

BOARD OF SUPERVISORS MEETING
February 27, 2018

"For all items NOT on the agenda"

(Each Speaker Limited to 3 Minutes)

Voluntary Sign-In Sheet

1. ^{Homeless} PAUL GLENN - The Homeless Epidemic
2. DOUG JACKSON, PE
3. Vivian Hellwell Potter Valley Project or
Eel Russian River Comm -
4. Thomas Mulder
- 5.
- 6.
- 7.
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- 10.
- 11.
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- 14.
- 15.
- 16.

United to offer flights to LAX

MAD RIVER UNION

McKENLEYVILLE - United Airlines

will begin offering nonstop flights between Humboldt County's main airport and Los Angeles International Airport (LAX) starting June 7.

United will provide the service with a 50-seat CRJ regional jet with one flight per day. The jet will depart LAX at 8:05 a.m., and arrive at the California Redwood Coast Humboldt County Airport (ACV) in McKinleyville at 9:55 a.m. The jet will then return to SoCal, leaving ACV at 10:25 a.m. and arriving at LAX at 12:15 p.m.

"A direct flight to Southern California has been a top priority for our air service recruitment efforts," said Humboldt County Aviation Program Coordinator Emily Jacobs in a press release

LAX ✦ A3

LAX | 'New opportunities'

✦ FROM A1

issued Monday by United Airlines and the Redwood Region Economic Development Commission. "Market research has shown that demand for this service from our community is strong. Our previous service to LAX was very popular with tourists and businesspeople.

Humboldt County had service to LAX from 2005 to 2011 provided by a different carrier.

"The LAX connection is one that we've been working to get for many years. I want to thank United Airlines for their investment in our community," said Supervisor Virginia Bass. "I know that direct service to LAX will create new opportunities to increase business and tourist travel."

"On behalf of the Humboldt County tourism industry we are thrilled to reconnect with Los Angeles through United Airlines," said Tony Smithers, Executive Director of the Eureka-Humboldt Visitors Bureau. "We look forward to growing our market in Southern California, particularly as an additional gateway for the Pacific Rim."

Recruiting and retaining air service has been a top focus of the Redwood Region Economic Development Commission (RREDC) since 2003. It was that year that RREDC joined with the City of Redding

and the County of Humboldt to secure a direct flight to LAX. In 2011, RREDC joined with community members, businesses, and organizations to create "Fly Humboldt," a collaborative effort to increase air service and support our local airport.

"Passenger air service is a dynamic and challenging business. There are literally hundreds of airports competing for the business of less than 10 airlines," said Gregg Foster, Executive Director of RREDC. "Many small airports have lost air service altogether. We're fortunate to have the support of our community and United Airlines."

In addition to supporting tourism, many larger employers have stated that connecting to Southern California will help them attract talent and access markets.

"We are actively toasting the announcement of the new ACV to LAX flight! More flights in and out of our community allow our families to gather, businesses to remain successful, and our community to thrive," said Mary Keehn, Founder of Cypress Grove Chevre. "This success is the result of many businesses, institutions, and individuals coming together to make this happen. Our thanks to all for the great rallying of support and to United for their continued commitment to the community."

flyhumboldt.org, newsroom.united.com

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\$547
round trip  10:25 AM - 12:13 PM 1h 48m Nonstop
United · Skywest DBA United E


\$556
round trip  8:00 AM - 10:03 AM 4h 03m 1 stop
United · Skywest DBA United E 1h 20m in SFO


\$556
round trip  12:44 PM - 4:59 PM 4h 15m 1 stop
United · Skywest DBA United E 1h 29m in SFO

\$556
round trip  6:45 PM - 10:35 PM 3h 50m 1 stop
United · Skywest DBA United E 58m in SFO

\$647
round trip  6:45 PM - 7:22 AM*1 12h 37m 1 stop
Alaska, United · Skywest DBA 9h 48m in SFO

\$741
round trip  8:00 AM - 9:50 AM 3h 50m 1 stop
Alaska, United · Skywest DBA 1h 15m in SFO

\$741
round trip  12:44 PM - 5:50 PM 5h 06m 1 stop
Alaska, United · Skywest DBA 2h 24m in SFO

\$840
round trip  8:00 AM - 10:45 AM 4h 45m 1 stop
Delta, United · Skywest DBA U 2h 05m in SFO

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
\$594
round trip  8:05 AM - 9:55 AM 1h 50m Nonstop
United · Skywest DBA United E


\$547
round trip  10:30 PM - 9:50 AM*1 11h 20m 1 stop
United · Skywest DBA United E 8h 32m in SFO

\$602
round trip  6:30 AM - 9:50 AM 3h 20m 1 stop
United · Skywest DBA United E 32m in SFO

\$602
round trip  1:00 PM - 5:10 PM 4h 10m 1 stop
United · Skywest DBA United E 1h 49m in SFO

\$602
round trip  8:30 PM - 11:56 PM 3h 26m 1 stop
United · Skywest DBA United E 35m in SFO

\$720
round trip  11:25 PM - 9:50 AM*1 10h 25m 1 stop
United, Alaska · Skywest DBA 7h 50m in SFO

\$741
round trip  7:45 PM - 11:56 PM 4h 11m 1 stop
United, Alaska · Skywest DBA 1h 38m in SFO

Show 91 longer or more expensive flights

Mariculture (shellfish farming) has particularly strong potential in Humboldt Bay. These operations depend on protecting the water quality of the bay. Expansion of this industry should be supported with permit coordination and streamlining, improved dock and processing facilities, and public education.

Rural regions with more access to natural water amenities (bays, rivers, and oceans) tend to attract higher paying, knowledge-based jobs and companies. Accessing Humboldt Bay for recreational activities, such as kayaking, bird watching, walking, cycling, and fishing, supports all local industries in their efforts to attract and retain talent, customers, and innovate, new products and services. Combined with the historical and cultural sites currently being developed, Humboldt Bay could become an anchor attraction for local residents, workforce talent, and tourists.

Commercial usage and recreational access should be carefully planned to allow maximum access for both purposes and avoid use conflicts. Development of bicycle and pedestrian trails, docks, and other access points, in coordination with the railroad and other rights-of-way, should be supported and facilitated in order to maximize Humboldt Bay as a quality-of-life and tourism asset. (For additional discussion see the Circulation Element, Chapter 7.)

Airport

The Arcata/Eureka Airport serves the entire North Coast region. One commercial air carrier, United Express, consistently provide direct scheduled service to Portland, Los Angeles, Sacramento, and San Francisco (with other carriers intermittently serving additional flights to Salt Lake City). The airport is a critical economic asset, allowing the movement of people who do business with customers and partners outside the region.

The U.S. Department of Agriculture reports that airports are key components of a transportation infrastructure that can substantially improve the economic potential of a rural region. Access to an airport both increases businesses' ability to market their products and services to global customers and makes air commuting possible for those who depend on urban centers but seek a rural lifestyle and its amenities. While 98.2% of Humboldt County's residents live and work inside Humboldt County, the 300-400 people who live here and work elsewhere commute to distant cities like Los Angeles and Sacramento, likely via airline.

Additionally, five general aviation airports in Garberville, Murray Field (Eureka), Rohnerville, Kneeland, and Dinsmore provide important services for air couriers, air ambulance, air charter, law enforcement, and private pilots. Each airport is critical to the community it serves during natural disasters due to the rural nature of the county. The County must actively work to protect and enhance our airports' service capacity so that more flight destinations become available, weather-related delays are minimized, adjacent land use conflicts are avoided, and overall reliability and safety increases. (For additional discussion see the Circulation Element, Chapter 8.)

Lands

The approach to determining industrial and other employment land needs involves inventorying current land supply, projecting future demand, and then comparing the current supply with anticipated demand.

Preamble

By law each county in California must adopt a general plan, which is a comprehensive long-term framework for development. The general plan establishes the kinds, locations, and intensities of land uses as well as applicable resource protections and development policies.

This General Plan is the product of the input and effort of many organizations and community members. The Plan reflects and responds to changes that have occurred in the county with respect to land use, resource management, community needs, and community values. Its intent is to guide future land use so as to preserve and enhance the character of Humboldt County and the unique quality of life it offers.

"The General Plan bridges the gap between community values and decisions about how the county will grow and develop in the future. To get a sense of community values, you need to listen to the views of as many people as possible."

—Humboldt County Critical Choices Report, March 2001

XXX

Cartoonist's take



"WHOA. I SWEAR...THE COST OF CAMPAIGNING GETS MORE EXPENSIVE EVERY YEAR!"