

Resumen del formulario

Applicant Name and Title	[REDACTED]
Applicant Address	[REDACTED] Eureka CA 95501
Applicant Phone	[REDACTED]
Applicant Email	gretchen@kiskanu.com
Applicant interest in project/site	Owner/Founder/CEO
Business/Association Name	KISKANU
Are you applying as a Humboldt County based business, cooperative, association, or nonprofit organization?	Yes
Are 75% or more of its operations based in Humboldt County?	Yes
Are you currently licensed and registered to operate in Humboldt County?	Yes
If you are not licensed or registered to operate in Humboldt County, are you in the process of doing so?	
Are the activities of your business, association, or organization, specific to the cultivation, processing, manufacturing, distribution or retail of cannabis, or whose organization provides support and/or services to the cannabis industry?	Yes
\$10,000 Eligibility	Retail, Manufacturing, Distribution
Cultivation Lighting (as defined in Humboldt County Code 719-3)	
\$50,000 Eligibility	
[[]]	
If Other, please explain	
What amount of the business is Humboldt-owned? "Humboldt-owned" is defined by registered residency of owners	100% Humboldt-owned
Ownership Structure and Owners	100% Ownership by [REDACTED]
# of FTE Employees	5

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Summarize the business/association and its activities Word Limit: 250	Kiskanu is a family owned and operated cannabis business that is vertically integrated in Humboldt County. We hold cultivation, manufacturing, distribution and retail licenses in Humboldt County. We are legacy farmers, focused on sustainability, education and lifting up our local community.
Program / Project Name	KISKANU & HUMBOLDT MARKETING
Requested Amount	USD 10000.00
Total project cost/funding needed:	USD 10000.00
Additional Funding Sources	Self Funded
Type of project	Implementation
If Other, please explain	
Project Address	██████████ Eureka, CA 95501
Project Assessor's Parcel Number (APN):	002-133-003-000
Does the project/business consist of a qualified outdoor cultivating operation (as per Humboldt County Land Use Ordinance) that produces less than 10,000 sq. ft. of cannabis (not including co-ops and associations whose cumulative area may exceed 10,000 square feet)?	No
Licenses & Permits	Jurisdiction Business License, California Department of Tax and Fee Administration tax permit, California Department of Public Health's Manufactured Cannabis license, CDFA Weighmaster license, Articles of Incorporation, Federal Employer Identification Number (FEIN), Bureau of Cannabis Control Commercial Cannabis License
Licenses, Permits, & Agreements	archive-1.zip

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Word Limit: 500

Kiskanu MFG LLC is a small family owned and operated, vertically integrated cannabis beauty and wellness business based in Eureka CA at [REDACTED], leading with over 20 years in the Humboldt cannabis industry with a focus on sustainability and organic high quality ingredients. We are requesting funds for Kiskanu MFG LLC license # CDPH-T00001710 (manufacturing), C11-0000422-LIC (distribution) and C10-0000687-LIC (retail).

Kiskanu is building a brand and a presence on the shelves across the state to bring not only our infused topical and beauty products, but also a line of packaged flower and pre-rolls that are being sold all over the state. Kiskanu has grown from a small family farm located in Northern Humboldt to a globally recognized brand. Kiskanu is now distributing independently.

Kiskanu showcases sun-grown flower from our farm, as well as featuring the incredible quality of others' sun-grown flower produced here in Humboldt County by many of the craft farmers that have chosen not to put their precious resources into branding a small farm. We are striving to gain and hold shelf space in dispensaries across the state as a brand of premium cannabis products that can act as a vehicle for Humboldt County's incredible product to reach the market.

Kiskanu has spent a good part of the last year laying the foundation for our Bulk Flower sales with our Distribution license. Kiskanu has assessed the current market situation and has determined that the wholesale distribution of Humboldt cannabis as a key means of survival of our region. Humboldt produces some of the best cannabis on the planet and needs to connect with the most successful brands on the market to build strong partnerships for our farm community. Kiskanu has formed a partnership with our partners in LA to arrange for a convenient location for the biggest brands on the market to access and view the premium flower from our region. We also have our facility here in Eureka where we are showing to potential buyers as well.

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Kiskanu currently employs 5 full-time and 3 part-time employees at our facility in Eureka where we have been open since late February 2019. Kiskanu's dispensary opened April 1st of 2020, which has provided for more job opportunities at the facility, and has given Kiskanu a direct path to consumers to promote packaged sun-grown Humboldt Flower and infused products. We are currently expanding our market to target outside of Humboldt to provide other areas with Humboldt Counties finest cannabis flower and health and beauty wellness products.

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Kiskanu MFG has been funded solely by owners and founders [REDACTED]. In early 2019 we sold our family farm and poured everything into building a compliant cannabis business. Kiskanu aims to continue to build our brand and value add to the cannabis grown here in Humboldt County. We have organically built a loyal and national following of our Hemp CBD brand which features a similar product line, and we are hoping to translate this attention to our original cannabis beauty and wellness line in California. We support sustainable agricultural practices in our farming and source sustainable packaging. We purchased a property in Eureka on the 101S and upgraded to meet all ADA and California cannabis compliance standards, improving the neighborhood.

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Kiskanu, like many of the businesses attempting to grow in this complicated and emerging cannabis market, has felt the growing pains from constantly changing laws, higher than usual taxation, and extremely high business expenses. Kiskanu will use the money from Project Trellis to fund advertising for Humboldt County products produced under the Kiskanu brand as well as outreach and advertising for our new bulk distribution model. These platforms provide a great way to showcase our brand, and other Humboldt brands to dispensary buyers from across the state. We want to educate consumers across the state and keep Humboldt relevant in the cannabis industry we helped to found.

Word Limit: 250

FEATURED IN:
FORBES x Luxury Cannabis: KISKANU
FORBES: KISKANU at SAKS 5th Ave
Harpers Bazaar x KISKANU
Elle x KISKANU
Cannapolitan x KISKANU
The New Smoker x KISKANU
HIGH TIMES: KISKANU FARM TOUR
½ hour video tour of our farm in Kneeland
--featuring a segment on our products at the end of the video

RECENTLY FEATURED IN:
Humboldt Cannabis Magazine
Broccoli Magazine
Sensi Magazine

NOMINATED FOR BEST LARGE BUSINESS 2020: Eureka Chamber of Commerce Awards

NOMINATED FOR TWO BEST PRODUCTS at Indie Beauty Expo 2019:
BEST SEXUAL WELLNESS PRODUCT: CBD Intimacy Oil
BEST PRODUCT FOR ATHLETES: CBD Skin Rub

Project Budget

[archive-2.zip](#)

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Select each item being uploaded.	Any accompanying and supportive project documents such as site maps, equipment specifications, contractor bids and estimates.
File upload	archive-3.zip