

## Leiloni Shine

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**From:** Ford, John <JFord@co.humboldt.ca.us>  
**Sent:** Friday, January 14, 2022 8:33 AM  
**To:** Leiloni Shine  
**Cc:** Johnson, Cliff  
**Subject:** FW: Farm Stay at The Bluff

For the Brodt Farm Stay request.

John

John H. Ford  
Director of Planning and Building  
(707) 268-3738



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**From:** Bob Walker <Bob@HarbersIns.com>  
**Sent:** Thursday, January 13, 2022 5:04 PM  
**To:** Ford, John <JFord@co.humboldt.ca.us>  
**Cc:** Gbbrodt@yahoo.com; Justin Walker <Justin@HarbersIns.com>  
**Subject:** Farm Stay at The Bluff

John Ford,

I have been ask by the Merritt and Brian Brodt to write a recommendation and share my thoughts with regards to the concept of operating a Farm Stay at their location on church lane in Ferndale, CA. Being raised in the Eel River dairy community, working on a local family dairy in my youth and now being a businessowner handling/serving the insurance needs of a large number of Dairy families I can truly say the average individual does not have a clear understanding or appreciation of the process it takes the from beginning to the finished product that ends up on your table. If you were to ask people in large cities where milk comes from they will tell you the store. I can not think of a better way or concept to get this information out than the Farm Stay concept. Merritt and Brian have listed 6 aspects of an agricultural operation that a typical guest will gain the understanding of, I would guess they will gain more. Having an operation like this that is bringing outside individuals from all over the world into our community allows us to share the beautiful area we live in and the way of life in a small community. When tourist come to visit it is never bad for a community as it delivers much needed income to small local businesses. This is an excellent proposal.

As I have stated above I have handled the vast majority of dairies in the Eel River Valley for over 30 years and I am the owner of Harbers Insurance Agency in Fortuna. I have handled the Brodt's insurances needs since they have been in business. The Brodt's run a very clean first class dairy operation, they are wonderful stewards of the land and operate

with utmost professionalism and integrity. I think they would make this a first class operation, benefit a part of society that doesn't have any understanding of this industry, and showcase the beauty of Eel River Valley and Humboldt County.

Sincerely

**Bob Walker | Harbers Insurance Agency**

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