



COUNTY OF HUMBOLDT

For the meeting of: 3/5/2019

File #: 19-314

To: Board of Supervisors
From: County Administrative Office
Agenda Section: Consent

SUBJECT:

Board's Strategic Framework for 2019 through 2024: 2019-20 Update

RECOMMENDATION(S):

That the Board of Supervisors:

1. Adopt the attached Strategic Framework to guide county decision-making in Fiscal Year 2019-20 and beyond;
2. Direct the County Administrative Officer to transmit the document to county elected and appointed department heads;
3. Direct the County Administrative Officer to provide input into the appointed department head evaluation process; and
4. Direct the County Administrative Officer to lead the evaluation process for the Director of Child Support Services, Public Defender and Chief Probation Officer and for these appointed directors' evaluations to be presented to the Board of Supervisors annually in closed session, as is appropriate.

SOURCE OF FUNDING:

General Fund

DISCUSSION:

The Board of Supervisors met in a special session on Feb. 4 to review the characteristics of effective governing boards and review Strategic Framework for years 2019-24. This framework provides Board direction to departments. The Board recommended several changes to the strategic framework and process.

During review of the framework your Board requested the following changes:

- On page 5, under *Core Roles* include language on strengthening climate change resiliency.
- On page 8, under the Vision of *Healthy and Safe Communities* and the Goal of *increasing affordable housing stock* include language on exploring emerging housing ideas and reviewing other successful housing programs across the country (1.1.D.).

- On page 7, staff have revised the goal *Increase affordable housing stock* to read *Increase access to housing* and added language on affordable housing to the strategy *Explore emerging and affordable housing options and other successful housing programs in the country* (1.1.D).
- On page 10, under the Vision of *Healthy and Safe Communities* and the Goal of *reduce and/or eliminate substance abuse and opioid addiction in our community* include language on pursuing pharmaceutical companies for their responsibility in the opioid crisis (1.4.H.).
- On page 11, under the Vision of *A Healthy Environment with Robust Infrastructure* and the goal of *improve transportation network to be multi-model and energy efficient (e.g. roads, trails, and commercial airline)* include language on public transportation and being properly maintained (2.1).
- On page 11 and 13, under the Vision of *A Healthy Environment with Robust Infrastructure* and the revised goal of *improve transportation network to be properly maintained, multi-model and energy efficient (e.g. roads, trails, public transportation, and commercial airline)* include language on reducing vehicle miles traveled, increasing active transportation (2.2.A.) and programmatic solutions/ideas for roads improvement (2.1.D.).
- On page 11, under the Vision of *A Healthy Environment with Robust Infrastructure* and the revised goal of *improve transportation network to be properly maintained, multi-model and energy efficient (e.g. roads, trails, public transportation, and commercial airline)* add language on solar sites (2.1.E.).
- On page 13, under the Vision of *A Healthy Environment with Robust Infrastructure* and the goal of *improve trails, rivers and parks infrastructure* include language on looking for opportunities to share/transfer parks responsibility to special districts where appropriate (2.2.B.).
- On page 14, under the Vision of *A Healthy Environment with Robust Infrastructure* and the goal of *improve communications infrastructure (e.g. broadband)* include language on partnering with the tribes (2.3.A.).
- On page 17, under the vision of *A Resilient and Thriving Economy* and the goal of *improve the economy of Humboldt County* include language on how to enable state of the art medical facilities and doctors (3.1.E.).
- On pages 19 and 20, under the vision of *Improved County Government Operations* and the goals of *identify synergies between all county departments to increase efficiency and effectiveness and create campus-like county facilities with co-located services that are desirable to work and be in* add language to include the cities (4.1 and 4.3).

- On page 22, under the vision *Improved County Government Operations* and the goal of *attract and retain the best county employees* add language on incentivizing use of public transportation for county employees (4.4.I).
- On page 24, under the vision *Improved County Government Operations* and the goal of *attract and retain the best county employees* add language around ancillary benefits for employees (4.4.K).

On page 16, under the vision of *A Resilient and Thriving Economy* and the strategy of *improve the economy of Humboldt County* Health and Human Services added an objective about utilizing the North Coast Grower's Association to increase CalFresh usage.

Other minor grammatical changes have been made to the Strategic Framework.

During your Board's discussion on Characteristics of Effective Governing Boards your Board made several recommendations:

- To allow the County Administrative Officer to provide input into the appointed department head evaluation process.
- To allow the County Administrative Officer to lead the evaluation process for the Director of Child Support Services, Public Defender and Chief Probation Officer and for these appointed directors' evaluations to be presented to your Board annually in closed session, as is appropriate.
- Your Board also requested that the next Board workshop on the Strategic Framework include the elected and appointed department heads.

FINANCIAL IMPACT:

Adoption of the Strategic Framework has no direct financial impact. The funding for all or parts of the goals, strategies and performance measures contained in the Strategic Framework will be part of future fiscal year budget processes.

STRATEGIC FRAMEWORK:

This action supports your Board's Strategic Framework by providing community-appropriate levels of service .

OTHER AGENCY INVOLVEMENT:

None.

ALTERNATIVES TO STAFF RECOMMENDATIONS:

Board's discretion.

ATTACHMENTS:

Final Strategic Framework

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PREVIOUS ACTION/REFERRAL:

Board Order No.: N/A

Meeting of: Feb. 4, 2019

File No.: N/A