

SUPPLEMENTAL INFORMATION No. 1

For Planning Commission Agenda of: March 7, 2019



Consent Hearing Item

Item No. F-5

Re: Applicant: The Humboldt County Collective
Application Number: 13927
Case Number: CUP-17-073
Assessor Parcel Number: 015-011-005

Attached for the Planning Commission's record and review is a letter from a neighbor with the following comments:

- A. THHC business practices as a neighboring business.
- B. The requirement that 215 dispensary have an HVAC system, while THCC does not.
- C. Video of THCC customers parking in 215 Dispensary's parking spaces.

Greetings, This is Alonzo from 215 Dispensary

I write this with a heavy heart and fear of the repercussion, It's unfortunate that I'm unable to attend today's meeting. I am writing you today, merely to inform you of the practices The Humboldt County Collective has employed to prevent and/or hurt my business and my reputation by constantly interfering with my ability to order product from fellow Humboldt cannabis businesses. I've made sure to do everything and remain compliant with all rules given to me. I have tried again and again to just be left alone to my own business, To extend a peaceful olive branch and work together. I have been met with false smiles and lies told behind my back to other companies. Imagine the embarrassment of placing an order only to find out your neighbor has called the same business, only to discredit and prevent you from ordering product. Imagine being told that you are only allowed certain products because your neighbors have threatened to stop all business relationships with anyone who does business with your establishment.

I've had customers comment on how badly they talk about me. To clarify "me", is being defined as 215 Dispensary. I've had distribution companies comment on how unhappy they are with anyone doing business with me. I have and continue to believe that we can work together or leave each other alone.

Shortly after opening I had the pleasure of meeting Karl. He explained how the community watch works. I still hope one day I'm included but at that time, he explained I was under his investigation. I believe he referred to himself as a "seeker of the truth." He did allow me to ask questions, such as why did they'd go so hard in trying to prevent me from opening? His response was expressing his freedom to voice his opinions. I'm all for that and so I'm expressing my voice this time around. It was a rather strange meeting. He told me of cameras watching me, even made up a few just to see my response I guess? Stating concerns of security and informing me of the watch they have to prevent any illicit activities. I'd hope that we can work together to keep a secure community. Savannah has always been respectful towards me, but calling other companies such as Kurt from RvR and telling them not to work with me isn't cool at all. UpNorth still believes the rumors that have been spread, the same with Alta supply. I understand exclusivity contracts being signed and enforced, I understand anti-competition clauses, what I don't understand is attempting to gain a competitive advantage through rumors and lies. It says a lot about a person when they choose sides without first getting to know the both sides.

When you look at Proper Cannabis and EcoCann, HPRC and the Heart of Humboldt as neighbors they aren't using these sort of practices to gain advantages over their neighbors. They let their customer service and product selection speak for their business. They want to see everyone succeed in the cannabis industry and believe in working together. I want to end this note by saying I in no way am saying I want them punished or anything negative like that to happen to them. I just want to be left alone without constant worry of what they might say or do next to hurt my business. In no way am I trying to prevent anything of theirs from going through, I just want the County to know a bit about the behind the scenes activities that might not reach them otherwise.

I have had to have a HVAC installed prior to allowing samples to be opened. Whereas THCC does not have a HVAC installed and still open sample jars. That's not my idea of fair or equal treatment between businesses. I have no problem being 100% transparent and complaint with the county, but to see my neighbors not have to be is disappointing. I have video of their customers parking in my spots, but I don't mind it. Funny how they made such a big deal about parking though. I should enforce my right to my parking stalls since they made such a huge fuss, but I don't. I just want to be left alone, as Steven Luther told me, Just cause they are wrong doesn't mean you are allowed to be." He is correct, but would anyone question them otherwise? I don't want anything bad to happen to THCC.