

BOARD OF SUPERVISORS MEETING
April 15, 2014

"For all items NOT on the agenda"

(Each Speaker Limited to 3 Minutes) —

Sign In Sheet
(Public Appearances – 1:30pm)

1. Sylvia Ryan & Paul Pitino - Senior Action Coalition
2. Charles Li Franco
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.
- 10.
- 11.
- 12.
- 13.
- 14.
- 15.
- 16.

Date: 4/8/14

To: Humboldt County Board of Supervisors and other recipients

Subject: The world we live in

I been on losing sides for so long involving straight arrow, timber wars, and issues involving the disappearing conservative traditional rural community, I feel like the little guy in Little Abner Cartoon who has the rain cloud hanging over his head. I guess I should give up, but it is in my nature to not give up.

More fire, more drought, higher energy costs, and damaged rural communities pushed by **special interests, legalese, and human comfort levels**, and a democratic process that uses fifty percent plus one thinking based on slant, media, layman, unknowledgeable, inexperienced, poll driven, protectionist, compromise, and politically correct thinking that routinely ignores field expertise that utilizes historically proven and real world peer reviewed science and site specific facts are in play.

Decision makers are not surrounding themselves with field experienced people who understand the significance of things that are happening and who understand how things like the horrors of war are set-up to happen.

This is illustrated by producers of resource products in their little world being too busy and too cheap to do what it takes to fight what is happening, by the handling of foreign matters like the Ukraine situation, by how an unaccountable Fourth Branch of Government and those practicing legalese are allowed to run things, by how those promoting deep and dark protectionism are allowed to hide and distort the obvious, by how the inexperienced general public are not taught real world truths, by how those running large companies work to hide things, and by how the media and politicians continue to ignore real world truths.

Sadly my book "Rest In Peace Rural America" is becoming more and more true, producers are getting to be fewer in number, and we illogically continue to fight each other.

Respectfully,



Charles L. Ciancio
P.O. Box 172
Cutten, CA 95534
707-445-2179

Traffic Safety Summit: 101 Through Eureka

Introduction

We were delighted with the enthusiasm of all the attendees at the recent *Transportation Safety Summit 2014: 101 through Eureka*. It was obvious we all share the concerns of traffic safety in downtown Eureka. We have compiled all your suggestions and ideas into this document.



To make it a clear, useable document, we have divided your responses into three areas: Physical Changes, Media (Education & Attitudes), and Enforcement. Each section has “Simple” actions listed first, followed by actions that will take a little longer. When we say “simple,” we actually mean “simpler.” Ideas bound by a box are those repeatedly suggested or indicated as a priority.

Listed at the bottom of each section are the names of those who want to be involved in pursuing those ideas. We would encourage you to pick something simple to work on from this list with the goal of implementation ASAP. Smart changes use money, time, and resources well.

We want to thank Humboldt Area Foundation for providing a Grassroots Grant to fund the summit; Redwood Community Action Agency members, Jennifer Weiss and Emily Sinkhorn for partnering with us to facilitate the summit; Northcoast Co-op for providing morning fruit; and the Senior Action Coalition members for providing snacks, facilitating the small groups, and assembling the information gathered at the Summit for this document.

We anticipate a follow-up meeting in September to hear what has been accomplished and what is in development. We will include civic and business groups in the follow-up meeting based on suggestions received on the evaluation forms.

Many thanks,

Sylvia Ryan and Paul Pitino
Senior Action Coalition

Summary

1) PHYSICAL CHANGES

SIMPLE

- 1) Place large "Drive Gently" signs at the north and south entrances of the 101 corridor in Eureka
 - 2) Increase set-back from stop signs (mark with red curbs or only allow only compact and motorcycle parking)
 - 3) Use "Rolling Signs" with special messages like "Drive Gently" or "Accidents Change Lives" with the name of a business sponsor.
 - 4) Buy mobile radar feedback sign alerting drivers to their speed. Seek donations from business and civic groups to maintain this.
 - 5) Longer period for all red lights to allow pedestrians to cross before traffic light turns green
 - 6) Traffic calming signage (banners highlighting amenities, Old Town, events, music and art community)
- 7) Larger and a few more speed limit signs
 - 8) Install signage with fines for running red lights, speeding, and distracted driving
 - 9) Clear signage for bicycle and waterfront path
 - 10) Flags on speed limit signs
 - 11) Timed traffic signals to create better breaks in traffic
 - 12) Remove crosswalks where there is no signal
 - 13) Install adaptive control traffic signals for emergency vehicles
 - 14) Place reflective tape on road at 5th and R streets; expand to other crosswalks over time

LONG-TERM

- 1) South Broadway - Gateway welcome signage, plantings, and art to alert people they are transitioning from the highway to a town. Sets up traffic calming. Gateway retaining wall with bas-relief on east side of south 101. Change road surface to "cobblestone" to indicate coming into the town.
- 2) Traffic signal at 4th and L streets (OLLI exit, Check Cashing and Laundromat area)
- 3) Traffic signals on Broadway at
 - a. Hawthorn with a fenced median (Humboldt Waste Management/Bowling Alley area)
 - b. Clarke Street (Broadway Medical area)
 - c. Fairfield as a one-way only street (Costco area)
- 4) Increase the number of "bulb-outs"
- 5) 2 ½ foot medians at strategic intervals on Broadway (ensure breaks for businesses and safety vehicles). Use fencing on some medians to discourage jaywalkers.
- 6) Bus stops: Move the 4th and B streets stop to far side of B Street and add a shelter (CO-OP area)
- 7) Crosswalk, pedestrian lights or traffic signal at 4th and B (CO-OP area)
- 8) Traffic signal at 5th and O or P streets (Subaru dealer and liquor store areas)
- 9) Continue accessibility improvements on sidewalks and at bus stops
- 10) Install a web cam to monitor traffic
- 11) On 4th Street southbound, merge to two lanes earlier
- 12) Close some minor cross streets on 4th Street
- 13) Have a lunch shuttle bus for business people to decrease traffic
- 14) Install red light cameras
- 15) Safer bicycle lanes (5'-6' not 3'-4' wide)

NEXT STEPS

- Meet with businesses, business organizations, civic groups to seek funding for decorative signage for light poles, a rolling speed signs
- Plantings, artwork, and campaign for Gateway
- Identify artists interested in participating in beautification

- Meet with businesses to encourage support of increased red lines at corners along 4th and 5th streets, and medians on Broadway
- Continue discussions with CalTrans and City regarding other physical changes suggested

Those interested in being involved – See contact information on contact sheet

Broadway – Chet Albin, Kim Bergel, David Workman, Don Smullin, Frank Jager, Patrick Owen, Carole Beaton, David Morgan, Marian Brady

4th & 5th– Bryan Thomas, Matt Harvey, David Morgan

Eureka Main Street & Beautification Coalition (contact person – Charlotte McDonald) (City also has \$45K in planning funds from HCAOG to explore this)

F Street Art Corridor (contact person – Charlotte McDonald)



2) MEDIA – (EDUCATION & ATTITUDES)

SIMPLE

- 1) Model good driver behavior (agencies, businesses and individuals, bumper stickers on City vehicles?)
 - 2) Local businesses provide "Drive Gently" bumper stickers at cash registers
 - 3) Continue running the CalTrans PSAs on "Arrive Alive" safe driving, safe walking, and safe cycling
- 4) Run PSAs at places where people are waiting (like St. Joe's, EDD, Social Services, and the DMV)
 - 5) Work with businesses to incorporate traffic safety into philosophy and staff orientation. Perhaps use CHP training sessions at work.
 - 6) Educate tourists about travel safety (Chamber of Commerce Newsletter)

LONG-TERM

- 1) Work with local radio and TV to do spots on the cost of dangerous driving and walking, include the impact on those affected (e.g.. injuries, death, financial and jail)
- 2) Reward safe drivers: PSA on accident free and polite driver awards (sponsored by AAA or Rotary award or as a Channel 3 spot?).
 - 3) Reach out to schools and families. Connect with HSU, CR, and churches.
 - 4) Educate state representatives to increase distracted driving fines.
 - 5) Grants for driver training in the high schools.
 - 6) Amend high school education curriculum: continue driving under the influence in the health curriculum. Also include distracted driving, awareness of pedestrians, and awareness of bicycles, "Impact Teen Driving" program from California Highway Patrol.
 - 7) Use social media for youth-led campaigns. Promote contests to produce short videos and posters about "Drive Gently," "Walk Wisely," distracted driving, and speeding. Contests with awards funded by civic groups.
 - 8) Legislative action supporting a "Safety Corridor" entering Eureka.
 - 9) Bicycle and pedestrian education (in conjunction with fluorescent tape) at St. Vincent's and Betty Chin.

- 10) Provide research to businesses on how safer traffic (medians and better foot and bicycle flow) can help encourage more shoppers.
- 11) Communicate with businesses about this new effort to make Broadway safer and discuss how it can improve a major economic area for shoppers and businesses.
- 12) Don't stop for pedestrians so that pedestrians will wait until break in traffic to cross.
- 13) Encourage use of the bus on south side of Broadway.
- 14) Encourage driver visibility of motorcycles.

NEXT STEPS

- Midtown Business Group is meeting to create a safety campaign. Coordinate with businesses across Eureka. Find out whom to contact if interested.
- North Coast Employer Advisory Group suggested as a good contact for working with businesses
- Contact local Rotaries
- Contact TV and radio stations, Access Humboldt
- Contact Eureka City schools

Those interested in being involved – See contact information on contact list

Nezzie Wade, Virginia Bass, Donna Wood, Melody Mallick, Scott Burger, Maren Rose, Nancy Stephenson

3) ENFORCEMENT

SIMPLE

- 1) Write more tickets on the 101 Corridor (announce ticketing campaigns)
- 2) Set up radar gun enforcement in hot spots where drivers pick up speed
- 3) Have volunteer patrol vehicles drive the 101 Corridor during their rounds

LONG-TERM

- 1) Use Media to announce enforcement campaigns (Drunk and Distracted Driving).
- 2) Television and radio spots describing the ramifications of bad driving (e.g., ticket costs, court appearances, jail).
- 3) Need more officers (pay issue, recruitment and training). Seek senior or volunteer patrol funding.
- 4) Do PSAs on the increasing the visibility of motorcycles.
- 5) Use empty police cars to stretch resources and police volunteers.

NEXT STEPS

Seek additional funding

Those interested in being involved – See contact information on contact sheet
Gary Whitmer, David Morgan





SENIOR ACTION COALITION

The Senior Action Coalition (SAC) is a grassroots, non-partisan, organization of activists that works on local issues of interest to seniors. Concerns over the number of collisions, injuries, and deaths involving older people along the downtown 101 corridor had been discussed during coalition meetings. When an older man, a friend and neighbor of one of the members, was killed attempting to cross 4th street at L Street, the group chose to focus on traffic safety issues.

On Thursday, March 20, 2014, SAC hosted the first ever Eureka Traffic Safety Summit at the Humboldt Bay Aquatic Center to identify strategies for traffic safety along the 101 corridor in Eureka. The event was facilitated by the Redwood Community Action Agency with a Grassroots Grant from the Humboldt Area Foundation.

Attended by over 30 participants, including the Eureka Chamber of Commerce, Humboldt Transit Authority, California Highway Patrol, Humboldt Country Association of Governments, Eureka Police Department, Eureka City Council members Chet Albin and Marian Brady, County Supervisor Virginia Bass, Eureka Traffic Department, Humboldt County Public Health Branch, and local businesses and agencies, the summit offered the opportunity for divergent agencies and individuals to meet and put forth creative solutions.

The event gave people working on traffic issues a chance to meet each other and make personal connections. Respect for the needs of local businesses and the realities of engineering changes were recognized. Summit participants worked on ideas for physical changes to Broadway and 4th and 5th streets, ways to create a safer driving and pedestrian culture in Eureka, and discussed increased enforcement of traffic laws. While long-term changes were discussed, the event identified some ideas that could be done quickly to improve 101 through Eureka, such as better speed limit, speeding ticket signage, and promoting a "Drive Gently" media campaign.

www.humseniorsinaction.org

Traffic Safety Summit: 101 Through Eureka

Name	Agency/Business/Org./Affiliation	Phone Number	E-mail
Chet Albin	City of Eureka	498-3896	chetweott@yahoo.com
Virginia Bass	County of Humboldt	499-5000	vbass@co.humboldt.ca.us
Charles Bean	Eureka Transportation Safety Commission	441-1974	charles.bean@yahoo.com
Carole Beaton	Eureka Transportation Safety Commission	845-9748	caroleb@arcatanet.com
Kim Bergel	Eureka Transportation Safety Commission	616-2178	kswalford@sbcglobal.net
Melanie Bettenhausen	North Coast Co-op	826-8670	melanieb@northcoastcoop.com
Marian Brady	Eureka City Council	441-4169	mbrady@ci.eureka.ca.gov
Scott Burger	CalTrans	441-3998	scott_burger@dot.ca.gov
Mikki Cardoza	Mikki Moves Real Estate	515-6683	mikki@mikkimoves.com
Debra Dees	Humboldt County Assoc of Governments (HCAOG)	444-8208	debra.dees@hcaog.net
Matt Harvey	California Highway Patrol	822-5981	mharvey@chp.ca.gov
Frank Jager	City of Eureka	443-2051	frankjager499@yahoo.com
Rick Knapp	Humboldt Bay Bicycle Commuters Association	445-1097	info@humbike.org
Kim Laney	Osher Lifelong Learning Institute at HSU	826-3713	kj135@humboldt.edu
Joan Levy	Table Facilitator – Humboldt County Public Health	441-5545	jlevy@co.humboldt.ca.us
Mellody Mallick	Humboldt County, Dept Health & Human Svcs	441-5549	mmallick@co.humboldt.ca.us
Justin McCray	AAA Northern CA, NV and UT	444-1001	Justin.McCray@goAAA.com
Charlotte McDonald	Eureka Main Street	442-9054	charlotte@eurekamainstreet.org
Bonnie McGregor	Table Facilitator – Senior Action Coalition	839-0493	cybomac2@suddenlink.net
Andrew Mills	Eureka Police Department	832-5108	chief@ci.eureka.ca.gov
Dan Moody	City of Eureka	441-4180	dmoody@ci.eureka.ca.gov

Name	Agency/Business/Org./Affiliation	Phone Number	E-mail
David Morgan	CalTrans	445-6376	david.morgan@dot.ca.gov
Patrick Owen	Humboldt Waste Management Authority	268-0356	powen@hwma.net
Sheila Parrott	City of Eureka	441-4350	sparrott@ci.eureka.ca.gov
Paul Pitino	Senior Action Coalition	822-2556	paulpitino@hotmail.com
Greg Pratt	Humboldt Transit Authority	407-6702	greg@hta.org
Kelli Reese	North Coast Co-op	826-8670	kellireese@northcoastcoop.com
Maren Rose	Area One Agency on Aging	442-3763	mrose@a1aa.org
Sylvia Ryan	Senior Action Coalition	444-8506	sryan821@yahoo.com
JoAnn Schuch	Table Facilitator – Senior Action Coalition	826-1853	joanschuch@sbcglobal.net
Sylvia Shaw	Greeter – Senior Action Coalition	599-1563	sls@yahoo.com
Emily Sinkhorn	Redwood Community Action Agency	269-2061	emily@nrscaa.org
Don Smullin	Eureka Chamber of Commerce	442-3738	don@eurekachamber.com
Nancy Stephenson	Mikki Moves Real Estate	845-2315	nancystephenson@mikkimoves.com
Bryan Thomas	CalTrans	445-5343	bryan.thomas@dot.ca.gov
Kevin Tucker	CalTrans	441-5770	kevin.tucker@dot.ca.gov
Nezzie Wade	Table Facilitator – Senior Action Coalition	445-5883	now1@suddenlink.net
Jennifer Weiss	Redwood Community Action Agency	269-2062	weiss@nrscaa.org
Lara Weiss	Humboldt County, DHHS Healthy Communities	441-5084	lweiss@co.humboldt.ca.us
Gary Whitmer	Eureka Police Department	441-4232	gwhitmer@ci.eureka.ca.gov
Donna Wood	City of Eureka	268-1858	dwood@ci.eureka.ca.gov
David Workman	CalTrans	445-5342	david.workman@dot.ca.gov