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**ERNIE BRANSCOMB**, Second District  
**GINGER CAMPBELL**, Third District  
**NICHOLAS KOHL**, Fourth District  
**SCOTT BINDER**, Fifth District



**LORA CANZONERI**, At-Large  
**RICH AMES**, At-Large  
**SEAN ROBERTSON**, Fire Chiefs Assoc.  
**WILLIAM HONSAL**, Sheriff's Office  
**JUSTIN ROBBINS**, Vice-Chair - Alternate  
**EDDIE MORGAN**, Alternate

## CITIZENS' ADVISORY COMMITTEE ON MEASURE Z EXPENDITURES APPLICATION FOR FUNDING

The Humboldt County Citizens' Advisory Committee on Measure Z Expenditures is now accepting applications for funding. Measure Z, Humboldt County's Public Safety/Essential Services Measure, is a half-cent sales tax, passed by the voters of Humboldt County during the November 2014 general election.

The Advisory Committee meets on each Thursday in March to review applications and will make recommendations to the Humboldt County Board of Supervisors in April.

**Applications for funding must be filed with the County Administrative Office BY 5:00 P.M. ON FEBRUARY 15, 2021. Postmarks are not acceptable for meeting this deadline.**

Agency Name:

Cooperation Humboldt Disaster Response & Community

Contact Person/Title:

Sabrina Miller

Mailing Address:

PO Box 7248

Phone Number:

424-901-9929

City:

Eureka

Zip code

95502

Email address:

cooperationhumboldt@gmail.com

**1. Amount of Measure Z Funding Requested for FY 2021-22:**

\$ 102,700.00

**2. Entity Type:**

- Humboldt County Department
- Contract Service Provider to Humboldt County
- Local Government Entity
- Private Service Provider
- Non-Profit Service Provider
- Other (Describe Below)

Other:

**3. Describe how the scope of your proposal fits the intent of Measure Z. Specifically, how will it maintain and improve public safety and essential services, as described on the previous page? (750 character limit)**

This program formed as a response to the immediate need for spontaneous volunteer management during the COVID-19 pandemic and wildfire response. Our team has built upon this response, continuing to fill community needs and collaborate with disaster response organizations to develop and implement solutions before, during, and after disaster. This program increases safety by utilizing our relationships with the community, making essential safety information accessible through programs that engage community members, empowering individuals to participate in community efforts, bridging the gaps between state and local emergency services, and freeing up public safety workers to deal with immediate and severe needs for their services.

**4. Please provide a brief description of the proposal for which you are seeking funding. (1500 character limit)**

We are requesting funds to pay staff to continue developing Cooperation Humboldt ' s Disaster Response & Community Resilience program. These staff will be responsible for the continuation of all DRRCR ' s current projects and operations, the expansion of this team ' s services, program fundraising, and community engagement. Currently the DRRCR team is responsible for various projects focused on community response and organizing. In times of disaster we meet the immediate needs of our community members through spontaneous volunteer management, providing resources, distributing supplies, and helping connect people to services. Having staff who are consistently communicating with, training, and organizing volunteers through Spontaneous volunteer management will allow our community to effectively and immediately respond to situations that require intervention. In 2020, CH mobilized a total of 215 disaster response volunteers. Partnering with ARC, our DRRCR team has been able to integrate itself into the broader disaster response ecosystem. We are developing relationships with the department of OES in hopes of collaborating and working with our local CERT teams. We have also been part of the initiative to strengthen the local Community Organizations Active in Disasters (COAD) and are working as the local partner of Transition US to create Resilient Hubs and resilience networks through their Transition Streets and Ready Together projects and training.

**5. How have you developed a plan for sustainability, including diversification of funding sources, for your proposal to carry on without reliance on future Measure Z funds? (750 character limit)**

As a nonprofit, Cooperation Humboldt has strong financial support in place for its program area. Alongside a designated grant writer and researcher, we also have a doner circle that has already contributed to our efforts. As this team continues to develop its disaster response and emergency preparedness programs, and as we seek further training with partnering emergency response organizations, we will qualify for a wider range of funding sources that are specific to this type of work.

Volunteers from our SVM program will sustain the work of this team on a long term basis. By fostering strong relationships and continuously engaging community members we will ensure high attrition rates.

**6. If this request is for the continuation or expansion of an existing program/service, what is the current source of funding for that program/service? (500 character limit)**

Currently we are funded through grants allocated to Cooperation Humboldt specifically designated to support the work we do with spontaneous volunteer management and disaster response. Humboldt Area Foundation recognized the value of this team and the important role that our services played in addressing immediate community safety, and supported our need to put more resources into the development of this team.

**7. If you are awarded Measure Z funds, how do you plan to leverage these funds to secure additional grants, contributions or community support? (500 character limit)**

In compensating staff will have the capacity to spend time seeking out funding through local, state, and federal grant funding specific to this team and work being done around emergency response and resilience. CH also generates funds through community fundraising and community investors. As the work of this team grows and continues to impact the community on a large scale, we plan to reach out to community partners for financial contributions supporting the continuation of our efforts.

**8. Will the proposal require new or expanded activity on the part of another entity to be fully functional and effective? If so, name the entity and describe what participation would look like. (750 character limit)**

While Cooperation Humboldt's DRCR team is fully functional, we depend on our community when we engage in affiliated or unaffiliated spontaneous volunteer management. Our team works diligently to develop and maintain relationships with our volunteer network, and this work requires consistent effort and merits proper compensation. We strive to reimburse our volunteers for accrued expenses such as gas mileage. Practicing consistent communication and engagement and creating opportunities for training, and certification, will cultivate a pool of skilled volunteers who stay engaged throughout the year and who are ready to mobilize quickly when disaster strikes.

**9. Are there recurring expenses associated with this application, such as personnel costs?**

No  Yes

If Yes, detail those expenses here: (500 character limit)

Two Program Coordinators at .75 FTE: Program development, team management, overseeing all operations, strategic partnership development, community safety & needs assessment, acquisition & distribution of supplies

Project Manager at .75 FTE: Internal Databases operations, survey/form designer, develop materials for volunteer engagement and deployment, community outreach, volunteer support

Volunteer Lead at .25 FTE: Volunteer engagement, communication, and coordination, organize trainings

**REQUIRED ATTACHMENTS - Be sure to include the following with your application**

**Prior Year Results:** If your request is a continuation of a program funded with Measure Z in prior fiscal years, please provide the results of implementation. (one page maximum)

**Program Budget:** Please utilize the template provided on the following pages. This will need to be updated if your agency is approved for funding.

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**I declare under penalty of perjury under the laws of the State of California that the above statements and all attachments are true and correct.**

**Date:**

**Signature:**

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**SUBMIT YOUR COMPLETE APPLICATION TO:**

**Humboldt County Citizens' Advisory Committee on Measure Z Expenditures**  
c/o County Administrative Office \* 825 Fifth Street, Suite 112 \* Eureka, CA 95501-1153 \* [cao@co.humboldt.ca.us](mailto:cao@co.humboldt.ca.us)

Attachment II - Exhibit E  
Budget

Cooperation Humboldt Disaster Response & Community Resilience

Invoice Date: \_\_\_\_\_

Invoice # MZ- \_\_\_\_\_

Invoice Period: \_\_\_\_\_

Descriptions	Amounts	Approved Budget	Remaining Balance
<b>A. Personnel Costs</b>			
Title: Disaster Response and Community Resilience Program Coordinator Salary and Benefits Calculation: .75 FTE at \$20.00/hour Program development, team management, community outreach, strategic partnership development, fundraising, community safety and needs Duties Description: <del>assessment overseeing all program operations</del>	28,000.00		(28,000.00)
Title: Disaster Response and Community Resilience Program Coordinator Salary and Benefits Calculation: .75 FTE at \$20/hour Program development, team management, community outreach, strategic partnership development, fundraising, community safety and needs Duties Description: <del>assessment volunteer support</del>	28,000.00		(28,000.00)
Title: Disaster Response and Community Resilience Project Manager Salary and Benefits Calculation: .75 FTE at \$20/hour Internal Data bases operations, survey/form designer, develop materials for volunteer engagement and deployment, strategic partnership Duties Description: <del>development community outreach</del>	28,000.00		(28,000.00)
Title: Disaster Response and Community Resilience Volunteer Lead Salary and Benefits Calculation: .25 FTE at \$20/hour Volunteer engagement, communication, and coordination, organizing Duties Description: trainings	9,600.00		(9,600.00)
<b>Total Personnel:</b>	<b>93,600.00</b>	<b>0.00</b>	<b>(93,600.00)</b>
<b>B. Operational Costs (Rent, Utilities, Phones, etc.)</b>			
Title: Postage fees  Description: Shipping out supplies within Humboldt	\$500		

Title:	
Description:	
Title:	
Description:	
Title:	
Description:	
Title:	
Description:	

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**Total Operating Costs: \$500**

**0 0**

**C. Consumables/Supplies (Supplies and Consumables should be separate)**

Title: Personal protective equipment	
Description: Face cover, hand sanitizer, disinfectant wipes, and other supplies to distribute to volunteers and community partners	\$2,000
Title: Health equipment	
Description: Fire health and safety equipment including fans, air filters, and other fire related support equipment	\$2,500
Title: Information media	
Description: local advertising, pamphlets, web development, local promotion, printing, des	2100
Title:	
Description:	

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**Total Consumable/Supplies: \$6,600**

**0 0**

**D. Transportation/Travel (Local and Out-of-County should be separate)**

Title: Local Volunteer Transportation Reimbursement	
Description: Travel reimbursements at 46 cents a mile.	2,000
Title:	

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Description:	
Title:	
Description:	

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**Total Transportation/Travel Costs: 2,000**

**0 0**

**E. Fixed Assets**

Title:	
Description:	
Title:	
Description:	

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\_\_\_\_\_

**Total Other Costs: 0**

**0 0**

**Invoice Total: 102,700.00**



**Danny Kelley, Owner**

1523 Main St.  
Fortuna, CA 95540  
(206) 550-1675  
danny@edgecaliber.com

**Glenn Ziemer, Chair**

Citizens' Advisory Committee  
Measure Z Expenditures  
825 5th St., Eureka, CA, 95501  
Humboldt County

**5th, February 2021**

Dear Mr. Ziemer,

As Measure Z is intended to promote public safety and create non-existing resources in our community I would like to recommend that a certain allocation be considered for Cooperation Humboldt in Eureka, CA. My agency, as well as other agencies I work with including College of the Redwoods, the Northcoast Small Business Development Center, and Fortuna Kiwanis have directly witnessed the leadership, project management, and collaboration provided by Cooperation Humboldt related to 3 different types of crises in the past year alone.

I first recognized Cooperation Humboldt's ability to provide community services in dealing with chronically house-less individuals. They were able to quickly identify niche gaps in care from an extensive stakeholder interviewing process. This led to the creation of a behavioral intervention technique through a 24x7 patient care line. They partnered with multiple agencies including Open Door Community Health Centers, Ikigai Physician Group, and HACHR to provide warm handoffs for house-less community members who needed food, clothing, shelter, and healthcare services.

Our community benefited from their leadership in March 2020 when the impacts of COVID began to hit our communities. Cooperation Humboldt was one of the first non-profit organizations to quickly scale delivery of crucial supplies to shelter-in-place victims and some of the most vulnerable populations throughout Humboldt. Volunteers were quickly trained on the proper use of personal protective equipment (PPE). Services were scaled by leveraging cloud based tools and automation to make seamless integration with a needs request and timely match to a volunteer provider. They were able to quickly spin up teams to fabricate masks and sanitizer and deliver food, prescription medications, and durable goods like clothing and equipment.

Finally I witnessed their ability to organize and provide leadership during the recent regional fires. When volunteers were needed they were able to successfully put out a call for support that quickly went viral leading to hundreds of volunteers. Despite not being able to utilize every volunteer that offered assistance they were able to guide many of these individuals into deeper commitment and service through the local chapter of the American Red Cross for future deployment at the next crisis.

Sincerely,

A handwritten signature in black ink that reads 'Danny Kelley' in a cursive, flowing script.

**Danny Kelley**

Owner  
danny@edgecaliber.com  
206.550.1675





February 15, 2021

Dear Citizens' Advisory Committee:

My name is Ayako Nagano, and I am an Attorney at Midori Law Group and a council member for the [National Environmental Justice Advisory Council](#). NEJAC hosts public hearings on Environmental Justice issues on behalf of the Environmental Protection Agency, representing tribal governments, academia, state and local governments, community-based and non-profit organizations. NEJAC also gets invited to assist other federal agencies, such as the [Intergovernmental working group on Environmental Justice](#) (IWG). The IWG is currently hosting conversations about disaster preparation during COVID, with an Environmental Justice, and as a food justice activist, I have had the pleasure of uplifting climate resilience solutions in our region. I also serve on the boards of [Transition US](#), which aims to build alternative structures to a fossil fuel dependent world and works on Climate Resilience, and am co-chair of [ITRC](#) (International Transformational Resilience Coalition) in California, a coalition of trauma and mental health experts, climate activists and faith leaders working to build widespread levels of psychological and psycho-social-spiritual resilience for the adversities generated by climate change. I've also been invited back to serve as a board member of the [NorCal Resilience Network](#), which has been promoting a [Resilient Hubs model](#) in collaboration with the Urban Sustainability Directors Network (USDN). Resilient Hubs are spaces that serve as a gathering place to distribute resources, exchange information, and express community care during disasters.

As part of my research on Disaster Preparation and Climate Resilience, I have had the pleasure of interviewing Sabrina Miller and Oscar Mogollon, both staff members at Cooperation Humboldt's Disaster Response and Resilience efforts. I am a big fan of their work, and consider Cooperation Humboldt to be a leading model of community resilience, working simultaneously on disaster response, mutual aid, climate resilience, inner resilience, and building a solidarity economy (amongst all the other programs they host). Their model requiring basic trainings of these concepts to their core team, the way they approach the work from a holistic lens, using a sociocracy model of governance in which decisions are made collaboratively - is something I pay attention to as a list of best practices. I consider Northern California to be amongst the healthiest of ecosystems to build these models of collaboration, and am proud to be uplifting the work of Cooperation Humboldt nationally as a leading pioneer in this work.

Other organizations try to do some parts of what they do – but the notion that mutual aid is separate from disaster preparation is a popular fiction that must be dismantled. On all hands on deck approach assessing the needs and resources of their community, with the type of adaptability that Cooperation Humboldt brings to the table – all the while feeding the hearts, minds and tummies of community members – both from the perspective of people needing assistance as well as the volunteers that derive satisfaction from the work they do – is gold. Very few organizations have been able to deliver what Cooperation Humboldt is delivering. They have stepped in where government has failed. Cooperation Humboldt is clear on their vision, their delivery, and are aware of the ways in which they want to grow. And that shows up in the quality of their work, the resilience of their staff and volunteers. I wholeheartedly endorse the efforts & energies of their hard work and their purpose-driven mission. Thank you for your kind attention in supporting this very important work, assessing the gaps in services so that we are overall more resilient to the challenges of our times.

Warm regards,

Ayako Nagano



**Humboldt Unitarian Universalist Fellowship**

*Nurture. Embody. Empower.*

24 Fellowship Way

Bayside, CA 95524

February 15, 2021

Dear Citizens' Advisory Committee:

I wish to uplift the work of Cooperation Humboldt, and specifically, the team that heads up the Disaster Response & Resilience efforts in our area. Working in collaboration with other non-profit and community organizations in our region, this team has created a 6-week, fee-free course designed to equip those in attendance with the tools and information needed to become more adept at meeting the needs of our community in times of challenge & tumult.

Addressing both short-term & long-range needs, they have crafted a well-organized and deeply thoughtful offering which is a powerful resource for the entire ecosystem of northern Humboldt. Working in collaboration with disaster response organizations to build partnerships and program areas that will enhance the long-term resilience of the community, this team ensures that when a disaster or other emergency strikes, community members will be better prepared to rebound, thus freeing up public safety workers to deal with the most immediate and severe needs for their services.

Alongside these efforts, their team will use education, inner resilience training, and partnership to cultivate a network of trained community members and organizations.

I wholeheartedly endorse the efforts & energies of the hardworking people here and their purpose-driven mission in our local area. Any support we can give them would ultimately be of benefit to us all.

Yours,

In grace & gratitude,

Amy Day (she/her)

Fellowship Engagement Coordinator,

Humboldt Unitarian Universalist Fellowship