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**JUSTIN ROBBINS**, Vice-Chair - Alternate  
**EDDIE MORGAN**, Alternate

## CITIZENS' ADVISORY COMMITTEE ON MEASURE Z EXPENDITURES APPLICATION FOR FUNDING

The Humboldt County Citizens' Advisory Committee on Measure Z Expenditures is now accepting applications for funding. Measure Z, Humboldt County's Public Safety/Essential Services Measure, is a half-cent sales tax, passed by the voters of Humboldt County during the November 2014 general election.

The Advisory Committee meets on each Thursday in March to review applications and will make recommendations to the Humboldt County Board of Supervisors in April.

**Applications for funding must be filed with the County Administrative Office BY 5:00 P.M. ON FEBRUARY 15, 2021. Postmarks are not acceptable for meeting this deadline.**

Agency Name:

Garberville Redway Public Restroom Working Group

Contact Person/Title:

Bob Froehlich, GRPRWG Member

Mailing Address:

P.O. Box 845

Phone Number:

707-923-2602

City:

Garberville

Zip code

95542

Email address:

bfroehlich@dadadini.com

1. Amount of Measure Z Funding Requested for FY 2021-22: \$ 6,169

### 2. Entity Type:

- Humboldt County Department  
 Contract Service Provider to Humboldt County  
 Local Government Entity  
 Private Service Provider  
 Non-Profit Service Provider  
 Other (Describe Below)

Other: GRPRWG is fiscally sponsored by Women's Crisis Center in Southern Humboldt-Tax ID# 68-0323926

**3. Describe how the scope of your proposal fits the intent of Measure Z. Specifically, how will it maintain and improve public safety and essential services, as described on the previous page? (750 character limit)**

In 2017, a hepatitis A outbreak, associated with its unhoused population, started in San Diego. The headline read: "Hepatitis outbreak exposed need for more public restrooms." GRPRWG had already formed in 2011 to remedy the lack of public restrooms in our area. In June 2015 we signed an MOU with the Garberville Town Square Board to fundraise for, build, and establish a maintenance plan for a public restroom at the Town Square. GRPRWG opened the restroom in August of 2018, and through additional fundraising has kept it open until now. This restroom provides an essential service for town residents, workers, tourists, and the local homeless community, while it improves public safety by helping prevent the spread of disease from human wastes.

**4. Please provide a brief description of the proposal for which you are seeking funding. (1500 character limit)**

GRPRWG is asking for funds to cover one year's expense for maintaining this public restroom as we work on a new plan for sustainable maintenance. The Town Square does cover our water and electricity usage but provides no other financial support for the restroom. After opening in 2018 we were able to pay maintenance costs by using money left over from our building fund. In 2019 we began working to establish an endowment fund through HAF, as a longer-term solution. We were making some progress when the pandemic hit in early 2020, and fundraising efforts became difficult enough to predict that we would not be able to reach the goal of achieving an endowment principle of \$150,000, which would have allowed us to maintain the restroom by interest on that fund. Our current plan is to establish pledges from local businesses, organizations and other donors to make on-going yearly or monthly donations to keep this essential community service going. All along, we have taken steps to minimize our maintenance costs, starting with building an all stainless steel enclosure for the toilet area with a high-flush stainless toilet. We hire a maintenance person (who is not a GRPRWG member) to open and clean at 8 AM and lock up at 8 PM. All other maintenance, except for serious plumbing problems, is being done voluntarily by GRPRWG members. Measure Z funding a year of our operating expense will allow us time to work to secure the 6 to 7 K of yearly sustainable donations it will take to keep open.

**5. How have you developed a plan for sustainability, including diversification of funding sources, for your proposal to carry on without reliance on future Measure Z funds? (750 character limit)**

We've thought about sustainability from the start of this project, beginning by designing a stainless steel restroom with: surfaces that are easy to clean; a vandal-resistant toilet; a concrete floor drain and an outside handwashing station, all of which minimize maintenance. We hire a person to open, clean and lock-up the restroom, but all other maintenance, except for serious plumbing or other building problems, is done voluntarily by GRPRWG members. Although our initial plan through HAF to establish a \$150 K endowment fund was foiled by the pandemic, our current plan (described in # 7 below) of securing sustainable donations, totaling 6 to 7 K, is much more doable and we anticipate will free us from future reliance on Measure Z funding.

**6. If this request is for the continuation or expansion of an existing program/service, what is the current source of funding for that program/service? (500 character limit)**

We are currently funding maintenance through fundraising done in 2018 and 2019 including: two grants (one from Humboldt Health Foundation/Community Health Grant and one from Southern Humboldt Community Healthcare District) and from other individual one-time donations. But before this funding runs out, we need to build our sustainable donations to fully cover our total expense, as described above. We have a start on that with two monthly and one yearly sustainable donors for a total of \$840/yr.

**7. If you are awarded Measure Z funds, how do you plan to leverage these funds to secure additional grants, contributions or community support? (500 character limit)**

Our plans for a sustainable maintenance campaign, which will be fully implemented as COVID-19 restrictions are lifted, will include: a blitz of media public relations announcements; a Spring/Summer kick-off event; visiting and/or mailing local businesses, previous donors and other identified donors to present sustainable donor options and enlist pledges. We will also identify and apply for new grant opportunities, and investigate an on-premises, "Iron Ranger", voluntary, donation system.

**8. Will the proposal require new or expanded activity on the part of another entity to be fully functional and effective? If so, name the entity and describe what participation would look like. (750 character limit)**

No other entities are required. Garberville Redway Public Restroom Working Group (GRPRWG) formed in Summer 2011 and has stayed together, meeting monthly ever since then. The core group is: Dave Ordonez, Amie McClellan, Jim Truitt, Suzelle, Lenny Anderson, Leo Power and Bob Froehlich. We believe this community needs and deserves this public restroom. And we are dedicated to keeping it open and maintained well into the future. We would very much appreciate your help to make that happen. See our Facebook Page at: <https://www.facebook.com/grprwg>

**9. Are there recurring expenses associated with this application, such as personnel costs?**

No       Yes

If Yes, detail those expenses here: (500 character limit)

**REQUIRED ATTACHMENTS - Be sure to include the following with your application**

**Prior Year Results:** If your request is a continuation of a program funded with Measure Z in prior fiscal years, please provide the results of implementation. (one page maximum)

**Program Budget:** Please utilize the template provided on the following pages. This will need to be updated if your agency is approved for funding.

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**I declare under penalty of perjury under the laws of the State of California that the above statements and all attachments are true and correct.**

Date:

2/9/21

Signature:

*Robert A. Froehlich*

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**SUBMIT YOUR COMPLETE APPLICATION TO:**

**Humboldt County Citizens' Advisory Committee on Measure Z Expenditures**  
c/o County Administrative Office \* 825 Fifth Street, Suite 112 \* Eureka, CA 95501-1153 \* [cao@co.humboldt.ca.us](mailto:cao@co.humboldt.ca.us)

Attachment II - Exhibit E  
Budget  
Garberville Redway Public Restroom Working Group

Invoice Date: \_\_\_\_\_

Invoice # MZ- \_\_\_\_\_

Invoice Period: \_\_\_\_\_

Descriptions	Amounts	Approved Budget	Remaining Balance
<b>A. Personnel Costs</b>			
Title: Maintenance Worker (Contract Employee) Salary and Benefits Calculation: \$12/day X 365 days = \$ 4380  Duties Description: Unlock restroom 8 AM, clean, lock-up 8 PM	4,380.00		(4,380.00)
Title: Plumber (Estimated yearly for major toilet blockage, etc.) Salary and Benefits Calculation: 6 hrs at \$ 60/hr. = \$ 360  Duties Description:	360.00		-360
Title: Other maintenance issues have been handled by GRPRWG members Salary and Benefits Calculation:  Duties Description:	0		0
Title: Salary and Benefits Calculation:  Duties Description:			0
<b>Total Personnel:</b>		4,740.00	0.00 (4,740.00)
<b>B. Operational Costs (Rent, Utilities, Phones, etc.)</b>			
Title:  Description:			_____
Title:  Description:			_____
Title:  Description:			_____
Title:  Description:			_____
Title:  Description:			_____
<b>Total Operating Costs:</b>		\$0	0 0
<b>C. Consumables/Supplies (Supplies and Consumables should be separate)</b>			
Title: Toilet Paper and Paper Towels  Description: TP = 4 rolls/dayat \$ 0.60/roll X 365 days = \$ 876 + \$40/yr towels	\$916		_____
Title: Replacement Parts toilet seat, faucet, light bulbs, lock, etc.  Description:	241		_____
Title: Misc. Supplies:  Description: Disinfectant, gloves, brushes, hose replacements, trash cans etc.	272		_____

Attachment II - Exhibit E  
Budget  
Garberville Redway Public Restroom Working Group

Invoice Date: \_\_\_\_\_

Invoice # MZ- \_\_\_\_\_

Invoice Period: \_\_\_\_\_

Descriptions	Amounts	Approved Budget	Remaining Balance
Title: _____ Description: _____			
<b>Total Consumable/Supplies:</b>		<b>\$1,429</b>	<b>0      0</b>
<b>D. Transportation/Travel (Local and Out-of-County should be separate)</b>			
Title: _____ Description: _____			
Title: _____ Description: _____			
Title: _____ Description: _____			
<b>Total Transportation/Travel Costs:</b>		<b>0</b>	<b>0      0</b>
<b>E. Fixed Assets</b>			
Title: _____ Description: _____			
Title: _____ Description: _____			
<b>Total Other Costs:</b>		<b>0</b>	<b>0      0</b>
<b>Invoice Total:</b>		<b>6,169.00</b>	