


Resumen del formulario

Applicant Name and Title	[REDACTED] CEO
Applicant Address	[REDACTED]
Applicant Phone	[REDACTED]
Applicant Email	info@professionallettuce.com
Applicant interest in project/site	Cannabis business support and marketing
Business/Association Name	Professional Lettuce
Are you applying as a Humboldt County based business, cooperative, association, or nonprofit organization?	No
Are 75% or more of its operations based in Humboldt County?	Yes
Are you currently licensed and registered to operate in Humboldt County?	Yes
If you are not licensed or registered to operate in Humboldt County, are you in the process of doing so?	
Are the activities of your business, association, or organization, specific to the cultivation, processing, manufacturing, distribution or retail of cannabis, or whose organization provides support and/or services to the cannabis industry?	Yes
\$10,000 Eligibility	Cannabis Support Business
Cultivation Lighting (as defined in Humboldt County Code 719-3)	
\$50,000 Eligibility	
[[[]]]	
If Other, please explain	
What amount of the business is Humboldt-owned? "Humboldt-owned" is defined by registered residency of owners	100% Humboldt-owned
Ownership Structure and Owners	LLC
# of FTE Employees	1

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Summarize the business/association and its activities Word Limit: 250	We are currently working as back end support to cannabis businesses. We are working on building an outward facing consumer education, and marketing. The trellis grant would allow to bring some of our volunteer team into payed employee status and solvency.
Program / Project Name	Professional Lettuce
Requested Amount	USD 10000.00
Total project cost/funding needed:	USD 10000.00
Additional Funding Sources	Personal, and family loans
Type of project	Technical Assistance, Other
If Other, please explain	We want to help bridge the gap between consumer and farmer
Project Address	 McKinleyville, CA
Project Assessor's Parcel Number (APN):	NA
Does the project/business consist of a qualified outdoor cultivating operation (as per Humboldt County Land Use Ordinance) that produces less than 10,000 sq. ft. of cannabis (not including co-ops and associations whose cumulative area may exceed 10,000 square feet)?	No
Licenses & Permits	Jurisdiction Business License, Articles of Incorporation
Licenses, Permits, & Agreements	archive-1.zip

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Word Limit: 500

We are a diverse group of professionals; collectively we have multiple decades in HR, bookkeeping, wildlife management, and marketing. Our goal is to gain funding to provide the tools for our team to support the professional and public education in Humboldt County, and the broader cannabis consumer base about what it means to run a successful cannabis business, and the products that they are consuming.

Professional Lettuce has been a concept since 2018. PL is built on the standards of equity and education for all. As a team, we are working to assist the internal facing cannabis community with office support, which looks like HR, bookkeeping, accounting, supply chain management and more. On the external facing side, we are starting to work on the education front. This is designed around our community members from all areas and industries of Humboldt to build and show what makes this community and products it produces special.

Current funding has been out of pocket up to this point. At the time of applying for this grant we are operational and have active consulting projects with the HCBDC and WCCA, and will be starting to advertise, assist with manufacturing and distributions compliance, bookkeeping, HR, marketing, and other office support services. We are hoping to have our overhead covered for this portion of the business and bring in at least 20% to start building out the outward facing side of the business. We would use this grant to secure our solvency by obtaining the materials and equipment needed to be the fully rounded company we are striving to be.

Though we are not a farm or manufacturer environmental sustainability is important to us, we would like to highlight our teams resumes. Collectively they have history working in cannabis, architecture, habitat restoration, human resources, and community involvement. As a result, attention is always paid to sustainability. If PL were to ever find itself in a consulting situation requiring engineering, building, water usage, or architectural work we would recommend the highest possible standard of LEED that could be obtained within budget parameters, and bring in members of our network who specialize in those areas.

As a team we currently have 6 people contributing under the PL brand. The grant would provide enough, we hope, engage 3-10 community members in supplying products to help build our outward facing brand. We would also be working to engage the local 21-27 demographic to help design the marketing campaigns, proposal details, and graphic elements. Ideally, we would like to bring our current core team full time, followed by the tertiary team.

Word Limit 500

See Above

Word Limit: 500

See Above

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Word Limit: 500	See Above
Word Limit: 250	Hello, What we did not mention in the previous document is that [REDACTED] company. We would like to use our platform to show that Humboldt County is an open and welcoming place to these marginalized groups, and allow others in our community to use our platform to effect a positive and healthy change for the Humboldt community.
Project Budget	archive-2.zip
Select each item being uploaded.	Brief resumes of key personnel, Business Plan
File upload	archive-3.zip