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County of Humboldt  
County Administrative Office  
825 5<sup>th</sup> St Ste 112  
Eureka, CA 95501

September 9, 2022

RE: Resolution No. 17-47 renewing the Humboldt Lodging Alliance, Inc as the "Owners Association" for Humboldt County Tourism Business Improvement District (HCTBID) in response to the County letter dated September 1, 2022.

Dear CAO Hayes,

This letter is confirm that HLA has received your letter addressed to us dated September 1, 2022.

HLA will graciously fulfill your request of our reporting duties at the October 25, 2022 Board of Supervisors Meeting. I had been in contact with Scott Adair earlier this year to make this happen. I requested that we wait until the new HLA marketing plan was "rolled out" in late spring/early summer and then do the presentation to the BOS in October/November, so this is great!

A separate meeting with the County staff was scheduled for June and meant to review HLA duties and obligations. Unfortunately, this meeting was cancelled by the County and rescheduled for early July. The rescheduled meeting was subsequently cancelled because I became ill with COVID-19. In speaking with Scott we agreed to try and schedule this meeting at the end of summer. which can still take place with the original group or a smaller group if preferred.

Zoom meetings and COVID-19 have really changed a lot in how the Brown Act is followed and the consensus is that most organizations have struggled with being 100% compliant. HLA has welcomed the County's resources and feedback as well as input from Diana Rios on issues that have come up. HLA has implemented many of her suggestions and continues to work toward complying with all the changes in the Brown Act. HLA definitely wants to make sure we are following it correctly.

HLA looks forward to meeting with you and the County and to continue working together in making Humboldt County a great place to visit and live.

Sincerely,

Chris Ambrosini  
Humboldt Lodging Alliance Board Chairman

Cc: Scott Adair, Director, Economic Development  
Scott Miles, Interim County Counsel