

**PROCLAMATION  
of the  
Board of Supervisors  
County of Humboldt**



**Whereas,** Ageism refers to the stereotypes (how we think), prejudice (how we feel) and discrimination (how we act) toward others based on age; and

**Whereas,** there are an estimated 35,242 older adults in Humboldt County over the age of sixty who are impacted by ageism; and

**Whereas,** ageism toward older adults affects their health and longevity, financial well-being and the economy of Humboldt; and

**Whereas,** preventing ageism in education, employment, housing, and healthcare will benefit all; and

**Whereas,** recognizing that it is up to all of us to ensure that older adults are respected and portrayed as capable, competent, effective, and valued in all areas of society; and

**Whereas,** ageism awareness and preventing ageism is beneficial to all citizens of Humboldt by improving quality of life.

**NOW THEREFORE, BE IT RESOLVED,** that the Humboldt County Board of Supervisors hereby proclaims October 7, 2023 as Ageism Awareness Day.

A handwritten signature in dark ink, reading "Steve Madrone". The signature is fluid and cursive, with a large, stylized "S" at the beginning.

DATED: October 3, 2023

STEVE MADRONE, Chair