

BOARD OF SUPERVISORS

REX BOHN
Chair - First District
MICHELLE BUSHNELL
Vice Chair - Second District
MIKE WILSON
Third District
NATALIE ARROYO
Fourth District
STEVE MADRONE
Fifth District



COUNTY STAFF

ELISHIA HAYES
County Administrative Officer
SCOTT MILES
Interim County Counsel
TRACY DAMICO
Clerk of the Board

**BOARD OF SUPERVISORS
COUNTY OF HUMBOLDT
825 FIFTH STREET
EUREKA, CA 95501
SUPERVISORS' CHAMBER, FIRST FLOOR**

ACTION SUMMARY

Monday, June 10, 2024

10:00 AM

Special Meeting and Budget Hearings -
Hybrid

A. ROLL CALL

Present: 5 - Supervisor Rex Bohn, Supervisor Michelle Bushnell, Supervisor Mike Wilson,
Supervisor Natalie Arroyo, and Supervisor Steve Madrone

B. SALUTE TO THE FLAG

C. DEPARTMENT REPORTS

Board of Supervisors

24-979

1. Measure J Recommendations For Fiscal Year 2024-25

- Recommendation:** That the Board of Supervisors:
1. Allocate \$250,000 from Measure J Revenues (Hotel & Motel Tax - 107010) in the following amounts for Fiscal Year (FY) 2024-25:
 - a. \$150,000 to the Ink People Center for the Arts for projects with an economic driver;
 - b. \$45,000 to the Aviation Department for destination marketing;
 - c. \$30,000 to the Humboldt-Del Norte Film Commission as match funding for the Forest Moon Festival;
 - d. \$25,000 to the Economic Development Division for administrative costs to manage all three of the above projects and contracts; and
 2. Approve holding the remaining Measure J funds totaling \$750,000 as a budgeted reserve while working to stabilize the General Fund for future tourism considerations; and
 3. Consider providing direction for future fiscal years.

A motion was made by Supervisor Arroyo, seconded by Supervisor Bushnell, to approve staff recommendations by accepting proposal A as submitted by Ink People with \$100k to be allocated to the Housing Trust Fund w authorization for the CAO to execute all necessary MOUs and/or amendments to effectuate the Board's order with direction to return at budget next year to reevaluate allocations for fiscal year 2025-26. The motion carried by the following vote:

Aye: 5 - Supervisor Rex Bohn, Supervisor Michelle Bushnell, Supervisor Mike Wilson, Supervisor Natalie Arroyo, and Supervisor Steve Madrone

County Administrative Office

24-969

2. Report from the Travel and Tourism Ad Hoc Committee

- Recommendation:** That the Board of Supervisors:
1. Receive a report from the Travel and Tourism Ad Hoc Committee;
 2. Direct the County Administrative Officer not to renew the current agreement with Humboldt County Visitor's Bureau (HCVB);
 3. Direct Economic Development staff to perform a marketing asset and inventory analysis and to develop a marketing strategic framework in collaboration with gateways, tourism districts, tourism partners, and cities;
 4. Direct Economic Development staff to conduct an assessment of gateway communities and to bring back recommendations for funding;
 5. Direct staff to continue to fund the existing gateway communities their memorialized allocations while these studies are being performed;
 6. Allocate \$25,000 to the McKinleyville Chamber of Commerce and \$25,000 for other immediate marketing needs from the resulting savings;
 7. Reallocate the remaining HCVB TOT allocation to Economic Development; and
 8. Provide staff other guidance at your Board's discretion.

A motion was made by Supervisor Bushnell, seconded by Supervisor Wilson, to approve staff recommendations with the following modifications:

- Extend the contract with HCVB for 6 months with an allocation of \$145,589.50, with termination to occur at the end of the term.;
- Allocate \$10k to the Loleta Chamber and \$25k to the McKinleyville Chamber to be funded from

Measure J funds;

•Use the remaining savings of \$195,589.50 to conduct a tourism assets and marketing assessment, including staffing time; and

•Authorize the CAO to execute an amendment to effectuate the 6 month extension.

The motion carried by the following vote:

Aye: 4 - Supervisor Michelle Bushnell, Supervisor Mike Wilson, Supervisor Natalie Arroyo, and Supervisor Steve Madrone

Nay: 1 - Supervisor Rex Bohn

D. MATTERS SET FOR TIME CERTAIN (Budget Hearings: 1:30 PM and 5:30 PM)**County Administrative Office**

24-956

1. 1:30 PM - Public Hearing on Proposed County Budget and Special District Budgets for Fiscal Year (FY) 2024-25

Recommendation: That the Board of Supervisors:

1. Convene as the Board of Directors for the Special Districts governed by the Humboldt County Board of Supervisors;
2. Open the public hearing;
3. Receive testimony from the public;
4. Close the public hearing;
5. Approve the FY 2024-25 budgets for special districts governed by the Humboldt County Board of Supervisors including final modifications (Attachment 4);
6. Set June 25, 2024, as the date to adopt the Special Districts' budgets;
7. Adjourn and reconvene as the Board of Supervisors;
8. Open the public hearing;
9. Receive the staff report;
10. Receive testimony from the public;
11. Continue the hearing to 5:30 p.m.;
12. Receive update reports from staff (if required);
13. Receive additional testimony from the public;
14. Close the public hearing;
15. Deliberate on the FY 2024-25 proposed spending plan;
16. Give direction to staff regarding any desired modifications to the Proposed Budget; and
17. Set June 25, 2024, as the date to adopt the budget.

A motion was made by Supervisor Wilson, seconded by Supervisor Bushnell, to approve staff recommendations to approve the FY 2024-25 budgets for special districts governed by the Humboldt County Board of Supervisors including final modifications (Attachment 4); and set June 25, 2024, as the date to adopt the Special Districts' budgets. The motion carried by the following vote:

Aye: 5 - Supervisor Rex Bohn, Supervisor Michelle Bushnell, Supervisor Mike Wilson, Supervisor Natalie Arroyo, and Supervisor Steve Madrone

A motion was made by Supervisor Bushnell, seconded by Supervisor Wilson, to approve staff

recommendations with the following modifications:

- *Approve the carry over of the roads request of Measure Z funds.;*
- *Approve funding \$107,626 for Elections ballot materials, \$5,000 for the McKinleyville Municipal Advisory Committee, \$31,367 for Board staff travel and \$73,715 for 1.0 FTE in Elections;*
- *Approve the hiring freeze while providing exemption for the submitted exceptions; and*
- *Approve VSIP Development.*

The motion carried by the following vote:

Aye: 5 - Supervisor Rex Bohn, Supervisor Michelle Bushnell, Supervisor Mike Wilson, Supervisor Natalie Arroyo, and Supervisor Steve Madrone

E. ADJOURNMENT

I, NIKKI TURNER, Deputy Clerk of the Board of Supervisors, County of Humboldt, State of California, do hereby certify the foregoing to be a full, true, and correct original record of the above-entitled meeting of the Humboldt County Board of Supervisors held in Eureka California.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the Seal of said Board of Supervisors.

NIKKI TURNER

Deputy Clerk of the Board of Supervisors of the County of Humboldt, State of California.



06/10/2024