldt program;
2. Approve the selection of Community Initiatives for Collective Impact as the organization to provide external evaluation as part of the Tobacco-Free Humboldt Program;
3. Authorize the Department of Health and Human Services - Public Health Director, or a designee thereof, to enter into contract negotiations with Community Initiatives for Collective Impact regarding the provision of recovery residences as part of the Tobacco-Free Humboldt Program.

SOURCE OF FUNDING:

Public Health Fund (1175)

DISCUSSION:

The Tobacco-Free Humboldt program is designed to improve public health in Humboldt County by providing education, outreach, and access reduction in the community. Tobacco use continues to be a leading cause of premature death nation-wide. External evaluators ensure the program is performing in a culturally competent, equitable, and effective manner.

On March 18, 2022, the Humboldt County Department of Health and Human Services - Public Health (DHHS - Public Health) issued Request for Proposals (RFP) No. DHHS 2022-01, which solicited proposals from qualified organizations to provide external evaluation services for the Tobacco-Free Humboldt program.

DHHS- Public Health received two proposals in response to RFP No. DHHS2022-01. After reviewing and evaluating the proposals in accordance with the applicable evaluation and selection criteria, the

RFP evaluation committee decided to select Community Initiatives for Collective Impact as the organization to provide external evaluator services for the Tobacco-Free Humboldt program. It is expected that the services provided by Community Initiatives for Collective Impact will address the program's external evaluation needs.

Accordingly, DHHS - Public Health recommends that the Board approve the selection of Community Initiatives for Collective Impact as the organization to provide external evaluation services to the Tobacco-Free Humboldt program. It is also recommended that the Board authorize the DHHS - Public Health Director, or a designee thereof, to enter into contract negotiations with Community Initiatives for Collective Impact as part of the Tobacco-Free Humboldt program.

FINANCIAL IMPACT:

The total cost associated with entering into a professional services agreement with Community Initiatives for Collective Impact regarding the provision of external evaluator services will not exceed \$72,000 for the period of June 1, 2022 through June 30, 2025.

Expenditure appropriations related to the proposed professional services agreement with Community Initiatives for Collective Impact have been included in the approved fiscal year 2021-2022 and 2022-2023 budgets for DHHS - Tobacco-Free Humboldt budget unit 1175412. Funding for the proposed professional services agreement with Community Initiatives for Collective Impact is available through the California Tobacco Control Program. As a result, the recommended actions will not impact the Humboldt County General Fund.

STRATEGIC FRAMEWORK:

This action supports your Board's Strategic Framework by creating opportunities for improved safety and health and providing community-appropriate levels of services.

OTHER AGENCY INVOLVEMENT:

None

ALTERNATIVES TO STAFF RECOMMENDATIONS:

The Board may choose not to approve the selection of Community Initiatives for Collective Impact as the organization to provide external evaluator services for Tobacco-Free Humboldt. However, this alternative is not recommended as it will place the county out of compliance with funding requirements.

ATTACHMENTS:

1. Requests for Proposals No. DHHS2022-01 Regarding the Provision of External Evaluator Services as Part of the Tobacco-Free Humboldt Program.
2. Proposal Submitted by Community Initiatives for Collective Impact in response to Request for Proposals No. DHHS2022-01.
3. Proposal submitted by Oropeza Consulting in response to Request for Proposals No. DHHS-2022-01.

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PREVIOUS ACTION/REFERRAL:

Board Order No.: N/A

Meeting of: N/A

File No.: N/A