



Board of Supervisors
Humboldt County
825 5th St
Eureka, CA 95501

October 18, 2020

Dear Esteemed Members of the Board,

My name is Victor Pinho and I am a resident of Castro Valley in Alameda County. I own and operate Emerald Farm Tours – California’s most experienced cannabis tourism company – located on Fisherman’s Wharf in San Francisco.

I am writing to express my support for Season George and Five Sisters’ Farm plan to create and curate a cannabis tourism destination on the property at 325 N US-101 in Piercy.

When I began Emerald Farm Tours, it was my goal to bridge the gap between consumers in the Bay and the multi-generational family farmers for whom cannabis was their livelihood. Showcasing the ethos of the Humboldt County heritage farmer is invaluable to both the individual consumer and the preservation of California cannabis culture. Bringing additional Bay Area consumers closer to the Humboldt County producers will benefit existing and future small businesses positioned along the US-101 corridor leading all the way into Garberville/Redway.

For nearly 20 years, my passions in cannabis have focused on activism, education, and breaking down stigma around responsible adult use. Ms. George’s property, passion, and persona make for a remarkable opportunity for safe and responsible cannabis education and tourism into Humboldt County.

Sincerely,

A handwritten signature in black ink, appearing to read "Victor Pinho".

Victor Pinho

Founder & CEO, Emerald Farm Tours
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