

## Leakage and Retention Study

### Arcata-Eureka Airport

Year-End Second Quarter 2024 - Published January 2025

- 41 zip codes in Northern California makeup the catchment area of Arcata-Eureka Airport. A map illustrating the catchment area is shown on the third page of this document.
- A sample of 4,252 tickets booked for travel in the year-end second quarter 2024 in the 41 zip codes of the catchment area were combined with year-end second quarter 2024 Department of Transportation DB1A data to determine the number of passengers traveling to and from Arcata-Eureka's catchment area. The 4,252 tickets were extrapolated to a total market size of 588,384 origin and destination (O&D) passengers in the catchment area.
- The number of tickets purchased over the one-year period of the survey translates to demand of 803.8 passengers per day each way (PDEW) generated in Arcata-Eureka's catchment area.
- Domestic travel accounts for 87.2% of the traffic, and international traffic accounts for 12.8% of the traffic.
- Arcata-Eureka Airport captured 45.7% of the domestic traffic and 11.1% of the international traffic; San Francisco International Airport captured 14.5% of the domestic traffic and 67.0% of the international traffic; Sacramento International Airport captured 18.1% of the domestic traffic and 12.2% of the international traffic; Medford-Rogue Valley International Airport captured 8.9% of the domestic traffic and 6.6% of the international traffic; Oakland International Airport captured 8.4% of the domestic traffic and 1.7% of the international traffic
- The Los Angeles Basin, Las Vegas, Phoenix/Mesa, the San Francisco Bay Area and San Diego are the catchment area's five largest markets.
- United captured 38.6% of the traffic generated in the catchment area; Southwest captured 16.4%, Avelo captured 9.4%, American captured 8.8%, Delta captured 7.8%, and Alaska captured 6.5% of the traffic.

#### Domestic + International Traffic

Rank	Airport Code	Airport Location and Name	O&D Passengers	PDEW	Share	RDEW	Fare
1	ACV	Arcata-Eureka Airport	242,866	331.8	41.3%	\$76,806	\$231
2	SFO	San Francisco International Airport	124,830	170.5	21.2%	\$76,404	\$448
3	SMF	Sacramento International Airport	102,054	139.4	17.3%	\$26,255	\$188
4	MFR	Medford-Rogue Valley Int'l Airport	50,386	68.8	8.6%	\$15,956	\$232
5	OAK	Oakland International Airport	44,139	60.3	7.5%	\$9,225	\$153
6	STS	Santa Rosa-Sonoma County Airport	14,499	19.8	2.5%	\$4,256	\$215
7	CEC	Crescent City Del Norte County Airport	7,008	9.6	1.2%	\$1,174	\$123
8	SJC	San Jose International Airport	2,601	3.6	0.4%	\$951	\$267
		All Airports	588,384	803.8	100.0%	\$211,027	\$263

#### Domestic Traffic

Rank	Airport Code	Airport Location and Name	O&D Passengers	PDEW	Share	RDEW	Fare
1	ACV	Arcata-Eureka Airport	234,446	320.3	45.7%	\$70,520	\$220
2	SMF	Sacramento International Airport	92,848	126.8	18.1%	\$22,526	\$178
3	SFO	San Francisco International Airport	74,230	101.4	14.5%	\$25,008	\$247
4	MFR	Medford-Rogue Valley Int'l Airport	45,406	62.0	8.9%	\$12,646	\$204
5	OAK	Oakland International Airport	42,843	58.5	8.4%	\$8,551	\$146
6	STS	Santa Rosa-Sonoma County Airport	14,225	19.4	2.8%	\$4,105	\$211
7	CEC	Crescent City Del Norte County Airport	6,776	9.3	1.3%	\$1,139	\$123
8	SJC	San Jose International Airport	2,081	2.8	0.4%	\$705	\$248
		All Airports	512,856	700.6	100.0%	\$145,200	\$207

#### International Traffic

Rank	Airport Code	Airport Location and Name	O&D Passengers	PDEW	Share	RDEW	Fare
1	SFO	San Francisco International Airport	50,601	69.1	67.0%	\$51,396	\$744
2	SMF	Sacramento International Airport	9,206	12.6	12.2%	\$3,729	\$297
3	ACV	Arcata-Eureka Airport	8,420	11.5	11.1%	\$6,286	\$546
4	MFR	Medford-Rogue Valley Int'l Airport	4,980	6.8	6.6%	\$3,309	\$486
5	OAK	Oakland International Airport	1,296	1.8	1.7%	\$674	\$381
6	SJC	San Jose International Airport	520	0.7	0.7%	\$246	\$346
7	STS	Santa Rosa-Sonoma County Airport	275	0.4	0.4%	\$151	\$401
8	CEC	Crescent City Del Norte County Airport	232	0.3	0.3%	\$36	\$113
		All Airports	75,529	103.2	100.0%	\$65,826	\$638

Arcata-Eureka Airport Zip Code Catchment Area Map



# Arcata-Eureka Airport Leakage and Retention Study Year-End Second Quarter 2024

## Arcata-Eureka Airport Zip Code Population and Ticket Sample List

Rank	Zip Code	City	P.O. Box Only	2022 Population	Population Share	Sample Tickets	Ticket Share	Extrapolated Market Size
1	95503	EUREKA		24,775	17.5%	716	16.8%	98,846
2	95501	EUREKA		22,979	16.3%	540	12.7%	74,549
3	95531	CRESCENT CITY		20,989	14.9%	578	13.6%	79,795
4	95521	ARCATA		20,119	14.2%	535	12.6%	73,859
5	95519	MCKINLEYVILLE		18,900	13.4%	516	12.1%	71,236
6	95540	FORTUNA		14,602	10.3%	393	9.2%	54,255
7	95562	RIO DELL		3,558	2.5%	65	1.5%	8,973
8	95542	GARBERVILLE		1,812	1.3%	53	1.2%	7,317
9	95567	SMITH RIVER		1,756	1.2%	76	1.8%	10,492
10	95524	BAYSIDE		1,731	1.2%	88	2.1%	12,149
11	95570	TRINIDAD		1,581	1.1%	88	2.1%	12,149
12	95536	FERNDALE		1,579	1.1%	114	2.7%	15,738
13	95589	WHITETHORN		1,017	0.7%	46	1.1%	6,350
14	95549	KNEELAND		922	0.7%	38	0.9%	5,246
15	95528	CARLOTTA		840	0.6%	14	0.3%	1,933
16	95551	LOLETA		701	0.5%	34	0.8%	4,694
17	95546	HOOPA		520	0.4%	29	0.7%	4,004
18	95547	HYDESVILLE		442	0.3%	39	0.9%	5,384
19	95548	KLAMATH		429	0.3%	4	0.1%	552
20	95526	BRIDGEVILLE		341	0.2%	9	0.2%	1,242
21	95543	GASQUET		300	0.2%	19	0.4%	2,623
22	95554	MYERS FLAT		215	0.2%	3	0.1%	414
23	95565	SCOTIA		203	0.1%	12	0.3%	1,657
24	95564	SAMOA		185	0.1%	4	0.1%	552
25	95525	BLUE LAKE		161	0.1%	48	1.1%	6,627
26	95514	BLOCKSBURG		120	0.1%	3	0.1%	414
27	95569	REDCREST		116	0.1%	2	0.0%	276
28	95558	PETROLIA		115	0.1%	17	0.4%	2,347
29	95550	KORBEL		84	0.1%	9	0.2%	1,242
30	95585	LEGGETT		55	0.0%	3	0.1%	414
31	95560	REDWAY		32	0.0%	59	1.4%	8,145
32	95511	ALDERPOINT		22	0.0%	6	0.1%	828
33	95587	PIERCY		13	0.0%	2	0.0%	276
34	95573	WILLOW CREEK		6	0.0%	43	1.0%	5,936
35	95537	FIELDS LANDING		0	0.0%	6	0.1%	828
36	95563	SALYER		0	0.0%	12	0.3%	1,657
37	95556	ORLEANS		0	0.0%	11	0.3%	1,519
38	95559	PHILLIPSVILLE		0	0.0%	2	0.0%	276
39	95571	WEOTT		0	0.0%	5	0.1%	690
40	95555	ORICK		0	0.0%	6	0.1%	828
41	95553	MIRANDA		0	0.0%	15	0.4%	2,071
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				141,220	100.0%	4,262	100.0%	588,384

# Arcata-Eureka Airport Leakage and Retention Study Year-End Second Quarter 2024

## Arcata-Eureka Airport ARC Sample Tickets and Share by Zip Code and Point of Origin

Rank	Zip Code	City	ARC Sample Tickets and Share by Airport								Total
			SFO	% SFO	ACV	% ACV	MFR	% MFR	SMF	% SMF	
1	95503	EUREKA	295	41.2%	247	34.5%	35	4.9%	87	12.2%	716
2	95501	EUREKA	196	36.3%	244	45.2%	19	3.5%	61	11.3%	540
3	95531	CRESCENT CITY	90	15.6%	14	2.4%	345	59.7%	35	6.1%	578
4	95521	ARCATA	247	46.2%	216	40.4%	15	2.8%	40	7.5%	535
5	95519	MCKINLEYVILLE	148	28.7%	221	42.8%	45	8.7%	43	8.3%	516
6	95540	FORTUNA	168	42.7%	124	31.6%	9	2.3%	58	14.8%	393
7	95562	RIO DELL	31	47.7%	12	18.5%	0	0.0%	15	23.1%	65
8	95542	GARBERVILLE	30	56.6%	9	17.0%	1	1.9%	9	17.0%	53
9	95567	SMITH RIVER	8	10.5%	1	1.3%	43	56.6%	7	9.2%	76
10	95524	BAYSIDE	13	14.8%	40	45.5%	7	8.0%	11	12.5%	88
11	95570	TRINIDAD	42	47.7%	32	36.4%	7	8.0%	6	6.8%	88
12	95536	FERNDALE	35	30.7%	32	28.1%	4	3.5%	29	25.4%	114
13	95589	WHITETHORN	35	76.1%	0	0.0%	0	0.0%	2	4.3%	46
14	95549	KNEELAND	25	65.8%	9	23.7%	4	10.5%	0	0.0%	38
15	95528	CARLOTTA	4	28.6%	8	57.1%	0	0.0%	2	14.3%	14
16	95551	LOLETA	16	47.1%	5	14.7%	2	5.9%	7	20.6%	34
17	95546	HOOPA	8	27.6%	8	27.6%	0	0.0%	13	44.8%	29
18	95547	HYDESVILLE	9	23.1%	6	15.4%	0	0.0%	23	59.0%	39
19	95548	KLAMATH	0	0.0%	1	25.0%	3	75.0%	0	0.0%	4
20	95526	BRIDGEVILLE	4	44.4%	2	22.2%	2	22.2%	1	11.1%	9
21	95543	GASQUET	0	0.0%	2	10.5%	14	73.7%	1	5.3%	19
22	95554	MYERS FLAT	0	0.0%	2	66.7%	0	0.0%	0	0.0%	3
23	95565	SCOTIA	4	33.3%	5	41.7%	0	0.0%	3	25.0%	12
24	95564	SAMOA	0	0.0%	0	0.0%	0	0.0%	4	100.0%	4
25	95525	BLUE LAKE	9	18.8%	18	37.5%	10	20.8%	9	18.8%	48
26	95514	BLOCKSBURG	0	0.0%	0	0.0%	0	0.0%	3	100.0%	3
27	95569	REDCREST	0	0.0%	2	100.0%	0	0.0%	0	0.0%	2
28	95558	PETROLIA	6	35.3%	7	41.2%	0	0.0%	4	23.5%	17
29	95550	KORBEL	0	0.0%	2	22.2%	2	22.2%	5	55.6%	9
30	95585	LEGGETT	3	100.0%	0	0.0%	0	0.0%	0	0.0%	3
31	95560	REDWAY	38	64.4%	6	10.2%	0	0.0%	5	8.5%	59
32	95511	ALDERPOINT	6	100.0%	0	0.0%	0	0.0%	0	0.0%	6
33	95587	PIERCY	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2
34	95573	WILLOW CREEK	11	25.6%	27	62.8%	0	0.0%	5	11.6%	43
35	95537	FIELDS LANDING	1	16.7%	4	66.7%	0	0.0%	1	16.7%	6
36	95563	SALYER	0	0.0%	10	83.3%	0	0.0%	2	16.7%	12
37	95556	ORLEANS	3	27.3%	3	27.3%	5	45.5%	0	0.0%	11
38	95559	PHILLIPSVILLE	0	0.0%	2	100.0%	0	0.0%	0	0.0%	2
39	95571	WEOTT	3	60.0%	2	40.0%	0	0.0%	0	0.0%	5
40	95555	ORICK	0	0.0%	2	33.3%	4	66.7%	0	0.0%	6
41	95553	MIRANDA	12	80.0%	0	0.0%	0	0.0%	3	20.0%	15
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TOTALS			1,500	35.2%	1,325	31.1%	576	13.5%	494	11.6%	4,262

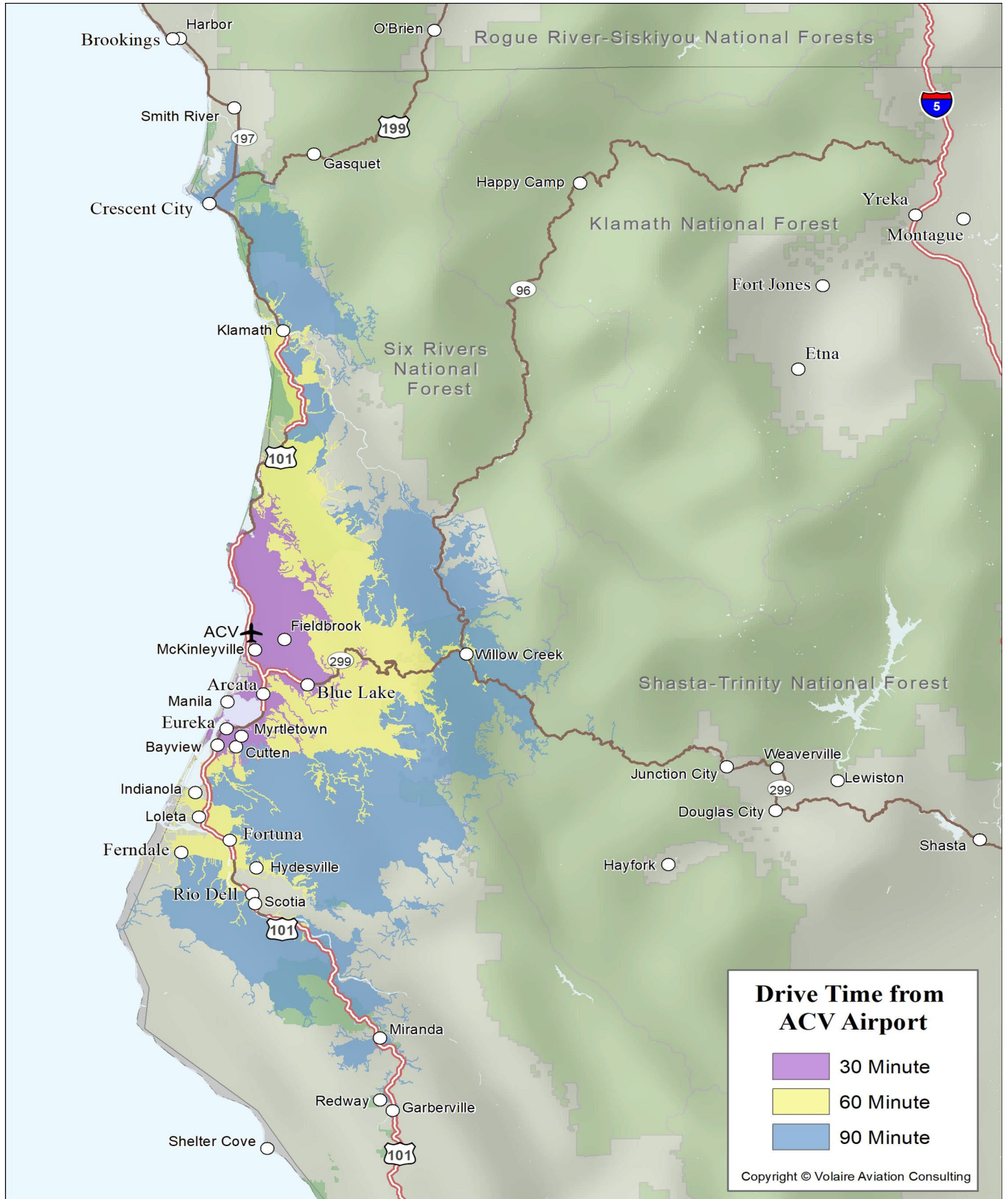
# Arcata-Eureka Airport Leakage and Retention Study Year-End Second Quarter 2024

## Arcata-Eureka Airport ARC Sample Tickets and Share by City and Point of Origin

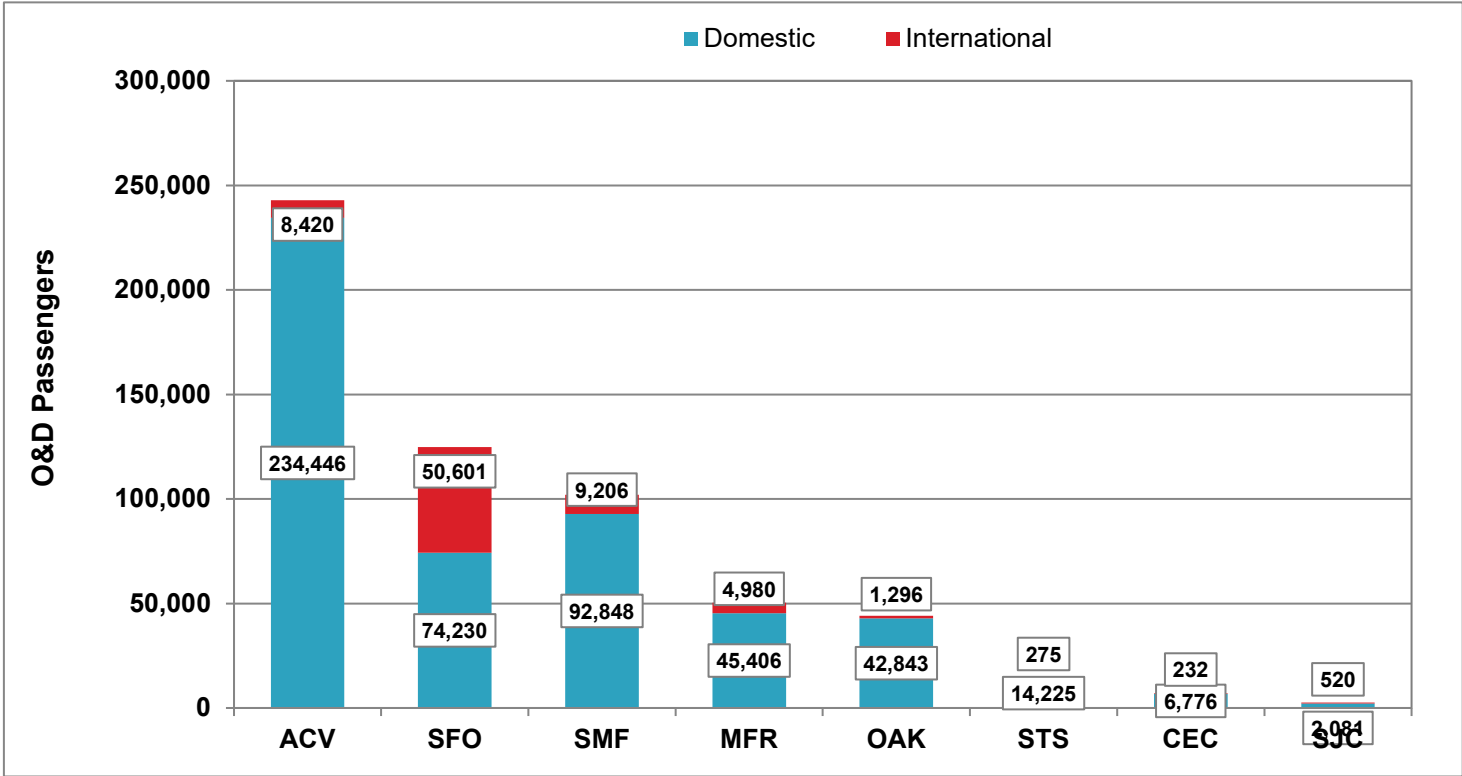
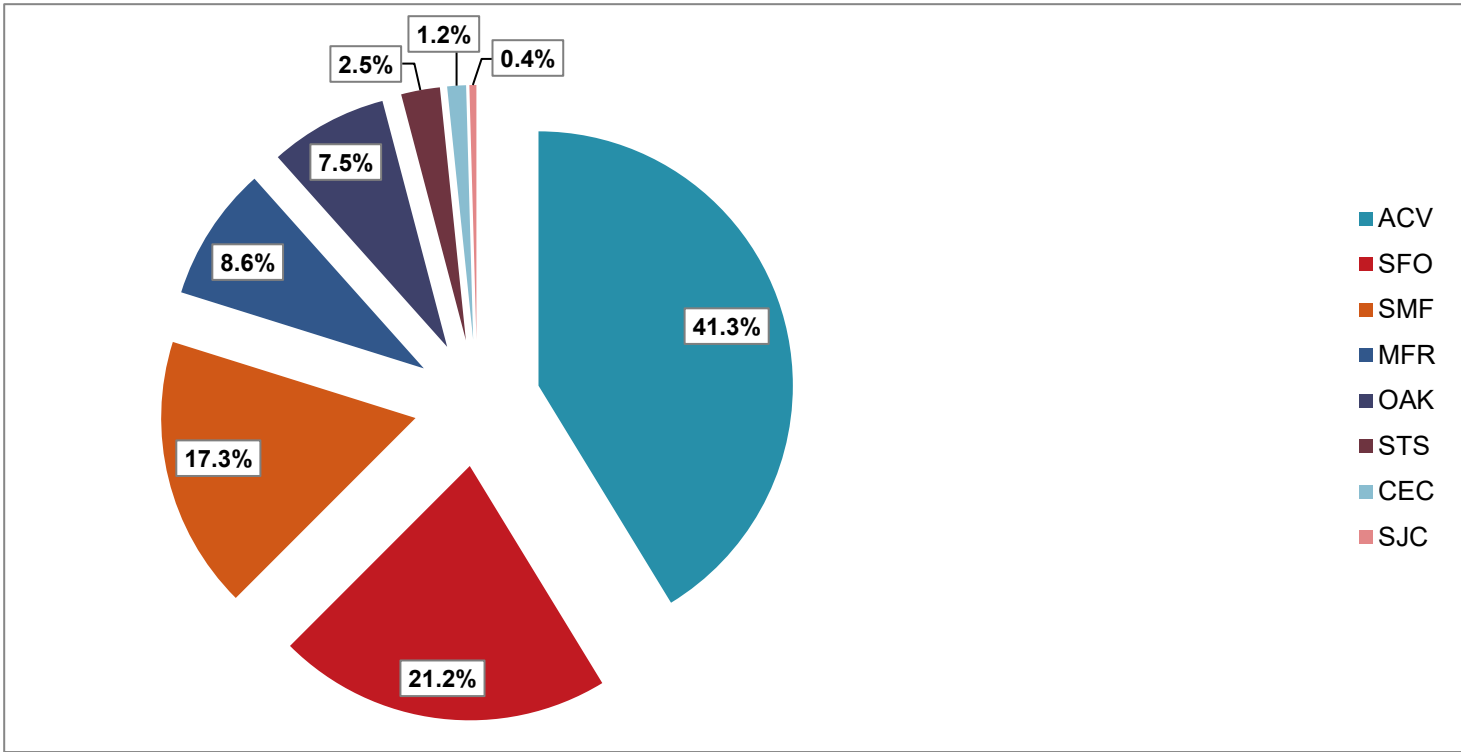
Rank	City	ARC Sample Tickets and Share by Airport								Total
		SFO	% SFO	ACV	% ACV	MFR	% MFR	SMF	% SMF	
1	EUREKA	491	39.1%	491	39.1%	54	4.3%	148	11.8%	1,256
2	CRESCENT CITY	90	15.6%	14	2.4%	345	59.7%	35	6.1%	578
3	ARCATA	247	46.2%	216	40.4%	15	2.8%	40	7.5%	535
4	MCKINLEYVILLE	148	28.7%	221	42.8%	45	8.7%	43	8.3%	516
5	FORTUNA	168	42.7%	124	31.6%	9	2.3%	58	14.8%	393
6	FERNDALE	35	30.7%	32	28.1%	4	3.5%	29	25.4%	114
7	TRINIDAD	42	47.7%	32	36.4%	7	8.0%	6	6.8%	88
8	BAYSIDE	13	14.8%	40	45.5%	7	8.0%	11	12.5%	88
9	SMITH RIVER	8	10.5%	1	1.3%	43	56.6%	7	9.2%	76
10	RIO DELL	31	47.7%	12	18.5%	0	0.0%	15	23.1%	65
11	REDWAY	38	64.4%	6	10.2%	0	0.0%	5	8.5%	59
12	GARBERVILLE	30	56.6%	9	17.0%	1	1.9%	9	17.0%	53
13	BLUE LAKE	9	18.8%	18	37.5%	10	20.8%	9	18.8%	48
14	WHITETHORN	35	76.1%	0	0.0%	0	0.0%	2	4.3%	46
15	WILLOW CREEK	11	25.6%	27	62.8%	0	0.0%	5	11.6%	43
16	HYDESVILLE	9	23.1%	6	15.4%	0	0.0%	23	59.0%	39
17	KNEELAND	25	65.8%	9	23.7%	4	10.5%	0	0.0%	38
18	LOLETA	16	47.1%	5	14.7%	2	5.9%	7	20.6%	34
19	HOOPA	8	27.6%	8	27.6%	0	0.0%	13	44.8%	29
20	GASQUET	0	0.0%	2	10.5%	14	73.7%	1	5.3%	19
21	PETROLIA	6	35.3%	7	41.2%	0	0.0%	4	23.5%	17
22	MIRANDA	12	80.0%	0	0.0%	0	0.0%	3	20.0%	15
23	CARLOTTA	4	28.6%	8	57.1%	0	0.0%	2	14.3%	14
24	SCOTIA	4	33.3%	5	41.7%	0	0.0%	3	25.0%	12
25	SALYER	0	0.0%	10	83.3%	0	0.0%	2	16.7%	12
26	ORLEANS	3	27.3%	3	27.3%	5	45.5%	0	0.0%	11
27	BRIDGEVILLE	4	44.4%	2	22.2%	2	22.2%	1	11.1%	9
28	KORBEL	0	0.0%	2	22.2%	2	22.2%	5	55.6%	9
29	ORICK	0	0.0%	2	33.3%	4	66.7%	0	0.0%	6
30	ALDERPOINT	6	100.0%	0	0.0%	0	0.0%	0	0.0%	6
31	FIELDS LANDING	1	16.7%	4	66.7%	0	0.0%	1	16.7%	6
32	WEOTT	3	60.0%	2	40.0%	0	0.0%	0	0.0%	5
33	SAMOA	0	0.0%	0	0.0%	0	0.0%	4	100.0%	4
34	KLAMATH	0	0.0%	1	25.0%	3	75.0%	0	0.0%	4
35	LEGGETT	3	100.0%	0	0.0%	0	0.0%	0	0.0%	3
36	BLOCKSBURG	0	0.0%	0	0.0%	0	0.0%	3	100.0%	3
37	MYERS FLAT	0	0.0%	2	66.7%	0	0.0%	0	0.0%	3
38	REDCREST	0	0.0%	2	100.0%	0	0.0%	0	0.0%	2
39	PIERCY	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2
40	PHILLIPSVILLE	0	0.0%	2	100.0%	0	0.0%	0	0.0%	2
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TOTALS		1,500	35.2%	1,325	31.1%	576	13.5%	494	11.6%	4,262



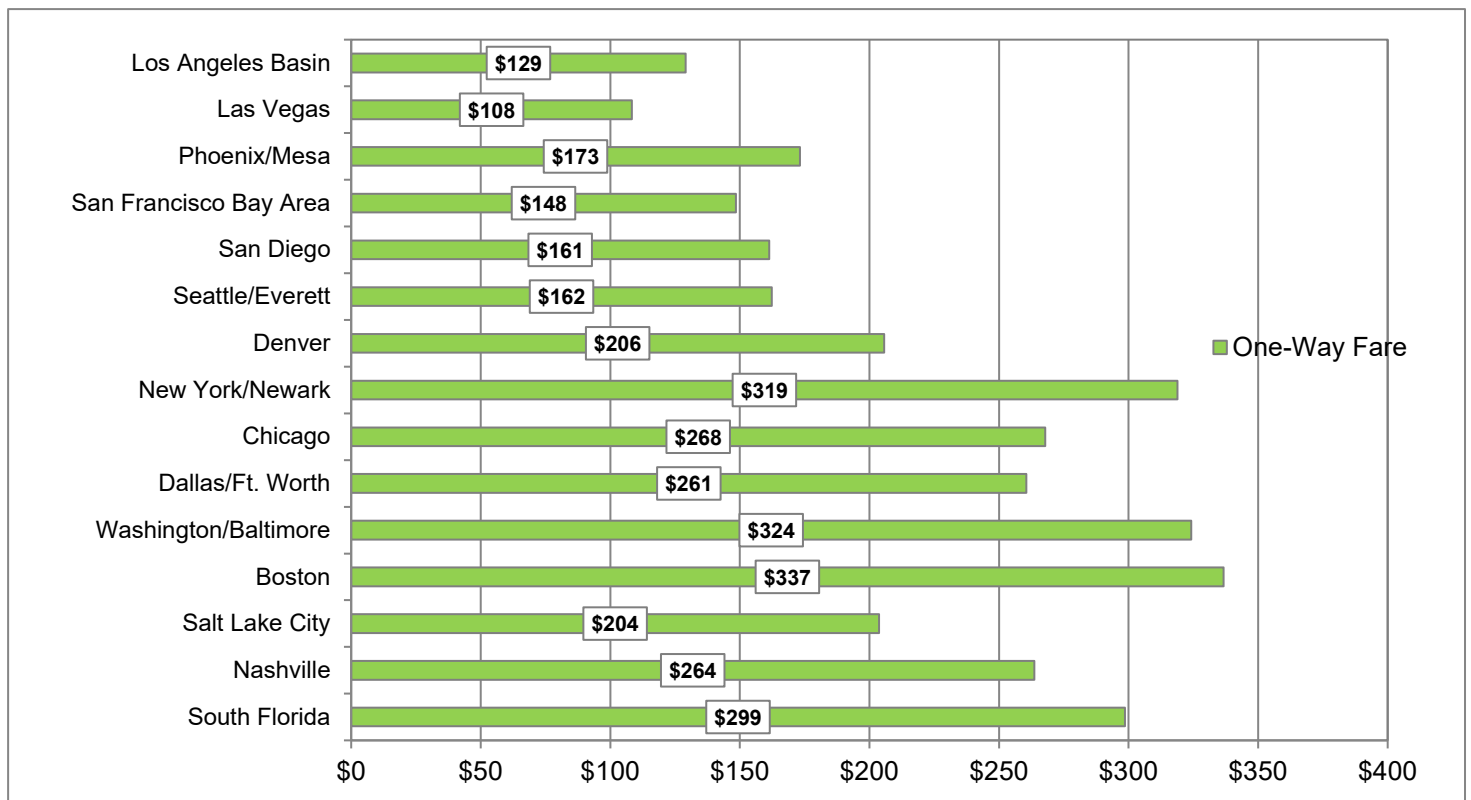
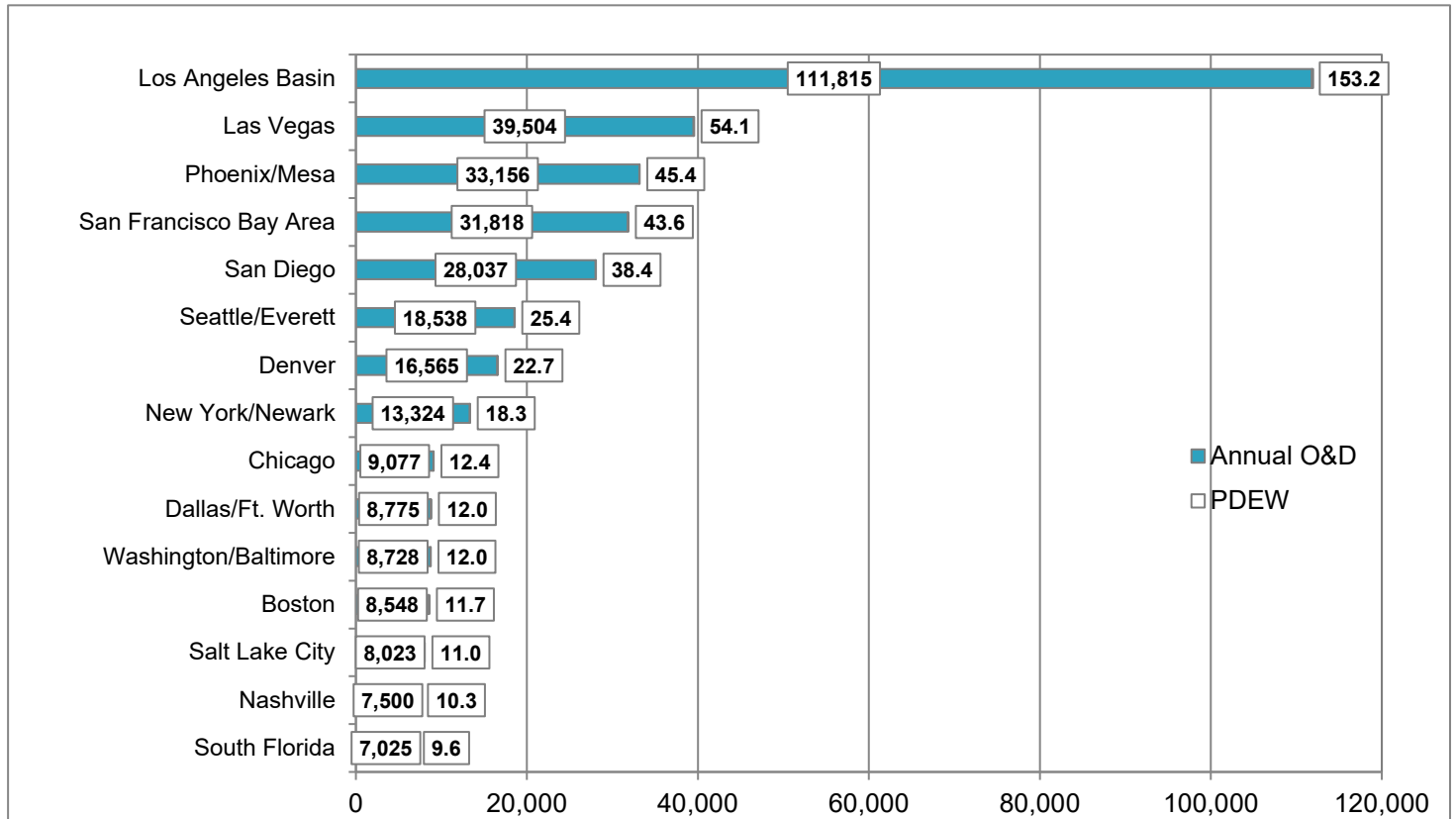
Arcata-Eureka Airport Drive Time Map



Distribution of Traffic among Airports in the Region



**15 Largest O&D Markets and Average Fares in the Catchment Area**





# Arcata-Eureka Airport Leakage and Retention Study Year-End Second Quarter 2024

## Domestic Market Size Rankings by Airport (Markets 1-50)

Rank	Metro Area	Passengers per Day Each Way					Market Share				One-Way Fare				
		ACV	SMF	SFO	MFR	Total	ACV	SMF	SFO	MFR	ACV	SMF	SFO	MFR	Total
1	Los Angeles Basin	112.8	14.6	5.3	4.9	153.2	73.7%	9.6%	3.5%	3.2%	\$130	\$127	\$118	\$141	\$129
2	Las Vegas	15.9	21.0	2.7	8.1	54.1	29.5%	38.8%	5.0%	15.0%	\$141	\$89	\$120	\$98	\$108
3	Phoenix/Mesa	8.8	16.1	5.2	3.4	45.4	19.4%	35.5%	11.5%	7.5%	\$233	\$164	\$139	\$202	\$173
4	San Francisco Bay Area	33.4			1.0	43.6	76.6%			2.2%	\$155			\$149	\$148
5	San Diego	15.4	10.6	2.3	1.8	38.4	40.2%	27.5%	6.1%	4.7%	\$225	\$103	\$142	\$166	\$161
6	Seattle/Everett	5.7	1.3	1.5	14.4	25.4	22.5%	5.0%	5.8%	56.8%	\$240	\$135	\$162	\$135	\$162
7	Denver	15.3	3.4	1.0	2.0	22.7	67.6%	14.9%	4.3%	8.6%	\$224	\$158	\$182	\$184	\$206
8	New York/Newark	6.0	1.3	9.5	0.8	18.3	32.8%	7.2%	52.3%	4.3%	\$368	\$257	\$301	\$385	\$319
9	Chicago	5.7	0.8	4.2	0.6	12.4	46.0%	6.1%	33.9%	4.7%	\$322	\$234	\$222	\$295	\$268
10	Dallas/Ft. Worth	2.8	3.3	2.1	0.9	12.0	23.4%	27.6%	17.2%	7.2%	\$334	\$240	\$224	\$299	\$261
11	Washington/Baltimore	6.4	1.1	3.6	0.1	12.0	53.8%	9.0%	30.5%	1.0%	\$368	\$270	\$287	\$332	\$324
12	Boston	4.0	0.5	5.4	0.9	11.7	34.0%	4.7%	46.2%	7.8%	\$403	\$254	\$300	\$365	\$337
13	Salt Lake City	3.7	3.4	0.6	2.9	11.0	33.6%	30.6%	5.8%	26.4%	\$220	\$179	\$152	\$233	\$204
14	Nashville	2.3	4.7	1.1	0.7	10.3	22.6%	45.5%	10.6%	6.6%	\$349	\$214	\$265	\$315	\$264
15	South Florida	1.9	2.5	4.3	0.3	9.6	19.9%	26.2%	44.2%	2.7%	\$360	\$292	\$280	\$328	\$299
16	Honolulu	2.2	1.1	3.0	0.8	9.0	24.3%	11.7%	33.6%	9.2%	\$449	\$267	\$242	\$342	\$294
17	Minneapolis/St. Paul	2.8	2.0	2.4	0.2	8.1	34.8%	24.4%	29.7%	2.9%	\$318	\$282	\$226	\$281	\$274
18	Orlando/Sanford	2.7	2.4	1.4	0.5	7.3	36.2%	32.4%	19.1%	6.6%	\$355	\$218	\$277	\$318	\$284
19	Philadelphia/Trenton	1.9		3.4	1.0	6.9	27.7%		49.7%	13.9%	\$369		\$294	\$333	\$313
20	Atlanta	2.5	1.5	2.0	0.4	6.8	36.6%	21.8%	29.6%	6.5%	\$349	\$329	\$269	\$327	\$312
21	Austin	2.5		0.7		6.7	37.1%		9.9%		\$299		\$261		\$253
22	New Orleans	1.6	1.5	1.5	0.1	6.2	26.0%	24.6%	24.2%	1.5%	\$345	\$228	\$235	\$277	\$259
23	Maui	0.6	1.0	1.7	0.2	5.7	11.1%	16.8%	30.1%	3.0%	\$474	\$230	\$235	\$307	\$252
24	Oklahoma City	0.8	2.7	0.8	0.5	5.6	14.0%	47.5%	13.6%	9.5%	\$372	\$233	\$260	\$302	\$258
25	Kona	0.9	1.3	1.7	0.5	5.2	17.4%	24.7%	32.6%	9.4%	\$500	\$244	\$264	\$316	\$297
26	Boise	2.2	1.8		0.4	5.1	43.3%	36.2%		7.9%	\$238	\$129		\$188	\$185
27	Portland, OR	1.6	0.3	0.6	1.0	5.0	31.2%	6.7%	11.6%	19.2%	\$221	\$139	\$160	\$167	\$179
28	Houston	3.5	0.4	0.6	0.4	4.9	71.2%	8.4%	11.9%	8.0%	\$330	\$262	\$253	\$296	\$312
29	Tampa/St. Petersburg	1.8	0.4	1.8	0.4	4.8	38.0%	9.3%	36.6%	8.1%	\$364	\$248	\$291	\$297	\$308
30	Kansas City	2.2	1.5	0.2	0.6	4.7	47.3%	32.4%	3.4%	12.6%	\$281	\$213	\$236	\$281	\$254
31	Lihue	0.7	0.4	1.3	0.2	4.5	16.1%	9.5%	29.7%	3.6%	\$507	\$260	\$277	\$340	\$292
32	San Antonio	1.4	0.9	0.6	1.2	4.5	31.8%	19.8%	12.4%	26.4%	\$327	\$199	\$217	\$257	\$254
33	Spokane	1.3	1.2	0.1	1.1	4.1	31.2%	30.5%	3.1%	27.9%	\$228	\$154	\$181	\$207	\$194
34	Arcata/Eureka		0.4	3.6		3.9		9.9%	90.1%			\$245	\$155		\$164
35	Raleigh/Durham	1.0	0.2	1.7	0.2	3.7	27.7%	5.6%	46.4%	6.4%	\$398	\$275	\$269	\$326	\$303
36	Albuquerque	1.9	1.7		0.1	3.7	50.3%	46.5%		3.3%	\$280	\$183		\$226	\$233
37	Palm Springs	2.6		0.6		3.6	72.4%		16.3%		\$242		\$164		\$216
38	El Paso	0.3		0.8	0.5	3.3	8.1%		23.0%	15.3%	\$361		\$221	\$283	\$218
39	Omaha	0.8	1.3	0.6	0.1	3.3	24.0%	39.7%	19.2%	3.1%	\$303	\$225	\$222	\$272	\$236
40	Charlotte/Concord	1.2	0.5	0.9	0.3	3.0	42.0%	15.9%	29.0%	10.7%	\$358	\$283	\$348	\$340	\$337
41	St. Louis/Belleville	1.4	0.8	0.2	0.1	2.8	48.9%	29.5%	5.7%	4.3%	\$354	\$223	\$254	\$279	\$290
42	Detroit	1.2	0.9	0.2	0.3	2.5	46.3%	36.0%	6.7%	10.3%	\$405	\$238	\$330	\$352	\$333
43	Columbus, OH	1.2	0.9	0.3		2.5	46.9%	36.2%	12.0%		\$365	\$259	\$249		\$304
44	Tulsa	0.9		0.6		2.3	38.9%		26.5%		\$328		\$291		\$272
45	Anchorage	0.3	0.1	0.6	1.0	2.2	14.4%	5.1%	27.7%	46.9%	\$474	\$311	\$282	\$330	\$336
46	Memphis	0.4	0.4	0.3	0.3	2.2	17.3%	19.5%	13.6%	11.9%	\$398	\$276	\$354	\$299	\$319
47	Hartford	0.7	0.2	0.8	0.3	2.1	35.6%	8.5%	36.3%	12.4%	\$454	\$302	\$341	\$393	\$376
48	Cincinnati	0.6		1.3		2.0	29.3%		61.7%		\$404		\$261		\$296
49	Fresno	1.8			0.1	1.9	94.1%			5.9%	\$197			\$238	\$199
50	Cleveland	1.0	0.2	0.3		1.9	54.6%	11.7%	17.4%		\$343	\$257	\$281		\$305
	Markets 1-50	290.8	112.7	85.2	55.4	632.1	46.0%	17.8%	13.5%	8.8%	\$208	\$166	\$235	\$192	\$196
	Other Markets	29.5	14.1	16.2	6.6	68.5	43.0%	20.6%	23.6%	9.7%	\$339	\$270	\$306	\$304	\$312
	All Markets	320.3	126.8	101.4	62.0	700.6	45.7%	18.1%	14.5%	8.9%	\$220	\$178	\$247	\$204	\$207

# Arcata-Eureka Airport Leakage and Retention Study Year-End Second Quarter 2024

## Domestic Market Size Rankings by Airport (Markets 51-100)

Rank	Metro Area	Passengers per Day Each Way					Market Share				One-Way Fare				
		ACV	SMF	SFO	MFR	Total	ACV	SMF	SFO	MFR	ACV	SMF	SFO	MFR	Total
51	Grand Rapids	1.1	0.6		0.1	1.8	59.2%	34.0%		6.8%	\$339	\$263		\$281	\$309
52	Milwaukee	0.8	0.9			1.7	48.6%	51.4%			\$358	\$232			\$293
53	Missoula	0.2		0.5	0.9	1.7	9.2%		31.3%	53.4%	\$383		\$234	\$249	\$244
54	Sacramento	1.7				1.7	100.0%				\$245				\$245
55	Santa Barbara	1.7				1.7	100.0%				\$251				\$251
56	Tucson	1.0		0.1	0.1	1.6	63.7%		7.6%	7.1%	\$247		\$192	\$252	\$237
57	Buffalo	0.2		1.0		1.6	14.4%		61.0%		\$512		\$236		\$273
58	San Luis Obispo	1.5				1.5	100.0%				\$179				\$179
59	Sarasota		0.3	0.8		1.5		23.4%	55.5%			\$259	\$360		\$296
60	Springfield, MO	0.3		0.8	0.3	1.4	24.0%		58.1%	18.0%	\$379		\$336	\$343	\$348
61	Des Moines	0.7		0.3		1.4	51.8%		23.4%		\$324		\$252		\$283
62	Bozeman	0.3	0.4	0.3	0.3	1.4	25.7%	30.0%	21.8%	18.5%	\$356	\$178	\$185	\$252	\$237
63	Portland, ME	0.2	0.5	0.6		1.3	13.2%	34.9%	47.6%		\$513	\$356	\$350		\$369
64	Reno	1.3				1.3	100.0%				\$204				\$204
65	Jacksonville	0.5	0.1	0.3	0.2	1.3	42.2%	11.8%	23.6%	17.5%	\$365	\$351	\$276	\$351	\$332
66	San Juan	0.3	0.5	0.5		1.3	20.0%	37.0%	40.5%		\$408	\$303	\$321		\$329
67	Birmingham	0.2		0.6		1.2	15.8%		51.4%		\$474		\$383		\$344
68	Albany	0.2		0.8		1.2	15.5%		62.7%		\$360		\$343		\$326
69	Rochester	0.1	0.3	0.6		1.2	11.0%	29.6%	51.9%		\$538	\$301	\$295		\$316
70	Ft. Myers/Punta Gorda	0.5	0.1	0.4	0.1	1.2	43.8%	11.5%	32.6%	7.5%	\$479	\$311	\$345	\$451	\$400
71	Syracuse	0.3		0.8		1.1	28.1%		69.8%		\$361		\$302		\$317
72	Little Rock	0.3	0.5	0.2		1.1	27.8%	46.6%	13.7%		\$397	\$277	\$336		\$310
73	Indianapolis	1.0				1.0	100.0%				\$307				\$307
74	Pittsburgh	0.7	0.2			1.0	75.6%	24.4%			\$364	\$272			\$342
75	Billings	0.4			0.3	0.9	39.0%			34.0%	\$387			\$265	\$326
76	Louisville	0.7		0.1		0.9	72.4%		16.3%		\$336		\$262		\$307
77	Knoxville	0.6	0.3			0.9	69.9%	30.1%			\$396	\$293			\$365
78	Norfolk/Newport News	0.5			0.3	0.8	65.2%			34.8%	\$449			\$424	\$440
79	Pensacola	0.2		0.4		0.8	29.5%		54.1%		\$443		\$319		\$336
80	Lexington	0.1	0.5	0.2		0.7	10.4%	66.0%	23.6%		\$461	\$263	\$402		\$316
81	Eugene		0.4	0.1		0.7		58.0%	18.5%			\$166	\$143		\$145
82	Tri-Cities		0.2	0.5		0.7		30.3%	69.7%			\$319	\$324		\$323
83	Burlington	0.1		0.6		0.7	10.6%		89.4%		\$419		\$278		\$293
84	Richmond	0.5			0.1	0.7	80.3%			19.7%	\$345			\$356	\$347
85	Grand Junction	0.3		0.3		0.7	39.8%		39.9%		\$278		\$239		\$267
86	Jackson	0.1	0.5			0.7	19.7%	80.3%			\$594	\$284			\$345
87	Greensboro	0.2		0.5		0.7	30.7%		69.3%		\$326		\$275		\$291
88	Asheville	0.3	0.3		0.1	0.6	40.3%	42.5%		17.2%	\$533	\$355		\$313	\$420
89	Fairbanks	0.1	0.5		0.1	0.6	8.1%	77.0%		14.9%	\$466	\$296		\$320	\$314
90	Northwest Arkansas	0.4				0.6	57.7%				\$364				\$383
91	Jackson Hole	0.1		0.4	0.1	0.6	20.9%		64.5%	14.6%	\$290		\$250	\$214	\$253
92	Panama City	0.1	0.5			0.6	13.2%	86.8%			\$376	\$254			\$270
93	Savannah	0.1	0.3	0.1		0.6	19.5%	55.1%	21.1%		\$577	\$273	\$356		\$346
94	Wilkes Barre	0.1	0.2	0.3		0.6	8.8%	40.3%	50.9%		\$635	\$383	\$262		\$343
95	Colorado Springs	0.4			0.2	0.6	62.9%			37.1%	\$369			\$218	\$313
96	Great Falls	0.1		0.2	0.2	0.6	20.2%		41.9%	37.9%	\$378		\$241	\$254	\$273
97	Corpus Christi	0.2	0.4			0.6	28.6%	71.4%			\$395	\$279			\$312
98	Cedar Rapids	0.4			0.2	0.6	65.5%			34.5%	\$358			\$276	\$329
99	Rapid City	0.5			0.1	0.6	82.1%			17.9%	\$324			\$249	\$310
100	Lynchburg				0.5	0.5				100.0%				\$323	\$323
Markets 51-100		21.4	8.7	12.4	4.2	50.4	42.4%	17.3%	24.6%	8.4%	\$327	\$275	\$299	\$293	\$301
Other Markets		8.1	5.4	3.8	2.4	18.1	44.8%	30.0%	21.0%	13.2%	\$371	\$262	\$329	\$323	\$342
All Markets		320.3	126.8	101.4	62.0	700.6	45.7%	18.1%	14.5%	8.9%	\$220	\$178	\$247	\$204	\$207

# Arcata-Eureka Airport Leakage and Retention Study Year-End Second Quarter 2024

## Domestic Market Size Rankings by Airline

Rank	Metro Area	Passengers per Day Each Way							One-Way Fare						
		UA	WN	XP	AA	DL	AS	Total	UA	WN	XP	AA	DL	AS	Total
1	Los Angeles Basin	49.3	22.4	67.4	1.3	3.1	7.5	153.2	\$190	\$121	\$86	\$181	\$152	\$149	\$129
2	Las Vegas	8.6	19.4	8.5	0.8	1.7	1.4	54.1	\$231	\$107	\$54	\$205	\$174	\$157	\$108
3	Phoenix/Mesa	8.9	22.7		10.5	0.6	0.9	45.4	\$232	\$144		\$207	\$175	\$196	\$173
4	San Francisco Bay Area	34.3						43.6	\$155						\$148
5	San Diego	16.1	14.4		0.2	1.1	5.3	38.4	\$223	\$104		\$171	\$199	\$147	\$161
6	Seattle/Everett	5.8	1.1			6.0	12.4	25.4	\$239	\$114			\$126	\$148	\$162
7	Denver	18.4	2.8		0.5	0.7		22.7	\$218	\$147		\$203	\$182		\$206
8	New York/Newark	6.7	0.3		1.2	2.8	3.6	18.3	\$366	\$181		\$380	\$335	\$246	\$319
9	Chicago	6.8	1.4		2.5		1.4	12.4	\$316	\$182		\$247		\$195	\$268
10	Dallas/Ft. Worth	2.9	2.6		4.2	0.9	0.6	12.0	\$331	\$190		\$287	\$269	\$252	\$261
11	Washington/Baltimore	7.3	1.0		0.4	1.3	1.9	12.0	\$363	\$206		\$265	\$290	\$288	\$324
12	Boston	4.9	0.2		0.5	3.7	0.3	11.7	\$391	\$204		\$298	\$306	\$249	\$337
13	Salt Lake City	3.9	1.5			4.5	1.0	11.0	\$218	\$141			\$220	\$188	\$204
14	Nashville	3.3	3.5		1.3	1.9		10.3	\$328	\$206		\$275	\$271		\$264
15	South Florida	2.0	0.9		3.6	1.9	0.1	9.6	\$355	\$196		\$290	\$349	\$188	\$299
16	Honolulu	3.7	1.5			0.2	0.4	9.0	\$392	\$178			\$327	\$210	\$294
17	Minneapolis/St. Paul	3.1	0.5			3.5	0.2	8.1	\$313	\$187			\$291	\$249	\$274
18	Orlando/Sanford	3.3	1.4		1.5	0.6	0.4	7.3	\$352	\$196		\$245	\$303	\$267	\$284
19	Philadelphia/Trenton	2.4	0.2		3.1	0.9		6.9	\$357	\$194		\$298	\$322		\$313
20	Atlanta	3.4	0.5		0.6	2.0		6.8	\$330	\$201		\$246	\$369		\$312
21	Austin	3.1	1.9		1.1	0.2	0.1	6.7	\$293	\$199		\$268	\$272	\$221	\$253
22	New Orleans	2.1	1.8		1.8	0.3		6.2	\$331	\$191		\$260	\$238		\$259
23	Maui	1.4	1.2				0.4	5.7	\$340	\$179				\$219	\$252
24	Oklahoma City	1.6	2.4		1.4			5.6	\$334	\$206		\$282			\$258
25	Kona	2.0	0.8		0.2	0.2		5.2	\$390	\$190		\$270	\$251		\$297
26	Boise	2.2	1.7	0.1		0.4	0.6	5.1	\$238	\$127	\$44		\$184	\$192	\$185
27	Portland, OR	1.7	0.7			0.3	2.3	5.0	\$216	\$120			\$176	\$171	\$179
28	Houston	4.0			0.8			4.9	\$327			\$260			\$312
29	Tampa/St. Petersburg	2.0	0.5		1.1	0.8	0.1	4.8	\$359	\$202		\$282	\$333	\$260	\$308
30	Kansas City	3.0	1.1			0.5		4.7	\$277	\$204			\$269		\$254
31	Lihue	1.3	0.9				0.2	4.5	\$426	\$189				\$315	\$292
32	San Antonio	1.8	0.9		1.4	0.3		4.5	\$310	\$177		\$249	\$200		\$254
33	Spokane	1.3	1.4			0.9	0.5	4.1	\$228	\$151			\$198	\$222	\$194
34	Arcata/Eureka	3.9						3.9	\$164						\$164
35	Raleigh/Durham	1.9	0.3		0.5	1.0		3.7	\$362	\$195		\$236	\$270		\$303
36	Albuquerque	2.0	1.2		0.4			3.7	\$277	\$175		\$221			\$233
37	Palm Springs	2.7	0.4				0.5	3.6	\$240	\$128				\$160	\$216
38	El Paso	0.3	1.8		1.2			3.3	\$361	\$176		\$260			\$218
39	Omaha	1.5	1.3		0.5			3.3	\$269	\$192		\$262			\$236
40	Charlotte/Concord	1.2	0.1		0.9	0.6		3.0	\$358	\$211		\$360	\$324		\$337
41	St. Louis/Belleville	1.6	0.9		0.1	0.1		2.8	\$337	\$221		\$279	\$218		\$290
42	Detroit	1.4	0.2		0.4	0.4		2.5	\$392	\$208		\$226	\$349		\$333
43	Columbus, OH	1.2	0.6		0.5	0.2		2.5	\$365	\$222		\$300	\$274		\$304
44	Tulsa	0.9	0.8			0.6		2.3	\$328	\$194			\$291		\$272
45	Anchorage	0.5				0.6	1.0	2.2	\$437				\$278	\$319	\$336
46	Memphis	0.4	0.2		1.2	0.3		2.2	\$398	\$220		\$315	\$363		\$319
47	Hartford	1.3	0.2		0.1	0.5		2.1	\$421	\$229		\$326	\$328		\$376
48	Cincinnati	0.6	0.2		0.5	0.7		2.0	\$404	\$192		\$245	\$297		\$296
49	Fresno	1.9						1.9	\$199						\$199
50	Cleveland	1.5	0.1		0.3			1.9	\$330	\$206		\$248			\$305
50 Largest Markets		247.6	122.2	76.0	46.7	45.9	43.1	632.1	\$250	\$143	\$82	\$258	\$250	\$179	\$196
Other Markets		35.8	5.5	0.0	14.8	9.0	2.3	68.5	\$333	\$202		\$309	\$328	\$254	\$312
All Markets		283.3	127.7	76.0	61.5	55.0	45.5	700.6	\$261	\$145	\$82	\$270	\$262	\$183	\$207

# Arcata-Eureka Airport Leakage and Retention Study Year-End Second Quarter 2024

## Domestic and International Market Size Rankings by Airport (Markets 1-50)

Rank	Metro Area	Passengers per Day Each Way					Airport Share				One-Way Fare				
		ACV	SFO	SMF	MFR	Total	ACV	SFO	SMF	MFR	ACV	SFO	SMF	MFR	Total
1	Los Angeles Basin	112.8	5.3	14.6	4.9	153.2	73.7%	3.5%	9.6%	3.2%	\$130	\$118	\$127	\$141	\$129
2	Las Vegas	15.9	2.7	21.0	8.1	54.1	29.5%	5.0%	38.8%	15.0%	\$141	\$120	\$89	\$98	\$108
3	Phoenix/Mesa	8.8	5.2	16.1	3.4	45.4	19.4%	11.5%	35.5%	7.5%	\$233	\$139	\$164	\$202	\$173
4	San Francisco Bay Area	33.4			1.0	43.6	76.6%			2.2%	\$155			\$149	\$148
5	San Diego	15.4	2.3	10.6	1.8	38.4	40.2%	6.1%	27.5%	4.7%	\$225	\$142	\$103	\$166	\$161
6	Seattle/Everett	5.7	1.5	1.3	14.4	25.4	22.5%	5.8%	5.0%	56.8%	\$240	\$162	\$135	\$135	\$162
7	Denver	15.3	1.0	3.4	2.0	22.7	67.6%	4.3%	14.9%	8.6%	\$224	\$182	\$158	\$184	\$206
8	New York/Newark	6.0	9.5	1.3	0.8	18.3	32.9%	52.3%	7.2%	4.3%	\$368	\$301	\$257	\$385	\$319
9	Chicago	5.7	4.2	0.8	0.6	12.4	46.0%	33.9%	6.1%	4.7%	\$322	\$222	\$234	\$295	\$268
10	Dallas/Ft. Worth	2.8	2.1	3.3	0.9	12.0	23.4%	17.2%	27.6%	7.2%	\$334	\$224	\$240	\$299	\$261
11	Washington/Baltimore	6.4	3.6	1.1	0.1	12.0	53.8%	30.5%	9.0%	1.0%	\$368	\$287	\$270	\$332	\$324
12	Boston	4.0	5.4	0.5	0.9	11.7	34.0%	46.2%	4.7%	7.8%	\$403	\$300	\$254	\$365	\$337
13	Salt Lake City	3.7	0.6	3.4	2.9	11.0	33.6%	5.8%	30.6%	26.4%	\$220	\$152	\$179	\$233	\$204
14	Los Cabos	1.2	5.0	3.6	0.5	10.7	11.1%	46.8%	33.4%	4.9%	\$297	\$246	\$219	\$286	\$242
15	Nashville	2.3	1.1	4.7	0.7	10.3	22.6%	10.6%	45.5%	6.6%	\$349	\$265	\$214	\$315	\$264
16	South Florida	1.9	4.3	2.5	0.3	9.6	19.9%	44.2%	26.2%	2.7%	\$360	\$280	\$292	\$328	\$299
17	Cancun	0.6	5.1	2.2	0.8	9.3	6.3%	54.9%	23.5%	8.6%	\$336	\$303	\$272	\$304	\$291
18	Honolulu	2.2	3.0	1.1	0.8	9.0	24.3%	33.6%	11.7%	9.2%	\$449	\$242	\$267	\$342	\$294
19	Minneapolis/St. Paul	2.8	2.4	2.0	0.2	8.1	34.8%	29.7%	24.4%	2.9%	\$318	\$226	\$282	\$281	\$274
20	Orlando/Sanford	2.7	1.4	2.4	0.5	7.3	36.2%	19.1%	32.4%	6.6%	\$355	\$277	\$218	\$318	\$284
21	Philadelphia/Trenton	1.9				6.9	27.7%				\$369				\$313
22	Atlanta	2.5	2.0	1.5	0.4	6.8	36.6%	29.6%	21.8%	6.5%	\$349	\$269	\$329	\$327	\$312
23	Austin	2.5	0.7	2.2	0.5	6.7	37.1%	9.9%	33.1%	7.9%	\$299	\$261	\$198	\$283	\$253
24	New Orleans	1.6	1.5	1.5	0.1	6.2	26.0%	24.2%	24.6%	1.5%	\$345	\$235	\$228	\$277	\$259
25	Maui	0.6	1.7	1.0	0.2	5.7	11.1%	30.1%	16.8%	3.0%	\$474	\$235	\$230	\$307	\$252
26	Oklahoma City	0.8	0.8	2.7	0.5	5.6	14.0%	13.6%	47.5%	9.5%	\$372	\$260	\$233	\$302	\$258
27	Kona	0.9	1.7	1.3	0.5	5.2	17.4%	32.6%	24.7%	9.4%	\$500	\$264	\$244	\$316	\$297
28	Boise	2.2		1.8	0.4	5.1	43.3%		36.2%	7.9%	\$238		\$129	\$188	\$185
29	Portland, OR	1.6	0.6	0.3	1.0	5.0	31.2%	11.6%	6.7%	19.2%	\$221	\$160	\$139	\$167	\$179
30	Houston	3.5	0.6	0.4	0.4	4.9	71.3%	11.9%	8.4%	8.0%	\$331	\$253	\$262	\$296	\$312
31	Tampa/St. Petersburg	1.8	1.8	0.4	0.4	4.8	38.0%	36.6%	9.3%	8.1%	\$364	\$291	\$248	\$297	\$308
32	Kansas City	2.2	0.2	1.5	0.6	4.7	47.3%	3.4%	32.4%	12.6%	\$281	\$236	\$213	\$281	\$254
33	Lihue	0.7	1.3	0.4	0.2	4.5	16.1%	29.7%	9.5%	3.6%	\$507	\$277	\$260	\$340	\$292
34	San Antonio	1.4	0.6	0.9	1.2	4.5	31.8%	12.4%	19.8%	26.4%	\$327	\$217	\$199	\$257	\$254
35	Guadalajara	0.1	0.7	3.0	0.2	4.3	1.8%	16.5%	70.5%	3.7%	\$260	\$287	\$294	\$307	\$290
36	Spokane	1.3	0.1	1.2	1.1	4.1	31.2%	3.1%	30.5%	27.9%	\$228	\$181	\$154	\$207	\$194
37	Arcata/Eureka		3.6	0.4		3.9		90.1%	9.9%		\$155	\$245			\$164
38	Puerto Vallarta	0.8	1.9	0.3	0.7	3.9	21.0%	49.9%	6.8%	17.2%	\$319	\$244	\$233	\$259	\$260
39	Raleigh/Durham	1.0	1.7	0.2	0.2	3.7	27.7%	46.4%	5.6%	6.4%	\$398	\$269	\$275	\$326	\$303
40	Albuquerque	1.9		1.7	0.1	3.7	50.3%		46.5%	3.3%	\$280		\$183	\$226	\$233
41	Palm Springs	2.6	0.6			3.6	72.4%	16.3%			\$242	\$164			\$216
42	El Paso	0.3	0.8		0.5	3.3	8.1%	23.0%		15.3%	\$361	\$221		\$283	\$218
43	Omaha	0.8	0.6	1.3	0.1	3.3	24.0%	19.2%	39.7%	3.1%	\$303	\$222	\$225	\$272	\$236
44	Charlotte/Concord	1.2	0.9	0.5	0.3	3.0	42.0%	29.0%	15.9%	10.7%	\$358	\$348	\$283	\$340	\$337
45	Vancouver	0.5	1.0	1.2	0.2	2.9	16.9%	35.3%	41.4%	6.5%	\$433	\$173	\$291	\$280	\$272
46	Manila	0.1	2.9			2.9	2.3%	97.7%			\$517	\$1,272			\$1,254
47	St. Louis/Belleville	1.4	0.2	0.8	0.1	2.8	48.9%	5.7%	29.5%	4.3%	\$354	\$254	\$223	\$279	\$290
48	Bangkok	0.1	2.0	0.1	0.4	2.6	3.9%	77.2%	3.1%	15.7%	\$540	\$670	\$906	\$650	\$669
49	Mexico City	0.5	1.8			2.6	19.3%	71.1%			\$427	\$317			\$339
50	Detroit	1.2		0.9	0.3	2.5	46.3%		36.0%	10.3%	\$405		\$238	\$352	\$333
Markets 1-50		287.7	97.9	123.4	56.1	654.1	44.0%	15.0%	18.9%	8.6%	\$207	\$275	\$173	\$194	\$204
Other Markets		44.1	72.6	16.0	12.8	149.7	29.5%	48.5%	10.7%	8.5%	\$391	\$681	\$303	\$400	\$519
All Markets		331.8	170.5	139.4	68.8	803.8	41.3%	21.2%	17.3%	8.6%	\$231	\$448	\$188	\$232	\$263

**Arcata-Eureka Airport  
Leakage and Retention Study  
Year-End Second Quarter 2024**

**Metro Area Multiple Airport Detail**

Metro Area	Airport	Passengers per Day Each Way					Airport Share				One-Way Fare				
		ACV	SMF	SFO	OAK	Total	ACV	SMF	SFO	OAK	ACV	SMF	SFO	OAK	Total
Los Angeles Basin	BUR	67.4	0.2	0.4		68.3	98.6%	0.4%	0.6%		\$91	\$125	\$126		\$92
	LAX	38.3	14.2	4.4	9.3	73.3	52.2%	19.3%	6.0%	12.6%	\$176	\$127	\$115	\$112	\$149
	ONT	3.3				3.4	96.5%				\$249				\$247
	SNA	3.9	0.2	0.5	0.1	8.1	47.7%	2.7%	6.2%	1.5%	\$264	\$125	\$134	\$115	\$212
		112.8	14.6	5.3	9.4	153.2	73.7%	9.6%	3.5%	6.1%	\$130	\$127	\$118	\$112	\$129
Phoenix/Mesa	PHX	8.8	16.1	5.2	9.0	44.9	19.6%	35.9%	11.7%	20.1%	\$233	\$164	\$139	\$124	\$175
	AZA					0.5									\$42
		8.8	16.1	5.2	9.0	45.4	19.4%	35.5%	11.5%	19.9%	\$233	\$164	\$139	\$124	\$173
San Francisco Bay Area	OAK					9.3									\$123
	SFO	33.4				34.3	97.2%				\$155				\$155
		33.4				43.6	76.6%				\$155				\$148
New York/Newark	EWB	4.9	0.5	1.6		7.2	68.3%	6.6%	22.0%		\$362	\$269	\$283		\$339
	LGA	1.1	0.1	0.1	0.5	2.0	55.1%	6.4%	7.0%	24.5%	\$380	\$196	\$330	\$131	\$301
	JFK	0.0	0.7	7.8		9.1	0.3%	7.8%	85.7%		\$981	\$259	\$304		\$307
		6.0	1.3	9.5	0.5	18.3	32.9%	7.2%	52.3%	2.6%	\$368	\$257	\$301	\$131	\$319
Chicago	MDW		0.3		1.0	1.3		20.2%		79.8%		\$209		\$175	\$182
	ORD	5.7	0.5	4.2	0.1	11.1	51.4%	4.4%	37.9%	1.1%	\$322	\$248	\$222	\$163	\$278
		5.7	0.8	4.2	1.2	12.4	46.0%	6.1%	33.9%	9.3%	\$322	\$234	\$222	\$174	\$268
Dallas/Ft. Worth	DAL		1.5	0.1	1.1	2.7		54.0%	4.5%	41.4%		\$208	\$188	\$167	\$190
	DFW	2.8	1.8	1.9	0.3	9.3	30.3%	19.9%	20.9%	3.6%	\$334	\$266	\$226	\$77	\$281
		2.8	3.3	2.1	1.5	12.0	23.4%	27.6%	17.2%	12.2%	\$334	\$240	\$224	\$147	\$261
Washington/Baltimore	BWI	1.5	0.6	1.6	0.7	4.4	32.7%	13.6%	35.5%	15.3%	\$355	\$251	\$298	\$194	\$295
	DCA	0.6	0.0	0.7		1.4	45.4%	0.7%	53.9%		\$474	\$100	\$264		\$358
	IAD	4.4	0.5	1.3		6.1	71.0%	7.5%	21.5%		\$357	\$298	\$288		\$337
		6.4	1.1	3.6	0.7	12.0	53.8%	9.0%	30.5%	5.7%	\$368	\$270	\$287	\$194	\$324
South Florida	FLL	1.2	0.9	0.9	0.3	3.7	33.4%	25.4%	24.8%	9.3%	\$342	\$199	\$260	\$164	\$268
	MIA	0.6	1.1	3.2	0.1	5.2	11.5%	21.1%	61.4%	1.7%	\$387	\$341	\$286	\$327	\$313
	PBI	0.1	0.5	0.1		0.7	12.5%	69.2%	18.3%		\$440	\$361	\$283		\$357
		1.9	2.5	4.3	0.4	9.6	19.9%	26.2%	44.2%	4.5%	\$360	\$292	\$280	\$197	\$299
Houston	IAH	3.5	0.4	0.6	0.0	4.9	71.3%	8.4%	11.9%	0.4%	\$331	\$262	\$253	\$101	\$312
		3.5	0.4	0.6	0.0	4.9	71.3%	8.4%	11.9%	0.4%	\$331	\$262	\$253	\$101	\$312
St. Louis/Belleville	STL	1.4	0.8	0.2	0.3	2.8	48.9%	29.5%	5.7%	11.6%	\$354	\$223	\$254	\$208	\$290
		1.4	0.8	0.2	0.3	2.8	48.9%	29.5%	5.7%	11.6%	\$354	\$223	\$254	\$208	\$290
Columbus, OH	CMH	1.2	0.9	0.3	0.1	2.5	46.9%	36.2%	12.0%	5.0%	\$365	\$259	\$249	\$183	\$304
		1.2	0.9	0.3	0.1	2.5	46.9%	36.2%	12.0%	5.0%	\$365	\$259	\$249	\$183	\$304
London	LHR	0.5		1.9		2.5	21.4%		75.5%		\$567		\$908		\$832
		0.5		1.9		2.5	21.4%		75.5%		\$567		\$908		\$832
Paris	CDG	0.3		1.1		1.5	19.5%		70.2%		\$605		\$873		\$801
	ORY			0.1		0.1			100.0%				\$1,082		\$1,082
		0.3		1.2		1.6	18.1%		72.3%		\$605		\$893		\$821
Tokyo	NRT	0.0		0.4		0.5	8.1%		91.9%		\$887		\$1,040		\$1,028
	HND	0.2		0.7	0.2	1.1	19.8%		66.2%	14.1%	\$706		\$980	\$958	\$922
		0.3		1.2	0.2	1.6	16.2%		74.0%	9.8%	\$734		\$1,002	\$958	\$954
Ft. Myers/Punta Gorda	RSW	0.5	0.1	0.4	0.1	1.2	43.8%	11.5%	32.6%	4.7%	\$479	\$311	\$345	\$192	\$400
		0.5	0.1	0.4	0.1	1.2	43.8%	11.5%	32.6%	4.7%	\$479	\$311	\$345	\$192	\$400



**Arcata-Eureka Airport  
Leak Leakage and Retention Study  
Year-End Second Quarter 2024**

**Domestic Resident and Visitor Point of Origin PDEW and Percentage by Airport (Markets 1-50)**

Rank	Metro Area	Resident Point of Origin PDEW				Visitor Point of Origin PDEW				Resident Point of Origin %			
		ACV	SMF	SFO	MFR	ACV	SMF	SFO	MFR	ACV	SMF	SFO	MFR
1	Los Angeles Basin	60.4	8.1	2.7	2.7	52.4	6.5	2.6	2.2	53.5%	55.4%	50.5%	54.9%
2	Las Vegas	12.3	15.9	1.9	5.7	3.6	5.1	0.8	2.5	77.1%	75.7%	69.4%	69.7%
3	Phoenix/Mesa	5.0	9.5	2.7	2.0	3.8	6.6	2.6	1.4	57.2%	58.9%	51.4%	59.1%
4	San Francisco Bay Area	18.3			0.5	15.1			0.5	54.8%			47.7%
5	San Diego	8.7	6.2	1.2	1.0	6.7	4.4	1.1	0.8	56.5%	58.3%	53.3%	56.2%
6	Seattle/Everett	3.2	0.7	0.7	7.4	2.5	0.6	0.8	7.0	55.9%	55.5%	47.3%	51.4%
7	Denver	7.6	1.8	0.5	1.0	7.7	1.6	0.5	1.0	49.5%	53.4%	48.0%	49.5%
8	New York/Newark	3.1	0.8	4.7	0.4	2.9	0.6	4.8	0.4	52.1%	57.6%	49.3%	54.6%
9	Chicago	3.2	0.4	2.0	0.3	2.5	0.3	2.2	0.3	55.7%	56.9%	48.1%	52.1%
10	Dallas/Ft. Worth	1.7	1.8	0.9	0.5	1.1	1.5	1.2	0.4	60.3%	53.9%	43.7%	52.5%
11	Washington/Baltimore	3.7	0.6	1.7	0.1	2.7	0.5	1.9	0.1	57.9%	57.7%	47.2%	57.9%
12	Boston	1.8	0.3	2.7	0.5	2.2	0.2	2.7	0.4	45.6%	58.7%	49.7%	54.5%
13	Salt Lake City	1.8	1.8	0.3	1.4	1.9	1.5	0.3	1.5	47.5%	54.9%	49.7%	48.8%
14	Nashville	1.4	2.9	0.6	0.4	0.9	1.8	0.5	0.2	59.5%	61.3%	55.3%	63.4%
15	South Florida	1.3	1.7	2.4	0.2	0.7	0.8	1.9	0.1	66.1%	67.5%	56.0%	68.9%
16	Honolulu	1.7	0.8	2.3	0.6	0.5	0.2	0.8	0.2	77.3%	80.5%	75.2%	73.5%
17	Minneapolis/St. Paul	1.6	1.0	1.0	0.1	1.3	0.9	1.4	0.1	55.5%	52.9%	41.4%	53.7%
18	Orlando/Sanford	1.7	1.7	0.9	0.3	0.9	0.7	0.5	0.2	64.7%	69.7%	64.2%	65.2%
19	Philadelphia/Trenton	0.9		1.4	0.5	1.0		2.0	0.5	47.1%		42.3%	51.2%
20	Atlanta	1.3	0.8	0.9	0.2	1.2	0.7	1.1	0.2	52.0%	52.5%	43.8%	55.2%
21	Austin	1.2		0.3		1.3		0.3		46.9%		50.2%	
22	New Orleans	1.2	1.1	1.0	0.1	0.4	0.5	0.5	0.0	73.9%	70.2%	64.6%	67.6%
23	Maui	0.5	0.8	1.4	0.1	0.1	0.1	0.3	0.0	82.8%	84.4%	81.9%	78.6%
24	Oklahoma City	0.3	1.4	0.3	0.3	0.4	1.3	0.5	0.2	43.2%	51.4%	40.3%	55.7%
25	Kona	0.8	1.1	1.4	0.4	0.2	0.2	0.3	0.1	83.2%	82.1%	83.9%	79.4%
26	Boise	1.2	1.0		0.2	1.0	0.8		0.2	53.8%	54.7%		60.3%
27	Portland, OR	0.8	0.2	0.3	0.5	0.8	0.2	0.3	0.5	50.0%	53.0%	47.1%	46.5%
28	Houston	2.0	0.2	0.3	0.2	1.5	0.2	0.3	0.2	57.4%	56.0%	44.8%	54.2%
29	Tampa/St. Petersburg	0.9	0.2	0.9	0.2	0.9	0.2	0.9	0.2	50.2%	54.6%	48.7%	59.2%
30	Kansas City	0.8	0.8	0.1	0.3	1.5	0.7	0.1	0.3	33.8%	53.0%	41.5%	52.8%
31	Lihue	0.6	0.4	1.1	0.1	0.1	0.1	0.2	0.0	81.7%	86.8%	85.2%	82.8%
32	San Antonio	0.7	0.5	0.2	0.6	0.8	0.4	0.3	0.6	45.9%	55.1%	44.1%	53.1%
33	Spokane	0.7	0.7	0.1	0.6	0.6	0.6	0.1	0.6	56.3%	55.2%	49.6%	49.9%
34	Arcata/Eureka		0.2	1.5			0.2	2.1			42.8%	42.3%	
35	Raleigh/Durham	0.6	0.1	0.7	0.1	0.4	0.1	1.0	0.1	58.0%	51.6%	43.1%	51.6%
36	Albuquerque	1.2	1.0		0.1	0.7	0.7		0.1	62.5%	59.6%		50.6%
37	Palm Springs	1.6		0.4		1.0		0.2		62.0%		65.6%	
38	El Paso	0.1		0.3	0.3	0.2		0.5	0.2	35.2%		38.3%	58.1%
39	Omaha	0.3	0.7	0.3	0.1	0.5	0.6	0.4	0.0	35.7%	51.2%	39.7%	55.7%
40	Charlotte/Concord	0.6	0.3	0.4	0.2	0.6	0.2	0.5	0.2	49.2%	55.5%	46.6%	51.7%
41	St. Louis/Belleville	0.6	0.4	0.1	0.1	0.7	0.4	0.1	0.1	45.6%	48.8%	43.9%	51.1%
42	Detroit	0.6	0.5	0.1	0.1	0.6	0.4	0.1	0.1	50.9%	51.2%	43.7%	48.6%
43	Columbus, OH	0.6	0.5	0.1		0.6	0.4	0.2		47.3%	52.7%	43.6%	
44	Tulsa	0.4		0.3		0.5		0.4		40.9%		41.8%	
45	Anchorage	0.2	0.1	0.4	0.6	0.1	0.0	0.2	0.5	63.6%	55.3%	62.6%	54.7%
46	Memphis	0.1	0.2	0.1	0.1	0.2	0.2	0.2	0.1	39.8%	51.2%	44.2%	43.0%
47	Hartford	0.4	0.1	0.3	0.1	0.4	0.1	0.4	0.1	50.1%	52.3%	42.7%	43.3%
48	Cincinnati	0.3		0.5		0.3		0.8		56.5%		38.8%	
49	Fresno	0.8			0.1	1.0			0.1	45.7%			44.6%
50	Cleveland	0.5	0.1	0.1		0.5	0.1	0.2		50.9%	52.9%	42.3%	
	Markets 1-50	161.2	69.2	44.4	31.1	129.6	43.5	40.8	24.3	55.4%	61.4%	52.1%	56.2%
	All Markets	179.1	75.2	53.4	35.3	141.2	51.6	48.0	26.7	55.9%	59.3%	52.7%	56.9%

**Arcata-Eureka Airport  
Leakage and Retention Study  
Year-End Second Quarter 2024**

**Domestic Resident and Visitor Point of Origin PDEW and Percentage by Airport (Markets 51-100)**

Rank	Metro Area	Resident Point of Origin PDEW				Visitor Point of Origin PDEW				Resident Point of Origin %			
		ACV	SMF	SFO	MFR	ACV	SMF	SFO	MFR	ACV	SMF	SFO	MFR
51	Grand Rapids	0.5	0.3		0.1	0.6	0.3		0.1	44.6%	48.0%		52.5%
52	Milwaukee	0.4	0.5			0.5	0.4			44.6%	51.8%		
53	Missoula	0.1		0.3	0.4	0.1		0.2	0.5	49.6%		57.7%	47.9%
54	Sacramento	1.0				0.7				56.4%			
55	Santa Barbara	0.9				0.8				54.3%			
56	Tucson	0.6		0.1	0.1	0.5		0.1	0.1	53.6%		50.7%	51.6%
57	Buffalo	0.1		0.5		0.1		0.5		40.2%		48.7%	
58	San Luis Obispo	0.8				0.7				54.2%			
59	Sarasota		0.2	0.4			0.1	0.4			59.8%	50.5%	
60	Springfield, MO	0.2		0.4	0.2	0.1		0.4	0.1	70.4%		46.2%	62.2%
61	Des Moines	0.2		0.1		0.5		0.2		29.5%		41.4%	
62	Bozeman	0.2	0.2	0.2	0.1	0.1	0.2	0.1	0.1	64.5%	59.2%	65.5%	49.6%
63	Portland, ME	0.1	0.3	0.3		0.1	0.2	0.3		58.9%	64.4%	49.0%	
64	Reno	0.8				0.5				60.8%			
65	Jacksonville	0.3	0.1	0.1	0.1	0.2	0.1	0.2	0.1	54.1%	52.8%	43.1%	57.5%
66	San Juan	0.2	0.3	0.4		0.1	0.1	0.2		68.5%	74.7%	69.4%	
67	Birmingham	0.1		0.3		0.1		0.4		72.9%		40.4%	
68	Albany	0.1		0.3		0.1		0.4		62.8%		45.5%	
69	Rochester	0.1	0.2	0.2		0.0	0.2	0.4		61.3%	48.0%	40.2%	
70	Ft. Myers/Punta Gorda	0.4	0.1	0.2	0.0	0.1	0.1	0.2	0.0	72.6%	60.5%	51.6%	57.7%
71	Syracuse	0.2		0.4		0.1		0.4		59.8%		45.1%	
72	Little Rock	0.1	0.3	0.1		0.2	0.2	0.1		33.0%	56.1%	44.4%	
73	Indianapolis	0.5				0.5				53.0%			
74	Pittsburgh	0.2	0.1			0.5	0.1			31.0%	54.1%		
75	Billings	0.2			0.2	0.2			0.1	48.7%			61.7%
76	Louisville	0.4		0.1		0.3		0.1		58.4%		45.5%	
77	Knoxville	0.4	0.1			0.2	0.1			60.0%	48.5%		
78	Norfolk/Newport News	0.3			0.1	0.2			0.1	53.7%			48.2%
79	Pensacola	0.1		0.2		0.2		0.2		32.5%		44.8%	
80	Lexington	0.0	0.3	0.1		0.1	0.2	0.1		33.3%	53.2%	36.8%	
81	Eugene		0.2	0.1			0.2	0.1			49.9%	47.3%	
82	Tri-Cities		0.1	0.2			0.1	0.3			53.5%	42.9%	
83	Burlington	0.0		0.3		0.1		0.3		18.2%		46.7%	
84	Richmond	0.3			0.1	0.3			0.1	49.8%			43.7%
85	Grand Junction	0.2		0.1		0.1		0.1		59.2%		47.3%	
86	Jackson	0.1	0.3			0.1	0.3			49.5%	51.6%		
87	Greensboro	0.1		0.2		0.1		0.3		38.0%		38.1%	
88	Asheville	0.2	0.1		0.1	0.1	0.1		0.0	70.1%	48.4%		57.6%
89	Fairbanks	0.0	0.3		0.1	0.0	0.2		0.0	75.7%	62.5%		56.4%
90	Northwest Arkansas	0.2				0.2				51.4%			
91	Jackson Hole	0.0		0.3	0.1	0.1		0.1	0.0	15.6%		69.2%	67.8%
92	Panama City	0.0	0.3			0.1	0.2			33.9%	59.5%		
93	Savannah	0.1	0.2	0.1		0.0	0.1	0.1		58.5%	60.9%	52.0%	
94	Wilkes Barre	0.0	0.1	0.1		0.0	0.1	0.2		27.0%	47.0%	42.1%	
95	Colorado Springs	0.2			0.1	0.2			0.1	53.0%			56.9%
96	Great Falls	0.1		0.1	0.2	0.1		0.1	0.1	54.8%		52.5%	69.8%
97	Corpus Christi	0.1	0.2			0.0	0.2			85.7%	50.1%		
98	Cedar Rapids	0.1			0.1	0.2			0.1	39.0%			65.4%
99	Rapid City	0.3			0.1	0.2			0.0	58.7%			55.0%
100	Lynchburg				0.5				0.0				100.0%
Markets 51-100		11.2	4.8	6.0	2.6	10.1	3.9	6.4	1.7	52.6%	55.4%	48.2%	60.8%
All Markets		179.1	75.2	53.4	35.3	141.2	51.6	48.0	26.7	55.9%	59.3%	52.7%	56.9%

**Arcata-Eureka Airport**  
**Leakage and Retention Study**  
**Year-End Second Quarter 2024**

**International Market Size Rankings by Airport**

Rank	Metro Area	Passengers per Day Each Way					Market Share				One-Way Fare				
		SFO	SMF	ACV	MFR	Total	SFO	SMF	ACV	MFR	SFO	SMF	ACV	MFR	Total
1	Los Cabos	5.0	3.6	1.2	0.5	10.7	46.8%	33.4%	11.1%	4.9%	\$246	\$219	\$297	\$286	\$242
2	Cancun	5.1	2.2	0.6	0.8	9.3	54.9%	23.5%	6.3%	8.6%	\$303	\$272	\$336	\$304	\$291
3	Guadalajara	0.7	3.0	0.1	0.2	4.3	16.5%	70.5%	1.8%	3.7%	\$287	\$294	\$260	\$307	\$290
4	Puerto Vallarta	1.9	0.3	0.8	0.7	3.9	49.9%	6.8%	21.0%	17.2%	\$244	\$233	\$319	\$259	\$260
5	Vancouver	1.0	1.2	0.5	0.2	2.9	35.3%	41.4%	16.9%	6.5%	\$173	\$291	\$433	\$280	\$272
6	Manila	2.9		0.1		2.9	97.7%		2.3%		\$1,272		\$517		\$1,254
7	Bangkok	2.0	0.1	0.1	0.4	2.6	77.2%	3.1%	3.9%	15.7%	\$670	\$906	\$540	\$650	\$669
8	Mexico City	1.8		0.5		2.6	71.1%		19.3%		\$317		\$427		\$339
9	London	1.9		0.5	0.1	2.5	75.5%		21.4%	3.1%	\$908		\$567	\$802	\$832
10	Dublin	1.8	0.2	0.2		2.1	84.5%	7.6%	7.9%		\$991	\$423	\$573		\$915
11	Toronto	1.8		0.2		2.0	91.2%		8.8%		\$386		\$598		\$405
12	Dubai	1.8				1.8	100.0%				\$1,356				\$1,356
13	Tel Aviv	1.7		0.0	0.1	1.8	95.7%		0.7%	3.6%	\$3,011		\$1,486	\$1,721	\$2,954
14	Calgary	0.2	0.4	0.1	1.0	1.8	13.1%	22.2%	8.4%	56.3%	\$199	\$298	\$320	\$290	\$282
15	San Salvadore	1.6		0.1		1.6	95.2%		4.8%		\$222		\$374		\$229
16	Paris	1.2		0.3	0.2	1.6	72.3%		18.1%	9.6%	\$893		\$605	\$686	\$821
17	Tokyo	1.2		0.3		1.6	74.0%		16.2%		\$1,002		\$734		\$954
18	Barcelona	1.3		0.1	0.1	1.5	87.4%		4.1%	8.5%	\$823		\$1,027	\$822	\$832
19	San Jose	0.7		0.4	0.1	1.5	47.3%		29.7%	5.4%	\$216		\$376	\$389	\$300
20	Edinburgh	0.9		0.1	0.2	1.2	72.5%		10.8%	16.7%	\$641		\$755	\$871	\$691
21	Zurich	0.9		0.2		1.2	80.8%		19.2%		\$1,098		\$1,182		\$1,114
22	Stockholm	0.9		0.1		1.0	92.0%		8.0%		\$624		\$637		\$625
23	Nadi	1.0				1.0	100.0%				\$1,057				\$1,057
24	Ixtapa/Zihuatanejo	0.8				1.0	79.6%				\$301				\$315
25	Berlin	0.9		0.1		0.9	91.1%		8.9%		\$959		\$660		\$932
26	Athens	0.7		0.1	0.1	0.9	71.1%		14.9%	14.0%	\$529		\$604	\$1,006	\$607
27	Liberia			0.3	0.7	0.9			29.4%	70.6%			\$474	\$475	\$474
28	Guatamala City	0.7		0.2		0.9	78.1%		21.8%		\$164		\$261		\$185
29	Delhi	0.8			0.1	0.9	92.6%			7.4%	\$1,315			\$1,066	\$1,296
30	Cebu	0.8		0.0		0.8	98.4%		1.6%		\$663		\$686		\$664
31	Oaxaca	0.3	0.2	0.1		0.7	46.8%	34.9%	18.4%		\$366	\$319	\$532		\$380
32	Rome	0.4		0.1		0.7	58.0%		19.0%		\$813		\$720		\$774
33	Reykjavik	0.5		0.1	0.1	0.7	68.5%		11.8%	19.7%	\$699		\$729	\$634	\$690
34	Amsterdam	0.5		0.2		0.7	74.6%		25.4%		\$846		\$1,124		\$916
35	Montreal	0.5	0.1	0.0		0.6	77.3%	16.8%	5.9%		\$443	\$392	\$503		\$438
36	Mumbai	0.3			0.3	0.6	56.4%			43.6%	\$1,516			\$974	\$1,279
37	Munich	0.4		0.2		0.6	65.8%		34.2%		\$1,022		\$557		\$863
38	Shanghai	0.6		0.0		0.6	95.8%		4.2%		\$1,339		\$868		\$1,319
39	Singapore	0.6		0.0		0.6	97.6%		2.4%		\$835		\$827		\$835
40	Lisbon	0.4		0.1		0.6	76.2%		23.8%		\$924		\$861		\$909
41	Buenos Aires	0.4		0.0	0.1	0.5	79.0%		6.8%	14.2%	\$999		\$721	\$1,117	\$997
42	Hong Kong	0.5		0.0		0.5	95.2%		4.8%		\$878		\$2,018		\$933
43	London	0.5				0.5	100.0%				\$326				\$326
44	Hanover	0.5		0.0		0.5	97.3%		2.7%		\$1,506		\$764		\$1,487
45	Denpasar	0.4	0.2			0.5	70.2%	29.8%			\$657	\$842			\$712
46	Kathmandu	0.5				0.5	100.0%				\$1,146				\$1,146
47	Auckland	0.3		0.2		0.5	65.5%		34.5%		\$538		\$425		\$499
48	Copenhagen	0.5				0.5	100.0%				\$1,068				\$1,068
49	Frankfurt	0.2		0.2		0.5	53.5%		46.5%		\$832		\$505		\$680
50	Davao	0.5				0.5	100.0%				\$6				\$6
50 Largest Markets		52.6	11.4	8.5	5.8	80.7	65.1%	14.1%	10.5%	7.1%	\$732	\$279	\$497	\$476	\$613
Other Markets		16.6	1.2	3.0	1.0	22.5	73.7%	5.4%	13.5%	4.6%	\$780	\$455	\$684	\$544	\$729
All Markets		69.1	12.6	11.5	6.8	103.2	67.0%	12.2%	11.1%	6.6%	\$744	\$297	\$546	\$486	\$638

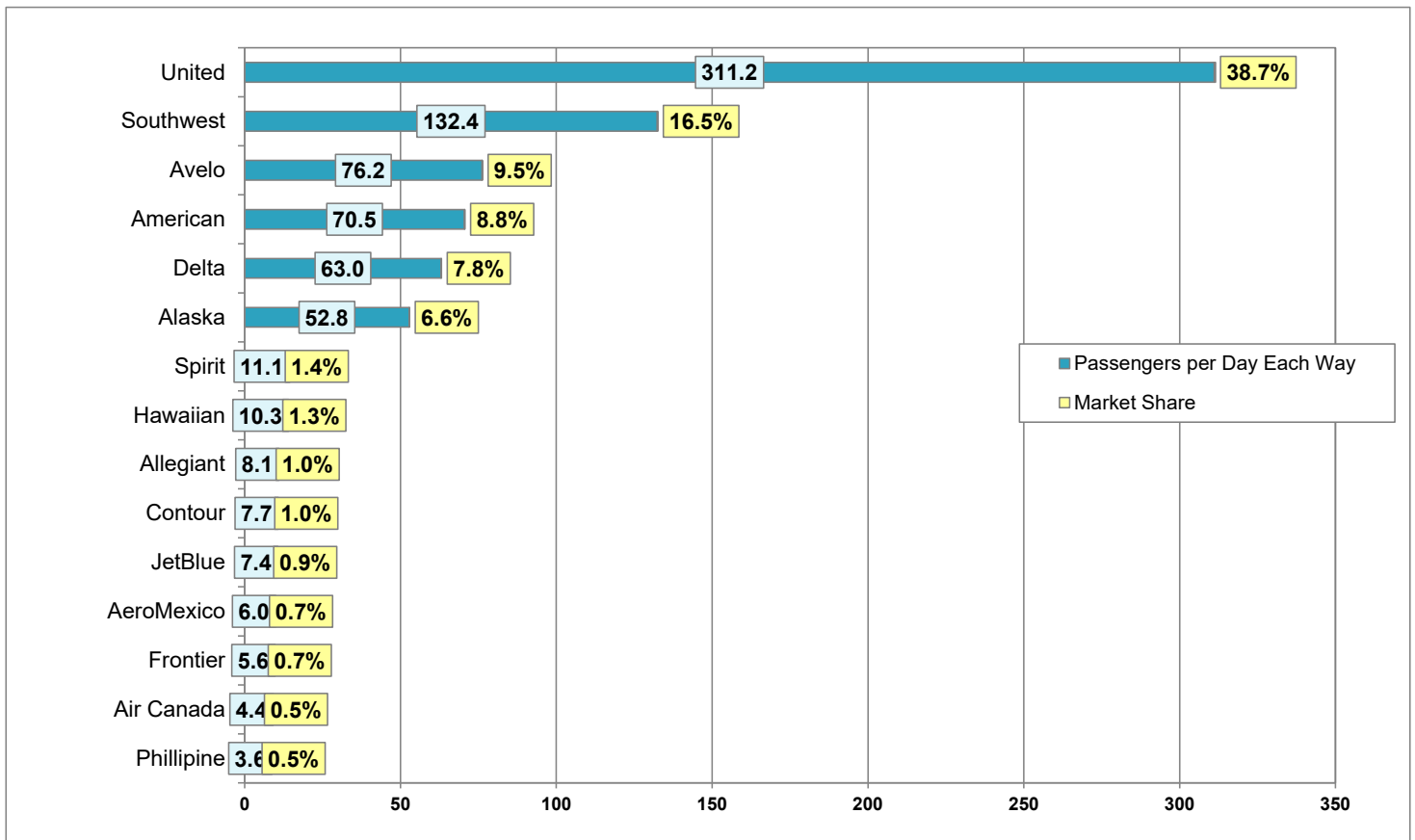
**Arcata-Eureka Airport  
Leakage and Retention Study  
Year-End Second Quarter 2024**

**International Market Size Rankings by Airline**

Rank	Metro Area	Passengers per Day Each Way							One-Way Fare						
		UA	AA	DL	AS	AM	AC	Total	UA	AA	DL	AS	AM	AC	Total
1	Los Cabos	2.0	1.2	1.4	3.0	0.3		10.7	\$287	\$234	\$239	\$254	\$224		\$242
2	Cancun	4.2	1.6	0.8	1.1	0.2		9.3	\$324	\$297	\$270	\$289	\$241		\$291
3	Guadalajara	0.1		0.4	0.4	3.4		4.3	\$260		\$337	\$269	\$286		\$290
4	Puerto Vallarta	1.4	0.9	0.1	1.2			3.9	\$294	\$244	\$226	\$251			\$260
5	Vancouver	0.5		0.2	0.1		2.0	2.9	\$433		\$280	\$275		\$238	\$272
6	Manila	0.2						2.9	\$745						\$1,254
7	Bangkok	0.4		0.2				2.6	\$609		\$842				\$669
8	Mexico City	1.1				1.4		2.6	\$358				\$325		\$339
9	London	1.9		0.3				2.5	\$821		\$750				\$832
10	Dublin	0.2					0.2	2.1	\$573					\$423	\$915
11	Toronto	0.4	0.3				1.3	2.0	\$429	\$241				\$429	\$405
12	Dubai							1.8							\$1,356
13	Tel Aviv	0.0		0.1				1.8	\$1,486		\$1,721				\$2,954
14	Calgary	0.1		1.4				1.8	\$320		\$292				\$282
15	San Salvadore	0.1						1.6	\$374						\$229
16	Paris	1.0		0.2				1.6	\$851		\$686				\$821
17	Tokyo	1.1	0.1					1.6	\$979	\$590					\$954
18	Barcelona	0.2					0.1	1.5	\$1,040					\$822	\$832
19	San Jose	0.4	0.3		0.2			1.5	\$376	\$394		\$432			\$300
20	Edinburgh	0.4	0.4	0.2				1.2	\$828	\$503	\$737				\$691
21	Zurich	0.5						1.2	\$1,080						\$1,114
22	Stockholm	0.1		0.1				1.0	\$637		\$779				\$625
23	Nadi							1.0							\$1,057
24	Ixtapa/Zihuatanejo		0.2		0.8			1.0		\$279		\$322			\$315
25	Berlin	0.7						0.9	\$1,016						\$932
26	Athens	0.3						0.9	\$798						\$607
27	Liberia	0.3	0.7					0.9	\$474	\$475					\$474
28	Guatamala City	0.2				0.2		0.9	\$261				\$321		\$185
29	Delhi							0.9							\$1,296
30	Cebu	0.0						0.8	\$686						\$664
31	Oaxaca	0.1	0.2			0.4		0.7	\$532	\$382			\$332		\$380
32	Rome	0.2	0.2	0.2				0.7	\$840	\$720	\$877				\$774
33	Reykjavík	0.1						0.7	\$729						\$690
34	Amsterdam	0.5		0.1				0.7	\$929		\$860				\$916
35	Montreal	0.5					0.1	0.6	\$426					\$491	\$438
36	Mumbai							0.6							\$1,279
37	Munich	0.6						0.6	\$863						\$863
38	Shanghai	0.0						0.6	\$868						\$1,319
39	Singapore	0.0						0.6	\$827						\$835
40	Lisbon	0.3						0.6	\$919						\$909
41	Buenos Aires	0.3	0.2					0.5	\$1,019	\$964					\$997
42	Hong Kong	0.2						0.5	\$1,208						\$933
43	London							0.5							\$326
44	Hanover	0.0						0.5	\$764						\$1,487
45	Denpasar	0.1						0.5	\$1,225						\$712
46	Kathmandu			0.4				0.5			\$1,094				\$1,146
47	Auckland	0.2						0.5	\$425						\$499
48	Copenhagen							0.5							\$1,068
49	Frankfurt	0.5						0.5	\$680						\$680
50	Davao							0.5							\$6
50 Largest Markets		21.5	6.0	6.0	6.8	5.9	3.7	80.7	\$585	\$352	\$438	\$273	\$296	\$341	\$196
Other Markets		5.5	2.8	1.9	0.4	0.1	0.7	22.5	\$729	\$410	\$802	\$794	\$370	\$631	\$312
All Markets		27.0	8.8	7.9	7.2	6.0	4.4	103.2	\$615	\$371	\$525	\$302	\$297	\$385	\$638

Domestic + International Airline Rankings by Airport

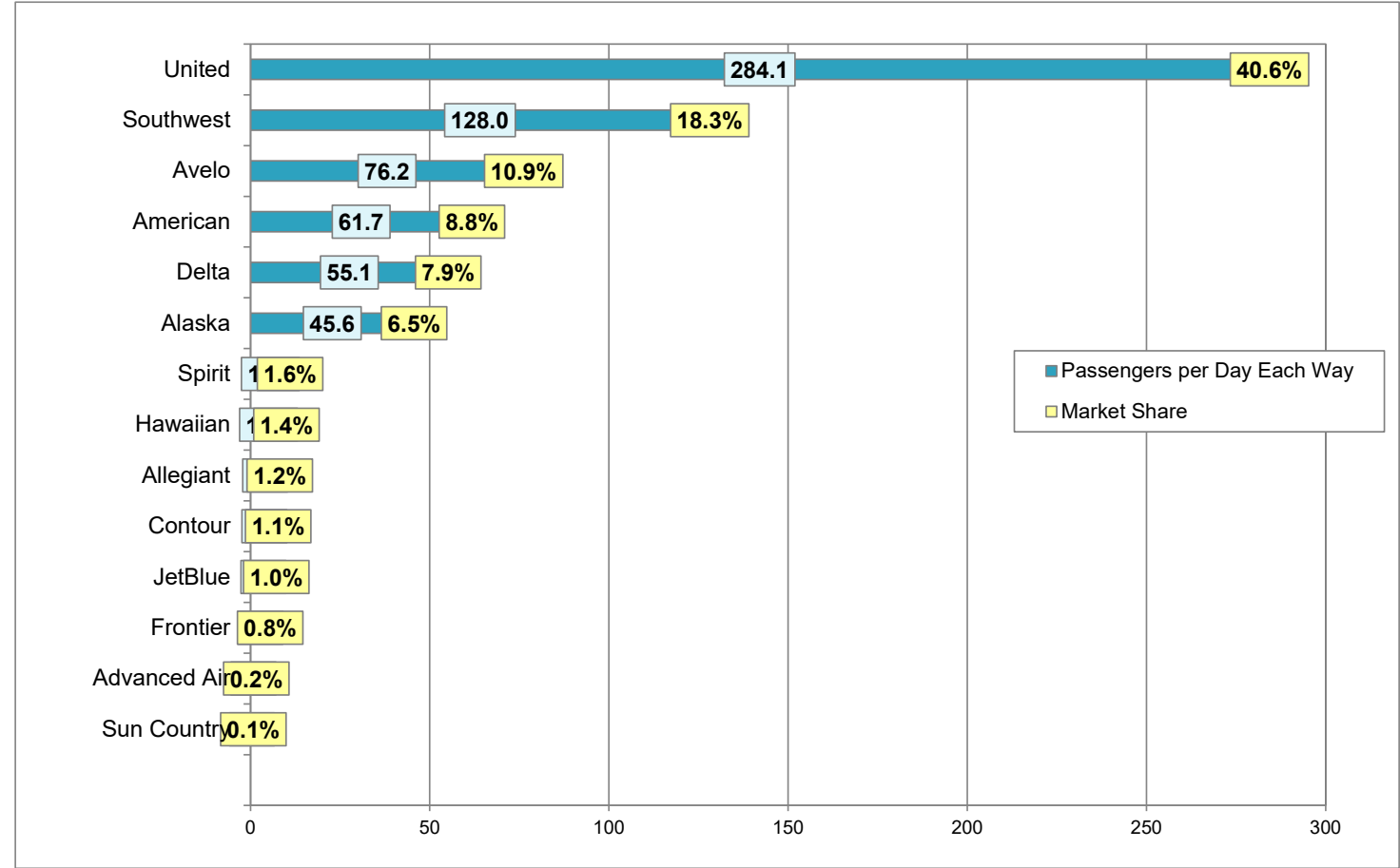
Rank	Code	Airline	Passengers per Day Each Way					Share	Airport Share				Average One-Way Fare				
			ACV	SFO	SMF	MFR	Total		ACV	SFO	SMF	MFR	ACV	SFO	SMF	MFR	Total
1	UA	United	257.9	33.9	7.0	11.3	310.3	38.6%	83.1%	10.9%	2.3%	3.7%	\$274	\$427	\$262	\$301	\$292
2	WN	Southwest			81.0		132.0	16.4%			61.3%			\$149			\$147
3	XP	Avelo	73.9			0.7	76.0	9.4%	97.3%			0.9%	\$82			\$68	\$82
4	AA	American		34.2	18.1	9.4	70.4	8.8%		48.6%	25.7%	13.3%	\$283	\$269	\$306		\$283
5	DL	Delta		22.7	15.8	22.4	62.9	7.8%		36.1%	25.1%	35.6%	\$357	\$290	\$242		\$295
6	AS	Alaska		22.7	2.3	16.0	52.6	6.5%		43.2%	4.3%	30.4%	\$221	\$159	\$184		\$199
7	NK	Spirit			7.5		11.0	1.4%			68.3%			\$56			\$59
8	HA	Hawaiian		4.6	2.0		10.2	1.3%		45.3%	19.0%		\$250	\$283			\$263
9	G4	Allegiant				8.0	8.1	1.0%				98.5%				\$52	\$51
10	LF	Contour					7.7	1.0%									\$123
11	B6	JetBlue		6.4	0.2		7.3	0.9%		87.5%	2.6%		\$288	\$204			\$288
12	AM	AeroMexico		2.4	3.2		6.0	0.7%		40.1%	54.1%		\$316	\$281			\$297
13	F9	Frontier		4.7	0.9		5.6	0.7%		83.6%	16.4%		\$73	\$71			\$73
14	AC	Air Canada		2.9	1.3	0.3	4.4	0.5%		65.4%	28.7%	6.0%	\$399	\$309	\$596		\$385
15	PR	Phillipine		3.6			3.6	0.5%		100.0%			\$1,146				\$1,146
15 Largest Airlines			331.8	138.1	139.2	68.0	768.1	95.6%	43.2%	18.0%	18.1%	8.9%	\$231	\$338	\$187	\$224	\$234
All Other Airlines			0.0	32.5	0.2	0.8	35.7	4.4%	0.1%	91.0%	0.7%	2.2%	\$326	\$916	\$864	\$878	\$872
All Airlines			331.8	170.5	139.4	68.8	803.8	100.0%	41.3%	21.2%	17.3%	8.6%	\$231	\$448	\$188	\$232	\$263





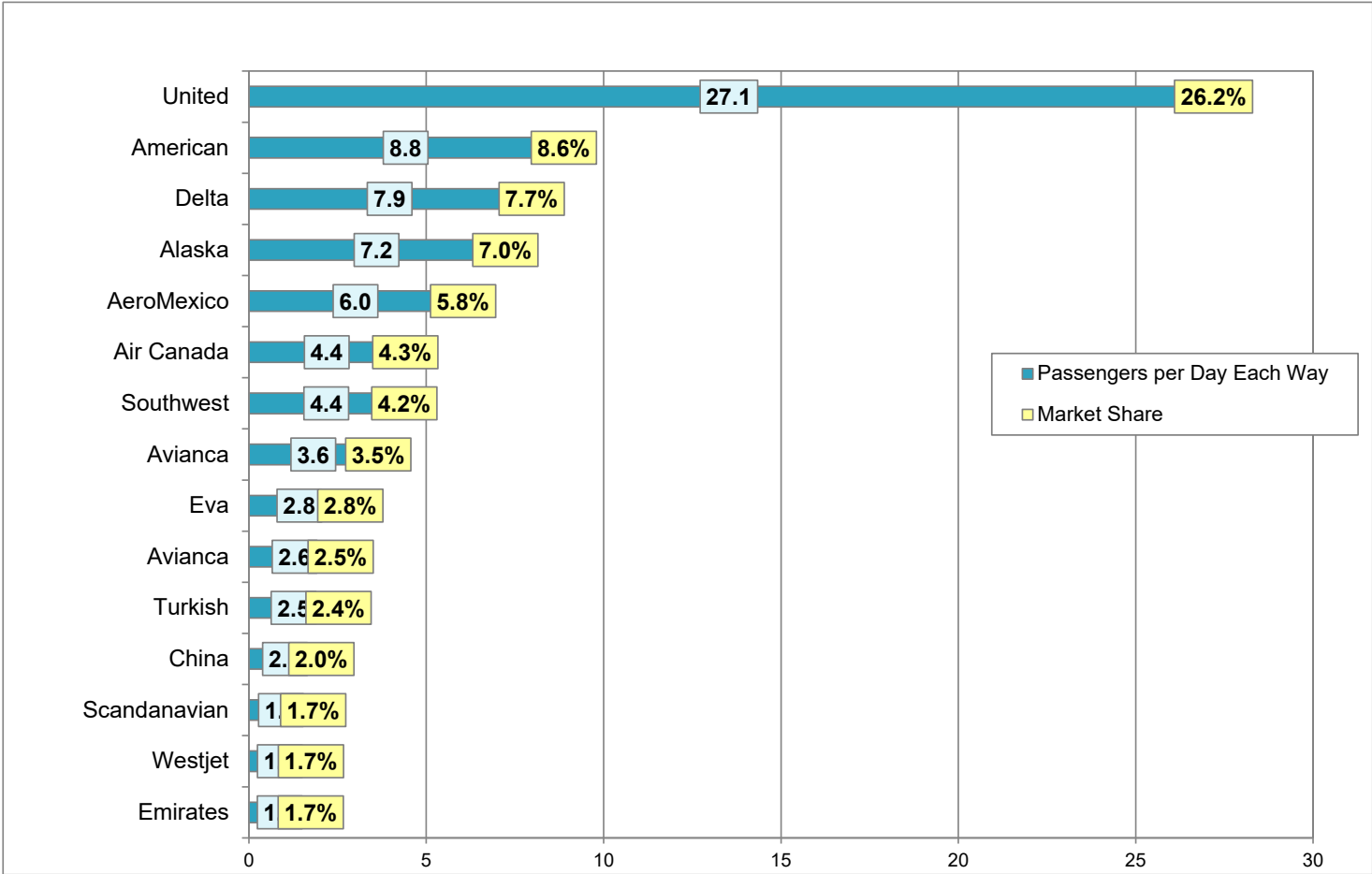
Domestic Airline Rankings by Airport

Rank	Code	Airline	Passengers per Day Each Way					Airport Share				One-Way Fare				
			ACV	SMF	SFO	MFR	Total	ACV	SMF	SFO	MFR	ACV	SMF	SFO	MFR	Total
1	UA	United	246.4	6.7	19.8	10.2	283.3	87.0%	2.4%	7.0%	3.6%	\$261	\$259	\$250	\$267	\$261
2	WN	Southwest		77.9			127.7		61.0%				\$146			\$145
3	XP	Avelo	73.9			0.7	76.0	97.3%			0.9%	\$82			\$68	\$82
4	AA	American		15.7	29.5	7.7	61.5		25.5%	48.0%	12.6%	\$264	\$267	\$287	\$270	
5	DL	Delta		13.8	18.8	20.3	55.0		25.1%	34.2%	37.0%	\$278	\$292	\$227	\$262	
6	AS	Alaska		2.2	17.3	15.1	45.5		4.7%	38.0%	33.1%	\$153	\$198	\$175	\$183	
7	NK	Spirit		7.5			11.0		68.4%			\$56				\$59
8	HA	Hawaiian		2.0	4.5		10.0		19.6%	45.4%		\$283	\$238		\$247	
9	G4	Allegiant				8.0	8.1				98.5%				\$52	\$51
10	LF	Contour					7.7									\$123
11	B6	JetBlue		0.2	6.2		7.1		2.6%	87.1%		\$204	\$285		\$284	
12	F9	Frontier		0.9	4.5		5.4		16.6%	83.4%		\$70	\$71		\$70	
13	AN	Advanced Air					1.6									\$123
14	SY	Sun Country			0.8		0.8			100.0%			\$132			\$132
15		15 Largest Airlines	320.3	126.8	101.4	62.0	700.6	45.7%	18.1%	14.5%	8.9%	\$220	\$178	\$247	\$204	\$207
		All Other Airlines														
		All Airlines	320.3	126.8	101.4	62.0	700.6	45.7%	18.1%	14.5%	8.9%	\$220	\$178	\$247	\$204	\$207

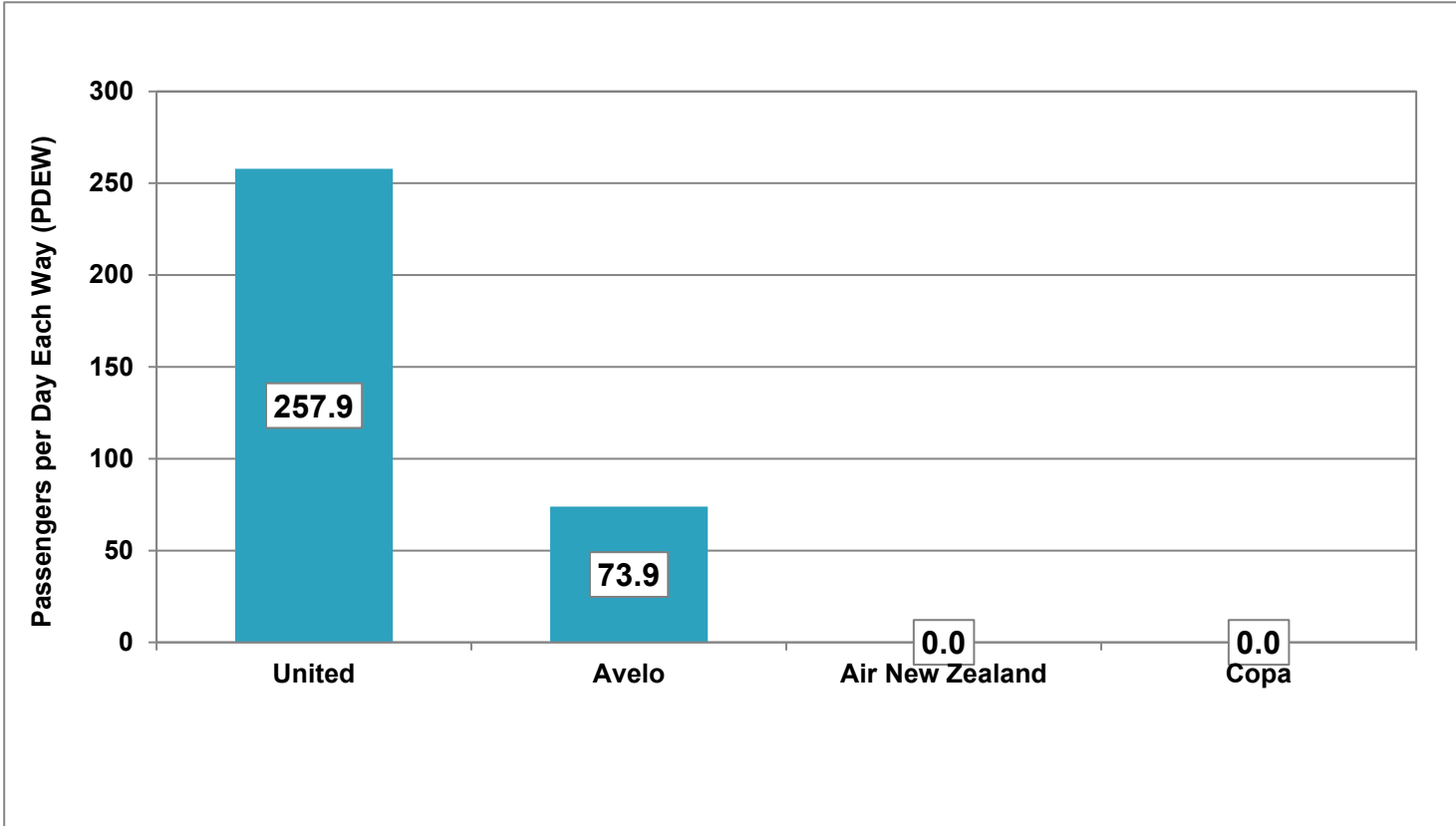
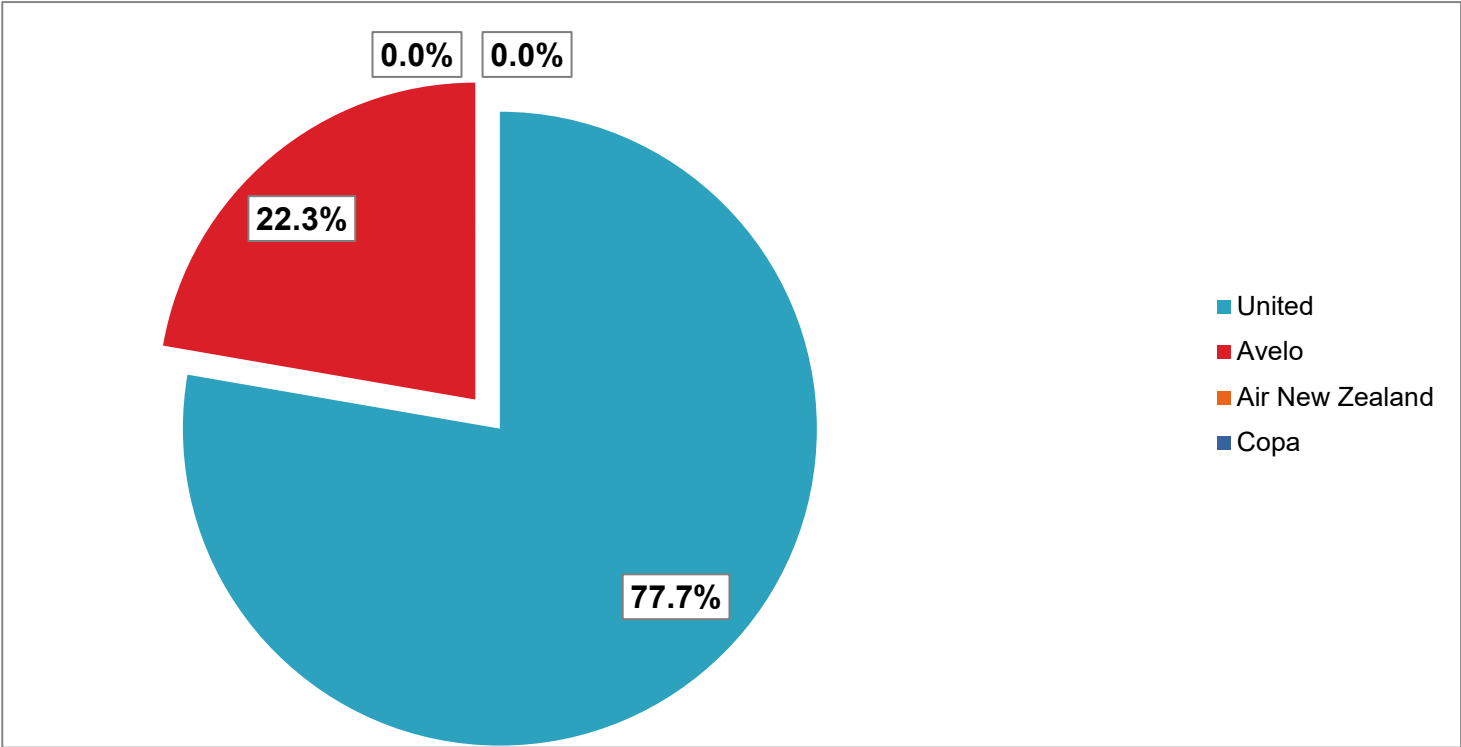


International Airline Rankings by Airport

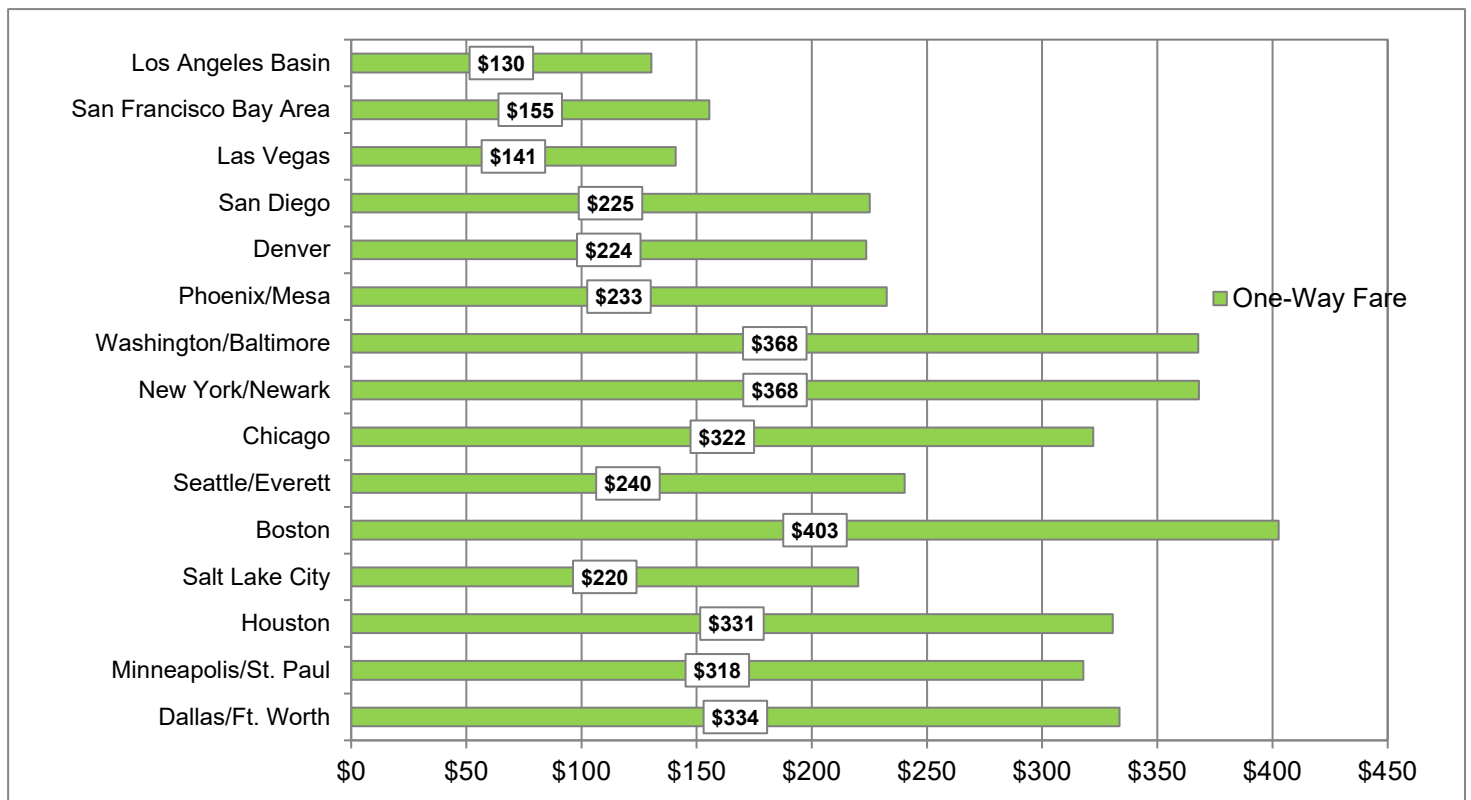
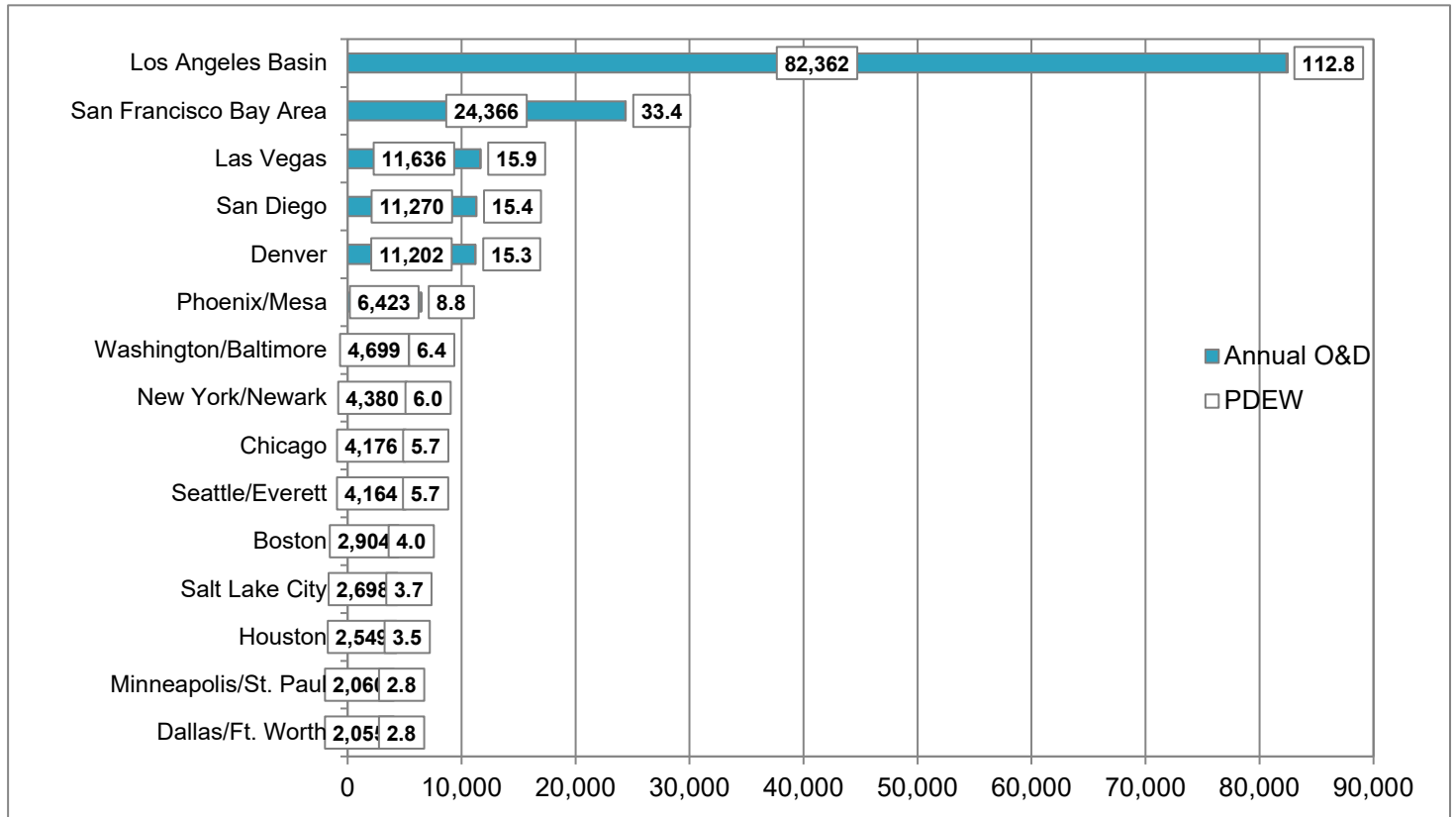
Rank	Code	Airline	Passengers per Day Each Way					Airport Share				One-Way Fare				
			SFO	SMF	ACV	MFR	Total	SFO	SMF	ACV	MFR	SFO	SMF	ACV	MFR	Total
1	UA	United	14.1	0.3	11.5	1.1	27.0	52.4%	1.0%	42.5%	4.1%	\$675	\$338	\$547	\$611	\$615
2	AA	American	4.6	2.4		1.7	8.8	52.6%	26.9%		18.7%	\$386	\$304		\$393	\$371
3	DL	Delta	3.9	2.0		2.1	7.9	49.2%	24.9%		25.9%	\$669	\$372		\$397	\$525
4	AS	Alaska	5.4	0.1		0.9	7.2	75.9%	1.7%		13.1%	\$292	\$275		\$341	\$302
5	AM	AeroMexico	2.4	3.2			6.0	40.1%	54.1%			\$316	\$281			\$297
6	AC	Air Canada	2.9	1.3		0.3	4.4	65.4%	28.7%		6.0%	\$399	\$309		\$596	\$385
7	WN	Southwest		3.1			4.3		71.4%				\$210			\$207
8	PR	Phillipine	3.6				3.6	100.0%				\$1,146				\$1,146
9	BR	Eva	2.8	0.1			2.8	97.2%	2.8%			\$651	\$906			\$659
10	AV	Avianca	2.6				2.6	100.0%				\$186				\$186
11	TK	Turkish	2.5				2.5	100.0%				\$2,261				\$2,261
12	CI	China	1.9	0.2			2.0	92.5%	7.5%			\$870	\$842			\$868
13	SK	Scandanavian	1.6			0.2	1.8	89.1%			10.9%	\$880			\$987	\$892
14	WS	Westjet	1.7				1.7	100.0%				\$398				\$398
15	EK	Emirates	1.7				1.7	100.0%				\$1,497				\$1,497
15 Largest Airlines			51.8	12.5	11.5	6.2	84.4	61.3%	14.9%	13.6%	7.4%	\$692	\$297	\$547	\$453	\$584
All Other Airlines			17.4	0.0	0.0	0.6	18.8	92.5%	0.2%	0.1%	3.2%	\$896	\$165	\$326	\$842	\$879
All Airlines			69.1	12.6	11.5	6.8	103.2	67.0%	12.2%	11.1%	6.6%	\$744	\$297	\$546	\$486	\$638



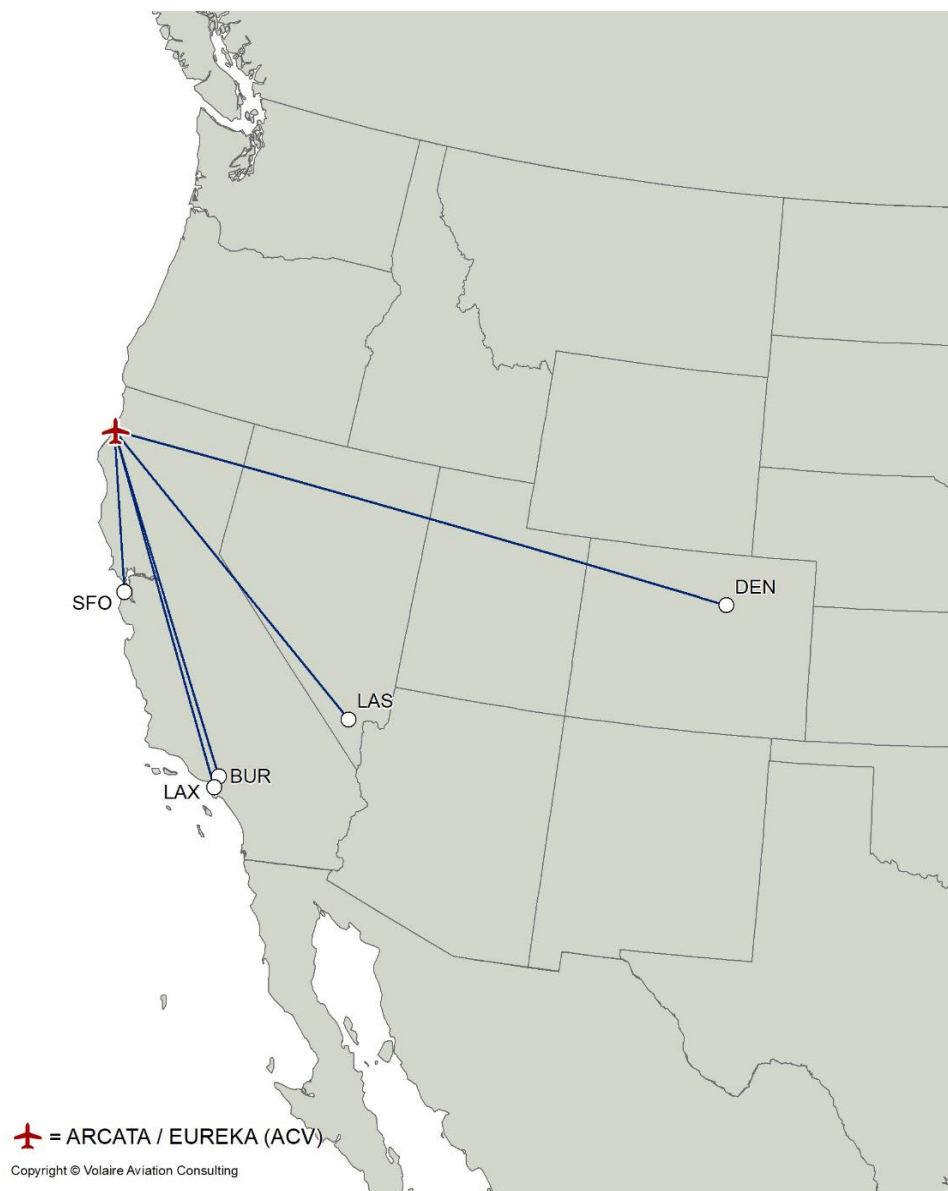
Distribution of Traffic among Airlines - Arcata-Eureka Airport



**15 Largest O&D Markets and Average Fares - Arcata-Eureka Airport**



Nonstop Routes Flown - Arcata-Eureka Airport



Airlines operated five nonstop routes from Eureka/Arcata in YE 2Q 2024



**Arcata-Eureka Airport  
Leakage and Retention Study  
Year-End Second Quarter 2024**

**Market Size Rankings and Airline Detail (Mkts 1-50) - Arcata-Eureka Airport**

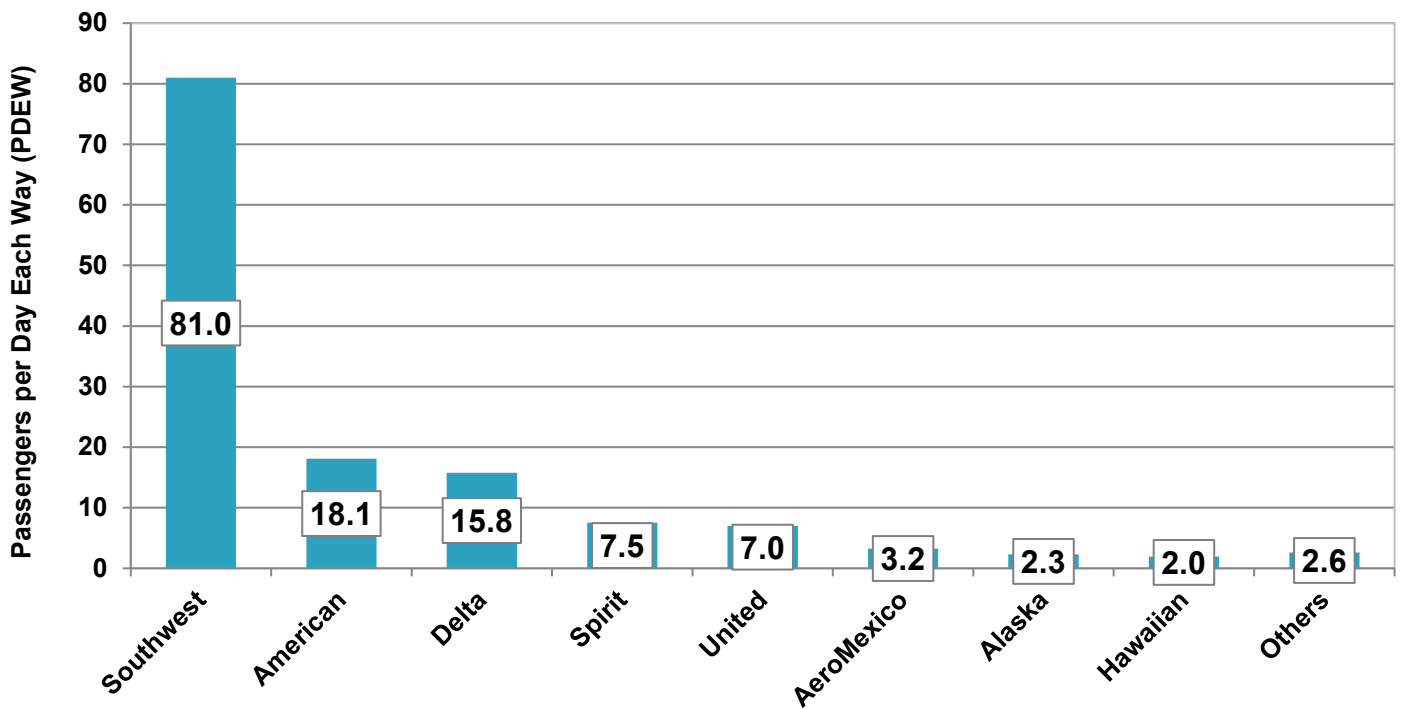
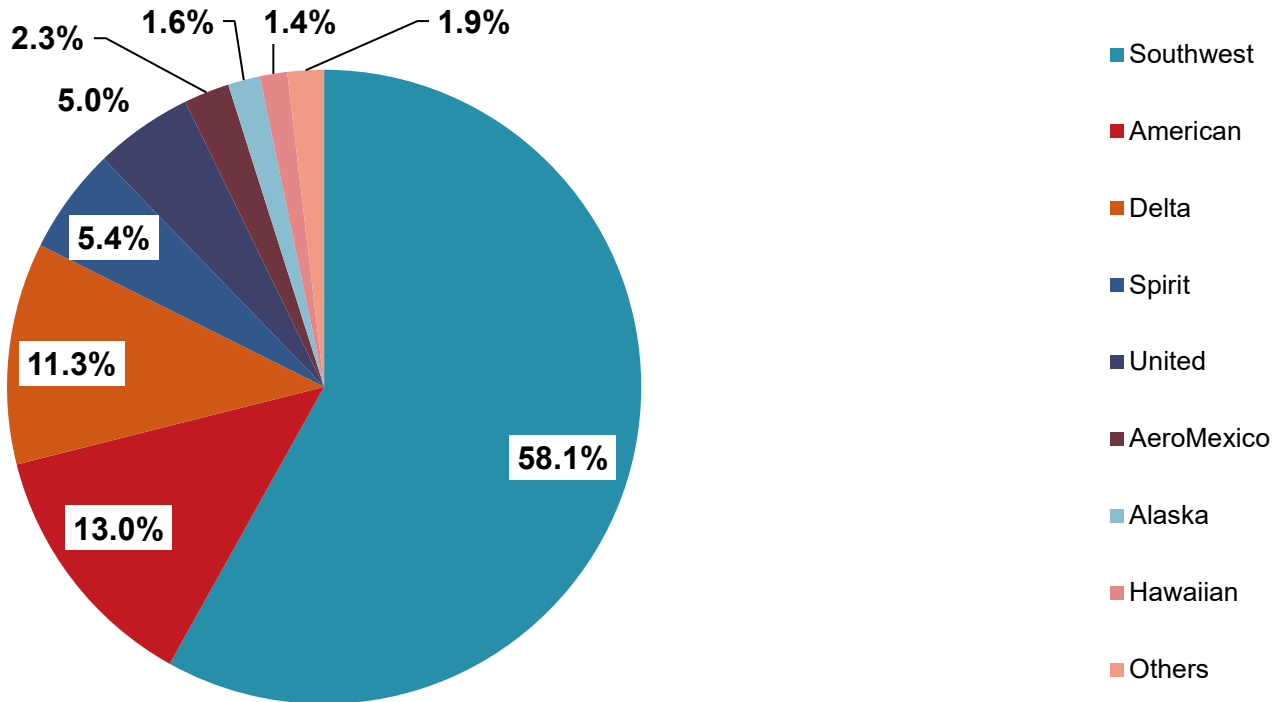
Rank	Metro Area	United		Avelo		Copa		Air New Zealand		PDEW		All Carriers	
		PDEW	Fare	PDEW	Fare	PDEW	Fare	PDEW	Fare	PDEW	Fare	PDEW	Fare
1	Los Angeles Basin	47.4	\$191	65.4	\$86							112.8	\$130
2	San Francisco Bay Area	33.4	\$155									33.4	\$155
3	Las Vegas	7.5	\$239	8.5	\$54							15.9	\$141
4	San Diego	15.4	\$225									15.4	\$225
5	Denver	15.3	\$224									15.3	\$224
6	Phoenix/Mesa	8.8	\$233									8.8	\$233
7	Washington/Baltimore	6.4	\$368									6.4	\$368
8	New York/Newark	6.0	\$368									6.0	\$368
9	Chicago	5.7	\$322									5.7	\$322
10	Seattle/Everett	5.7	\$240									5.7	\$240
11	Boston	4.0	\$403									4.0	\$403
12	Salt Lake City	3.7	\$220									3.7	\$220
13	Houston	3.5	\$331									3.5	\$331
14	Minneapolis/St. Paul	2.8	\$318									2.8	\$318
15	Dallas/Ft. Worth	2.8	\$334									2.8	\$334
16	Orlando/Sanford	2.7	\$355									2.7	\$355
17	Palm Springs	2.6	\$242									2.6	\$242
18	Atlanta	2.5	\$349									2.5	\$349
19	Austin	2.5	\$299									2.5	\$299
20	Nashville	2.3	\$349									2.3	\$349
21	Kansas City	2.2	\$281									2.2	\$281
22	Boise	2.2	\$238									2.2	\$238
23	Honolulu	2.2	\$449									2.2	\$449
24	South Florida	1.9	\$360									1.9	\$360
25	Philadelphia/Trenton	1.9	\$369									1.9	\$369
26	Albuquerque	1.9	\$280									1.9	\$280
27	Fresno	1.8	\$197									1.8	\$197
28	Tampa/St. Petersburg	1.8	\$364									1.8	\$364
29	Sacramento	1.7	\$245									1.7	\$245
30	Santa Barbara	1.7	\$251									1.7	\$251
31	New Orleans	1.6	\$345									1.6	\$345
32	Portland, OR	1.6	\$221									1.6	\$221
33	San Luis Obispo	1.5	\$179									1.5	\$179
34	San Antonio	1.4	\$327									1.4	\$327
35	St. Louis/Belleville	1.4	\$354									1.4	\$354
36	Reno	1.3	\$204									1.3	\$204
37	Spokane	1.3	\$228									1.3	\$228
38	Charlotte/Concord	1.2	\$358									1.2	\$358
39	Los Cabos	1.2	\$297									1.2	\$297
40	Columbus, OH	1.2	\$365									1.2	\$365
41	Detroit	1.2	\$405									1.2	\$405
42	Grand Rapids	1.1	\$339									1.1	\$339
43	Indianapolis	1.0	\$307									1.0	\$307
44	Cleveland	1.0	\$343									1.0	\$343
45	Raleigh/Durham	1.0	\$398									1.0	\$398
46	Tucson	1.0	\$247									1.0	\$247
47	Kona	0.9	\$500									0.9	\$500
48	Tulsa	0.9	\$328									0.9	\$328
49	Milwaukee	0.8	\$358									0.8	\$358
50	Puerto Vallarta	0.8	\$319									0.8	\$319
Markets 1-50		223.8	\$248	73.9	\$82							297.7	\$207
Other Markets		34.1	\$447									34.1	\$447
All Markets		257.9	\$274	73.9	\$82	0.0	\$606	0.0	\$45			331.8	\$231

**Arcata-Eureka Airport  
Leakage and Retention Study  
Year-End Second Quarter 2024**

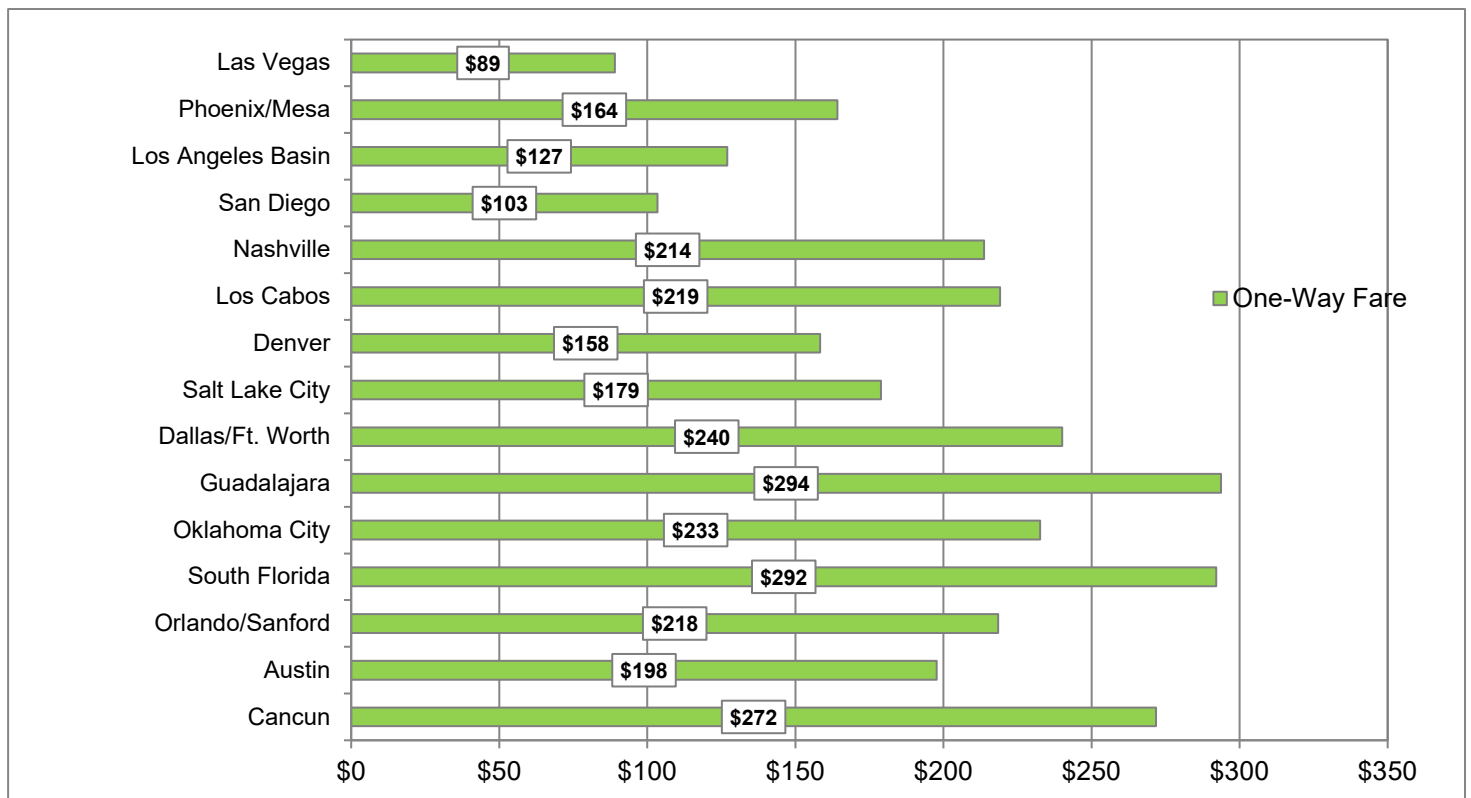
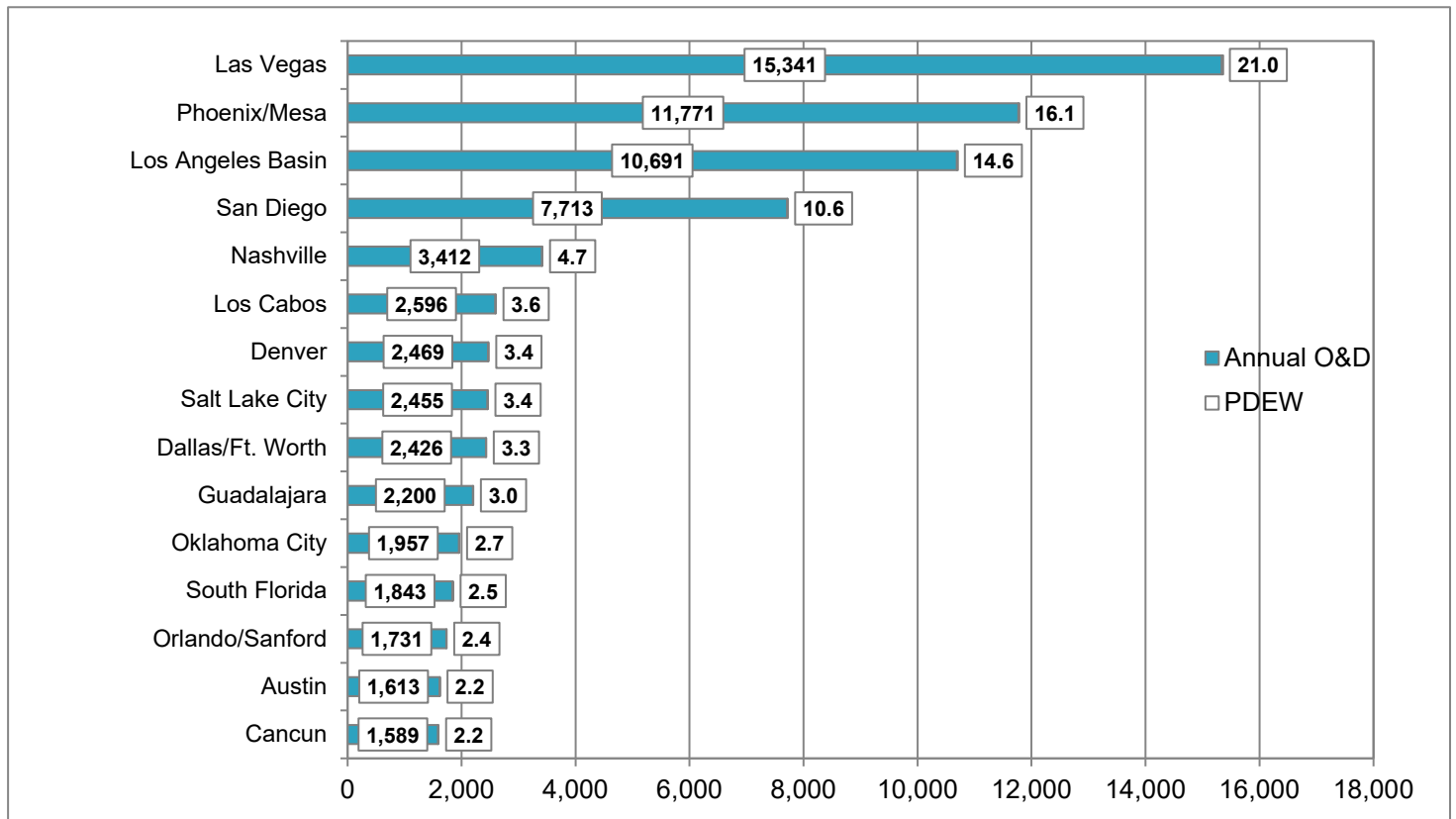
**Market Size Rankings and Airline Detail (Mkts 51-100) - Arcata-Eureka Airport**

Rank	Metro Area	United		Avelo		Copa		Air New Zealand		PDEW		All Carriers	
		PDEW	Fare	PDEW	Fare	PDEW	Fare	PDEW	Fare	PDEW	Fare	PDEW	Fare
51	Omaha	0.8	\$303									0.8	\$303
52	Oklahoma City	0.8	\$372									0.8	\$372
53	Hartford	0.7	\$454									0.7	\$454
54	Pittsburgh	0.7	\$364									0.7	\$364
55	Lihue	0.7	\$507									0.7	\$507
56	Des Moines	0.7	\$324									0.7	\$324
57	Louisville	0.7	\$336									0.7	\$336
58	Maui	0.6	\$474									0.6	\$474
59	Knoxville	0.6	\$396									0.6	\$396
60	Cincinnati	0.6	\$404									0.6	\$404
61	Cancun	0.6	\$336									0.6	\$336
62	Richmond	0.5	\$345									0.5	\$345
63	Bakersfield	0.5	\$203									0.5	\$203
64	Jacksonville	0.5	\$365									0.5	\$365
65	London	0.5	\$567									0.5	\$567
66	Norfolk/Newport News	0.5	\$449									0.5	\$449
67	Ft. Myers/Punta Gorda	0.5	\$479									0.5	\$479
68	Vancouver	0.5	\$433									0.5	\$433
69	Mexico City	0.5	\$427									0.5	\$427
70	Rapid City	0.5	\$324									0.5	\$324
71	Madison	0.4	\$283									0.4	\$283
72	San Jose	0.4	\$376									0.4	\$376
73	Monterrey	0.4	\$232									0.4	\$232
74	Wichita	0.4	\$321									0.4	\$321
75	Memphis	0.4	\$398									0.4	\$398
76	Cedar Rapids	0.4	\$358									0.4	\$358
77	Colorado Springs	0.4	\$369									0.4	\$369
78	Billings	0.4	\$387									0.4	\$387
79	Northwest Arkansas	0.4	\$364									0.4	\$364
80	Bozeman	0.3	\$356									0.3	\$356
81	Springfield, MO	0.3	\$379									0.3	\$379
82	Syracuse	0.3	\$361									0.3	\$361
83	Anchorage	0.3	\$474									0.3	\$474
84	Little Rock	0.3	\$397									0.3	\$397
85	Charleston, SC	0.3	\$349									0.3	\$349
86	Paris	0.3	\$605									0.3	\$605
87	Sioux Falls	0.3	\$300									0.3	\$300
88	Liberia	0.3	\$474									0.3	\$474
89	Grand Junction	0.3	\$278									0.3	\$278
90	El Paso	0.3	\$361									0.3	\$361
91	Asheville	0.3	\$533									0.3	\$533
92	Tokyo	0.3	\$734									0.3	\$734
93	San Juan	0.3	\$408									0.3	\$408
94	Fargo	0.3	\$398									0.3	\$398
95	Shreveport	0.2	\$326									0.2	\$326
96	Pasco	0.2	\$209									0.2	\$209
97	Pensacola	0.2	\$443									0.2	\$443
98	Buffalo	0.2	\$512									0.2	\$512
99	Zurich	0.2	\$1,182									0.2	\$1,182
100	Frankfurt	0.2	\$505									0.2	\$505
Markets 51-100		21.3	\$399									21.3	\$399
Other Markets		12.7	\$529									12.7	\$528
All Markets		257.9	\$274	73.9	\$82	0.0	\$606	0.0	\$45			331.8	\$231

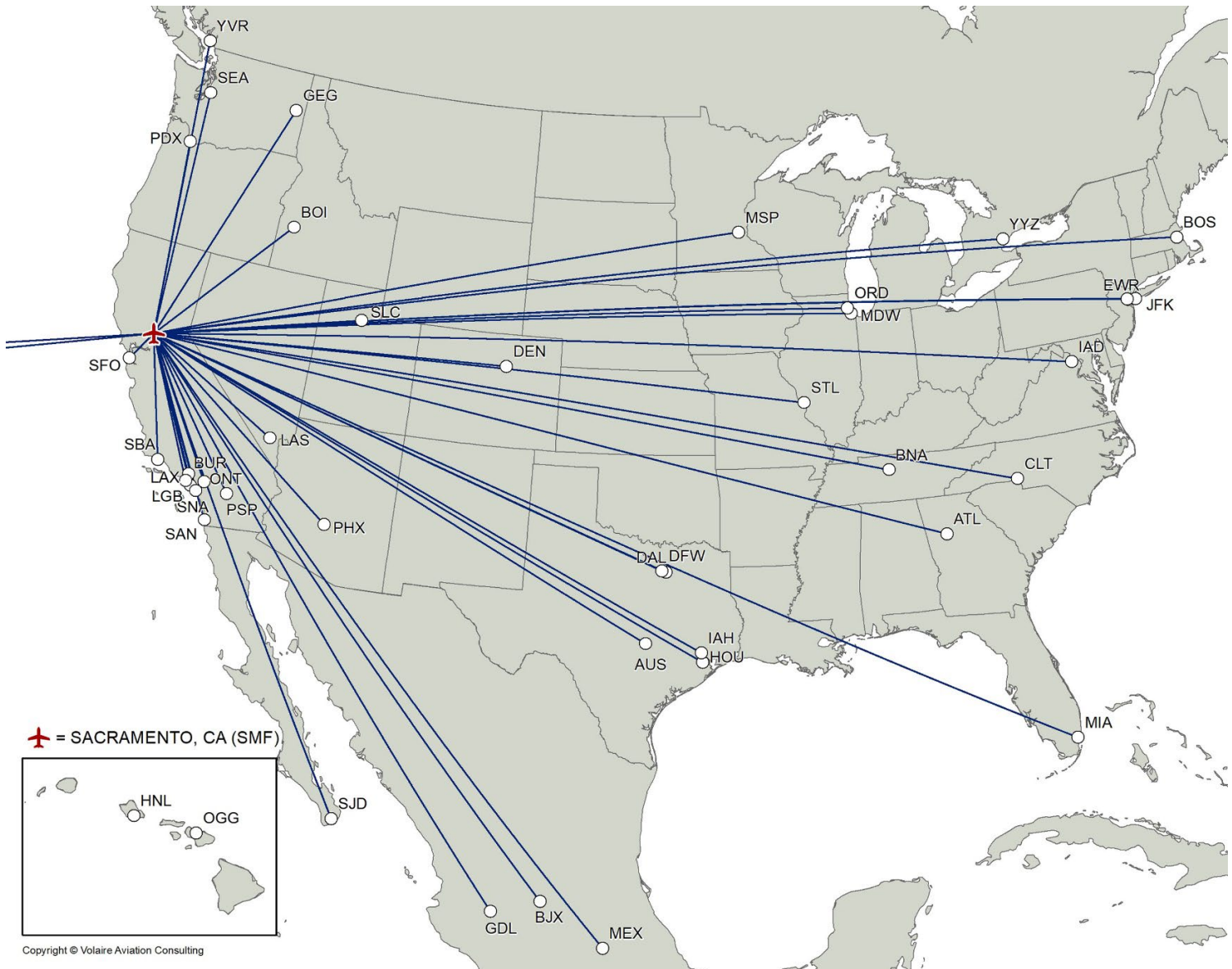
Distribution of Traffic among Airlines - Sacramento International Airport



### 15 Largest O&D Markets and Average Fares - Sacramento International Airport



Nonstop Routes Flown - Sacramento International Airport



Airlines operated 42 nonstop routes from Sacramento in YE 2Q 2024

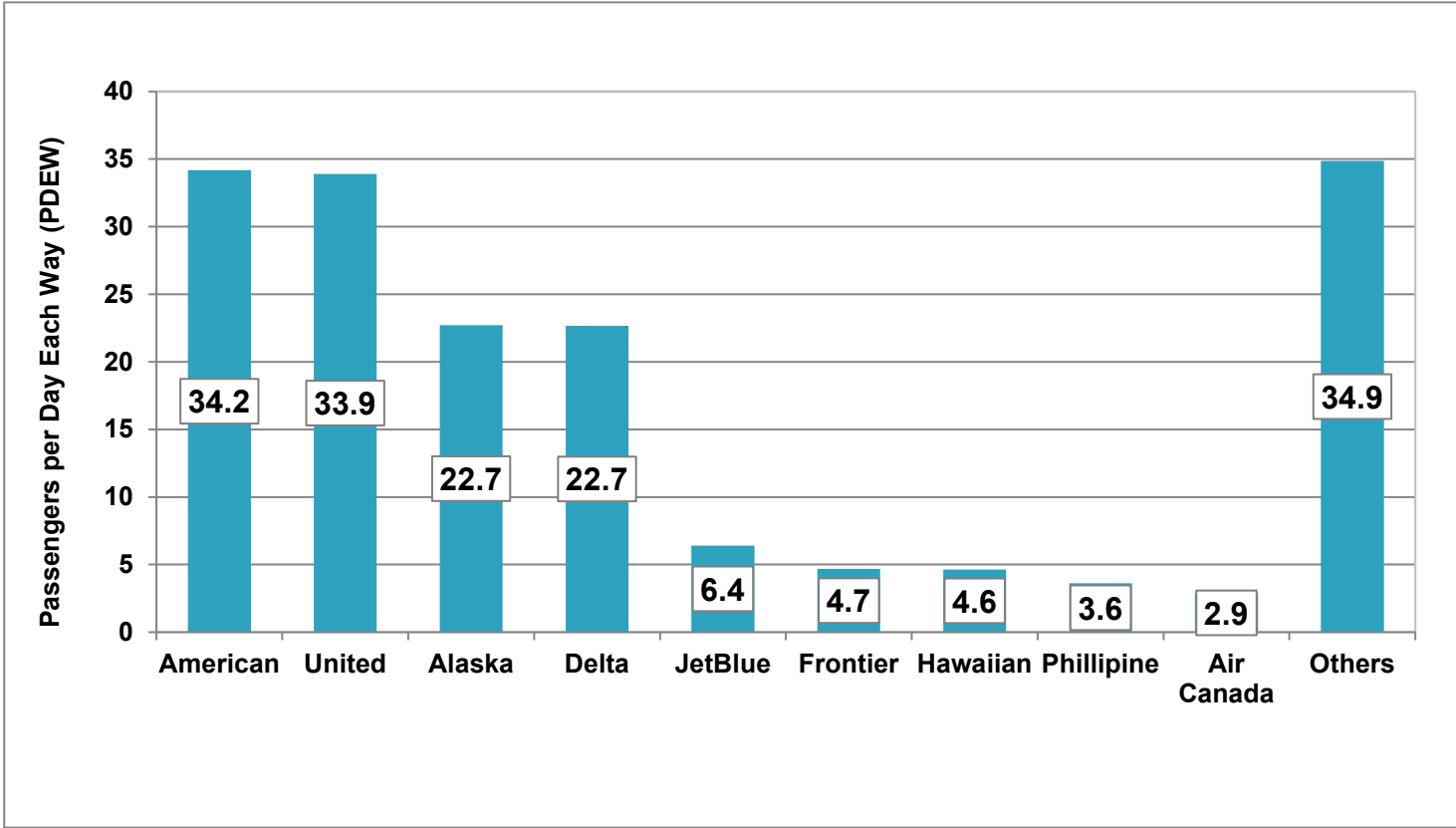
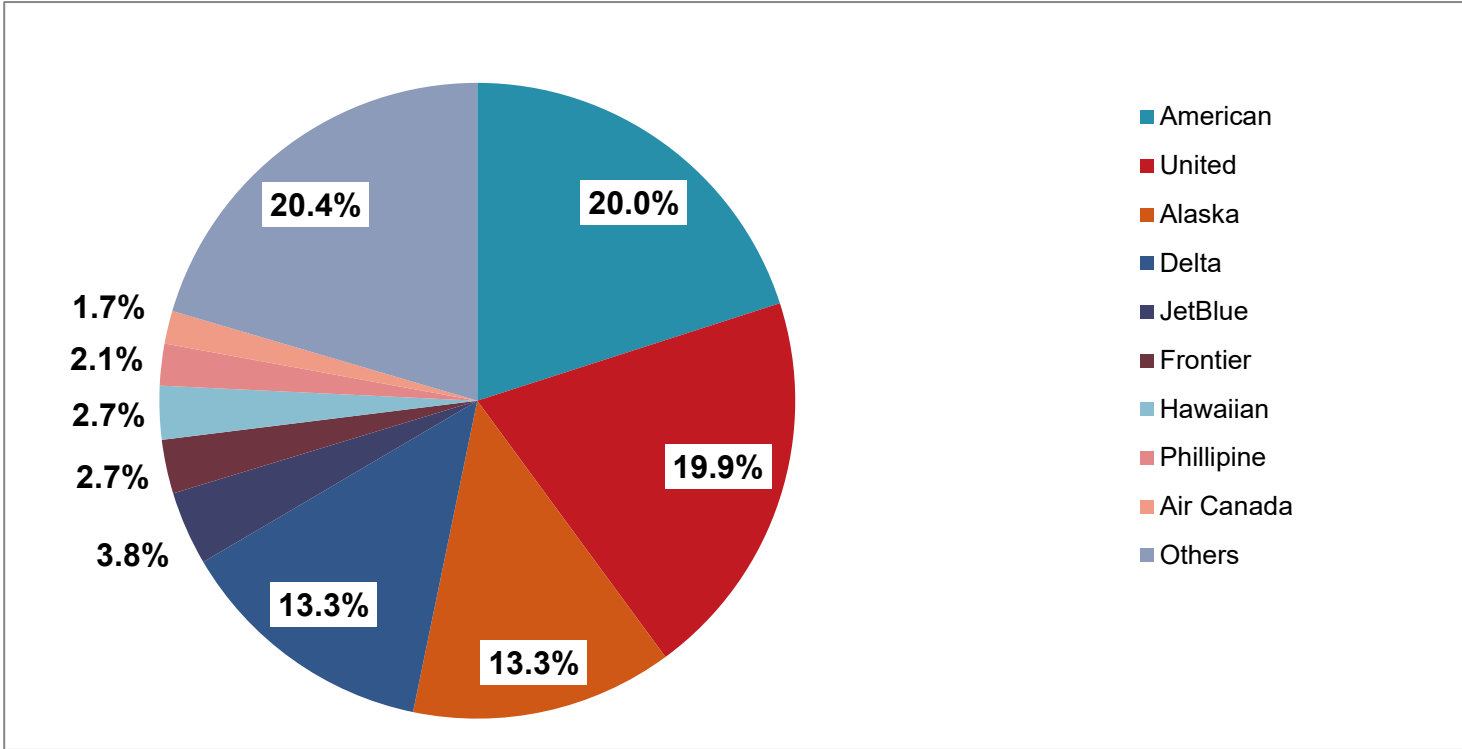


# Arcata-Eureka Airport Leakage and Retention Study Year-End Second Quarter 2024

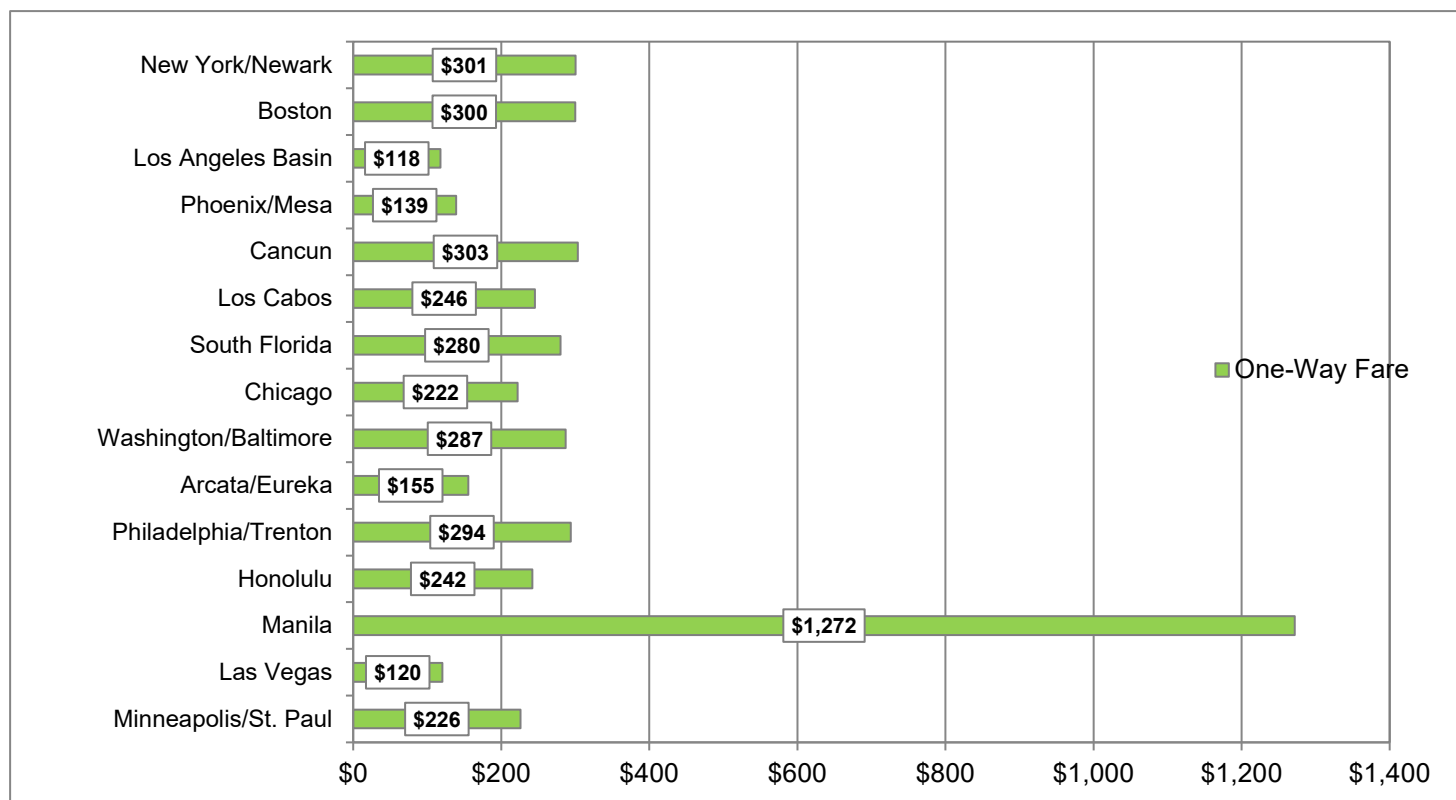
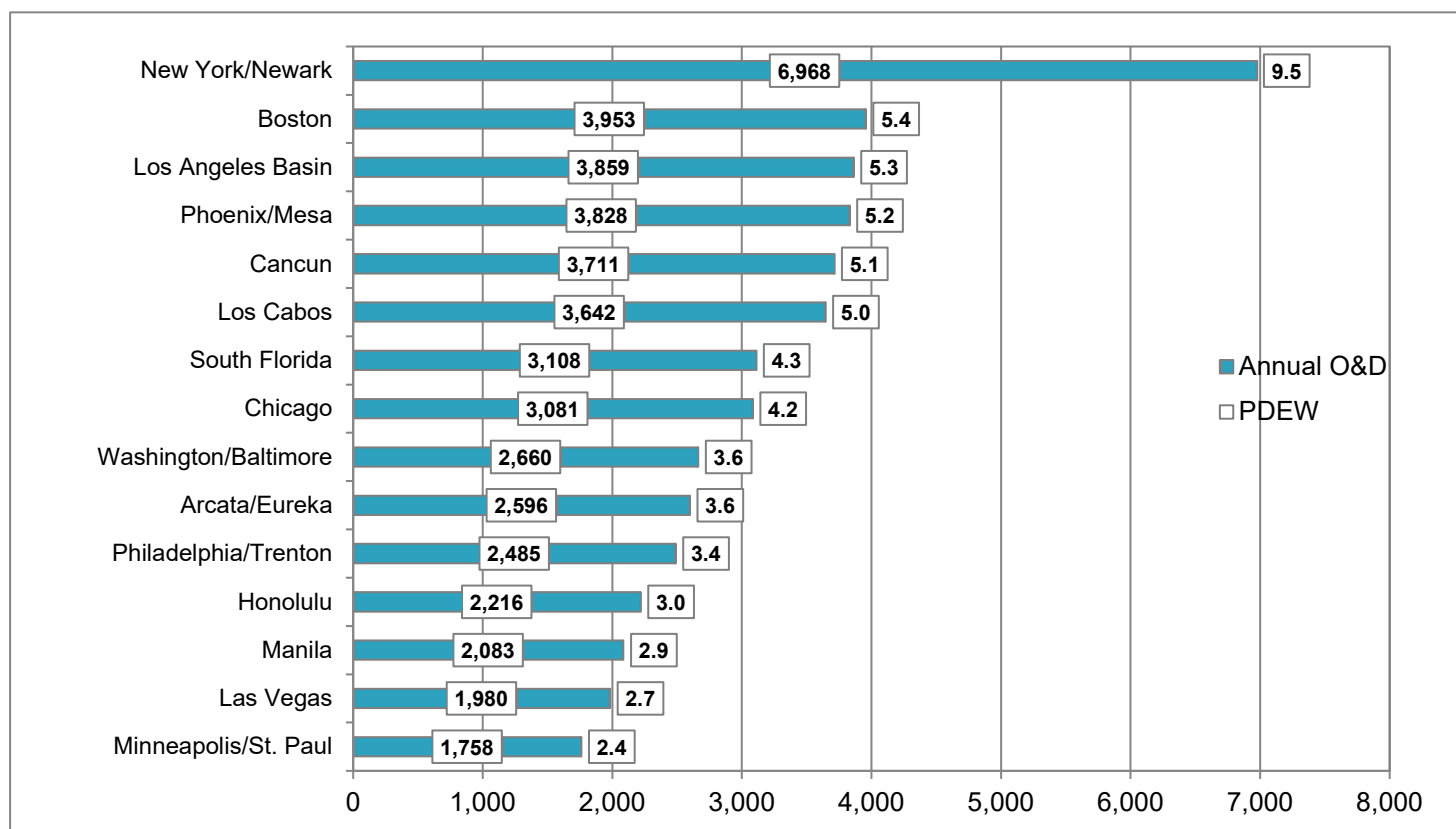
## Market Size Rankings and Airline Detail - Sacramento International Airport

Rank	Metro Area	Southwest		American		Delta		Spirit		United		All Carriers	
		PDEW	Fare	PDEW	Fare	PDEW	Fare	PDEW	Fare	PDEW	Fare	PDEW	Fare
1	Las Vegas	14.4	\$106			0.7	\$134	5.6	\$43			21.0	\$89
2	Phoenix/Mesa	13.6	\$157	2.4	\$211			0.1	\$68			16.1	\$164
3	Los Angeles Basin	13.8	\$125			0.5	\$167	0.1	\$59	0.2	\$161	14.6	\$127
4	San Diego	9.0	\$100	0.2	\$171			0.2	\$47			10.6	\$103
5	Nashville	2.7	\$204	0.3	\$208	1.1	\$243	0.2	\$95	0.4	\$253	4.7	\$214
6	Los Cabos	2.4	\$208	0.2	\$263	0.8	\$244					3.6	\$219
7	Denver	1.9	\$145	0.5	\$203			0.0	\$60	0.8	\$183	3.4	\$158
8	Salt Lake City	1.2	\$147			2.0	\$203	0.1	\$60			3.4	\$179
9	Dallas/Ft. Worth	1.5	\$208	1.3	\$289	0.4	\$246	0.1	\$95			3.3	\$240
10	Guadalajara					0.2	\$371					3.0	\$294
11	Oklahoma City	1.6	\$209	0.8	\$278					0.3	\$286	2.7	\$233
12	South Florida	0.6	\$210	0.4	\$307	1.2	\$361	0.1	\$135			2.5	\$292
13	Orlando/Sanford	1.0	\$198	1.0	\$227	0.3	\$281	0.0	\$117			2.4	\$218
14	Austin	1.4	\$200	0.6	\$237			0.2	\$67			2.2	\$198
15	Cancun	0.6	\$221	1.2	\$294	0.2	\$297	0.0	\$178	0.2	\$301	2.2	\$272
16	Minneapolis/St. Paul	0.3	\$204			1.5	\$311	0.1	\$107			2.0	\$282
17	Boise	1.6	\$127					0.0	\$63			1.8	\$129
18	Albuquerque	1.2	\$175	0.4	\$221			0.1	\$77			1.7	\$183
19	Kansas City	0.9	\$203					0.1	\$104	0.5	\$256	1.5	\$213
20	New Orleans	0.9	\$209	0.5	\$278			0.1	\$115			1.5	\$228
21	Atlanta	0.3	\$220			1.0	\$383	0.0	\$115	0.1	\$282	1.5	\$329
22	New York/Newark	0.1	\$199			0.8	\$260	0.0	\$153	0.2	\$279	1.3	\$257
23	Omaha	0.8	\$206	0.5	\$262							1.3	\$225
24	Kona	0.3	\$190			0.2	\$251					1.3	\$244
25	Seattle/Everett	0.6	\$115			0.2	\$155	0.0	\$73			1.3	\$135
26	Spokane	1.2	\$154									1.2	\$154
27	Vancouver											1.2	\$291
28	Washington/Baltimore	0.3	\$224			0.3	\$295	0.0	\$125	0.5	\$298	1.1	\$270
29	Honolulu	0.4	\$217									1.1	\$267
30	Maui	0.3	\$221							0.5	\$204	1.0	\$230
31	Columbus, OH	0.5	\$231	0.4	\$330			0.1	\$122			0.9	\$259
32	Detroit	0.2	\$208	0.4	\$226	0.1	\$342	0.1	\$121	0.1	\$295	0.9	\$238
33	San Antonio	0.5	\$188	0.3	\$226			0.0	\$113			0.9	\$199
34	Milwaukee	0.6	\$214			0.2	\$298	0.0	\$119			0.9	\$232
35	St. Louis/Belleville	0.5	\$228			0.1	\$218	0.0	\$86	0.1	\$223	0.8	\$223
36	Chicago	0.3	\$209	0.4	\$243			0.0	\$123	0.1	\$284	0.8	\$234
37	Grand Rapids	0.2	\$205	0.4	\$295							0.6	\$263
38	Boston	0.1	\$219	0.1	\$215	0.3	\$280	0.0	\$137			0.5	\$254
39	Jackson	0.2	\$203	0.4	\$320							0.5	\$284
40	Little Rock	0.3	\$231	0.2	\$337							0.5	\$277
41	Panama City	0.3	\$210	0.2	\$312							0.5	\$254
42	Lexington			0.5	\$263							0.5	\$263
43	Fairbanks					0.5	\$296					0.5	\$296
44	Charlotte/Concord	0.1	\$218	0.2	\$326	0.1	\$298	0.0	\$111			0.5	\$283
45	Portland, ME	0.1	\$234			0.4	\$387					0.5	\$356
46	San Juan	0.0	\$228	0.4	\$308			0.0	\$172			0.5	\$303
47	Tampa/St. Petersburg	0.2	\$209	0.2	\$297			0.0	\$128			0.4	\$248
48	Eugene	0.2	\$138			0.3	\$186					0.4	\$166
49	Lihue	0.1	\$195									0.4	\$260
50	Memphis	0.1	\$224	0.3	\$325			0.0	\$132			0.4	\$276
50 Largest Markets		79.4	\$148	14.7	\$260	13.4	\$270	7.5	\$55	4.1	\$240	128.4	\$177
Other Markets		1.6	\$192	3.4	\$312	2.3	\$406	0.1	\$121	2.9	\$292	42.1	\$1,274
All Markets		81.0	\$149	18.1	\$269	15.8	\$290	7.5	\$56	7.0	\$262	170.5	\$448

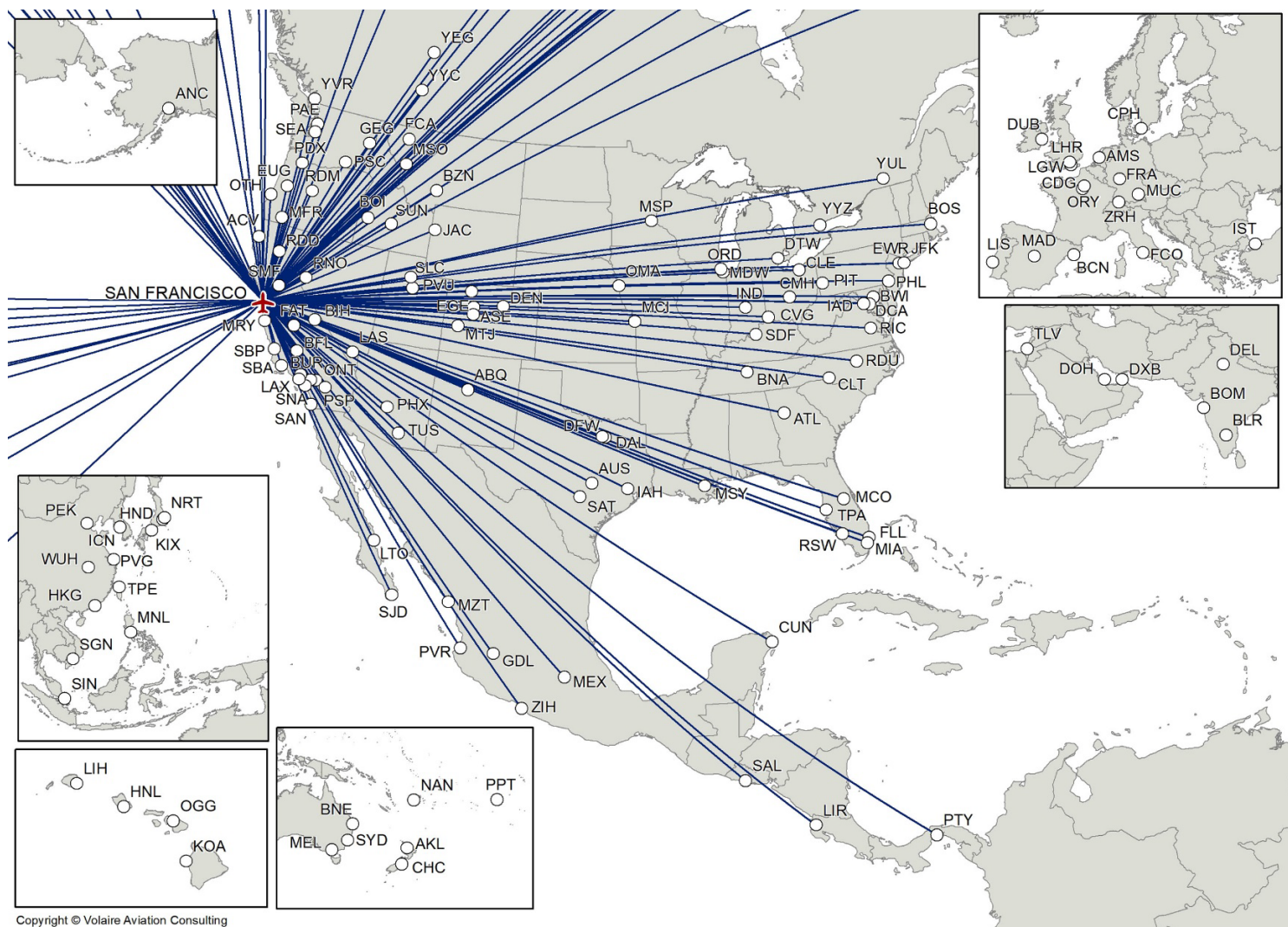
Distribution of Traffic among Airlines - San Francisco International Airport



**15 Largest O&D Markets and Average Fares - San Francisco International Airport**



## Nonstop Routes Flown - San Francisco International Airport



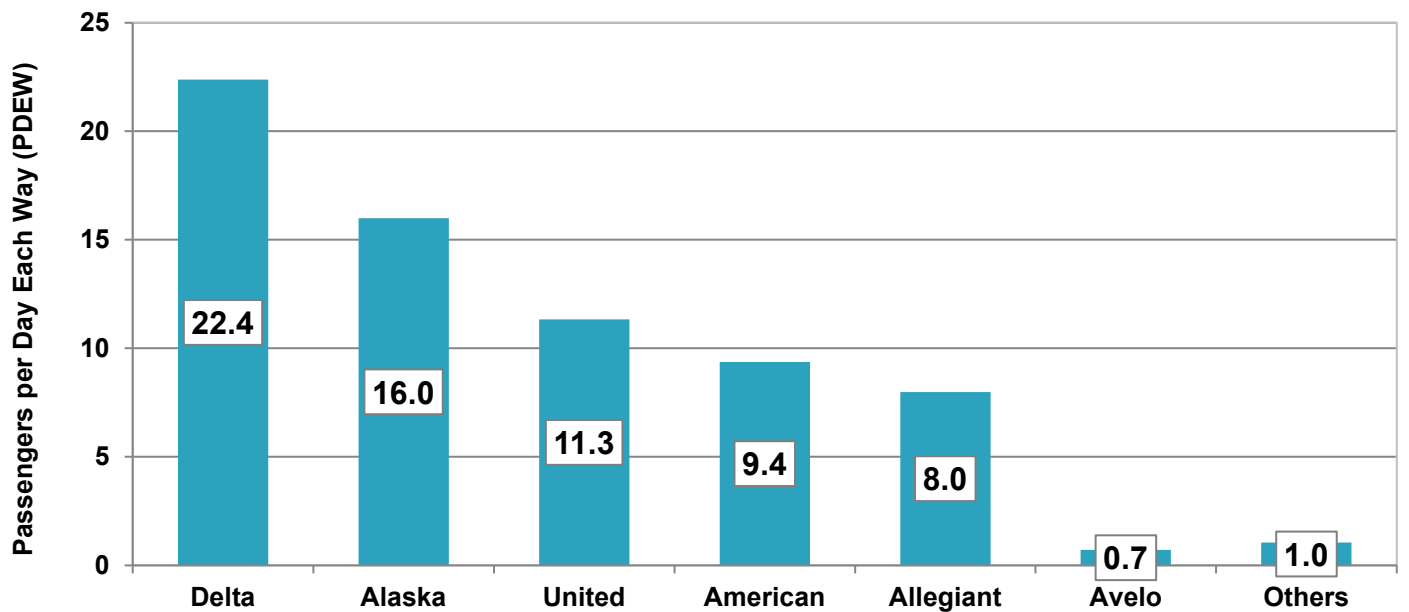
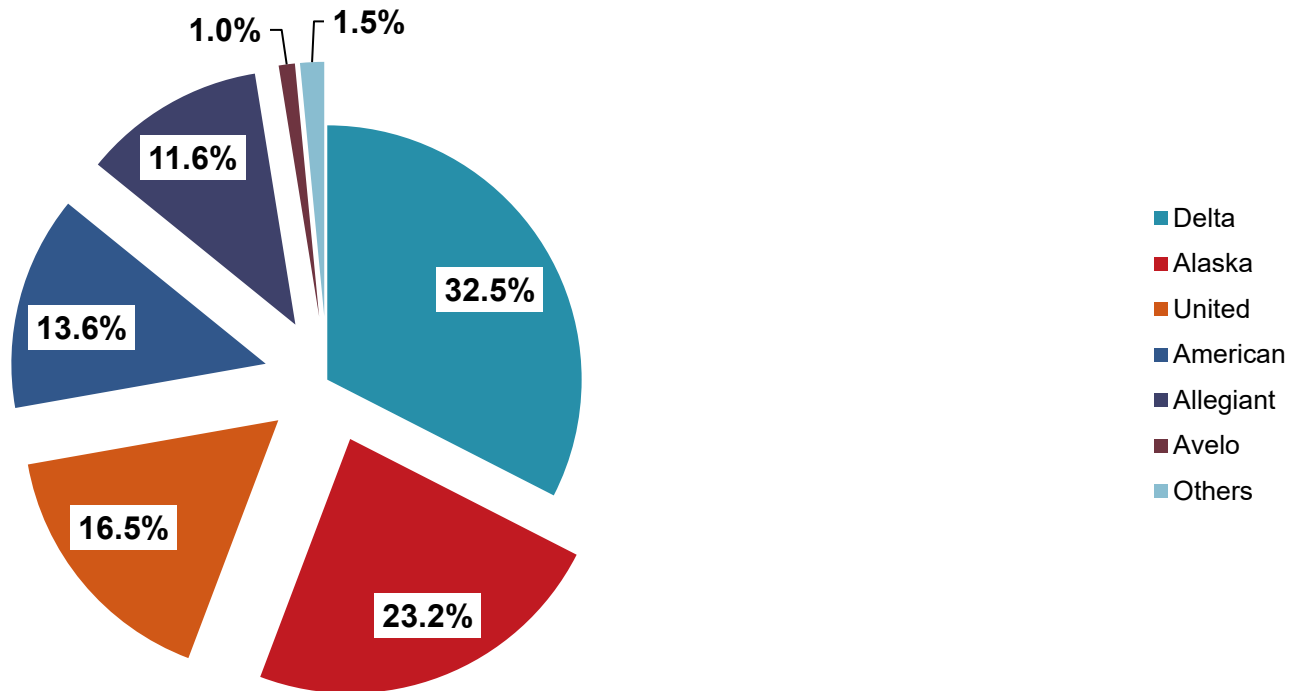
Airlines operated 139 nonstop routes from San Francisco in YE 2Q 2024

# Arcata-Eureka Airport Leakage and Retention Study Year-End Second Quarter 2024

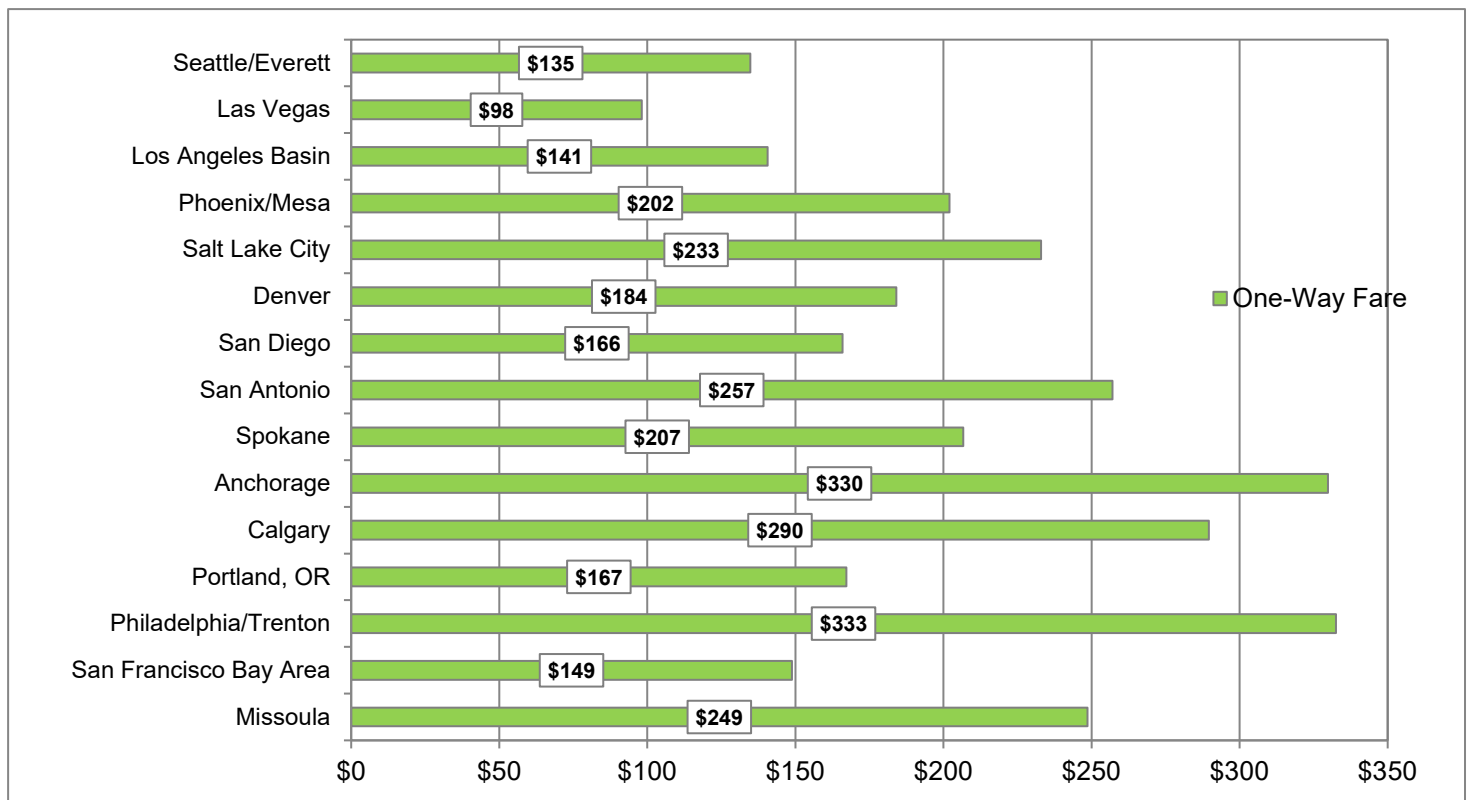
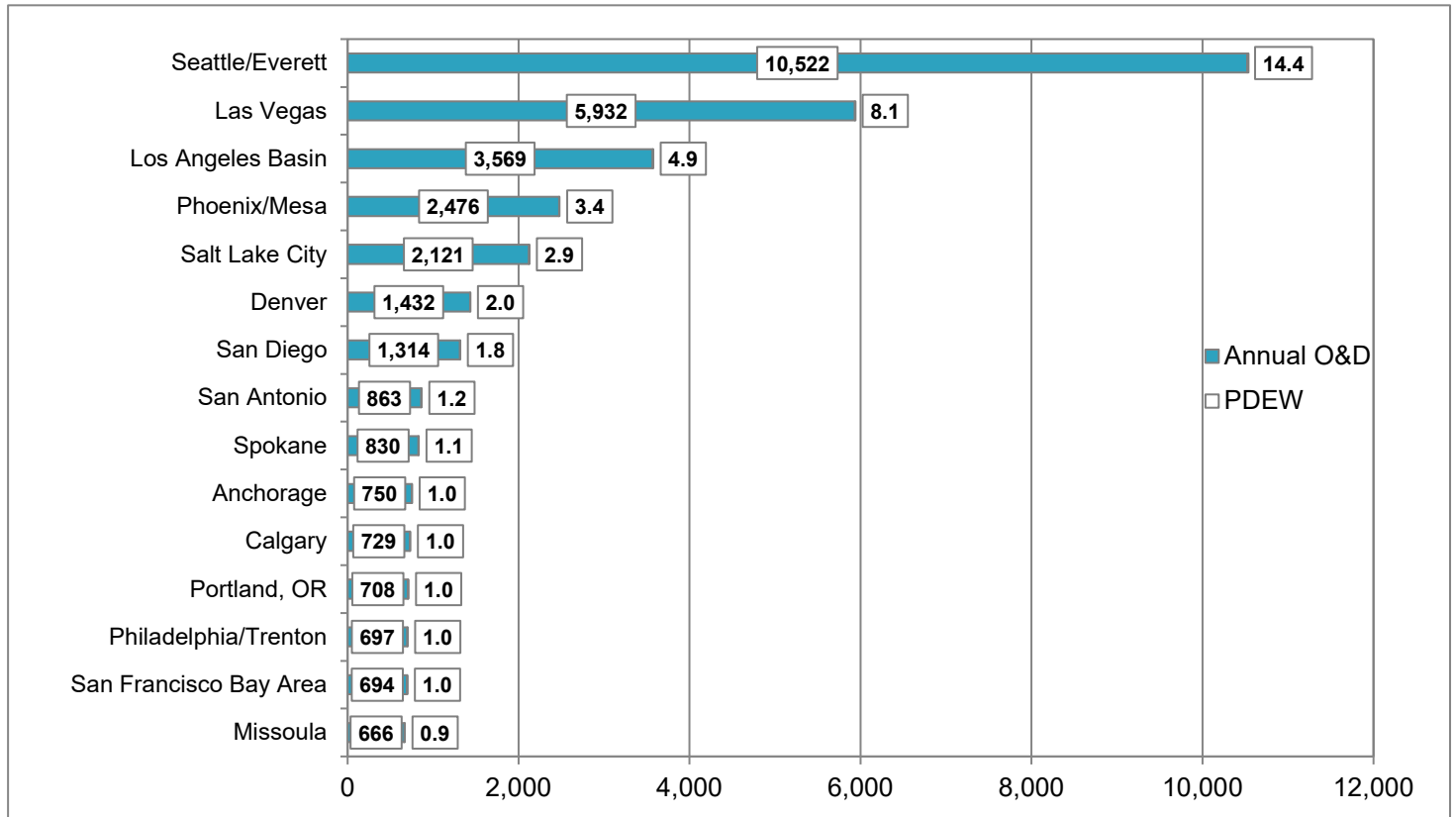
## Market Size Rankings and Airline Detail - San Francisco International Airport

Rank	Metro Area	American		United		Alaska		Delta		JetBlue		All Carriers	
		PDEW	Fare	PDEW	Fare	PDEW	Fare	PDEW	Fare	PDEW	Fare	PDEW	Fare
1	New York/Newark	1.0	\$388	0.3	\$413	3.5	\$246	1.5	\$357	3.3	\$300	9.5	\$301
2	Boston	0.1	\$297	0.9	\$338	0.3	\$249	2.7	\$292	1.4	\$301	5.4	\$300
3	Los Angeles Basin	0.1	\$125	1.2	\$138	2.3	\$120	1.2	\$117	0.3	\$71	5.3	\$118
4	Phoenix/Mesa	3.6	\$169			0.4	\$145					5.2	\$139
5	Cancun			3.2	\$325	1.1	\$289	0.5	\$252			5.1	\$303
6	Los Cabos	0.9	\$221	0.8	\$271	2.8	\$251	0.5	\$221			5.0	\$246
7	South Florida	3.0	\$283	0.1	\$274	0.1	\$188	0.3	\$327	0.7	\$270	4.3	\$280
8	Chicago	2.0	\$244	0.5	\$276	1.4	\$195					4.2	\$222
9	Washington/Baltimore	0.4	\$265	0.3	\$363	1.9	\$288	1.0	\$288			3.6	\$287
10	Arcata/Eureka			3.6	\$155							3.6	\$155
11	Philadelphia/Trenton	2.9	\$296	0.5	\$304							3.4	\$294
12	Honolulu			0.8	\$277	0.4	\$210					3.0	\$242
13	Manila			0.1	\$881							2.9	\$1,272
14	Las Vegas	0.2	\$168	0.8	\$168	1.0	\$131					2.7	\$120
15	Minneapolis/St. Paul			0.2	\$264	0.2	\$249	1.4	\$274			2.4	\$226
16	San Diego			0.4	\$161	1.9	\$142					2.3	\$142
17	Dallas/Ft. Worth	1.7	\$251			0.1	\$188					2.1	\$224
18	Atlanta	0.3	\$209	0.7	\$272			0.7	\$348			2.0	\$269
19	Bangkok							0.2	\$842			2.0	\$670
20	Puerto Vallarta	0.6	\$223	0.4	\$267	0.8	\$251	0.1	\$207			1.9	\$244
21	London			1.4	\$914			0.2	\$732			1.9	\$908
22	Mexico City			0.6	\$304							1.8	\$317
23	Dubai											1.8	\$1,356
24	Toronto	0.3	\$241	0.3	\$314							1.8	\$386
25	Dublin											1.8	\$991
26	Tampa/St. Petersburg	0.9	\$278	0.1	\$320	0.1	\$260	0.5	\$357			1.8	\$291
27	Raleigh/Durham	0.5	\$236	0.5	\$315			0.8	\$270			1.7	\$269
28	Maui			0.2	\$260	0.4	\$219					1.7	\$235
29	Tel Aviv											1.7	\$3,011
30	Kona	0.2	\$270	0.6	\$293							1.7	\$264
31	San Salvatore											1.6	\$222
32	New Orleans	0.8	\$208	0.4	\$289			0.3	\$238			1.5	\$235
33	Seattle/Everett			0.1	\$176	0.5	\$156	0.8	\$163			1.5	\$162
34	Orlando/Sanford	0.4	\$291	0.4	\$347	0.4	\$267					1.4	\$277
35	Barcelona			0.1	\$1,049							1.3	\$823
36	Lihue			0.6	\$321							1.3	\$277
37	Cincinnati	0.5	\$245					0.7	\$297			1.3	\$261
38	Paris			0.7	\$948							1.2	\$893
39	Tokyo	0.1	\$590	0.8	\$1,053							1.2	\$1,002
40	Nashville	0.4	\$223	0.5	\$299			0.2	\$276			1.1	\$265
41	Vancouver											1.0	\$173
42	Nadi											1.0	\$1,057
43	Denver			0.8	\$204							1.0	\$182
44	Buffalo	0.9	\$239									1.0	\$236
45	Zurich			0.2	\$984							0.9	\$1,098
46	Stockholm							0.1	\$779			0.9	\$624
47	Charlotte/Concord	0.7	\$372					0.1	\$311			0.9	\$348
48	Berlin			0.6	\$1,065							0.9	\$959
49	Edinburgh	0.4	\$503	0.1	\$838			0.2	\$737			0.9	\$641
50	Spingfield, MO			0.8	\$336							0.8	\$336
50 Largest Markets		22.8	\$258	24.6	\$380	19.5	\$214	14.0	\$297	5.7	\$286	116.2	\$402
Other Markets		11.4	\$334	9.3	\$552	3.2	\$264	8.6	\$454	0.7	\$310	23.3	-\$877
All Markets		34.2	\$283	33.9	\$427	22.7	\$221	22.7	\$357	6.4	\$288	139.4	\$188

Distribution of Traffic among Airlines - Medford-Rogue Valley Int'l Airport



**15 Largest O&D Markets and Average Fares - Medford-Rogue Valley Int'l Airport**





Nonstop Routes Flown - Medford-Rogue Valley Int'l Airport

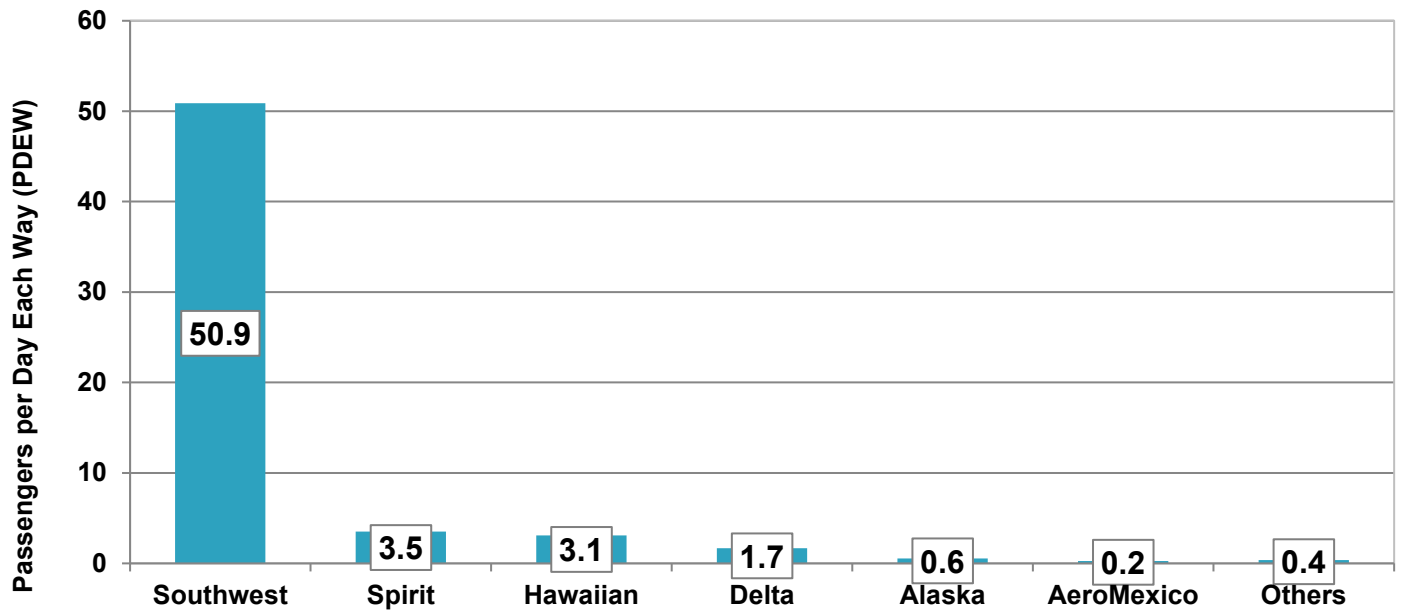
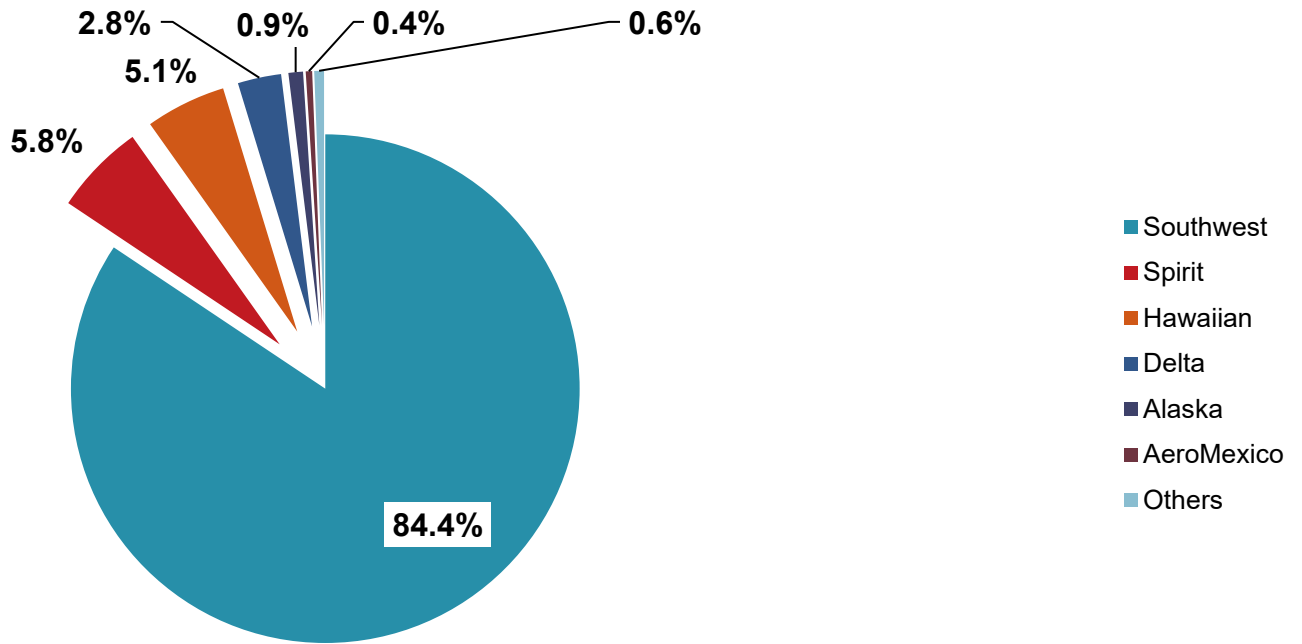


# Arcata-Eureka Airport Leakage and Retention Study Year-End Second Quarter 2024

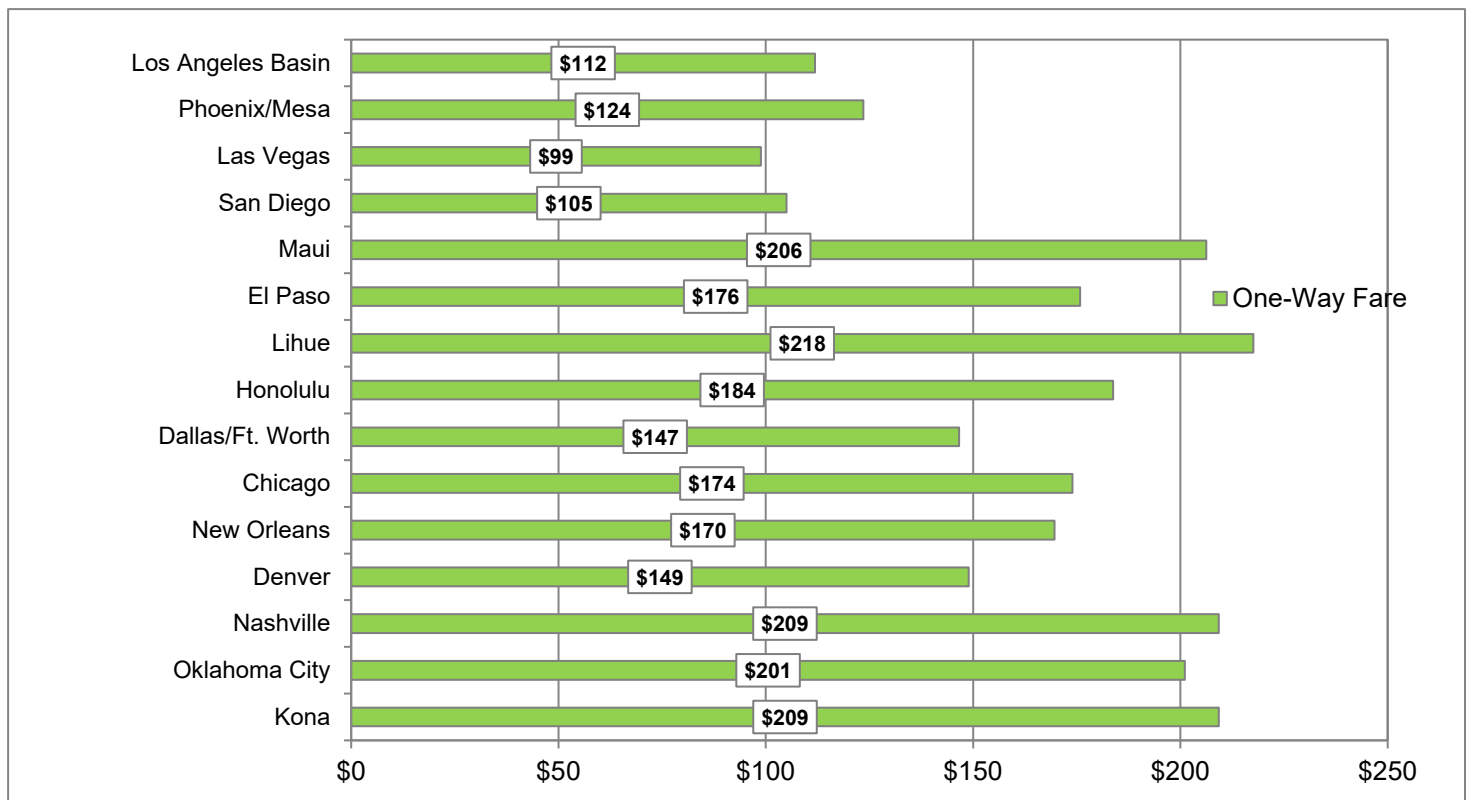
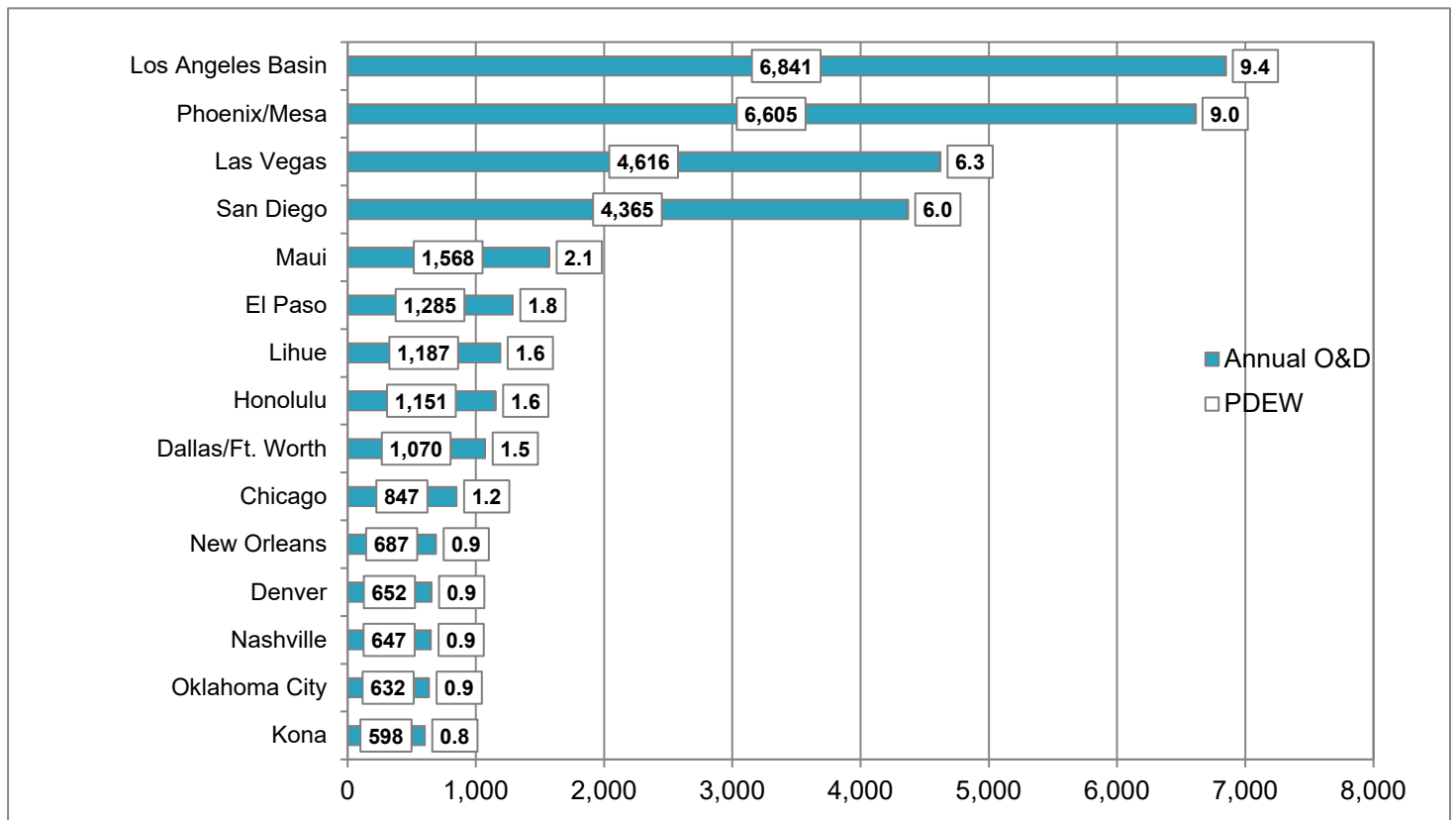
## Market Size Rankings and Airline Detail - Medford-Rogue Valley Int'l Airport

Rank	Metro Area	Delta		Alaska		United		American		Allegiant		All Carriers	
		PDEW	Fare	PDEW	Fare	PDEW	Fare	PDEW	Fare	PDEW	Fare	PDEW	Fare
1	Seattle/Everett	5.0	\$119	9.4	\$143							14.4	\$135
2	Las Vegas	0.9	\$203	0.5	\$208	0.4	\$194	0.6	\$218	5.8	\$54	8.1	\$98
3	Los Angeles Basin	0.9	\$211	1.3	\$193	0.4	\$197	0.2	\$244	1.4	\$48	4.9	\$141
4	Phoenix/Mesa	0.6	\$175	0.4	\$231	0.1	\$196	1.8	\$247	0.5	\$42	3.4	\$202
5	Salt Lake City	2.3	\$237	0.6	\$216							2.9	\$233
6	Denver	0.7	\$182			1.2	\$185					2.0	\$184
7	San Diego	1.1	\$199			0.3	\$204			0.4	\$48	1.8	\$166
8	San Antonio					0.1	\$256	1.1	\$257			1.2	\$257
9	Spokane	0.9	\$198	0.3	\$237							1.1	\$207
10	Anchorage	0.3	\$298	0.5	\$326	0.2	\$385					1.0	\$330
11	Calgary	1.0	\$290									1.0	\$290
12	Portland, OR	0.3	\$176	0.7	\$164							1.0	\$167
13	Philadelphia/Trenton	0.8	\$331					0.1	\$342			1.0	\$333
14	San Francisco Bay Area					1.0	\$149					1.0	\$149
15	Missoula			0.9	\$249							0.9	\$249
16	Boston	0.7	\$374					0.2	\$339			0.9	\$365
17	Dallas/Ft. Worth	0.5	\$287			0.1	\$275	0.2	\$333			0.9	\$299
18	Honolulu	0.2	\$327			0.7	\$346					0.8	\$342
19	Cancun	0.1	\$310			0.3	\$293	0.4	\$309			0.8	\$304
20	New York/Newark	0.5	\$400			0.2	\$370	0.1	\$357			0.8	\$385
21	Nashville	0.6	\$321			0.1	\$276					0.7	\$315
22	Puerto Vallarta	0.1	\$244	0.3	\$250	0.1	\$237	0.1	\$307			0.7	\$259
23	Liberia							0.7	\$475			0.7	\$475
24	Kansas City	0.4	\$280			0.2	\$282					0.6	\$281
25	Chicago					0.5	\$293	0.1	\$305			0.6	\$295
26	Lynchburg							0.5	\$323			0.5	\$323
27	Oklahoma City					0.5	\$302					0.5	\$302
28	Austin	0.2	\$272			0.1	\$267	0.2	\$301			0.5	\$283
29	Los Cabos	0.1	\$276	0.2	\$296			0.1	\$280			0.5	\$286
30	El Paso							0.5	\$283			0.5	\$283
31	Kona					0.5	\$316					0.5	\$316
32	Orlando/Sanford	0.3	\$325			0.2	\$307					0.5	\$318
33	Atlanta	0.2	\$380					0.2	\$274			0.4	\$327
34	Bangkok					0.3	\$634					0.4	\$650
35	Boise	0.3	\$174	0.1	\$231							0.4	\$188
36	Houston					0.2	\$309	0.2	\$283			0.4	\$296
37	Tampa/St. Petersburg	0.3	\$293			0.1	\$308					0.4	\$297
38	Greenville/Spartanburg					0.4	\$327					0.4	\$327
39	Charlotte/Concord	0.3	\$340									0.3	\$340
40	Billings							0.3	\$265			0.3	\$265
41	Norfolk/Newport News							0.3	\$424			0.3	\$424
42	South Florida	0.3	\$328									0.3	\$328
43	Hartford					0.3	\$393					0.3	\$393
44	Detroit	0.3	\$352									0.3	\$352
45	Mumbai											0.3	\$974
46	Nassau			0.3	\$506							0.3	\$506
47	Memphis							0.3	\$299			0.3	\$299
48	Springfield, MO					0.3	\$343					0.3	\$343
49	Bozeman	0.3	\$252									0.3	\$252
50	Raleigh/Durham					0.2	\$326					0.2	\$326
	50 Largest Markets	20.4	\$226	15.4	\$180	9.0	\$275	8.3	\$296	8.0	\$52	62.2	\$211
	Other Markets	2.0	\$408	0.6	\$305	2.3	\$399	1.1	\$384			6.7	\$427
	All Markets	22.4	\$242	16.0	\$184	11.3	\$301	9.4	\$306	8.0	\$52	68.8	\$232

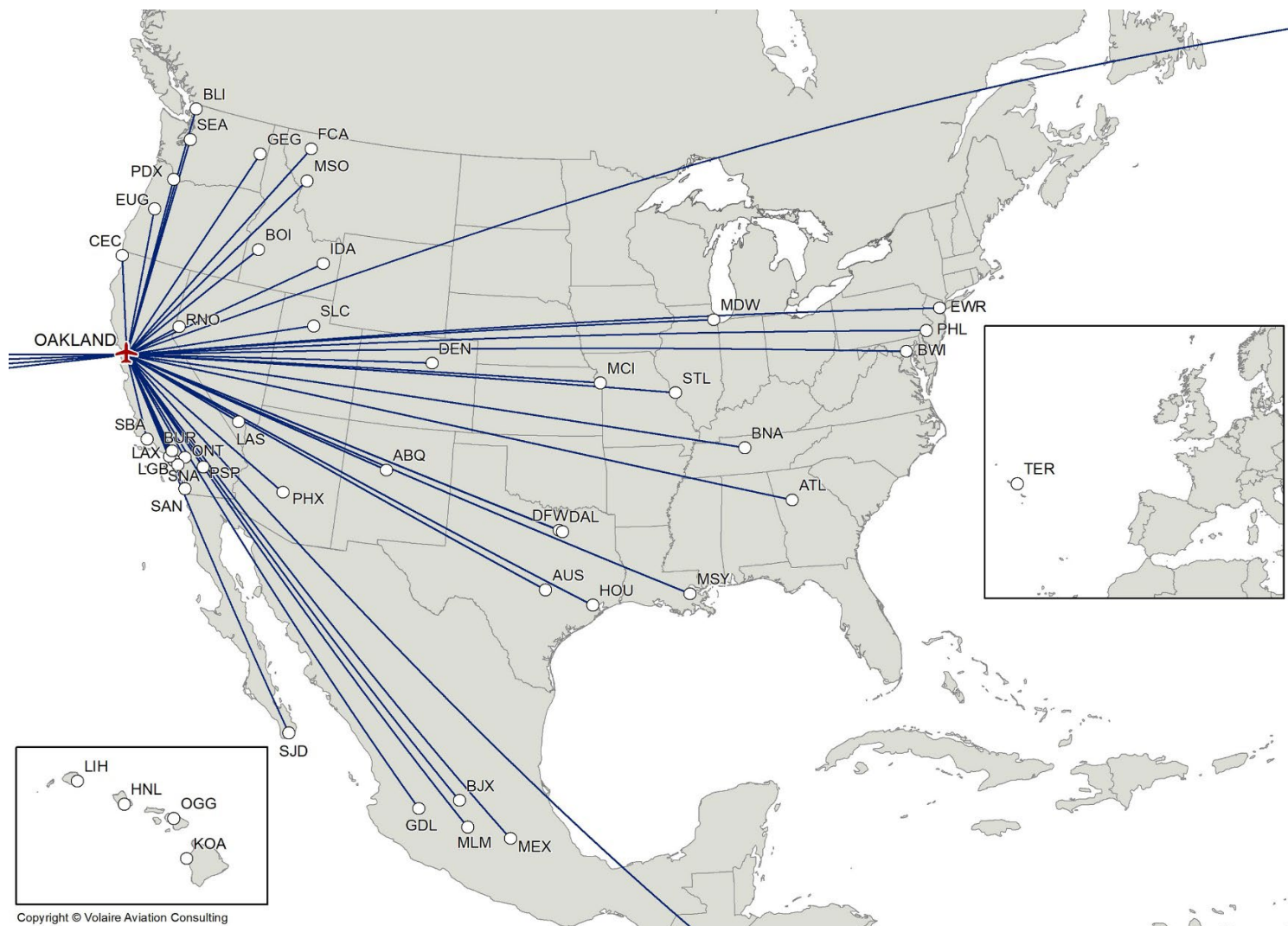
Distribution of Traffic among Airlines - Oakland International Airport



### 15 Largest O&D Markets and Average Fares - Oakland International Airport



Nonstop Routes Flown - Oakland International Airport



Airlines operated 48 nonstop routes from Oakland in YE 2Q 2024

# Arcata-Eureka Airport Leakage and Retention Study Year-End Second Quarter 2024

## Market Size Rankings and Airline Detail - Oakland International Airport

Rank	Metro Area	Southwest		Spirit		Hawaiian		Delta		Alaska		All Carriers	
		PDEW	Fare	PDEW	Fare	PDEW	Fare	PDEW	Fare	PDEW	Fare	PDEW	Fare
1	Los Angeles Basin	8.6	\$115	0.5	\$47			0.4	\$117			9.4	\$112
2	Phoenix/Mesa	9.0	\$124	0.0	\$59							9.0	\$124
3	Las Vegas	5.0	\$112	1.3	\$49							6.3	\$99
4	San Diego	5.4	\$110	0.6	\$52							6.0	\$105
5	Maui	0.9	\$163			1.3	\$237					2.1	\$206
6	El Paso	1.8	\$176									1.8	\$176
7	Lihue	0.8	\$188			0.8	\$246					1.6	\$218
8	Honolulu	1.2	\$166			0.4	\$234					1.6	\$184
9	Dallas/Ft. Worth	1.1	\$167	0.3	\$77							1.5	\$147
10	Chicago	1.1	\$175	0.0	\$113							1.2	\$174
11	New Orleans	0.9	\$173	0.1	\$105							0.9	\$170
12	Denver	0.9	\$149	0.0	\$70							0.9	\$149
13	Nashville	0.9	\$211	0.0	\$106							0.9	\$209
14	Oklahoma City	0.9	\$201									0.9	\$201
15	Kona	0.5	\$190			0.3	\$240					0.8	\$209
16	Seattle/Everett	0.5	\$113	0.0	\$65					0.3	\$156	0.8	\$130
17	Tulsa	0.8	\$194									0.8	\$194
18	Portland, OR	0.5	\$119	0.0	\$71					0.2	\$165	0.7	\$133
19	Washington/Baltimore	0.7	\$197	0.0	\$108							0.7	\$194
20	Minneapolis/St. Paul	0.2	\$157	0.0	\$73			0.3	\$274			0.5	\$230
21	Raleigh/Durham	0.3	\$187					0.2	\$270			0.5	\$227
22	New York/Newark	0.2	\$171	0.3	\$101							0.5	\$131
23	Philadelphia/Trenton	0.2	\$194	0.1	\$106			0.1	\$255			0.5	\$183
24	Omaha	0.5	\$168									0.5	\$168
25	Cancun	0.4	\$204	0.0	\$198							0.5	\$204
26	Austin	0.4	\$194	0.0	\$112							0.5	\$193
27	South Florida	0.3	\$167	0.0	\$134			0.1	\$327			0.4	\$197
28	San Antonio	0.4	\$164	0.0	\$106							0.4	\$161
29	Orlando/Sanford	0.4	\$190	0.0	\$133							0.4	\$188
30	Palm Springs	0.4	\$128									0.4	\$128
31	Los Cabos	0.4	\$188	0.0	\$160							0.4	\$188
32	Birmingham	0.4	\$222									0.4	\$222
33	Salt Lake City	0.3	\$113	0.0	\$59			0.1	\$171			0.4	\$129
34	Buffalo	0.4	\$226									0.4	\$226
35	Tampa/St. Petersburg	0.4	\$198	0.0	\$144							0.4	\$195
36	Des Moines	0.2	\$192					0.1	\$304			0.3	\$226
37	St. Louis/Belleville	0.3	\$209	0.0	\$93							0.3	\$208
38	Sarasota	0.3	\$167									0.3	\$167
39	Albany	0.3	\$252									0.3	\$252
40	Atlanta	0.2	\$179	0.0	\$123							0.3	\$174
41	Boise	0.1	\$128	0.0	\$60			0.1	\$208			0.3	\$167
42	Mexico City											0.2	\$325
43	Kansas City	0.2	\$208	0.0	\$97							0.2	\$204
44	Cincinnati	0.2	\$192									0.2	\$192
45	Eugene	0.2	\$99									0.2	\$96
46	Spokane	0.2	\$134									0.2	\$134
47	Hilo	0.1	\$187			0.1	\$272					0.2	\$242
48	Tokyo					0.2	\$958					0.2	\$958
49	Hartford	0.2	\$225	0.0	\$97							0.2	\$225
50	Little Rock	0.1	\$209									0.1	\$209
50 Largest Markets		49.5	\$143	3.4	\$65	3.1	\$276	1.5	\$226	0.6	\$160	58.2	\$148
Other Markets		1.4	\$194	0.1	\$118			0.2	\$332			2.1	\$280
All Markets		50.9	\$144	3.5	\$67	3.1	\$276	1.7	\$238	0.6	\$160	60.3	\$153



