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Cannabis Social Equity Program

CANNABIS SOCIAL EQUITY PROGRAM

The goal of the Cannabis Social Equity Program is to recognize and address the long-term impact that federal and state cannabis enforcement policies have had on low income communities in the City of Long Beach.

The Equity Program is designed to support equal opportunity in the cannabis industry by making legal cannabis business ownership and employment opportunities more accessible to low income individuals and communities most impacted by the criminalization of cannabis.

EQUITY PROGRAM OPPORTUNITIES:

OPEN AN EQUITY BUSINESS



GET A JOB IN CANNABIS



Individuals who qualify for the Equity Program and
Individuals who qualify for the Equity Program are

want to open a cannabis business in the City of Long Beach are eligible to receive the following assistance to get a job in the cannabis industry:

assistance to help navigate the City's cannabis application process:

- Access to application workshops;
 - Fee waivers;
 - Expedited application review;
 - Expedited facility plan checks;
 - Cultivation tax deferrals.
- Employment opportunities;
 - Job fairs and orientations;
 - Job search assistance.

LEARN MORE!

GET STARTED!

IMPORTANT ANNOUNCEMENTS

NEW RULES AND REGULATIONS IMPLEMENTING THE 40% EQUITY HIRE PROGRAM

The Cannabis Social Equity Program requires all adult-use cannabis businesses to hire Equity Employees for a minimum of 40% of the total annual work hours performed at the business. The City recently adopted new rules and regulations to implement an administrative program for the 40% Equity Hire Requirement and to provide clarification on the various aspects of the program that all adult-use cannabis businesses are required to comply with. Learn more about the 40% Equity Hire implementing rules and procedures, please visit our [page](#).

CITY COUNCIL ADOPTS A CANNABIS SOCIAL EQUITY PROGRAM

On July 10, 2018, the Long Beach City Council adopted a Cannabis Social Equity Program as part of a larger Adult-Use Cannabis Business Ordinance. The goal of the Equity Program is to support equal opportunity in the Long Beach cannabis industry by making legal cannabis business ownership and employment opportunities more accessible to low-income individuals and communities most impacted by federal and state cannabis enforcement policies. [View the council meeting and documents related to the adoption of the Equity Program.](#)

LATEST NEWS IN CANNABIS EQUITY



On September 26, 2018, California Governor Jerry Brown signed into law the California Cannabis Equity Act (SB 1294). The bill provides grants to eligible local jurisdictions to assist equity applicants and licensees in gaining entry to, and successfully operating in, the state's regulated cannabis marketplace. [Learn more.](#)

USEFUL LINK

- **COMMUNITY REINVESTMENT PROGRAM**
- **FRESH START PROGRAM**

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