



COUNTY OF HUMBOLDT

AGENDA ITEM NO.

G-1

For the meeting of: May 26, 2015

Date: April 28, 2015
To: Board of Supervisors
From: Supervisor Ryan Sundberg and Supervisor Virginia Bass
Subject: Redwood Coast Energy Authority (RCEA) Presentation on Exploring Options for a Community Choice Aggregation Program

RECOMMENDATION(S): That the Board of Supervisors hear the presentation and take appropriate action, if required.

SOURCE OF FUNDING: N/A

DISCUSSION: Community Choice Aggregation (CCA) is a system adopted into law in the states of Massachusetts, New York, Ohio, California, New Jersey, Rhode Island, and Illinois which allows cities and counties to aggregate the buying power of individual customers within a defined jurisdiction in order to secure alternative energy supply contracts on a community-wide basis, but also allowing consumers not wishing to participate to opt out.

CCA's now serve nearly five percent of Americans in over 1300 municipalities and are de facto public utilities of a new form that aggregate regional energy demand and negotiate with competitive suppliers and developers, rather than the traditional utility business model based on monopolizing energy supply.

In California, Community Choice has become part of the state's strategy to achieve climate change goals, with a focus on green power rather than merely energy discounts. As of 2015, over twenty five cities and three counties have created or joined a CCA in California.

Signature [Handwritten Signature]
Signature [Handwritten Signature]

Prepared by Kathy Hayes

REVIEW: Auditor County Counsel Personnel Risk Manager Other

TYPE OF ITEM:
Consent
Departmental
Public Hearing
XX Other Board Initiated (15 minutes)

PREVIOUS ACTION/REFERRAL:

Board Order No.

Meeting of:

BOARD OF SUPERVISORS, COUNTY OF HUMBOLDT
Upon motion of Supervisor Seconded by Supervisor

Ayes
Nays
Abstain
Absent
Per Order of the Chair

and carried by those members present, the Board hereby approves the recommended action contained in this Board report.

Dated: May 26, 2015
By: [Handwritten Signature]
Kathy Hayes, Clerk of the Board

RCEA has been exploring options for a county-wide CCA program. Matthew Marshall, Executive Director of RCEA will provide a brief presentation to the Board of Supervisors outlining general CCA background information and provide an update on where RCEA is locally toward launching a CCA program here in Humboldt County.

FINANCIAL IMPACT: N/A

OTHER AGENCY INVOLVEMENT: N/A

ALTERNATIVES TO STAFF RECOMMENDATIONS: Board discretion.

ATTACHMENTS: N/A