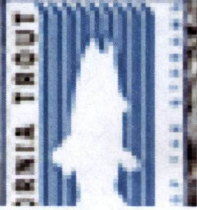


# Mad River Alliance & California Trout's HUMBOLDT STEELHEAD DAYS

January 23 to February 7, 2015

## Catch a Steelhead on and off the water!



1st-Prize!



2nd Prize!



3rd Prize!



**\$25 Fishing Contest Entry Includes: Prize Eligibility & Awards Dinner!  
Local Micro-Brews, Auction, Games and More Prizes!  
Tickets available online at [HoldMyTicket.com](http://HoldMyTicket.com)**

[www.madriveralliance.org](http://www.madriveralliance.org) or [www.caltrout.org/regions/north-coast-region](http://www.caltrout.org/regions/north-coast-region)





THE MAD RIVER ALLIANCE &  
DELL'ARTE INTERNATIONAL

# FISH TALES 2

A Family-Friendly  
Variety Show

STEELHEAD DAYS

Saturday, January 24th

\* comedy \* storytelling \* song \* string band Kingfoot \*

7:30 p.m.

CARLO THEATRE

TICKETS: Adults \$10/ Kids \$5, Free with Steelhead Days Registration

Reservations Recommended. Space Limited

For Reservations: 707-668-5663 x5

1-4 p.m. FREE Mad River Family Fun Day  
*fishing workshops, Fish-themed games,  
crafts, entertainment, food, booths*


Blue Lake Business Park (101 Taylor Way)



Dell'Arte International  
131 H St., Blue Lake  
PO Box 816, CA 95525  
dellarte.com










# Humboldt Steelhead Days


-  Mad River
-  Highways
-  Parking/Public Access
-  Hammond Trail Bike Access
-  Contest Boundary Begin/End Point









S Powers 12/2014  
 Coordinate System: NAD 83 UTM Zone 10 North  
 Data Sources: USGS, CDFW









## Humboldt Steelhead Days – Fishing Competition Participation Guidelines

- 1) Humboldt Steelhead Days Fishing Competition participants must have (in their possession) a valid California Fishing License. Children under the age of 16 are not required to have a license.
- 2) Registration Donation of \$25 for adults, 12 & under are free.
- 3) Only officially registered competition participants can win prizes.
- 4) Registration is open from November 21, 2014 through February 7<sup>th</sup> 2015. Participants can register at the Kick Off Party at Mad River Brewery until 9pm on January 23<sup>th</sup>, 2015. Tickets can be obtained at Pacific Outfitters, Mad River Tackle, RMI Outdoors, Grundman's Sporting Goods or online at: <http://holdmyticket.com/event/189210>, [www.madriveralliance.org](http://www.madriveralliance.org) or [www.caltrout.org](http://www.caltrout.org)
- 5) No refunds of registration fee after Jan 15<sup>th</sup>, 2015. Humboldt Steelhead Days is an all weather event, activities will go on regardless of weather conditions.
- 6) All participants must adhere to CA Fish and Wildlife regulations to be eligible to enter fish.
- 7) Fish must be captured alive, using standard hook and line and standard fishing techniques.
- 8) ON THE MAD RIVER - All fish must be brought to Mad River Tackle or Redwood Marine as soon as possible on the day of the catch for verification. And, e-mail a photo to [madriveralliance@suddenlink.net](mailto:madriveralliance@suddenlink.net) or post on Mad River Alliance Facebook for recording.
- 9) ON THE EEL RIVER – Catch and Release ONLY – photo verification if possible and send a photo to [kenny@fishingthenorthcoast.com](mailto:kenny@fishingthenorthcoast.com) for recording.
- 10) The competition ends at 5pm Saturday, February 7<sup>th</sup>, 2014. To qualify for prizes, participants must be registered and show proper identification. Prizes will be awarded during the Awards Dinner (starts at 6pm) at the Wharfinger Building in Eureka on Saturday February 7<sup>th</sup>.
- 11) Anyone found violating contest rules will be automatically disqualified from the event.
- 12) Competition Hours (2 weeks): Fishing lines can only be in the water between 7am - 6pm.
- 13) Steelhead report cards are required on the Mad River.
- 14) Barbless hooks required on all terminal tackle. No large treble hooks unless on buoyant lures.
- 15) No snagging, fish must voluntarily take the lure or bait in its mouth. Snagged fish must be released unharmed.
- 16) Weights cannot be rigged below the hooks.

### Weight and Hook Restrictions

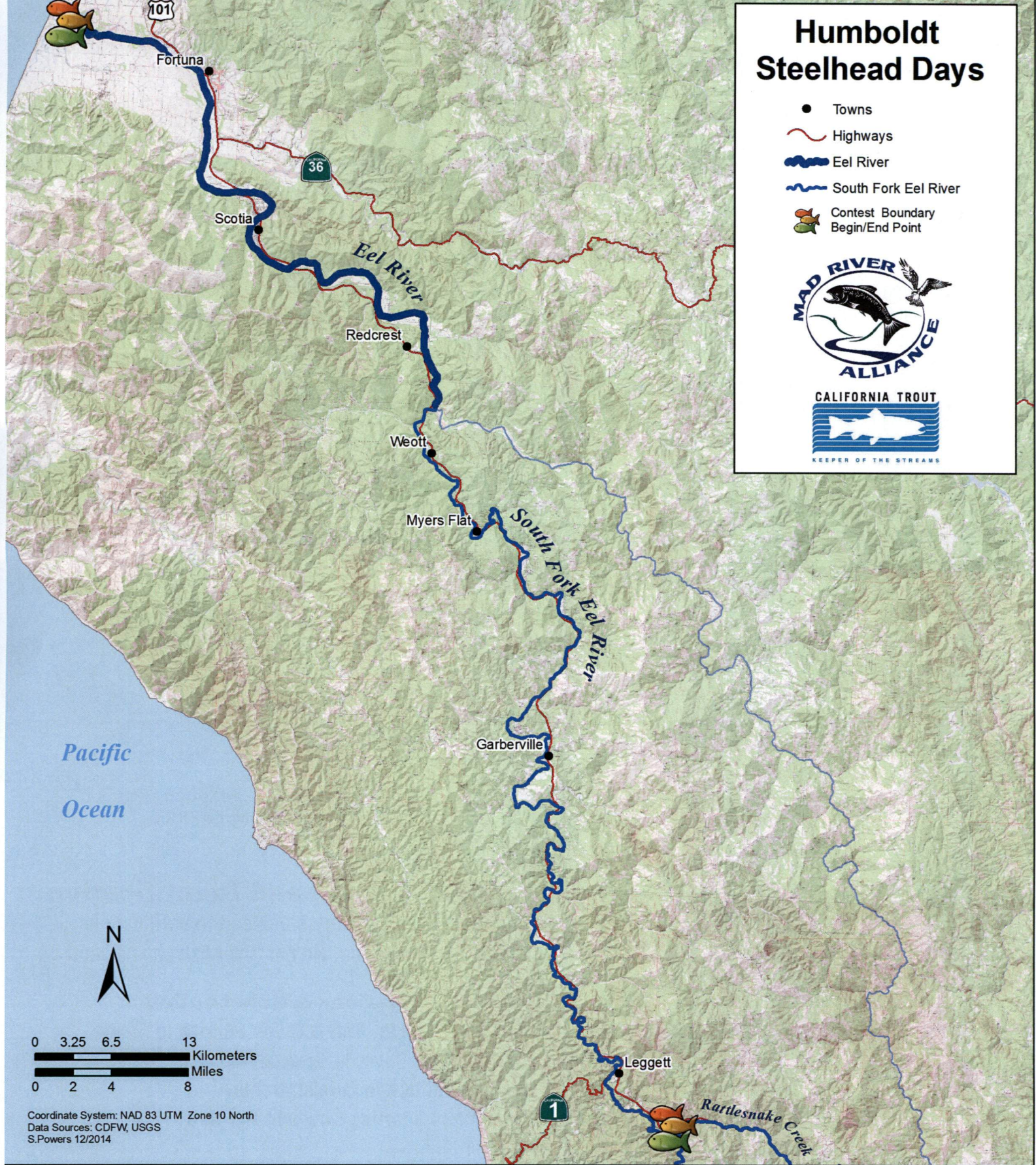
- 1) No person shall use any single hook with a gap greater than 1 inch or any multiple hooks with a gap greater than  $\frac{3}{4}$  inch.
- 2) It's unlawful to use any hook which is directly or indirectly attached closer than 18 inches to any weight exceeding  $\frac{1}{2}$  ounce.
- 3) It's unlawful to use any multiple hooks or more than one single hook on non-buoyant lures exceeding one ounce.

**All wild steelhead caught must be released unharmed. Wild Steelhead are identified by having an intact adipose fin. Hatchery steelhead may be kept in select waters. Hatchery steelheads are identified by a missing adipose fin and a healed scar in the location of the missing fin.**

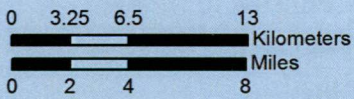


# Humboldt Steelhead Days

- Towns
- Highways
- Eel River
- South Fork Eel River
-  Contest Boundary Begin/End Point



Pacific Ocean



Coordinate System: NAD 83 UTM Zone 10 North  
 Data Sources: CDFW, USGS  
 S.Powers 12/2014





# Contest Guidelines for Humboldt Steelhead Days

*"Keep your hatchery catch and help keep wild steelhead wild!"*

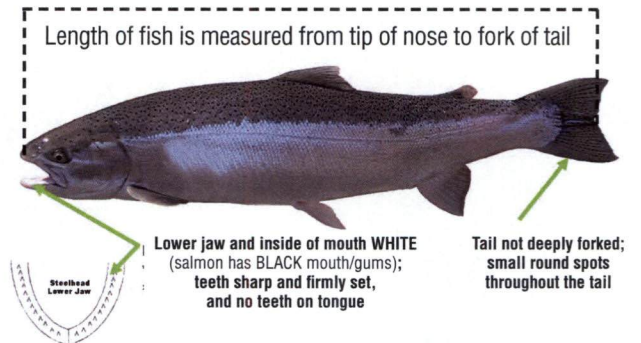
## CONTEST CATEGORIES:

### Mad River Catch Categories:

- Biggest steelhead
- 2nd biggest steelhead
- First steelhead caught on the Mad River
- Last steelhead caught on the Mad River

### Eel River Photo Categories:

- Best photo of an angler with steelhead or fishing
- Best photo of 16-yr or under with steelhead or fishing
- Best photo of a steelhead in the water
- Best close up photo of a steelhead



## Photo Submission Guidelines: Your photos will be included in a slideshow at the awards dinner!

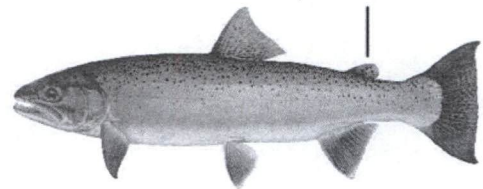
- For the **MAD RIVER** please include: Name of person in photo, location of photo, fish stats: sex, length, weight
- For the **EEL RIVER** please include: Name of person in photo, location of photo, your best guess for fish stats: sex, length, weight

## Options for Submitting/Sharing Photos:

- Email your **MAD RIVER** photo to [madriverriveralliance@suddenlink.net](mailto:madriverriveralliance@suddenlink.net)
- Email your **EEL RIVER** photo to [kenny@fishingthenorthcoast.com](mailto:kenny@fishingthenorthcoast.com)
- Post on **Facebook** and share it with the HSD/MRA Facebook page
- Social media: Hashtag your photo with **#HumboldtSteelheadDays**

## EEL RIVER WILD STEELHEAD

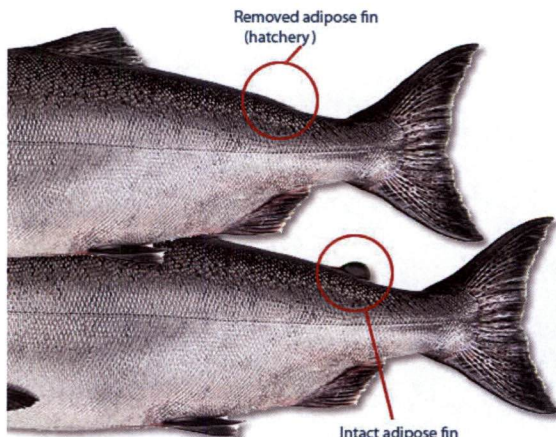
Intact adipose fin



Please keep these wild fish in the water, photos only from the Eel River.

## HATCHERY STEELHEAD

adipose fin cut off or absent



## WILD STEELHEAD

adipose fin present

## Mad River Steelhead Identification

Bring Mad River hatchery steelhead to verification stations below cleaned. **No Eel River fish can be kept!**

## Verification stations & ticket outlets:

- Mad River Tackle, Bait & Guide Service in Arcata
- RMI Outdoors (formerly Redwood Marine) in Eureka
- Pacific Outfitters in Eureka/Arcata
- Grundmans Sporting Goods in Rio Dell



Humboldt Steelhead Days Tickets available online at:  
<http://holdmyticket.com/event/189210>



[www.caltrout.org](http://www.caltrout.org)



[www.madriverriveralliance.org](http://www.madriverriveralliance.org)



**Mad River Alliance & California Trout's**  
**HUMBOLDT STEELHEAD DAYS**

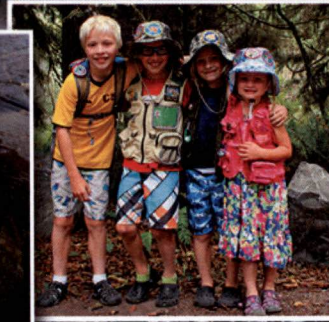
January 23 to February 7, 2015

**Take the family fishing or go on a Quest!**

Learn about  
fish and local  
watersheds  
from the  
experts!



ASK FOR THE  
STEELHEAD  
ROOM RATE  
SPECIAL!



**REDWOOD  
EDVENTURES  
QUESTS** are

educational treasure  
hunts with clues, guiding  
you along a path or trail.



**\$25 fishing contest entry includes:  
Prize eligibility & Awards dinner!  
Auction, Games and more Prizes!**

**Register Now at: [www.madriveralliance.org](http://www.madriveralliance.org)  
or [www.caltrout.org/regions/north-coast-region](http://www.caltrout.org/regions/north-coast-region)**



[www.redwood-edventures.org](http://www.redwood-edventures.org)  
[facebook.com/RedwoodEdVentures](https://facebook.com/RedwoodEdVentures)



# Humboldt Steelhead Days

MAD RIVER ALLIANCE  
& CALIFORNIA TROUT

2015

*A celebration of Steelhead spawned  
in the cold clean water of Northern California*

January 23 to February 7, 2015

*A family-friendly, fishing contest and  
educational fun on the Mad and Eel River!*

## **\$25 FISHING CONTEST ENTRY INCLUDES:**

- Prize Eligibility • Awards Dinner • Workshops
- Hotel Room Rate Special • Gift Bags
- Free MRA & Cal Trout Memberships
- Plus:** Local Microbrews & Food, Music,  
Scavenger Hunts for the Kids & More Prizes!



**Register at [holdmyticket.com/event/189210](http://holdmyticket.com/event/189210)**

Be a partner or sponsor!



**DAVE FERAL**  
Director, Mad River Alliance  
P.O. Box 1252, Blue Lake, CA 95525  
(707) 382-6162  
[www.madriveralliance.org](http://www.madriveralliance.org)  
[madriveralliance@suddenlink.net](mailto:madriveralliance@suddenlink.net)



**DARREN MIERAU & MARY BURKE**  
CalTrout North Coast Staff  
615 11th Street, Arcata, CA 95521  
(707) 599-1212  
[www.caltrout.org](http://www.caltrout.org)  
[murke@caltrout.org](mailto:murke@caltrout.org)



Mad River Alliance & California Trout's  
**HUMBOLDT  
STEELHEAD DAYS**

**Come fishing with us!**

Become a sponsor and help us grow this great event!  
(Sponsorship donations are tax deductible)

**SPONSOR/DONATION PACKAGES:**

- \$500 CHROMER
- \$250-\$400 METAL HEAD
- \$100-\$200 BLUE BACK
- \$40-\$80 HALF POUNDER
- \$ \_\_\_\_\_ (write in amount)

I'd like to donate a fishing contest prize!

List prize: \_\_\_\_\_

**PAYMENT OPTIONS**

- CHECK ENCLOSED
- BILL/INVOICE ME
- I WILL DONATE ONLINE TO  
[MADRIVERALLIANCE.ORG](http://MADRIVERALLIANCE.ORG)
- I WILL TO DONATE ONLINE  
TO [CALTROUT.ORG](http://CALTROUT.ORG)



Please print clearly:

Company Name: \_\_\_\_\_

Your Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone/Cell: \_\_\_\_\_

Address: \_\_\_\_\_



Send this sheet to: Mad River Alliance  
P.O. Box 4422 • Arcata, CA 95518  
[madriverralliance@suddenlink.net](mailto:madriverralliance@suddenlink.net)

