
Public Comment - August 26 Planning and Building Department Report

From Stacie Frerichs <sfrerichs@cca.ca.gov>

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To COB <COB@co.humboldt.ca.us>; Bohn, Rex <RBohn@co.humboldt.ca.us>; Bushnell, Michelle <mbushnell@co.humboldt.ca.us>; Wilson, Mike <Mike.Wilson@co.humboldt.ca.us>; Arroyo, Natalie <narroyo@co.humboldt.ca.us>; Madrone, Steve <smadrone@co.humboldt.ca.us>

Cc Ford, John <JFord@co.humboldt.ca.us>; Christy Higgins <christy@csacfc.org>

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Dear Chair Bushnell and Supervisors Bohn, Wilson, Arroyo and Madrone,

I am writing in regard to the Planning and Building Department Report 25-994 Resolution to Withdraw and Resign from the County of Humboldt (County) from the California Cannabis Authority (CCA) Joint Exercise of Powers Agreement (Agreement) on the August 26, 2025 Board Agenda.

The California Cannabis Authority is grateful for the County of Humboldt's participation since 2018 in our Joint Powers Authority. During this time CCA has supported counties in a wide swath of enforcement tools to help respond to cannabis regulations and market changes.

We are proud of the work we have done to:

- Promote data sharing between counties and with the State of California,
- Monitor legislation, reducing costs of contract lobbyists in tracking legislation and department policy that directly affects counties,
- Provide current news articles, tailored to counties on a weekly basis (since January 2024) and monthly before then.
- Successfully advocated to allow Metrc data to be shared with local jurisdictions. CCA also played a critical role in ensuring that zip code data was collected through the state's track and trace system to help local jurisdictions understand where deliveries are taking place.

CCA has been and remains a place for counties to share best practices and hear from industry leaders on topics important to local governments. A few examples of our services to support this mission:

- At a recent Board Meeting, we hosted an information presentation from Cannabis Public Policy Consulting on best practices for odor monitoring techniques
- We also organized a webinar earlier this year with California Department of Tax and Fee Administration and Department of Alcoholic Beverage Control on THC how local governments can enhance their hemp enforcement efforts.
- Our monthly newsletters summarize the most important state, local and federal cannabis policy development.

We hope you benefited from them as much as our other members.

I understand that you are considering withdrawing from CCA and appreciate the financial situation of the County at this time. We would love for County of Humboldt to remain a member of CCA and if there are any questions that I can answer related to our services, please let me know.

Lastly, CCA has incurred a debt. If we wrap up CCA with any remaining debt we will be in touch with you regarding any remaining responsibility.

Thank you,

Stacie Frerichs
Executive Director
California Cannabis Authority
(916) 526-7082

